trippus

Lead Scanning

Get the most out of the event by collecting leads in real time



Advantages with Lead Scanning

Discover the benefits of the market's leading service for collecting hot leads during trade shows!

Sell more
Get more potential customers and sell your products and services.

Collect hot leads
Collect and manage all your leads from one digital portal.

Contact information
By scanning name badges, you gain access to the visitor's information.

Real time
See everything in real time in the Exhibitor Portal and get a clear overview.

Professional experience
Simple, smooth and fast. Impress your visitors!

Easy follow-up
Mark interest and write your own notes on the customer card for easier follow-up.



1

Log in
The person in charge logs into the Exhibitor portal and invites booth staff.

2

Scan leads
Open the Exhibitor app and scan the name tags of your stand visitors.

3

Mark interest
Write notes and choose which services the visitor is interested in.

4

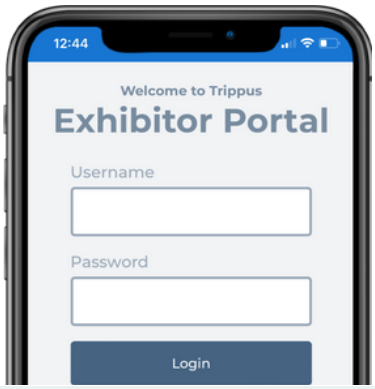
Follow up
You have the information gathered to easily follow up on your leads!

Manual

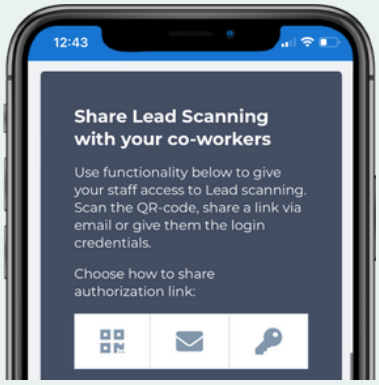
Get started with Lead Scanning

1 Log in

Log in on **exhibitor.trippus.se** with your username and password.



Scan the QR code to log in.

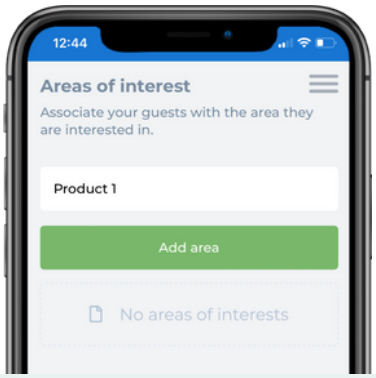


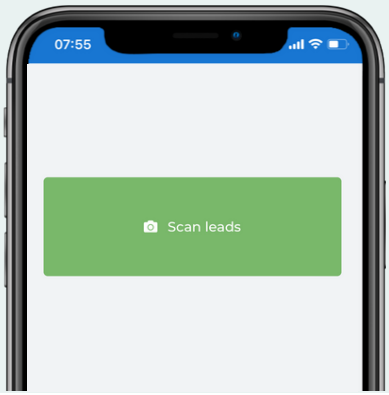
2 Invite staff

Make sure that everyone working has the opportunity to scan leads by inviting the staff via the start view in the Exhibitor Portal.

3 Add products

Add products and services by pressing menu ⟶ areas of interest.





4 Scan leads

Press “Scan leads” in order to scan visitors name badges. You can select areas of interest and write your own notes about what you and the visitor discussed, which simplify the follow-up.

5 Manage leads

In the Exhibitor Portal you will find all your leads that you collected during the event. Everything happens in real time.

