



Sailing through recent EC initiatives

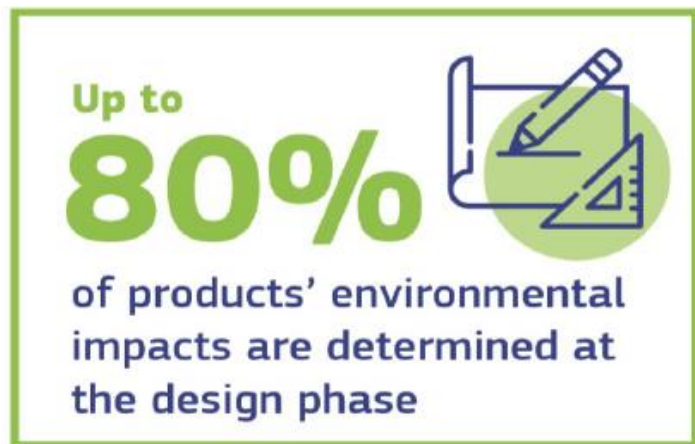
Alain D'HAESE - FEA

EU Green Deal – Announced Initiatives

- A new circular economy action plan + sustainable products policy
- Regulatory and non-regulatory efforts to tackle false green claims
- A zero-pollution action plan for air, water and soil
- A chemicals strategy for sustainability



Sustainable Products Initiative



Brussels, 30.3.2022
COM(2022) 140 final

« Sustainable products should be the norm, not the exception »

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

On making sustainable products the norm

Ecodesign for Sustainable Products Regulation (ESPR)

Nearly **all aerosol dispensers** will fall under the scope of this Regulation, except food, veterinary medicinal products and medicinal products for human use.

This Regulation will provide a framework for setting **ecodesign requirements**, creating a **digital product passport**, and prohibiting the **destruction of unsold consumer products**.

It will lay down eco-design requirements: durability and reliability, reusability, upgradability, reparability, and possibility of maintenance and refurbishment, presence of **substances of concern**, energy and resource efficiency, **recycled content**.



Requirements for targeted products (group of products) will be included in separate **Delegated Acts**.

Likely to start with textiles, furniture, mattresses, tyres, **detergents**, **paints**, **lubricants**, as well as intermediate products like iron, **steel** and **aluminium**.

Ecodesign for Sustainable Products Regulation (ESPR)

Packaging: The essential requirements for packaging allowed on the EU market are laid down in the Packaging and Packaging Waste Directive (PPWD). However, as packaging varies greatly depending on the product category, it should be one of the key aspects to cover when developing product-specific ESPR rules. This must **complement, with more targeted rules, the essential requirements laid down in the PPWD.**



Chemicals: ESPR will be able to take action to **restrict** the presence of **chemicals** in products **for reasons linked to improving the product's environmental performance along its life cycle**, so complementing REACH.

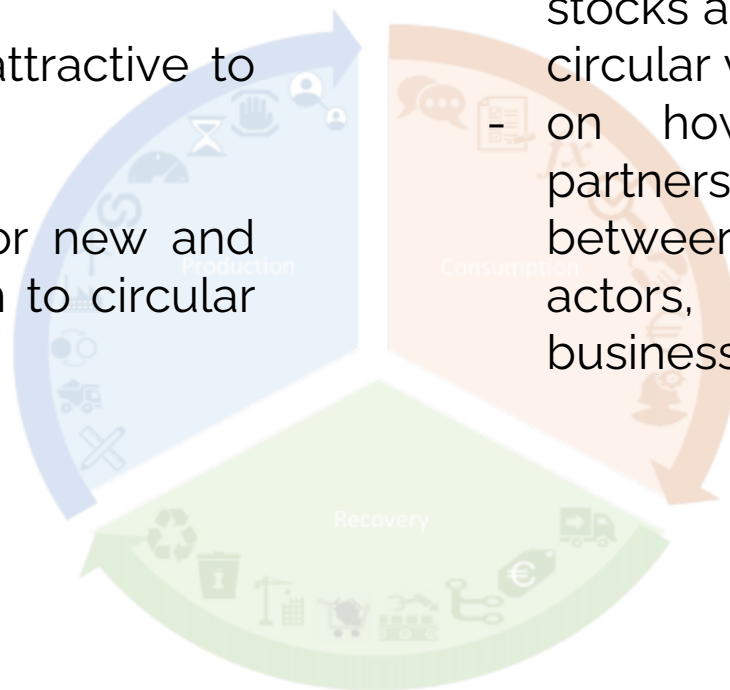
Circular Business Models

European Circular Business Hub:

- to identify bottlenecks,
- to identify effective means to boost the uptake of circular business models,
- to ensure their profitability,
- to make them increasingly attractive to consumers,
- to exchange best practices,
- to provide tailored advice for new and existing businesses to switch to circular business models.

EC guidance:

- on boosting circular business models: guidance on directing investment and funding and optimising local resource stocks and flows, with a view to creating circular value and jobs..
- on how to support uptake and partnerships for the circular economy between social enterprises and other actors, including mainstream businesses.



Empowering and protecting consumers



ESPR will ensure products meet minimum requirements for environmental performance and provide better information and labelling.

EC proposal on empowering consumers for the green transition will introduce targeted amendments to horizontal EU consumer law for example to prohibit traders from making certain types of environmental claims deemed to be misleading.

... and more to come

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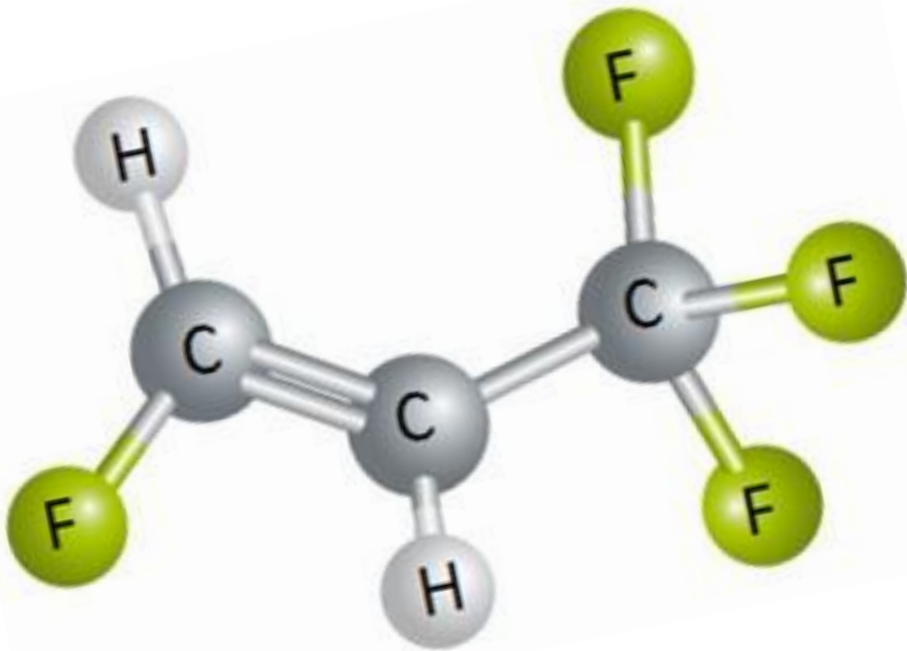


Fluorinated Greenhouse Gases Regulation

EC proposal released early April 2022.

Some elements:

- **Labelling requirements** will apply to **any aerosol dispenser that contains fluorinated greenhouse gases**, including metered dose inhalers. It means that labelling provisions will also apply to pharmaceutical aerosols and those using HFO-1234ze.
- GWP values have decreased.
- New **prohibition on personal care products** from 1 January 2024. HFC-134a, HFC-152a and HFO-1234ze will be prohibited in cosmetic aerosols.



Other dossiers

Chemicals Strategy for Sustainability (CSS)

Packaging & Packaging Waste Directive (PPWD) Revision

Ambient Air Quality Directive (AAQD) Revision

Green Claims / Product Environmental Footprint (PEF)





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Thank you for your attention