





**RISE
REFORMING**

TODAY'S WASTE HAS TOMORROW'S VALUE

X

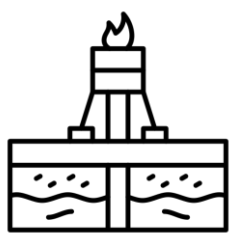
PARIS
PACKAGING
WEEK 2025



		
Plastic Waste Produced (MT/year)	>40 mn	>16 mn
Landfilled	85%	25%
Incinerated	10%	42.5%
Recycled	5-6%	32.5%

GHG: greenhouse gas

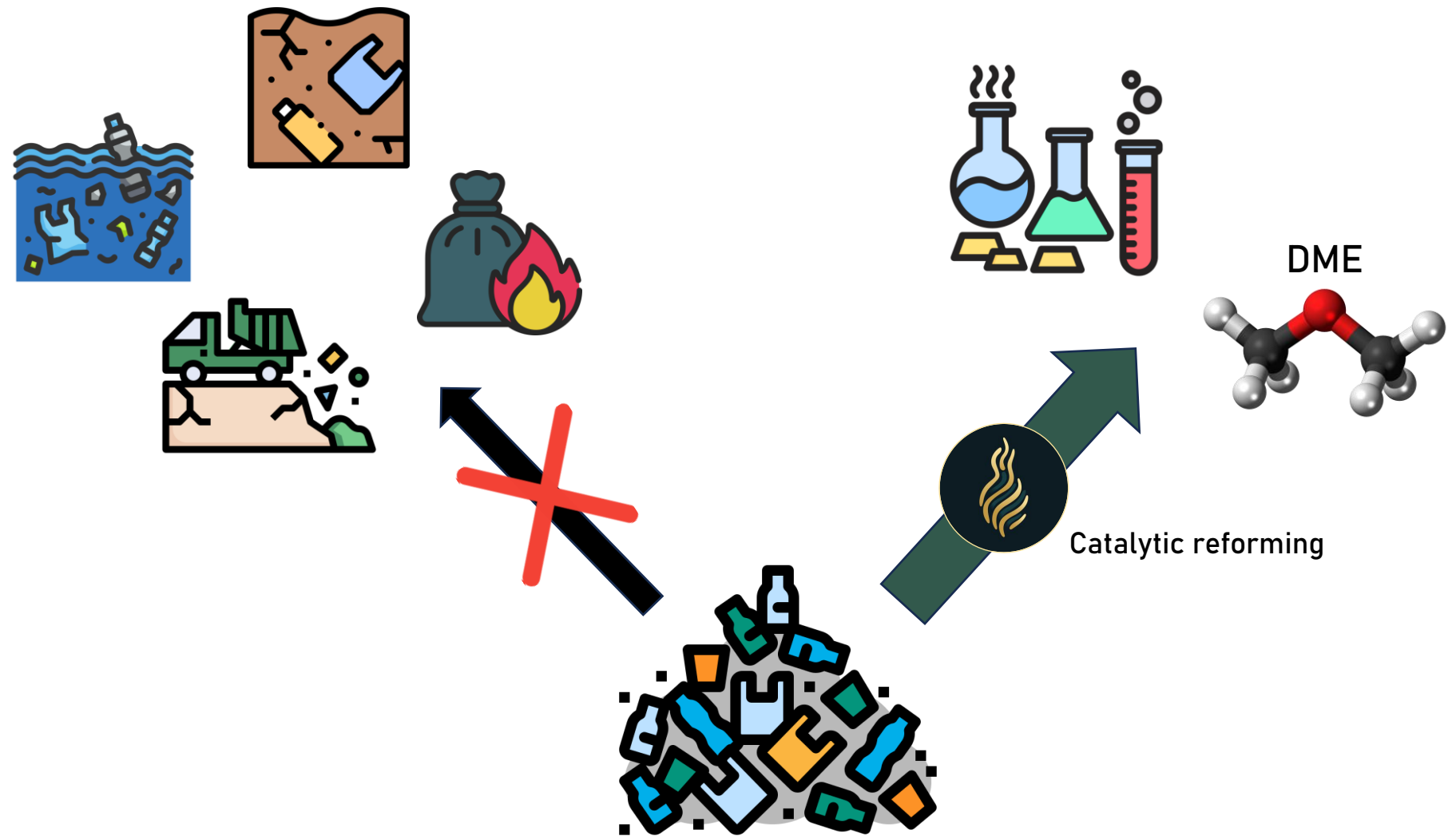
5-6% of global
GHG emissions



Fossil Feedstocks



Commodity Chemicals
(ethylene, propylene, methanol,
DME, etc.)



Plastic waste is a virtually unlimited resource



Meet the Rise Reforming Team

Founders from across the world



George Rose, CEO

nexamp Mantel

Highland

Boston, MA



Lucas Zubillaga, CTO



Madrid, Spain



Jona van Oord, COO



Maastricht, Netherlands

Advised by chemical experts



Dr. Cafer T. Yavuz



Professor of chemistry @ KAUST



Dr. Mark P. Stoykovich



Professor, Molecular
Engineering @ UChicago



William A. Frauenheim



VP of Operations @ Diversified CPC
(largest aerosol propellant manufacturer in
North America)

Propane blending




domestic cooking
and heating



clean
transportation
fuel



drop-in: no
equipment
modification



less emissions per
MJ vs pure
propane

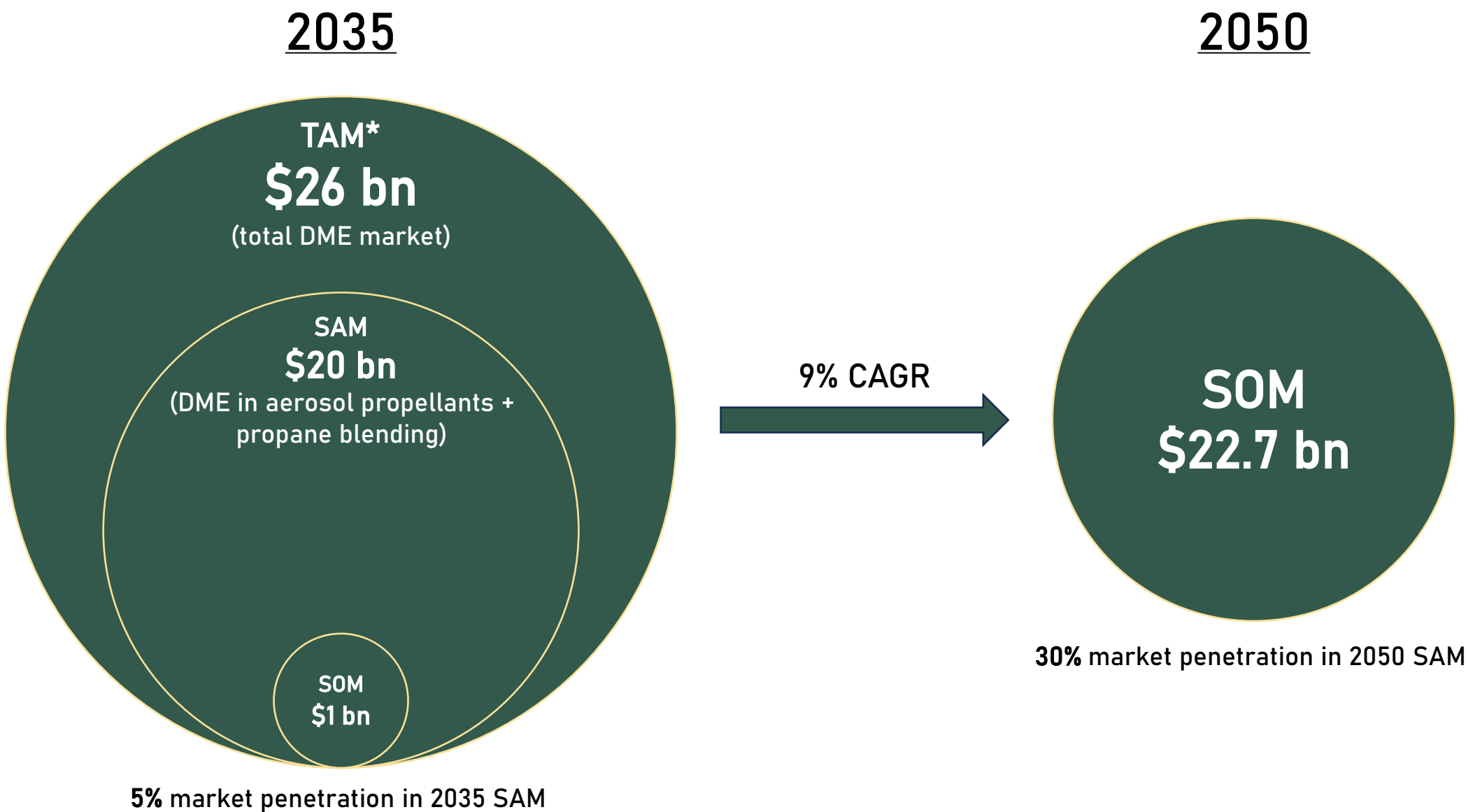
Aerosols



environmentally
friendly
propellant

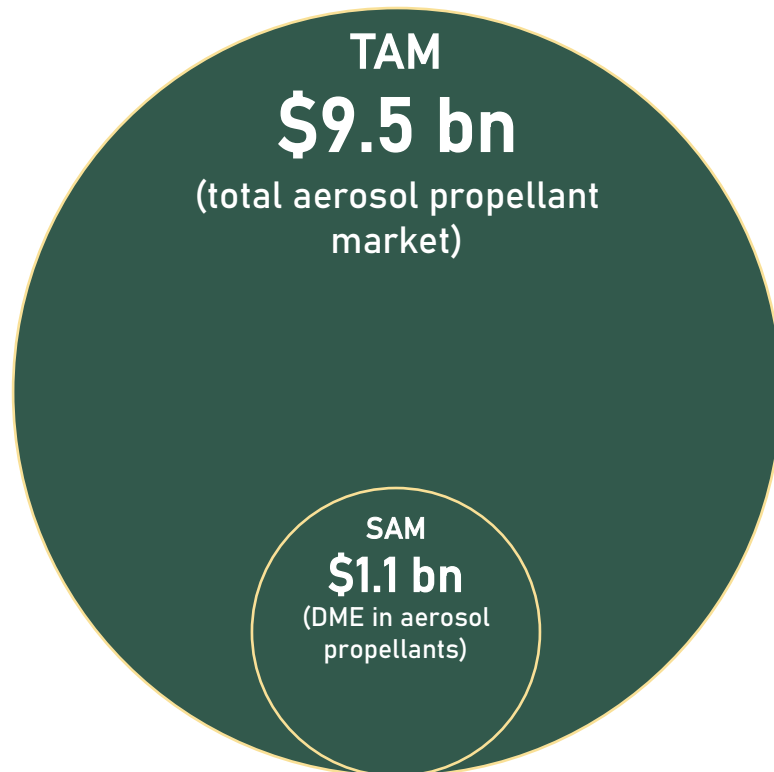


used in air
fresheners, hair
spray, & more





2022

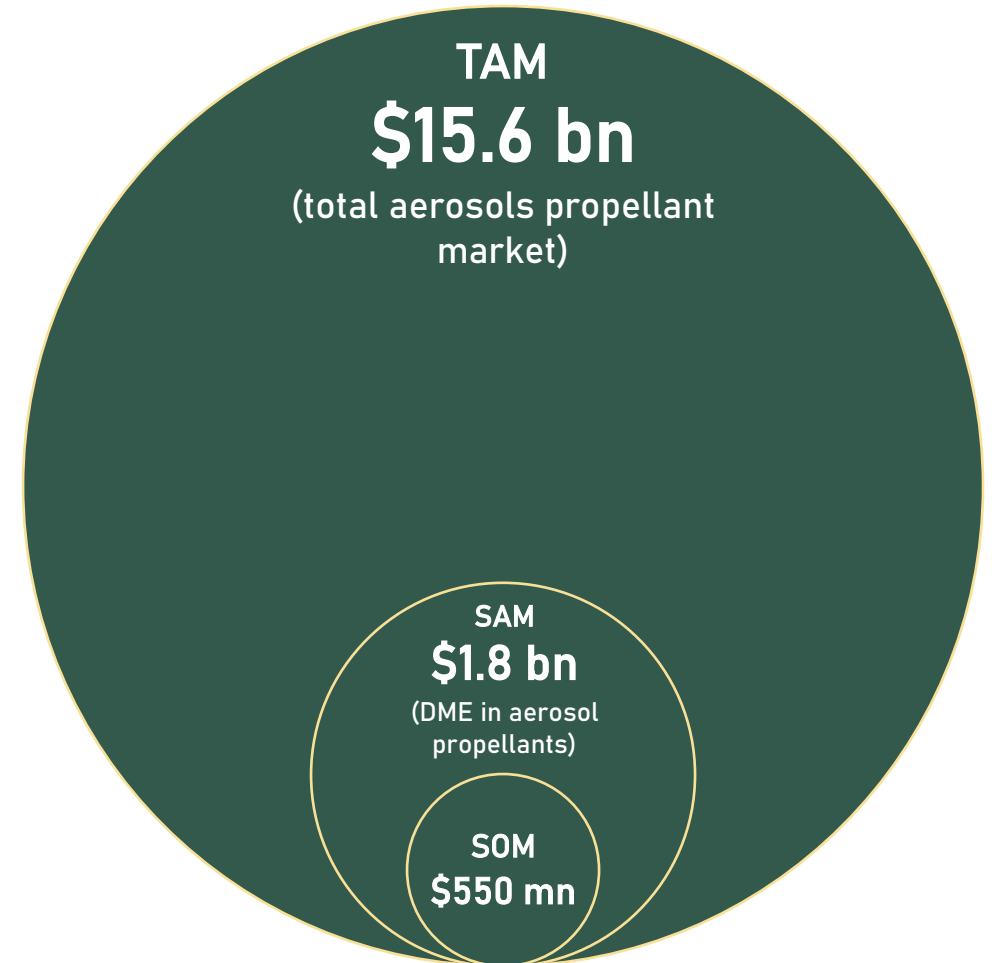


Overall: 6.4% CAGR



DME: 7.5% CAGR

2030





Rapid deployment



Lower CAPEX



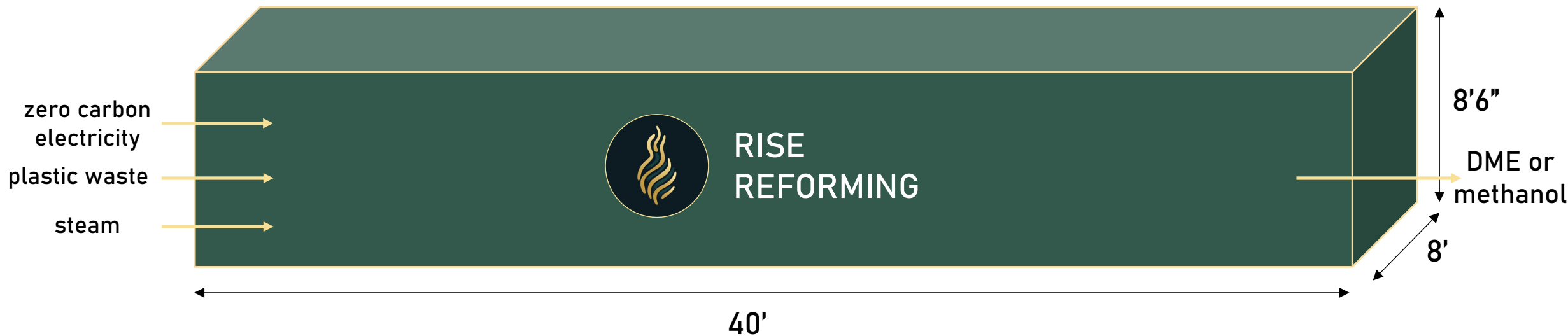
Lower risk



Scalable



Mobility and reach





Feedstock Sourcing Strategy

Partner with companies to
take plastic directly from waste sites

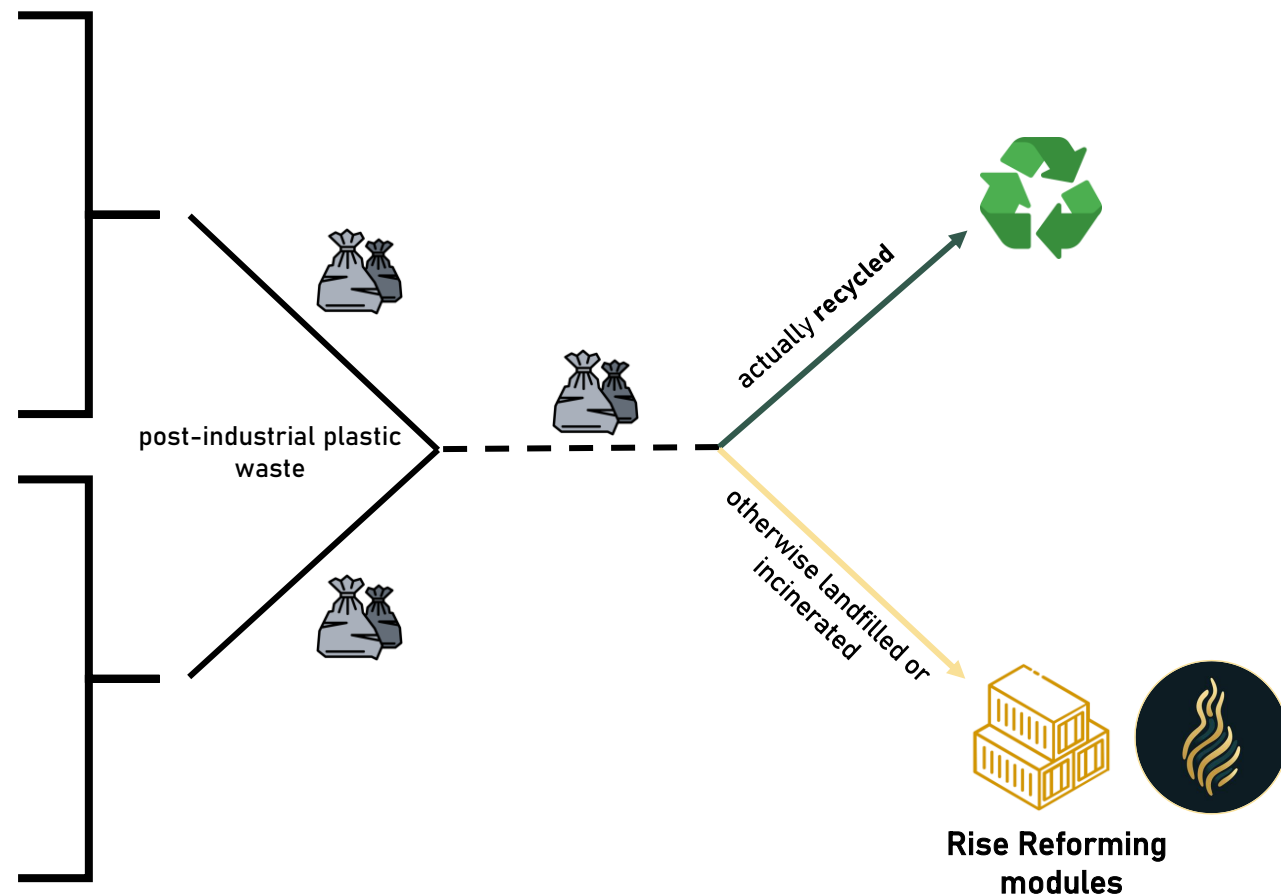


Cleanest feedstock possible

Plastic
packaging
manufacturers



Retailers,
distributors



Goal: repurpose plastic waste
without disrupting recycling efforts



A Carbon Negative Alternative

cnDME = carbon negative dimethyl ether

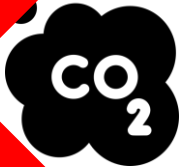
1 kg of cnDME



AVOIDS

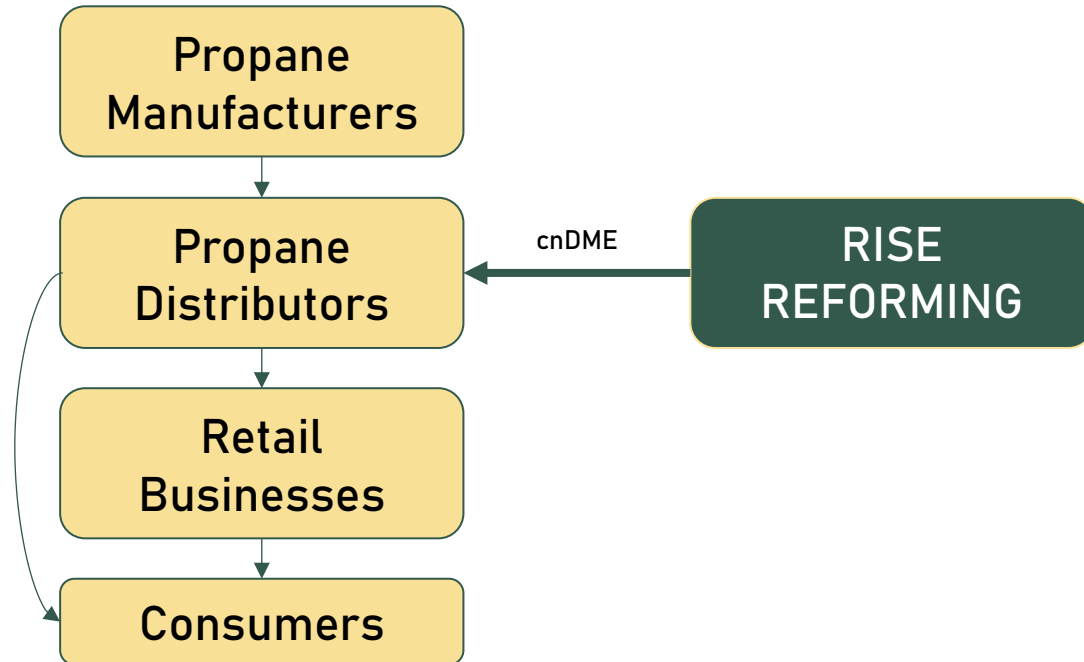


12 miles in



	Natural gas to DME	Rise Reforming's cnDME
Lifecycle emissions (kg CO ₂ eq/kg DME) ^a	3.00	-4.5 ^b

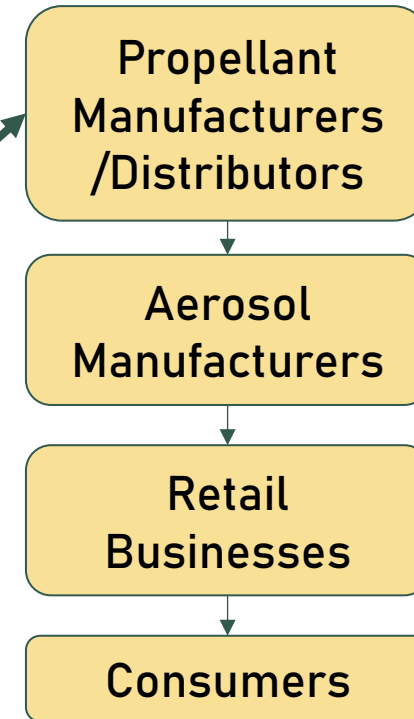
Propane blending



“We would be interested in carbon negative DME as a company”

- *Director at major propane distributor*

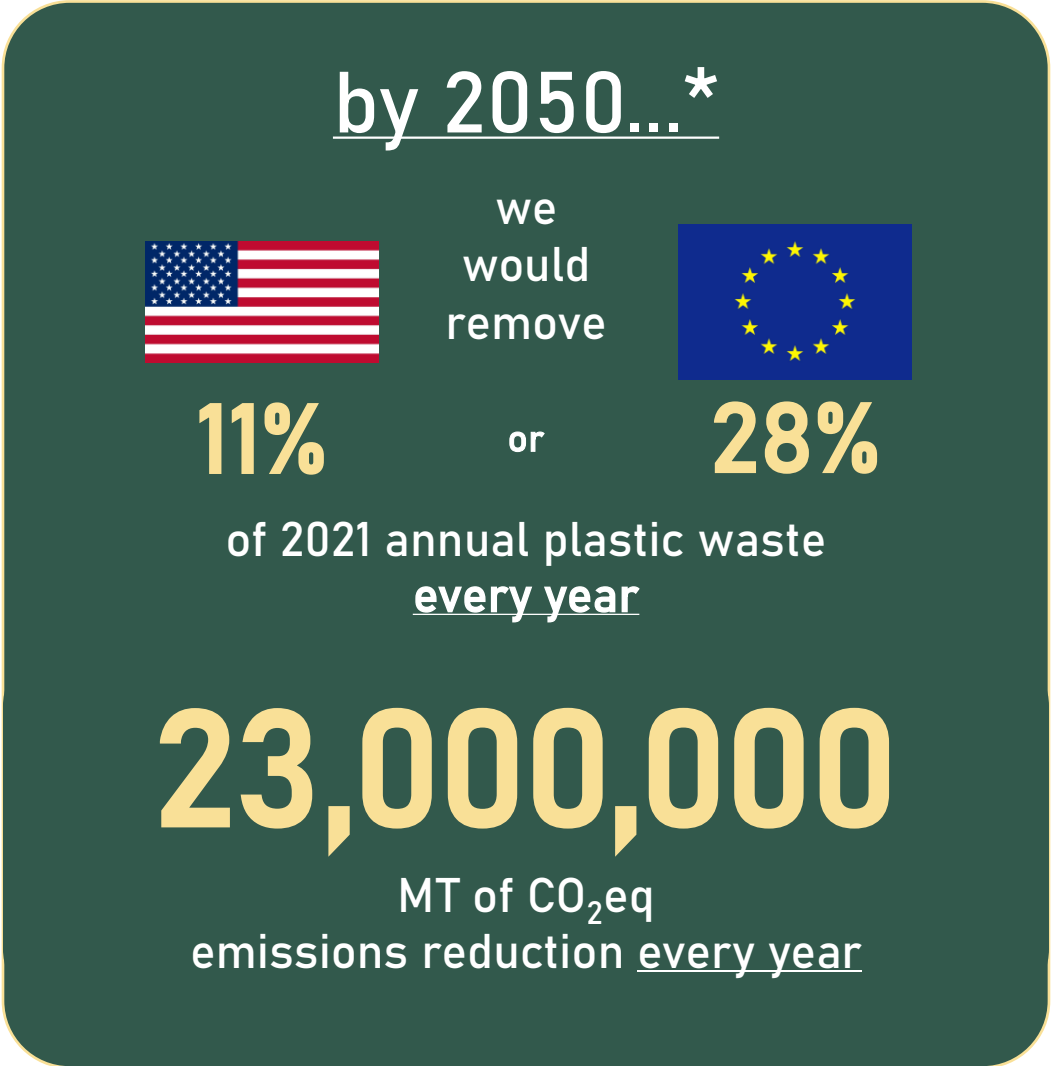
Aerosols



“We agree to purchase cylinder quantities of the cnDME product for quality evaluation and commercial applicability”

- *Executive at major propellant manufacturer*

MT = metric ton



*by meeting our 2050 SOM goal



April 15th: **national winners** of the DOE EnergyTech University Prize. \$53,000 in non-dilutive funding



November 7th: **winners** of the FEA 2025 Start-up Award. Booth and presentation at Paris Packaging Week 2025 (now!)



U.S. DEPARTMENT OF
ENERGY

Office of
TECHNOLOGY TRANSITIONS

November 11th: **recipients** of DOE voucher for commercialization support. Up to \$50,000 in contractual work

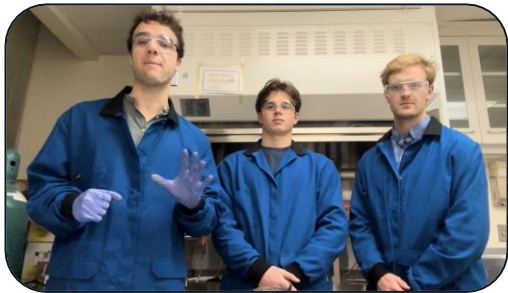
5 Letters of Intent (LOIs) secured to date:

- 2 -> plastic packaging producers
- 1 -> aerosol propellant manufacturer
- 1 -> thermal cracking experts
- 1 -> large maritime company (methanol)

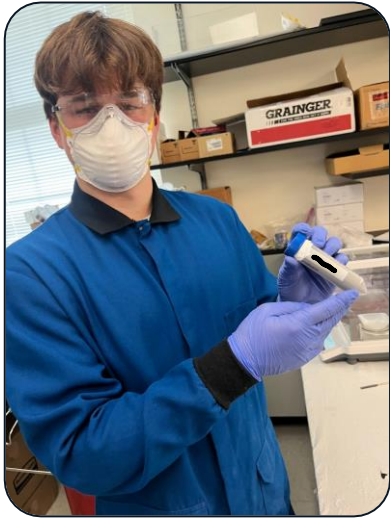


Development and construction of lab-scale system (\$85,000)

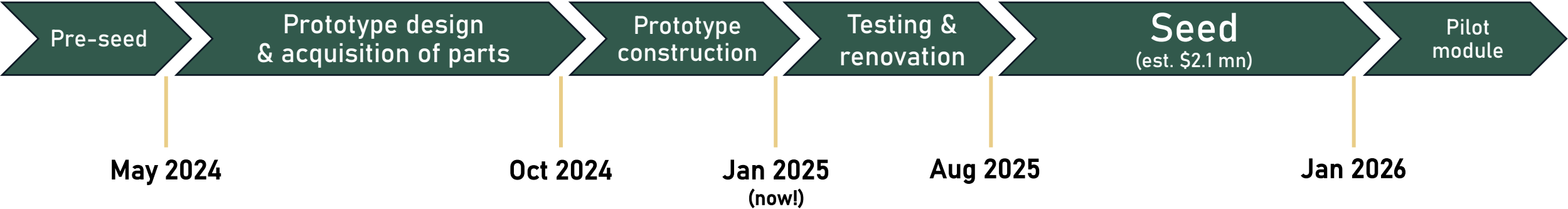
@ THE UNIVERSITY OF CHICAGO



Phase I setup



Jona with the catalyst





TODAY'S WASTE HAS TOMORROW'S VALUE



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