

Branding by Banding[®]

Please contact us for more information.

3 steps to make your Branding by Banding[®] band

1. Technical layout drawing

Using your product package we prepare an accurate line drawing within which your design can be created. We are happy to help you during this process.

2. Artwork

Once we have received your artwork we prepare a print proof. This will be sent to you for your approval. Any changes required can then be included.

3. After approval

After receipt of your approval of the final artwork the delivery time needed for the printed material will be approximately 2 weeks.

Design and pre-press

If you would like assistance with your design please let us know. We have a team of professional and enthusiastic graphic designers and a fully equipped studio and we will gladly help you to create or adapt the design to present you with a Top Class Product!





Branding By Banding is a concept offered only by Bandall and Specialist printer Max. Aarts. info@brandingbybanding.com, +31 (0)85 - 27 35 840, brandingbybanding.com

THINKING ABOUT PRINTING





Branding by Banding[®]- **Design meets sustainability**



Branding by Banding[®], less is more

For private labels or your own brand design, banding offers products a unique finish using very little material. Glossy or natural, with enticing, informative designs. Branding by Banding offers ample space for all the information required by packaging legislation.

Branding by Banding[®] benefits

- The best label or packaging solution with a minimum of packaging material
- ✓ A most beautiful form of linerless labelling
- ✓ Smart and effective communication on sustainable, wafer thin materials
- ✓ More space for your corporate logo, product information, origin details and storytelling
- Excellent quality print on a wide range of (organic)paper or film special finishes, die cut and printing on the reverse are but some of the possibilities
- Biodegradable, compostable and easily recyclable banding
- ✓ Suitable for all sizes of production facility
- Closing the pack if required offering tamper evidence
- Print & Band unlimited printing of data during banding process
- ✓ Highly reliable proven Bandall banding techniques





Banding Materials Max. Aarts offers full support, from point of inspiration to finished printed band.

Up to 10 colours, single or double sided print, mono and laminated and with various finishes. MC, KRAFT, BOPP, OPP, PE and PLA are some of the choices of material. The banding label is available in biodegradable and FSC-certified material, it is food safe, suitable for direct contact with foodstuffs and with frozen products.

Banding Machines

Bandall equipment works with bands from 20 mm to 125 mm wide. Mobile, semiautomatic and fully automatic banding units, as well as bespoke fully integrated in line solutions are available. With 30 years experience in banding we are committed to providing exceptional products and services that will solve your business requirements and support your efforts towards sustainability.

Quality is one of the pillars of Max. Aarts. Apart from BRC High hygiene Grade AA and Sedex, Max. Aarts is also FSC-certified. The FSC (Forest Stewardship Council) is an international organisation that encourages sustainable forest management. They set global standards for forest management, linked to a quality mark. The FSC quality mark indicates that the raw materials used originate from sustainable forests.







fish and meat

Easy Entry

Full colour mock-ups and design assistance make it easy for you to present your new products with Branding by Banding – please ask for details. Supporting the process from start to finish offers significant benefits, a smoother transition and less down time.

How much can I save?

Allow us to help calculate the reduction in packaging materials and savings that you can achieve while contributing to your waste reduction programme.









Branding by Banding is available worldwide, via a distributor network in more than 50 countries – Bandall equipment is in use in more than 100 countries.

Dutch Technology

International Allure

All equipment is designed and manufactured in The Netherlands and includes Bandall's unique technology which can process the widest range of banding materials. We deliver the complete banding solution.

Branding by Banding[®] technology easily accommodates variables in skin packs perfectly. Including irregular shapes such as



Use less material and choose from our sustainable options. Less is more!