

Organic Textured Glass Series

# WILDLY SPIRITED BOTTLES FOR CRAFT WINERIES

*“Rough and artisanal language.  
Imperfect and real, handmade appeal”.*

NATURAL,  
SUSTAINABLE &  
ORGANIC DESIGN

WILDLY SPIRITED BOTTLES  
FOR CRAFT WINERIES

WILDLY  
CRAFTED

Natural, Sustainable & Organic design

# UNIQUE NATURE INSPIRED TEXTURES

MARIN  
WILDLY CRAFTED WINES.  
Aesthetic imperfections are welcome!



Nature Inspired Series

**WHEN THE WINE SPIRIT  
BECOMES BOLD & ROUGH**

**SIROCO**  
WILDLY CRAFTED WINES.

Aesthetic imperfections are welcome!

Patented Technology

# FULLY LABELABLE & SILK-SCREEN PRINTABLE BOTTLES

## ***Fully labelable surface.***

The texture-features DOES NOT interfere with the labeling of the bottle. Any bottle in the Wildly Crafted Wines Collection can be labeled as successfully as any other bottle that lacks texture.\*

\*Tested label recommendations under request.

## ***Fully silk-screen printable surface.***

The textured design of the bottles has been specially created to be able to use silk-screen printing techniques around any of the bottles from the Wildly Crafted Wines Collection.

The engraving of non-parametric organic textures for fully labelable and silk-screen printable bottles is a tested, protected and patented development. All trademarks and designs contained in this catalogue have licensed rights of use and may not be reproduced by third parties.



MARIN



SIROCO 2022



OROSHI



BUSTER 2022



The  
**WILDLY CRAFTED WINES**  
**CATALOGUE**

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Hard and Original

# MARIN

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The true essence of a Burgundy bottle, with low and rounded shoulders that puts all the weight in the lower half of the product.

Unlike other bottles, in the Wildly Crafted Wines Collection, the Marin is fully texturized top to bottom, to complement typically larger labels that tend to cover more of the bottle.

W: 540 g / H: 300 mm / Ø 84,3 mm  
Heritage finish

# **THE NEW WILDLY SPIRITED BOTTLES FOR CRAFT WINERIES**

Wildly Crafted is an artisan, contemporary language in industrial glass bottles with conceptual, visual and tactile attributes that are instantly recognizable as a unique and a more sustainable packaging option for real brands.

Join the movement that celebrates Craft and Artisan values!





Strong Spirit

# SIROCO

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An ideal bottle for fortified and contemporary wines with a strong spirit.

A silhouette close to spirit bottles makes Sirocco a leading edge in the world of wine.

W: 540 g / H: 310 mm / Ø 79 mm  
Heritage finish

Straight & Angular

# OROSHI

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The most contemporary of our Wildly Crafted Wines bottles. Straight and angled, with slightly asymmetrical shoulders, it looks different depending on the observer's point of view.

W: 540 g / H: 305 mm / Ø 79,3 mm  
Heritage finish





Honestly Bold

# BUSTER

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A hard and rocky bottle, low and very wide, it has no qualms about proposing a bold and honest vision of wine.

W: 540 g / H: 265 mm / Ø 84,2 mm

Heritage finish

OROSHI

WILDLY CRAFTED WINES.

Aesthetic imperfections are welcome!



# SUSTAINABLE FROM CONCEPTION

## ***Embrace Imperfections reducing wasted production.***

Aesthetic imperfections and slight color variations between them do not pose a problem, on the contrary, they are more than welcome.

We love them and they help us reducing wasted production up to 25 %.

## ***Sustainability, based on own innovation.***

We have rewritten the paradigms of industrial milling, created new methods and patented new procedures that allow us a degree of flexibility and efficiency unthinkable until today.

## ***Up to 100% Post Consumer Recycled glass content.***

We work only with industrial furnaces with the highest percentage of PCR (Post Consumer Recycled) glass on the market. Wildly Crafted bottles accept all types of recovered glass.

# FINALLY, A CRAFT BOTTLE BEFITTING A CRAFT WINE

At a time when technology is changing our consumption patterns, handcrafted products are experiencing a comeback and consumers are choosing to go back to the origins in need of authenticity and honest products. Perfection is a soulless characteristic of industrial super-automation.

# INDUSTRIALLY STANDARD BUT ALWAYS DIFFERENT

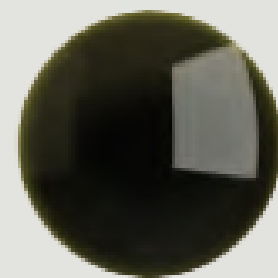
## **Personalizing engraving options.**

Even with the textures, we offer the possibility to personalize the bottle with an engraving text in the lower labelable area. Using your brand or engraving the principal value that defines your wine (ORGANIC, ECOLOGIC, ARTISANAL, HANDCRAFTED...).

## **Glass color offer.**

You can choose between three different glass colors. Antico, Extra Flint and Wild Glass.

Our patented WILD GLASS is the only one in the World that uses up to 100% Post Consumer Recycled content (PCR) and accepts all types of recovered glass, creating a really interesting and truly organic color range.



Antico



Extra Flint



Wild Glass

## **Bottle finish offer.**

Wildly Crafted Wines is available in different finishes under request.

Plate finish



Heritage finish



Other finishes



## **Brand engraving**

'WILDLY CRAFTED' mark on the inside of the push up.

# CREATED BY INDUSTRIAL INDEPENDENT CRAFTSMEN

Wildly Crafted is a portfolio of bottles that speak to a new paradigm of glass packaging that appeals to the essence of the global "craft brands" movement. These attributes include small batches where imperfections are embraced for aesthetic appeal and environmental sustainability benefits.

Wildly Crafted is an INGREDIENT BRAND that adds inherent value to any host brand by instantly associating it with this compelling, higher-purpose community of like-minded craftsmen.

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FOR CRAFT WINERIES

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Natural, Sustainable & Organic design

# TERROIR TEXTURES

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BUSTER  
WILDLY CRAFTED WINES.  
Aesthetic imperfections are welcome!



CREATED BY:

**estal**  
GLASS ATTITUDE



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