





INSIGHTS INTO THE FUTURE OF PERFUME, COSMETICS & PERSONAL CARE PACKAGING

WEDNESDAY 25 JANUARY

9:40 - 9:45

Opening of the PCD Talks by Dow

Idil Yurdakul, EMEA Group Senior Marketing Director, Dow

9:45-10:15

Internet of Packaging Things (IoPT): the technology bringing cosmetic brands alive

Nandini Roy Choudhury, Client Partner and Chief Analyst, Future Market Insights Inc.

10:15-10:45

Intersectional beauty: next level inclusivity

Michael Nolto Croative Director REAUTVCTDEAMS

13:00-14:00

Packaging and ecological debt: new innovations towards sustainable packaging

Pierre-Olivier Bouvry, Co-founder, Eco In Pack

Martin Calmettes, Co-founder, Eco In Pack

Dr. Florent Girard, Process and Technical Director, Eocrep

Dr. Leila Meisrertzeim, CEO, PLASTIC@SEA

Conference followed by a workshop in the **Ambassador Lounge from 14:30 to 15:30**

14:30-15:30

Learning about sustainability: how to enroll your organisation

THURSDAY 26 JANUARY

10:00 - 10:30

KEYNOTE: what the future holds for waste management with Tom Szaky

Moderator: Eva Lagarde, CEO & Founder, re/sources

Tom Szaky, CEO & Founder, TerraCycle

11:00 - 12:00

Glass and the sustainability challenge in 2023: the what and the how of refills, recycling and reduction

Moderator: Cory Connors, Senior Sustainable Packaging Consultant, Landsberg Orora & Host of Sustainable Packaging Podcast

Jérémy Alonso, Head of Eco-Innovation, Guerlain

14:15 - 15:15

Don't just innovate - innovate right

Bertrand Barré, CEO, Groupe Zebra

15:15 - 15:45

Packaging: a profession in tension and in transformation, from packaging to connected objects

Jean-Baptiste Bonnet, Intelligent Product & Services,
Capgemini Engineering

Matthieu Deboeuf Rouchon, Innovation Manager France, Capgemini Engineering

Solène Joulin, Senior Business Development,