

# vaibe

Unleash the power of an engaged  
workforce with gamification



**Workforce shortages**



**Operational Disruptions**



**Low engagement and job satisfaction**

**37%**

of organizations are experiencing high labor shortages<sup>1</sup>

**56%**

have warehouse disruptions from understaffing<sup>2</sup>

**\$8.8tn**

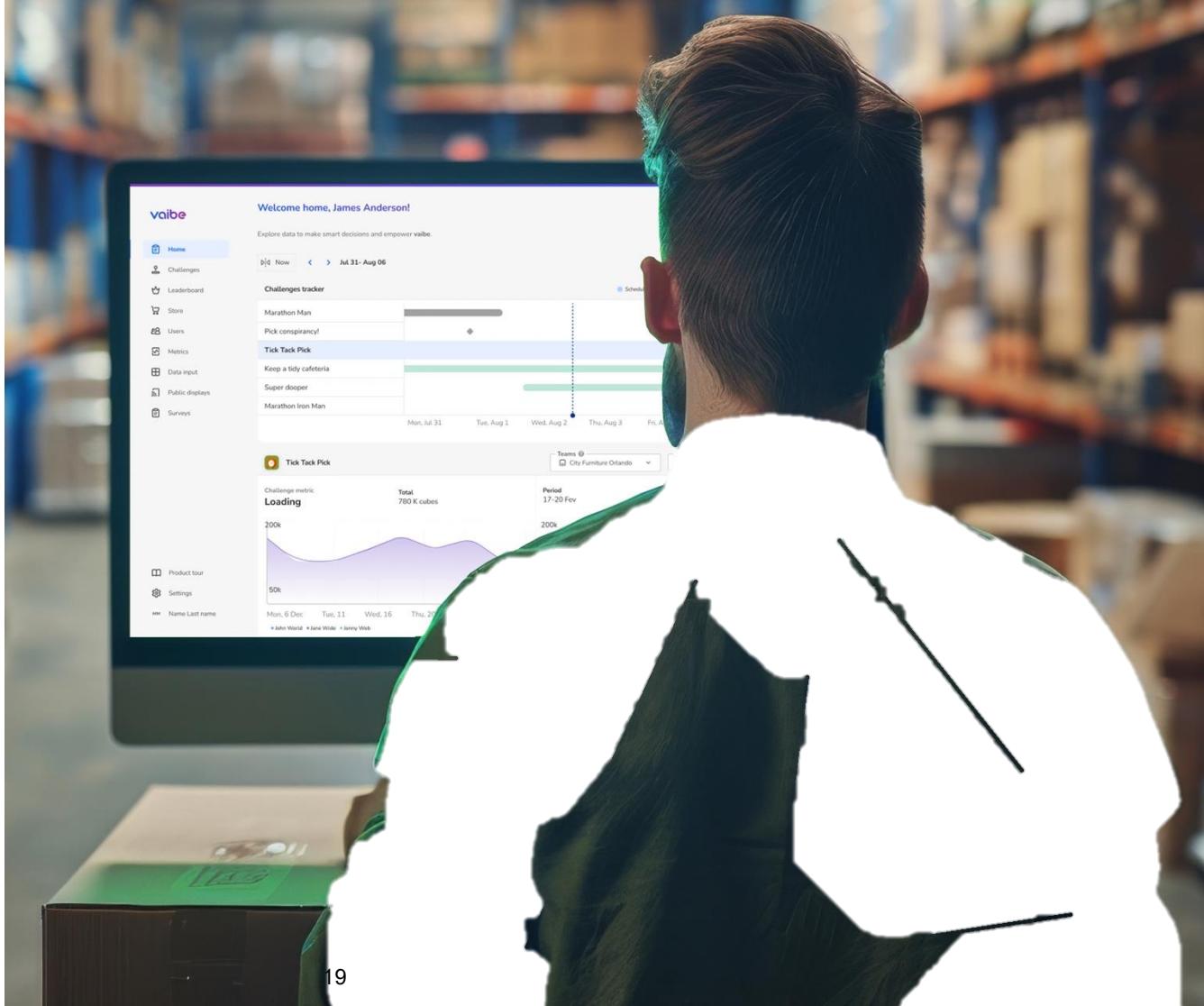
are lost due to disengaged employees<sup>3</sup>

1) Labor Department 2022

2) Descartes, 2023

3) Gallup Research 2023

# How gamification addresses supply chain challenges and drives employee outcomes



90%

of employees feel more productive with gamified tasks<sup>1</sup>

72%

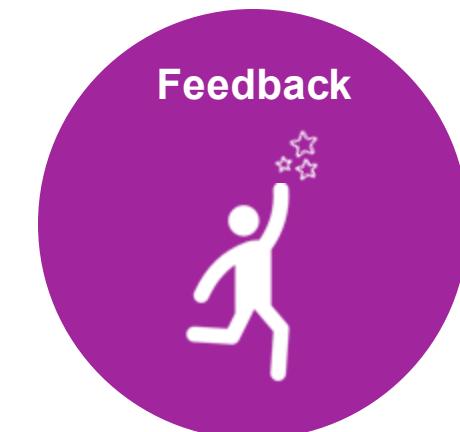
of employees feel more engaged when their work environment has gamified elements<sup>1</sup>

48%

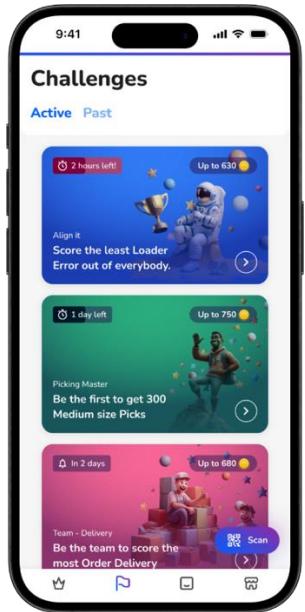
boost in employee engagement with a gamified work experience<sup>2</sup>



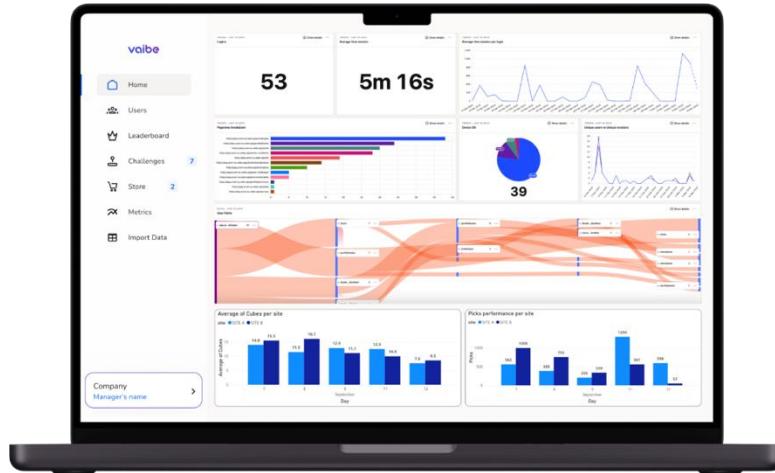
**Gamification is the use of game-like elements in the workplace & incorporating features like**



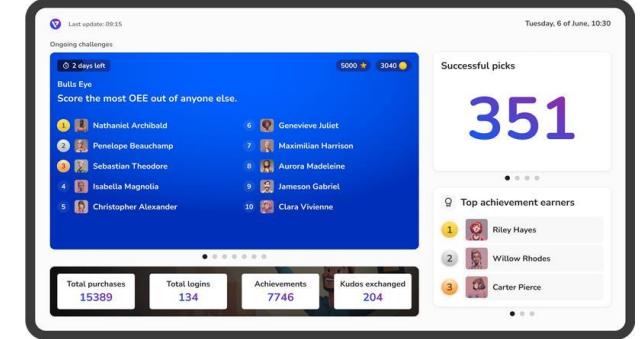
# vaibe is composed of three core applications



**App** for employees to participate in challenges, track their progress, view leaderboards, and redeem coins in the reward store



**Desktop back-office tool** for managers to manage gamification challenges, track performance, and access real-time analytics



**Public Display** to showcase ongoing challenges, highlight top performers, and keep employees engaged with live updates

# Gamification examples for your customers' operations after integrating vaibe into your solution

Manual Task tracking and limited visibility: **Automate** tasking and reporting

Gamified dashboards offer real-time visibility into task statuses, progress, and performance metrics. Employees track their performance, while managers access real-time feedback to understand employee performance and streamline reporting.

Order picking efficiency > Increase **efficiency**

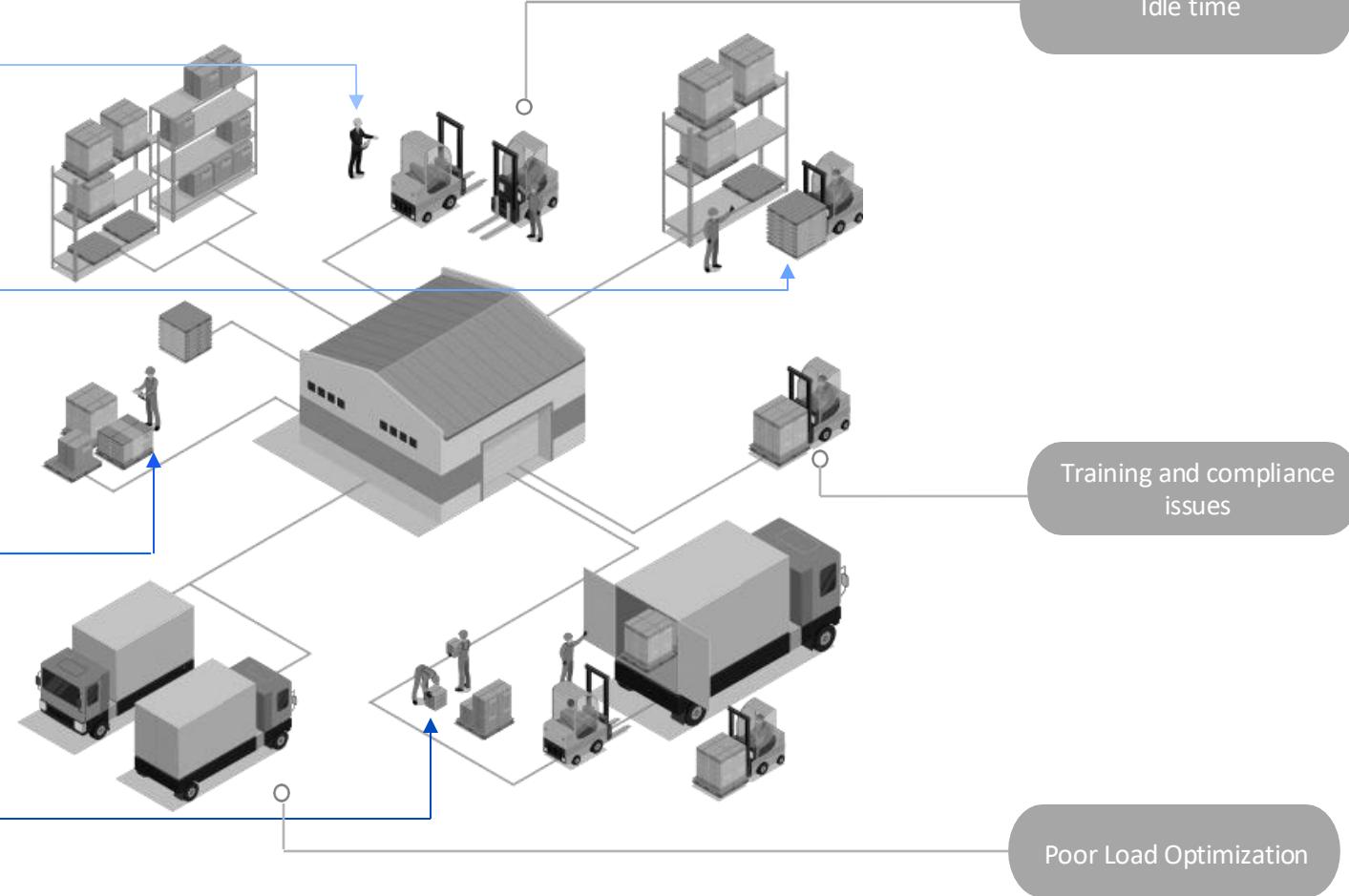
Introduce a speed game where individual pickers compete to complete the most orders accurately within a specified period.

Inaccurate inventory information> Optimize inventory **accuracy**

Introduce target-based challenges that reward workers for accurate inventory counts and timely updates to the inventory management system.

Handling returns > **Process** returns efficiently

Implement target-based games where workers earn points for efficiently handling returned items based on metrics such as speed of processing returns, accuracy in sorting and restocking returned items



# Pick & Pack Master boosts accurate and efficient order fulfillment



## PICK & PACK MASTER



### GOAL:

Encourage accurate and efficient picking and packing to improve order fulfillment rates.



### GAME:

The individual or team that picks and packs the highest number of accurate orders within a set time frame, wins.



### KPI:

- Accuracy Rate: Percentage of correctly packed orders.
- Orders Processed: Number of orders picked and packed within the time frame.



vaibe

Can you feel the vaibe?