

Everything you need to know about Soloplan

Logistics expertise of the highest standard





“After completing my apprenticeship as a freight forwarding clerk at an international freight forwarding company in Kempten, Allgäu and after attending the DAV in Bremen where I graduated with a degree in transport management, I worked as a management assistant at a logistics company in Berlin.

My main responsibility in this role was to choose a suitable IT system. That was when I first became aware of the various possibilities of software and hardware technologies. The relationship between IT and logistics has inspired me ever since, which is why I founded my own software company in 1991. It was renamed Soloplan GmbH (Software for logistics and planning) in 1994.

From the very beginning, my goal was to integrate all processes of a logistics company into one single solution and to make this solution as simple and intuitive as possible.

In the course of only a few years, this vision grew into a solid and successful medium-sized company. Meanwhile, that company has around 270 employees who work in Germany, at our headquarters in Kempten (Allgäu) and our branch offices in Dresden and Hamburg, as well as in our international branch offices in France, Poland, South Africa and Spain.

We have ambitious plans for the future: Thanks to the great commitment of my employees, we are able to constantly develop new innovative solutions and integrated software programs, which are fully customisable to specific requirements!”

Wolfgang Heidl
CEO

“My job at Soloplan is to expand the international sales areas and thus, at the same time, enable the use of a globally networked CarLo® system. We have managed to internationalise not only specific CarLo® extensions and our add-ons for global and multimodal logistics service providers, but also our internal structures. Not only medium-sized companies, but also global corporations benefit from our expertise during their daily work with our transport management system.

During my business administration studies, I initially worked in customer support. After completing my Master's degree (MBA) and spending time abroad in the year 2010, I took on the role of international sales manager. Since 2012, I have been in charge of our branch office in Poland and, since 2017, also of our branch offices in South Africa, Spain and France as well as our global partner network.

Since autumn 2018, I have been supporting my father in the management of our company as CEO International. The focus of our joint work lies in the further development and adaptation of our logistics software to the markets, which are undergoing digital change.

Rooted in the tradition of a family business, but also focused on the logistics sector of the future—that is what I stand for and that is what you can rely on when you invest in Soloplan's software solutions.”

Fabian Heidl
CEO International

We have practical experience and know which requirements need to be met in everyday planning

A software from logisticians for logisticians

As a medium-sized family business, Soloplan GmbH develops and sells the CarLo® product family, a flexible software that can be used intuitively for the efficient handling of all transport management tasks. Our employee expertise, combined with a spirit of innovation and goal orientation, guarantees this. More than 30 years of experience in the logistics and IT sector and the integration of best practices accrued from more than 1,700 customers and over 33,000 users worldwide make our forwarding software a profitable business solution for you.

› 10,000 trucks use the telematics app CarLo® inTOUCH every day

270 employees at 7 locations

› 50,000 users work with the carrier platform CarLo® exCHANGE every month

Available in 13 languages and in use in more than 50 countries

› **33,000 CarLo® users**

€30 million of annual turnover

100% family-run:
1 owner family · 2 generations

1 mission: We want our customers to be able to work faster and more efficiently, because logistics is one of the most important business areas in the world

Team Soloplan for your success

Transport management system – TMS – Forwarding software
Logistics software – Planning software – Transport optimisation software

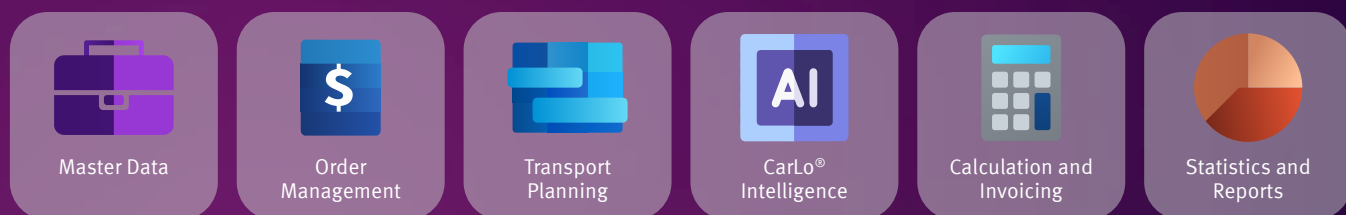
The solution you are looking for has many names

We present CarLo®–the perfect solution for you

Transport management software includes software components for the management, calculation, invoicing, control and execution of transport services.

Transport management systems are used in logistics and forwarding to efficiently organise transports, reduce costs, avoid paperwork, automate processes, relieve the staff and increase the transparency and security of supply chains.

That is exactly what CarLo® does.



Your transport process from A to Z integrated in one comprehensive digital system

“ CarLo® is a unique system.
It is easy to configure and highly
user-friendly–in my opinion,
it is a very well thought-out program.

– Stephen Marley, Marley's Transport Pty Ltd, Hope Valley (Australia)



CarLo® Cloud Services
Web-based order processing
Consignment tracking



CarLo® inAIR&SEA
Air and sea
freight management



CarLo® inSTORE
Warehouse management solution
Control of warehousing processes



CarLo® inMOTION
Fleet management
Vehicle cost calculation



CarLo®
Software
for transport management
and planning



CarLo® inTOUCH
Telematics including positioning
Mobile order management



CarLo® inHUB
HUB control
Cross docking processes



CarLo® exCHANGE
Web-based company portal
Order allocation to subcontractors

Milestones of our success story

Healthy growth and sustainable development
are only two of the key components

Unique innovations and new perspectives

- 1991** Foundation of sole-proprietorship company as an IT service provider
- 1994** Change of the company name to Soloplan GmbH
- 1995** Launch of the logistics software Counter and FuhrparkManager
- 1998** Partner status and certification of the interface to SAP ERP
- 1999** Launch of the logistics software CarLo®
- 2000** Launch of the fleet management software CarLo® inMOTION
- 2003** Move to new building on the Burgstraße in Kempten, Germany
- 2006** Launch of the telematics solution CarLo® inTOUCH
- 2008** Launch of the warehouse management software CarLo® inSTORE
- 2009** Implementation of automatic tour planning
- 2010** Gold Partner status as a development partner of Microsoft and Oracle
- 2011** Surpassing the 80 employees mark and setting up of plans for building expansion
Completion of the eE-Tour Allgäu project, which is recognised as lead project 2011
Establishment of the branch office in Katowice, Poland
- 2012** Extension of the existing office space to a total of approx. 3,000 m²
- 2013** Launch of CarLo® Marketplace
Opening of the branch office in Dresden, Germany





Your virtual tour of
Soloplan City

2014 Extension of Soloplan's services in Europe with external partners or own branch offices

2015 Launch of the logistics platform CarLo® exCHANGE
Opening of sales office in France

2016 Launch of the air and sea freight management software CarLo® inAIR&SEA
Setting the course for Soloplan City in Kempten, Germany

2017 Foundation of the branch office Soloplan SA (Pty) Ltd in Pretoria, South Africa

2018 Extension of the telematics solution CarLo® inTOUCH for Android and iOS

2019 Move to and opening of Soloplan City in Kempten, Germany

2020 Launch of the HUB control software CarLo® inHUB
Implementation of artificial intelligence in transport planning
Establishment of the Innovation Lab at the University of Kempten, Germany

2021 Opening of the Soloplan City Resort in Kempten, Germany
Opening of a second Polish branch office in Wrocław

2022 Foundation of the branch office Soloplan Spain S.L. in Murcia, Spain
Move to new office building in Dresden, Germany

2023 Move of Soloplan SA (Pty) Ltd to Johannesburg, South Africa
International installations of the air and sea module

2024 30-year company anniversary

2025 Opening of the branch office in Hamburg, Germany



Internationally convincing

We provide the best service—no matter where you are

A diverse team full of zest for action

The foundation of Soloplan's success are the approximately 270 employees, who use their expertise every day to cater for the customers' requirements and work together in a targeted manner. We are particularly proud of the perfect combination of our employees' different educational backgrounds—both professionals from the industry and skilled specialists, many of them with a university degree.

From seven locations of our own and together with two partner companies, we support our customers from the forwarding and transport sector. They benefit from the many years of expert knowledge and the practical experience of the Soloplan employees in numerous customer projects.

Openings of national offices

- 1991** Kempten, Germany
Departments: Development, Quality Assurance, Administration, Sales, Consulting
- 2013** Dresden, Germany
Departments: Development, Quality Assurance, Consulting
- 2025** Hamburg, Germany
Departments: Consulting

Openings of international offices

- 2011** Katowice, Poland
Departments: Development, Administration, Sales, Consulting
- 2017** Johannesburg, South Africa
Departments: Development, Administration, Sales, Consulting
- 2021** Wrocław, Poland
Departments: Consulting
- 2022** Murcia, Spain
Departments: Administration, Sales, Consulting
- Partners in France, Portugal and Indonesia





Team Dresden



Team Kempten



Team Hamburg



Team Wrocław



Team Katowice



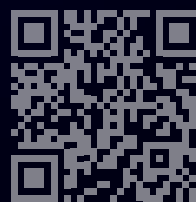
Team Murcia



Team Johannesburg



Christian Heidl Chief Development Officer
Wolfgang Heidl Chief Executive Officer
Fabian Heidl CEO International
Julian Heidl Senior Sales Manager



All current news about
Solo plan

Internationally convincing

Support

Right by your side as your partner—from the initial enquiry up to the CarLo® go-live and beyond

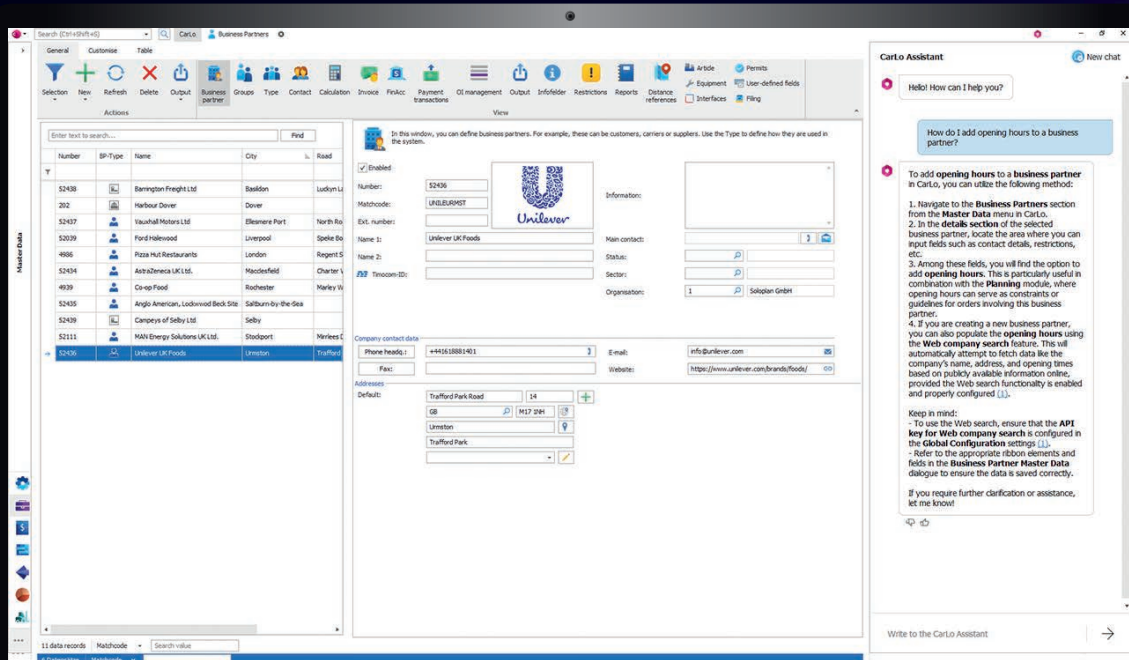
Your all-around carefree service packages

Upon request, we are connected to you at all times and everywhere and provide immediate support: by phone, e-mail, or remote directly on your system. Our service team is available for you at all of the branch offices—thus, we can guarantee flexible service appointments directly at your location. Our accompanying service offers, such as current information about updates and new program developments or further training at the Soloplan Academy and online webinars, complete our services.

Thanks to our knowledge base “SoloDoc”, you can access helpful files by yourself at any time: Articles and videos for our version trainings, FAQs about the most important topics as well as our webinars are saved there. You can access “SoloDoc” in CarLo® by clicking on the magenta-coloured “CarLo®” button, opening the “Help” area and clicking on the “Knowledge base” button, or by entering “knowledge base” in the search bar. Alternatively, you can access it via the following link:

solodoc.soloplan.de

The new AI-supported CarLo® Assistant of CarLo® Intelligence provides assistance with your questions about the program—live and accessible in a separate chat window. Additionally, the easy text entry functionality allows you to create formulas and workflows entirely by yourself.



“ Thanks to the excellent support
by the Soloplan team, we were able to use
the system very quickly.

– Arne Schütz, Schütz Spedition, Langenhagen (Germany)

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Basic service package

- 12 hotline requests per year included—any additional hotline request according to quote
- 1st-level support with hotline support during normal business hours from 8:00 to 17:00 CET

2

Premium service package

- Unlimited number of hotline requests per year —excluding support on German national holidays
- 1st-level support with hotline support during normal business hours from 8:00 to 17:00 CET
- Including one voucher per year for one person to participate in a 2-/3-day Soloplan Academy seminar

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PremiumPLUS service package

- Unlimited number of hotline requests per year —including support on German national holidays
- 1st-level support with extended hotline support from Monday to Friday from 6:00 to 22:00 CET and on Saturdays from 8:00 to 16:30 CET
- 2nd-level support by the development department from Monday to Friday from 8:00 to 17:00 CET
- Including one voucher per year for one person to participate in a 2-/3-day Soloplan Academy seminar

Soloplan Academy

The perfect opportunity for both inexperienced and experienced users to better understand CarLo® and to use it more efficiently

We will get you prepared for your transport management

The Standard seminar is very popular with inexperienced CarLo® users, but is equally well-suited as a brush-up seminar. The entire process chain is covered—from quote and order to planning up to calculation. Additionally, topics such as the program areas Statistics, Loading Unit Management, Master Data and Administration are discussed. We also offer such a Standard seminar for our fleet management software CarLo® inMOTION.

The successful participation in a Standard seminar allows you to take part in the more advanced Expert seminars. In the Expert Advanced seminar, the basic knowledge in all program areas is solidified and further deepened—perfect for administrators and key users. In turn, specialised Academies are available for individual workspaces in CarLo®, which deal in detail with functions and different ways of work in the areas Planning, Calculation and Statistics.



What is waiting for you

Active learning based on practical examples from our experienced training experts

Coordinated seminars in small groups

Detailed training documents and shared exchange of experience



“ First-class modern hotel
with an excellent service culture. Highly recommended!

– Corradino P. (Italy)



When attending a seminar, you can stay directly
in Soloplan City: 4**** business hotel **Soloplan City Resort**



4** business hotel at the branch office in Kempten**

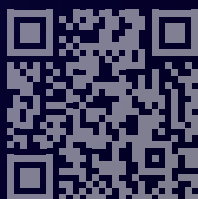
After the breakfast buffet, only 50 metres across
the free car park to get to the training room

Start your training day relaxed and stress-free

For Academy participants at the location in Kempten:
Special prices subject to the available contingent



Seminar registration
and all Academy appointments



“ We also actively make use of the extensive offer
in regard to Academies, webinars and version trainings
in order to get everything out of the program.

– Waldemar Holzhaue, HAWA Freight GmbH, Kehl am Rhein (Germany)

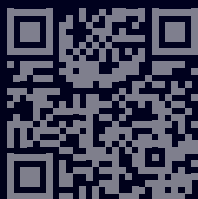
Soloplan Webinars

The digitalisation initiative continues following the great success of the last years

Our free online trainings for even more CarLo® expertise

Receive valuable tips regarding special functions and general advice for the work processes in CarLo®. Additionally, we provide you with insights into technical innovations. We continually adjust the content and topics of our webinars to match your requirements based on our years of experience—this is another reason why the one-hour webinars have already been consistently popular for some years now.

During the two different webinar series, our Soloplan experts from the Sales and Consulting departments are available to answer your questions. Regardless of whether you are a CarLo® key user, a CarLo® administrator or a potential customer: Our broad selection of topics will certainly include something that is of interest to you. Our qualified employees are always looking forward to questions and input from their listeners—these help us improve even more.



Webinar registration
and all webinar appointments



GO DIGITAL

For customers and potential customers



OPTIMISATION

For key users and administrators



**“ CarLo[®], the software
we didn't know we needed, has become
the key software in our company.**

– Harry Campey, Campeys of Selby Ltd, Selby (United Kingdom)

What can we do for you?

**We will gladly show you what we have to offer
–in a free LIVE presentation at your location.**

Our experts will visit you at the date of your choice and give you
a detailed insight into the advantages of our AI-based logistics software,
which allows you to digitalise the organisation of your work in day-to-day planning
along the entire transport process and thus increase efficiency.
Comfortably scan the **QR code** and go online to arrange for an individual appointment
at your premises, or use our **LIVE chat under www.soloplan.com**.
Our sales team is available for you by phone at
+49 831 57407 - 300.



Arrange your **presentation
appointment** now



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Software for logistics
and planning

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city of logistics software

Find us
across the world ...

Germany,
France, Poland,
South Africa
and Spain



09/2025



ALL NEWS AND MORE INFOS