

# WILD GLASS



DESIGN  
EFFICIENCY  
SUSTAINABILITY



estal

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# ROUGH BOTTLES, 100% RECYCLED GLASS, ESSENTIAL SHAPES

The new 100% Recycled Glass colour, ideal for Spirits, Wine, Beverages, Gourmet and Beauty.

Nowadays the consumer asks for sustainability, design and coherence. The WILD GLASS not only offers sustainability as a strong point, but also a trend design.



# CIRCULAR ECONOMY

**WILD  
GLASS**

Post Consumer  
Recycled glass

Design and conception

Collection and sorting

Production with 100% PCR

Recycling by the consumer

Filling and transport

Final product consumption

# SUSTAINABLE FROM CONCEPTION

## **Embrace imperfections reduce wasted production**

Aesthetic imperfections and slight colour variations between them do not pose a problem, on the contrary, they are more than welcome. We love them and they help us reduce wasted production up to 25%.

## **Sustainability, based on own innovation**

We have rewritten the paradigms of industrial milling, created new methods and patented new procedures that allow us a degree of flexibility and efficiency unthinkable until today.

## **100% Post Consumer Recycled glass content**

We work only with the industrial furnaces with the highest percentage of PCR (Post Consumer Recycled) glass on the market. WILD GLASS bottles are not exquisite and accept all types of recovered glass.





Sustainable Production

# UP TO 25% REDUCED WASTE IN THE BOTTLE MANUFACTURING PROCESSES

## Uneven colour, Imperfections & Conscious Lines

Uneven colours and aesthetic imperfections are welcome, allowing for less bottles to be discarded in the manufacturing process resulting in a more cost effective, eco-friendly and sustainable production.

Shape favours the glass distribution with subtle curves where usually you will find straight lines finishing on sharp edges and small radiuses, which are usually way more problematic.

# GLASS COLOUR OFFER

We work only with the industrial furnaces with the 100% of PCR (Post Consumer Recycled) glass on the market.

WILD GLASS bottles are not exquisite and accept all types of recovered glass.



WILD FLINT  
GLASS



WILD DARK  
GLASS



PHILOS BOLD  
700 ml  
wild flint glass

The WILD colour and its tolerances are superior than a common colour, providing an organic look that is authentic and very similar to manual glass, but with all the benefits of an automatically produced glass. Efficiency is one of the main pillars of sustainability. Wild Glass colour has no rejected bottles due to aesthetic cosmetic imperfections, there by reducing the impact caused by rejected bottles. SUSTAINABLE PRODUCT



PHILOS  
250 ml  
wild dark glass

The WILD colour and its tolerances are superior than a common colour, providing an organic look that is authentic and very similar to manual glass, but with all the benefits of an automatically produced glass. Efficiency is one of the main pillars of sustainability. Wild Glass colour has no rejected bottles due to aesthetic cosmetic imperfections, there by reducing the impact caused by rejected bottles. SUSTAINABLE PRODUCT



DISCOVER ALL THE  
PRODUCTS AVAILABLE IN  
**WILD GLASS**



Spirits

# THE RUDE COLLECTION

**When the spirits world has a need  
for new species**

The RUDE Collection is designed in a way that is perfectly recognisable and different from the rest of the spirits on the market.

Primitive silhouettes

Ultra-short necks (Patented CHOKER finish)

Visually heavy light weight

Naturally rough looking glass

Uneven glass distribution



Wines

# PRIMA COLLECTION

## Unique, slightly asymmetrical silhouettes

An object of which geometry is not regular projects a different elevation each time is observed with a different angle or point of view. Therefore, the object (the bottle) if it is not symmetrical, is different each time.

Non perfect, patented asymmetrical bottles reproducing the shapes of the first industrialised bottles. A quality that grants movement and individuality to each of our bottles.



# HOME FRAGRANCE

WILD GLASS is a movement in which its identifying features are the cause and consequence of a more sustainable, efficient and honest production.

In WILD GLASS the whole is greater than the sum of its parts.



# HEALTH & CARE

The contemporary design of the classic packaging fits perfectly with the WILD GLASS world because the current artistic tendencies belong to natural beauty.



... BE INSPIRED WITH THE  
**WILD GLASS** WORLD AT

[www.estal.com](http://www.estal.com)



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### @wildglass\_world

#wildglasscolour  
#innovationmustgoon