Additional exposure at the venue

DATA CENTRE EXPO 2027

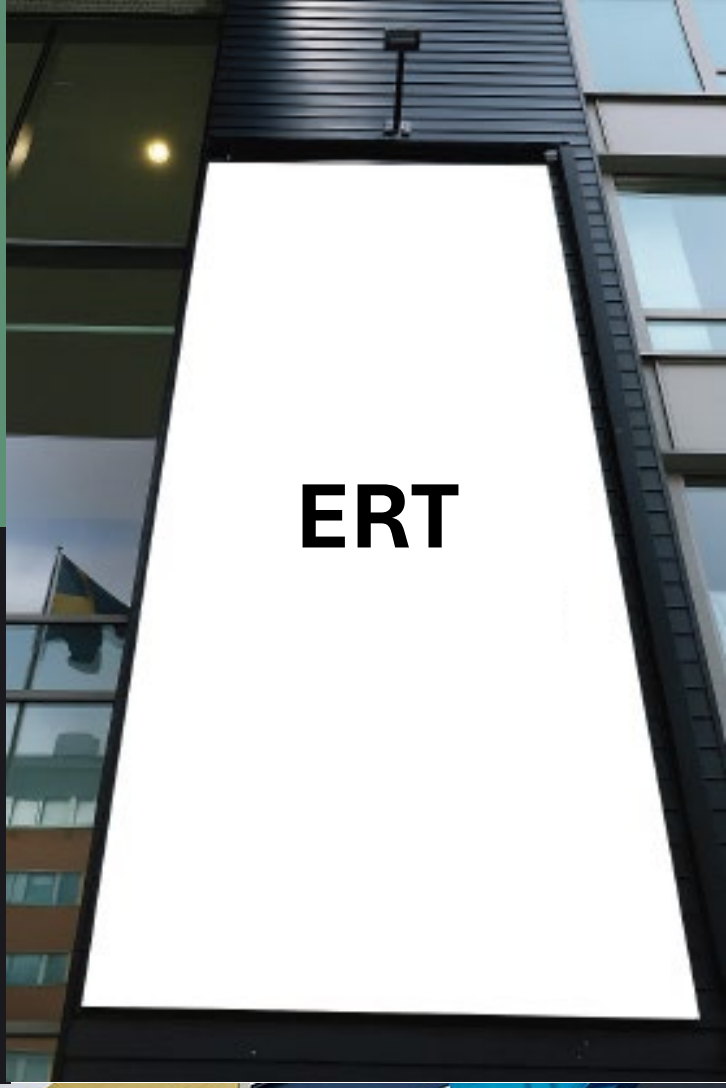
25-26 MAY 2027, KISTAMÄSSAN, STOCKHOLM



Facade banner

Display a banner outside the main entrance to Kistamässan.

Price: 35,000 SEK



Flags at the main entrance

Fly your company flag outside the main entrance to Kistamässan.

Price: 25,000 SEK



Lanyards

Exclusive, lasting exposure. Brand the lanyards worn by all attendees throughout the event. You supply 3,000 lanyards featuring your logo. Attendees who do not keep theirs return them, so they can be reused. Your brand may also appear in photos and videos from the event, extending its visibility.

Price: 75,000 SEK



Water partner

Visibility with every sip. Your logo appears on all water bottles distributed at the entrances and stages. As the partner, you supply the ready-to-distribute bottles.

Price: 55,000 SEK



Café branding

Make the café an extension of your brand. Use your own branded materials, from cups and napkins to table signs and more, to create a visible brand experience for visitors.

Price: 99,000 SEK



Staircase advertising

To the left of the registration desks in the entrance hall is a staircase with 15 steps, an excellent opportunity to showcase your brand and catch visitors' attention as soon as they arrive.

Price: 30,000 SEK



Floor branding

Put your message where visitors walk. Branded laminated floor decals can be placed at the main entrance, in the entrance area and throughout the halls. This eye-catching option is an alternative to aisle carpeting. The price includes four floor decals, each measuring 2 × 1 m.

Price: 50,000 SEK



Host team clothing

Feature your logo on the host team's clothing. As the partner, you supply finished shirts or scarves.

Price: 55,000 SEK



Screens above the cloakroom

Maximise your visibility. Use the four screens above the cloakroom to showcase your brand and reach visitors as they arrive.

Price: SEK 10,000 per screen



Toilet branding

Promote your brand in the toilets with your own informational messages.

Price: 55,000 SEK

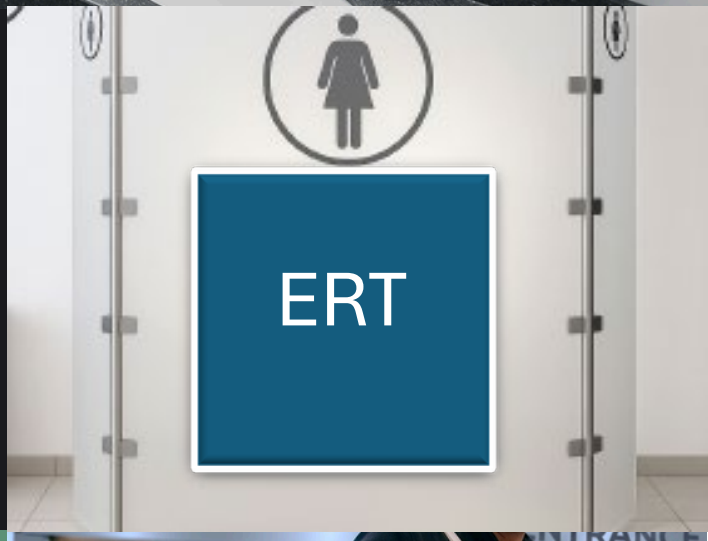




Glass walls outside the toilets

Display your branding on the frosted glass walls outside the toilets.

Price: 30,00 SEK



Bags at the entrance

Supply 3,000 branded bags to be handed out to visitors at the entrance. You also supply materials to be placed in every bag.

Price: 55,000 SEK

