

# How the Changes in Washington DC and the Transition to the Biden Administration Impact the Aerosol Industry



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**Aerosol & Dispensing Forum**  
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Innovative Products For **Home. Work. Life.**

# Who Are We?



Innovative Products For **Home. Work. Life.**

# Who Are We?



- HCPA is the premier trade association representing companies that manufacture trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments.
- HCPA member company products help consumers and workers to create cleaner, healthier, and more productive lives.

# Who Are We?



**\$180B**

**In Total U.S.  
Economic Output**

In 2017, the household and commercial products industry generated the sale of **\$180B** in economic output.



**200K**

**Direct Jobs  
Within the U.S.**

The household and commercial products industry directly employs **200,000** workers in all 50 states and Puerto Rico.



**0.51%**

**Of U.S. Gross  
Domestic Product**

The household and commercial products industry makes up **0.51%** of the U.S. Gross Domestic Product (GDP).

# Who Are We?



## HCPA Has Seven Divisions

**Aerosol**

**Air Care**

**Antimicrobial**

**Cleaning**

**Floor Care**

**Industrial &  
Automotive**

**Pest Management**

# Transition to President Biden



- Reprioritized Climate Change as Priority
- Focus on Environmental Justice
- In late 2021, the \$1 Trillion bipartisan Infrastructure Investment and Jobs Act was passed into law includes new funding for Recycling, Reuse, and Waste Prevention Programs



- However, States Continue to Increase Activity to Regulate Chemicals and the Disposal or Recycling of Products
  - It is Better to Engage and Collaborate with One Federal Agency rather than 50 States

# Status of the EPA



- Too Many Increasing Demands and Requirements
- Agency Keeps Missing Deadlines
- The EPA is Struggling because it is Understaffed and Underfunded
  - As Shown in the Chart, EPA's Budget and Workforce are Less Now than 12 Years Ago
- Industry Loses Certainty

EPA's Budget and Spending		
Fiscal Year	Enacted Budget	Workforce
FY 2022	\$9,559,485,000	14,581
FY 2021	\$9,237,153,000	14,297
FY 2020	\$9,057,401,000	14,172
FY 2017	\$8,058,488,000	14,172
FY 2010	\$10,297,864,000	17,278



# Status of the EPA – Impact of Resources



- The Toxic Substances Control Act (TSCA), which Authorizes EPA to Regulate Chemicals Produced or Imported in the U.S. was Significantly Updated in 2016 and Signed Into Law by President Obama.
- HCPA is Currently Negotiating with Other Stakeholders the Pesticide Registration Improvement Act (PRIA)

# Status of the EPA



- Why the Lack of Resources when the Budget is \$9.5 billion?
- Updated TSCA Required Increased Resources, but Congress **Did NOT** Adequately Fund
- Biden has Requested an Additional \$2 billion to Fund EPA

# Call to Action to Support EPA



**THE HILL**

## An industry leader says EPA needs more funding

BY STEVE CALDEIRA, OPINION CONTRIBUTOR - 04/15/22 6:00 PM ET  
THE VIEWS EXPRESSED BY CONTRIBUTORS ARE THEIR OWN AND NOT THE VIEW OF THE HILL

**The Washington Post**

**Letter to the Editor**

**Opinion** | The EPA needs resources — and guidelines

June 6, 2022 at 4:14 p.m. EDT

Industries don't usually endorse bigger budgets for their federal regulators. But the industry I represent, which makes cleaners, disinfectants and pesticides, is fighting to increase funding for the Environmental Protection Agency, and for good reason.

The June 1 article "[Shrinking budget, growing workload build an EPA crisis](#)" documented well the many problems the agency faces because of financial shortfalls. But it missed one: The EPA has an astounding backlog of 11,000 pesticide-related regulatory decisions because of staffing shortages.

The resulting delays in approval of pesticide advancements hurt both the businesses that make the products and the consumers who benefit from them. Companies need certainty to get their products to market. Congress should approve the larger EPA budget that President Biden has requested so it can again become the preeminent environmental regulator it is supposed to be.

**Steve Caldeira**, Washington

The writer is president and chief executive of the Household & Commercial Products Association.

# Aerosol Recycling Initiative



- HPCA has Launched an Aerosol Recycling Initiative in Collaboration with the Can Manufacturers Institute (CMI)
- Vision is that Consumers and Workers can Easily Recycle their Empty Containers and Feel Confident in the Appropriate Way to Recycle Them.



## AEROSOL RECYCLING BY 2030

**85%**

Achieve at least an 85 percent recycling access rate for all aerosol cans.

**90%**

Label at least 90 percent of all aerosols as recyclable with messaging on how to properly recycle them.

[WWW.THEHCPA.ORG/AEROSOL-RECYCLING-INITIATIVE](http://WWW.THEHCPA.ORG/AEROSOL-RECYCLING-INITIATIVE)

# Thank You



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