

INSPIRATION AND INNOVATION FOR PREMIUM

WEDNESDAY 25 JANUARY

09:30 - 10:30

Panel discussion: Revision of the packaging and packaging waste directive: breakthrough or continuity...

Moderator: Henri Saporta, Editor in Chief, Emballages Magazine Romane Colleu, EU Policy Advisor, CITEO

Michel Fontaine, President, CNE - Comité National de l'Emballage

Francesca Stevens, General Secretary, EUROPEN - European Organisation for Packaging and the Environment

10:45 - 11:10

Regulatory news on packaging in the spirits industry

Lucile Talleu, Technical and regulatory affairs manager, FFS - Fédération Française des Spiritueux

13:00 - 13:30

Art at the service of packaging

Sacha Cohen, Artist and illustrator, ITCHI

Nicolas Varnier, CEO & Co-founder, Le Barteleur

13:30 - 14:00

Dom Pérignon's luminous label: towards a more eco-responsible design

Karine Descotes, Sales Director, Meiyume

Yilie Tee, Technical Manager, Meiyume

14:00 - 14:45

When a project's sustainability drives packaging innovation Marine Conti, Packaging Project Manager, Rémy Martin

THURSDAY 26 JANUARY

09:45 - 10:15

Not destruction but disruption is the solution to circularity in drinks packaging

Nandini Roy Choudhury, Client Partner and Chief Analyst, Future Market Insights Inc.

10:30 - 11:00

Connected packaging - the best way to tell your packaging story Jenny Stanley, Founder and Managing Director, Appetite Creative

11:30 - 12:30



13:00 - 13:30

How to innovate in wines, champagnes and spirits

Bertrand Barré, CEO, Groupe Zebra

13:45 - 14:15

Craftsmanship, art and packaging for spirits and alcohol in collaboration with:



pentawards

Mathieu Sakkas, CEO France, Dragon Rouge

14:30 - 15:00

Respect for nature as a design -

in collaboration with