

BUTTERFLY CANNON X PARIS PACKAGING WEEK

**“NOT JUST ANOTHER
WHISKY LAUNCH”**

CREATING DIAGEO'S FIRST ARTISAN, INDIAN SINGLE MALT

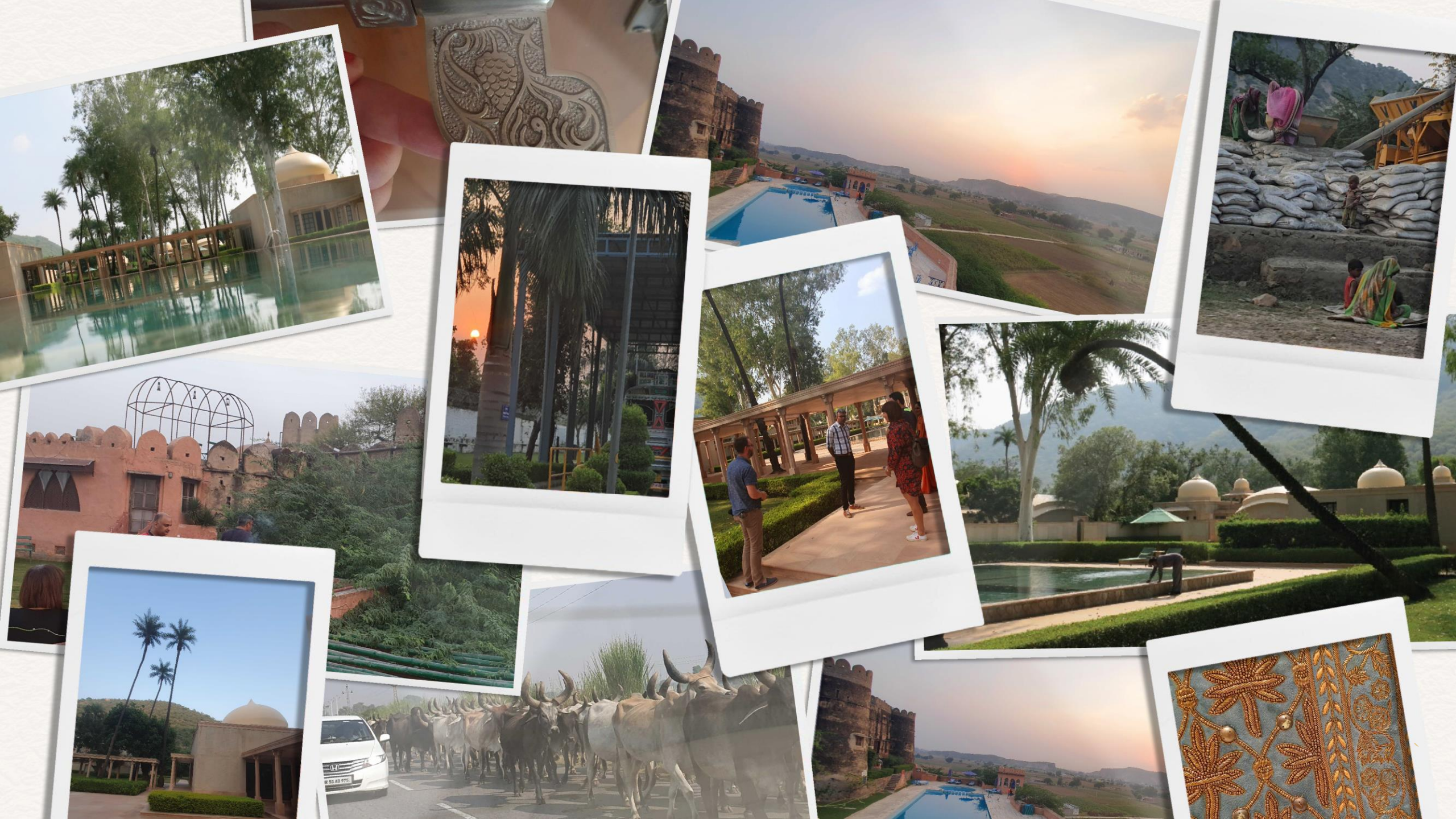
30th June 2022













THE SPIRIT *of the* DESERT

Pushing the boundaries of whisky making craft, we harness the heat, the ingredients and the character of our land to create whiskies of incredible depths of flavour. Relentlessly pursuing great quality, lasting excellence and unrivalled taste in a way that truly is, **THE SPIRIT** *of the* **DESERT**.

PROUD MARK OF
our provenance



DESERT *bloom*



VIBRANT LIFE & POPS OF COLOUR CONTRAST THE SUBTLE
SERENITY OF RAJASTHAN



WHERE TIME AND SPACE FEEL NEVER ENDING



WHERE WE PUSH BOUNDARIES OF EXQUISITE CRAFTSMANSHIP



NURTURE AN EXQUISITE RARITY THAT DRAWS PEOPLE IN

METICULOUSLY *crafted*

Slow trickle distilled
from locally sourced
sacrow barley and
uniquely matured
at temperatures
often reaching 100°F



GODAWAN

SINGLE MALT

NURTURING EXQUISITE INDIAN RARITY AND CRAFT

artisan whisky

MASTER DISTILLER

Maheesh Patel

SERIES

01

RICH AND ROUND

PX Sherry Cask Edition
SELECTIVELY FINISHED WITH EXOTIC INDIAN BOTTLING

BOTTLE NO.

0001928

BATCH NO.

1501

700ml



GODAWAN

SINGLE MALT

NURTURING EXQUISITE INDIAN RARITY AND CRAFT

artisan whisky

SERIES 01

RICH AND ROUNDED

XX Sherry Cask Edition

SELECTIVELY FINISHED WITH EXOTIC INDIAN BOTANICALS

700ml 46%ABV

MASTER DISTILLER

Maresh Patel



BATCH NO. 1501

BORN AND NURTURED IN ALWAT

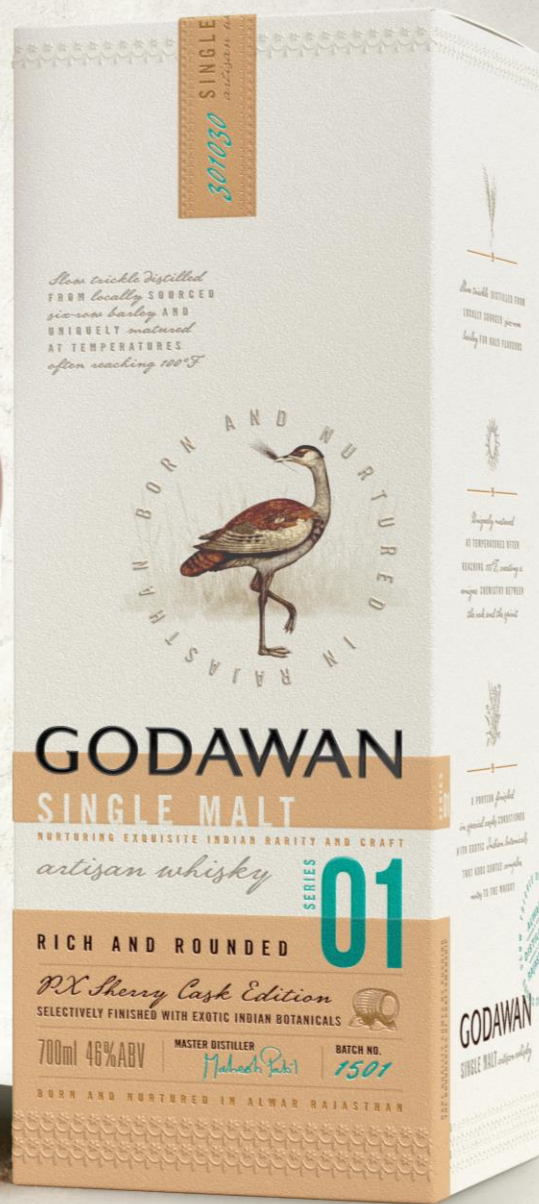


A PORTION finished
in special casks conditioned
with exotic Indian botanicals
that adds subtle complex
notes to the whisky

THE SINGLE DISTILLER
GODAWAN
DISTILLER
RAJASTHAN

GODAWAN







A man with a beard, wearing a white kurta and a green turban, is shown from the waist up, leaning over a field of golden wheat. He is holding a bundle of wheat stalks in his hands. The background is a vast field of similar wheat, creating a sense of depth. The lighting is warm, suggesting late afternoon or early morning.

CONSCIOUSLY *made*

A white sheet of paper is shown with a semi-circular cutout on its right side. The paper is resting on a brown, textured surface. The lighting is soft, creating a gentle shadow of the paper on the surface below it.

CONSCIOUSLY *designed*

CANNES & DUBAI

