LOGISTICS & AUTOMATION
The future of intralogistics technology

MESSE ZÜRICH
27 – 28/01/2027

REGISTRATION MAIN EXHIBITOR
LOGISTICS & AUTOMATION

APPLICATION

COMPANY
ADRESS
ZIP
CITY
COUNTRY
CONTACT PERSON
E-MAIL
PHONE

INVOICE ADRESS (IF DIFFERENT)

COMPANY
ADRESS
ZIP **CITY**
COUNTRY

CONTACT PERSON FOR THE SHOW (IF DIFFERENT)

NAME
PHONE
E-MAIL

ALL IN PACKAGES*	PRICES	STAND NR.	TOTAL
All In 12 m²	☐ CHF 7'056.-		CHF
All In 16 m²	☐ CHF 9'408.-		CHF
All In 24 m²	☐ CHF 14'112.-		CHF
All In 48 m²	☐ CHF 28'224.-		CHF
other m²	☐ CHF _____		CHF
Corner booth 2 open sides	☐ + 5% per m²		CHF
Head booth 3 open sides	☐ + 8% per m²		CHF
Island booth 4 open sides	☐ + 10% per m²		CHF
Logo on Floorplan & APP (LIMITED TO 10 EXHIBITORS)	☐ + CHF 500.-		CHF
Upgrade All-IN-PLUS (from 12m²)	☐ + CHF 1'990.-		CHF
Graphic wall (à 100 × 250 cm)	☐ CHF 320.- per wall	Quantity:	CHF
Exhibitor-Insurance**	☑ CHF 195.- per Exhibitor		CHF

YOUR PREFERRED EASYGO PACKAGE TO INCREASE YOUR REACH, PRESENCE AND SUCCESS.
(The selection of one EasyGo package per exhibitor & per co-exhibitor is mandatory.)***

GOPREMIUM ☐	**Limited to 4 exhibitors!** Stand out online and onsite	CHF 2'700.-
GOPLUS ☑	**Our recommendation** Maximise lead generation and enhance online visibility.	CHF 1'950.-

Notes:
***All-inclusive exhibition stand:** Please refer to the All-In Factsheet for details of the stand package services. Please note that individual stand construction is not permitted.
****Exhibitor flat-rate insurance fee**: In order to comply with the terms and conditions (clauses 9 and 10 of the Easyfairs Terms and Conditions) and to protect you, your fellow exhibitors and visitors, liability insurance has been taken out for you as a participating exhibitor through our insurance broker. This insurance is held in your name; the costs are covered by the insurance fee payable by you ('exhibitor flat-rate insurance fee'). If you provide satisfactory proof of alternative liability insurance that meets the minimum requirements in accordance with the contractual provisions, you are entitled to a credit note in the amount of this fee. The insurance fee must be paid in full with the deposit invoice. *****EasyGo**: Please refer to the EasyGo form and the SMART BADGE VISIT Connect documents for details of the services.

Notes:

TOTAL CHF
(Prices excl. 8.1% VAT) _____

I am familiar with the terms and conditions of Easyfairs Switzerland GmbH (available on the trade fair website or upon request). I hereby place a binding order in accordance with these terms and conditions. Furthermore, I agree that

CITY / DATE **SIGNATURE & COMPANY STAMP**

CONTACT
Patrick Rüegg
Phone: +41 (0)61 228 10 21
patrick.rueegg@easyfairs.com

ORGANISER
Easyfairs Switzerland GmbH
Kägenstrasse 17 I 4153 Reinach

BANK DETAILS
BNP Paribas (Suisse) SA
IBAN: CH20 0868 6001 0882 5800 1
SWIFT/BIC: BPPBCHGG

by EASYFAIRS

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REGISTRATION
MAIN EXHIBITOR
SPONSORING
LOGISTICS & AUTOMATION

EXHIBITOR:

Take advantage of our **attractive advertising opportunities** before and during the exhibition.
For a description of the various marketing services, please refer to our brochure „Advertising opportunities".

Select your **additional marketing services** here:

SERVICE	PRICE	QUANITY	TOTAL
Logo on Floorplan & APP	☐ CHF 500.-		CHF
Logo on badge	☐ CHF 5'000.- (2x available)		CHF
Social Media Posts	☐ CHF 400.- (Packages of 3 Posts)		CHF
Newsletter - Sponsored Post	☐ CHF 800.- (1 Newsletter)		CHF
Newsletter - Text Teaser	☐ CHF 500.- (1 Newsletter)		CHF
Newsletter Header Banner	☐ CHF 800.- (1 Newsletter)		CHF
Newsletter Premium Banner	☐ CHF 600.- (1 Newsletter)		CHF
Newsletter Standart Banner	☐ CHF 500.- (1 Newsletter)		CHF
Webseite Medium Rectangle	☐ CHF 350.- (Duration 2 Wochen)		CHF
Webseite Sky Scraper	☐ CHF 650.- (Duration 2 Wochen)		CHF
Webseite Wallpaper	☐ CHF 1'000.- (Duration 2 Wochen)		CHF
Roll -Up Onsite	☐ CHF 500.-		CHF
Flyering Onsite	☐ CHF 2'000.- (excl. production)		CHF
Floor Sticker Onsite	☐ CHF 150.- per piece (excl. production)		CHF
Carrier Bag Onsite	☐ CHF 2'500.- (excl. production)		CHF
Lanyards Onsite	☐ CHF 2'500.- (excl. production)		CHF

NOTES:

TOTAL: CHF
(all prices excl. 8.1% VAT)

CITY / DATE

SIGNATURE & COMPANY STAMP

I am familiar with the terms and conditions of Easyfairs Switzerland GmbH (available on the trade fair website or upon request). I hereby place a binding order in accordance with these terms and conditions. Furthermore, I agree that my contact details may be passed on to trade fair-specific suppliers if this is necessary for organisational reasons.

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REGISTRATION
CO-EXHIBITOR
LOGISTICS & AUTOMATION

MAIN EXHIBITOR:

HALL / STAND NUMBER:

CO-EXHIBITOR 1

COMPANY	
ADRESS	
ZIP	
CITY	
COUNTRY	
CONTACT PERSON	
E-MAIL	
PHONE	

CO-EXHIBITOR 2

COMPANY	
ADRESS	
ZIP	
CITY	
COUNTRY	
CONTACT PERSON	
E-MAIL	
PHONE	

PRICE FOR CO-EXHIBITOR

	We place a binding order:	Quantity	Total
Co-Exhibitor*	CHF 2‘350.-		CHF
☑ **Exhibitor Insurance****	per Exhibitor CHF 195.-		CHF

Notes:

***Co-Exhibitor** inclusive EasyGo-Package GOPLUS

****Exhibitor flat-rate insurance:** In order to comply with the terms and conditions (clauses 9 and 10 of the Easyfairs General Terms and Conditions) and to protect you, your co-exhibitors and visitors, liability insurance has been arranged for you as a ‘participating exhibitor’ under a policy taken out by our insurance brokers. This insurance is taken out in your name and the costs are covered by the insurance fee you are required to pay (‘exhibitor flat-rate insurance fee’). If you provide satisfactory proof of alternative liability insurance that meets the minimum requirements in accordance with the terms and conditions of the contract, you are entitled to a credit note in the amount of the insurance fee. The insurance fee is payable in full with the deposit invoice.

SERVICES FOR EVERY CO-EXHIBITOR

Services

- Eligibility / Exhibition at the stand of the main exhibitor
- Inclusion in the list of exhibitors / Hall plan on site and online
- Complimentary snacks and beverages

Marketing- and Mediapackage

- Unlimited number of free admission vouchers
- Advertising materials such as logos, banners,invitation cards
- Advertising & ad campaign and social media plus press relations by the organiser

EasyGo-Package

- Company profile and product portfolio online
- Smart badge reader: Exhibitors receive contact details of stand visitors
- Lead capture and management tool (Visit Connect)
- Trade fair app with networking function

For more details, see Easygo form

NOTES:

TOTAL: CHF
(all prices excl. 8.1% VAT)

CITY / DATE

SIGNATURE & COMPANY STAMP

We make a binding booking in accordance with the attached General Terms and Conditions of Easyfairs Switzerland GmbH (as of September 2025), which can be viewed at www.easyfairs.com/general-terms-conditions.

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VERBINDLICHE ANMELDUNG
Hauptaussteller
LOGISTICS & AUTOMATION

Wählen Sie aus den folgenden Branchenbeschreibungen und Produktkategorien diejenigen aus, die auf Ihr Unternehmen zutreffen. Die Angaben erscheinen im Ausstellerkatalog der Messe-Homepage und in der Messe App, so dass Ihre potenziellen Kunden einen besseren Überblick über die Produkte und Dienstleistungen Ihres Unternehmens erhalten!

1. Logistische Informationstechnik (235.1)

- ☐ Tracking und Tracing
- ☐ Radio-Frequenz-Identifikation (RFID)
- ☐ Künstliche Intelligenz
- ☐ Systeme zur Verwaltung von Kundenbeziehungen (CRM)
- ☐ Verwaltung von Lagerbeständen (SRM)
- ☐ Lieferkettenmanagement (SCM)
- ☐ Fuhrpark-Management-Software (FMS)
- ☐ Lagerverwaltungssoftware (WMS)
- ☐ Lagerverwaltungssoftware (IMS)
- ☐ Transportmanagement-Software (TMS)
- ☐ Cloud-Logistik-Lösungen
- ☐ Rechenzentren
- ☐ Elektronischer Datenaustausch (EDI)
- ☐ Virtuelle Realität
- ☐ Kommissioniersysteme
- ☐ Internet der Dinge

2. Intralogistik-Ausrüstung (235.2)

- ☐ Fördertechnik
- ☐ Fördersysteme
- ☐ Sortiersysteme
- ☐ Lagertechnik
- ☐ Aufschiebeeinrichtungen
- ☐ Be- und Entladeeinrichtungen
- ☐ Kommissionieren und Platzieren
- ☐ Lagerhilfsmittel Teile, Zubehör und Komponenten
- ☐ Automatisch gesteuerte Fahrzeuge (AGV)
- ☐ Automatisierte Kommissionier- und Auslagerungssysteme (AS/AR)
- ☐ Logistische Cobots und Roboter

3. Logistik- und Verpackungs-automatisierungstechnik (235.3)

- ☐ Industrielle Steuerungssysteme &
- ☐ Bedienoberflächen (SCADA/HMI/...)
- ☐ Speicherprogrammierbare Steuerungen (SPS)
- ☐ Motion-Control-Technik
- ☐ Antriebe und Steuerungen
- ☐ Elektrische Motoren
- ☐ Industrielle Elektronik
- ☐ Mechatronik und Mechanisierung
- ☐ Industrielle Sensorik
- ☐ Optik & Abtasttechnik
- ☐ Messtechnik
- ☐ Bewegungs-Regeltechnik
- ☐ Pneumatische Antriebstechnik
- ☐ Feldbus-Systeme
- ☐ Montagetechnik
- ☐ Handhabungstechnik
- ☐ Automatisierungskomponenten
- ☐ Automatisierungstechnik Sicherheit

4. Systemintegratoren und Ingenieure (235.4)

- ☐ Systemintegratoren
- ☐ Technische Dienstleistungen

5. Professionelle Dienstleistungen (235.5)

- ☐ Industrielle Reinigungsdienste
- ☐ Industrielle Wartungsdienste
- ☐ Sicherheit und Sicherheitsdienstleistungen
- ☐ Beratungsleistungen
- ☐ Beratende Dienstleistungen
- ☐ Personalwesen
- ☐ Entwicklung von Talenten
- ☐ Personalbeschaffung
- ☐ Juristische Dienstleistungen
- ☐ Versicherungen und Vorsorge
- ☐ Finanzdienstleistungen
- ☐ Abfallwirtschaft
- ☐ Recycling

6. Logistik-Dienstleister (235.6)

- ☐ Lagerhaltung und Lagerdienste
- ☐ Drittanbieter-Logistik
- ☐ Vierte-Partei-Logistik
- ☐ Fünfte-Parteien-Logistik
- ☐ Postponement-Dienstleistungen
- ☐ Umschlag und Lagerung von Gefahrgut
- ☐ Temperaturgeführte Logistik
- ☐ Lebensmittel-Logistik
- ☐ Rückhol-Logistik
- ☐ Zolldienstleistungen
- ☐ Wertschöpfende Dienstleistungen

7. Logistik-Immobilien (235.7)

- ☐ Full-Service Maintenance Dienstleister
- ☐ Industriedienstleistungsen vor Ort
- ☐ Instandhaltung, Wartung und Betrieb (MRO services)
- ☐ Instandhaltung elektronischer Geräte
- ☐ Industrielle Instandhaltung
- ☐ Inspektion
- ☐ Installation
- ☐ Technische Reinigung
- ☐ Dekontaminierung
- ☐ Oberflächenbehandlung
- ☐ Standortverwaltung
- ☐ Retrofit

8. Logistische Einrichtungen (235.8)

- ☐ Bodenbeläge
- ☐ Wände und Wandverkleidungen
- ☐ Trennwände und Paneele
- ☐ Industrietüren
- ☐ Industrietore
- ☐ Beleuchtung
- ☐ Netzwerkanbindung
- ☐ Heizung, Lüftung und Klimatisierung
- ☐ Absperrungen und Bodenmarkierungen
- ☐ Arbeitsplatz-Systeme
- ☐ Zugangskontrolle
- ☐ Reinigungsgeräte
- ☐ Arbeitssicherheit
- ☐ Gebäude- und Geländeüberwachung
- ☐ Branderkennung
- ☐ Feuerschutz
- ☐ Energieversorgung

9. Transport- und Logistikverbände & -vereinigungen (235.9)

- ☐ Öffentliche Logistikbehörden
- ☐ Regionale und provinzielle Förderungen
- ☐ Handelskammern

10. Aus- und Weiterbildung im Bereich Transport und Logistik (235.10)

- ☐ Universitäten - Logistikstudiengänge
- ☐ Hochschulen - Logistikstudiengänge
- ☐ Logistik-Institute

11. Logistik-Medien (235.11)

12. Distribution (133.2)

- ☐ Pufferspeicher-Lösungen
- ☐ Versand-Management
- ☐ Routing und Disposition
- ☐ Hauszustellung, Kuriere, Express-Paketboten
- ☐ Tracking und Verfolgung
- ☐ Lösungen für unbeaufsichtigte und zeitversetzte Zustellung
- ☐ Verteilzentren
- ☐ Retouren-Handling
- ☐ Lösungen für die letzte Meile

13. Häfen, Terminals & Zölle (20.2)

- ☐ Umschlagbetriebe & Lagerhäuser
- ☐ Zollabwicklung

13. Transport & Verteilung (20.1)

- ☐ Grüner Transport & Logistik
- ☐ Strassentransport
- ☐ Schienenverkehr
- ☐ Sicherheit im Transport

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