



Exhibitor statistics

Rate your results of the fair in relation to your expectations.

Very good/Good	87%
Less good/Not so good	13%

Do you have or will you sell products as a result of exhibiting at the fair?

Yes	72%
Don't know	18%
No	10%

Approximately how many customers/prospects did your company talk to at the fair?

More than 100	36%
50 to 100	44%
30 to 50	20%

QUESTION NOT ASKED: What is your overall impression of the fair?

Positive	75%
Not so positive	25%

Will you be exhibiting again when the fair is arranged next time?

Yes	72%
No	28%