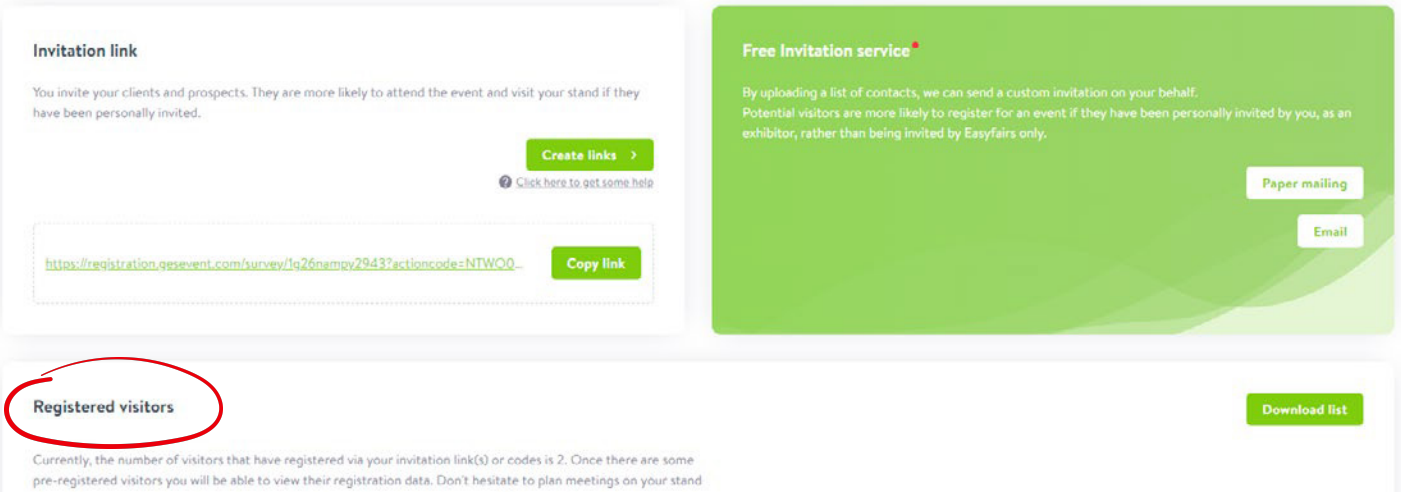
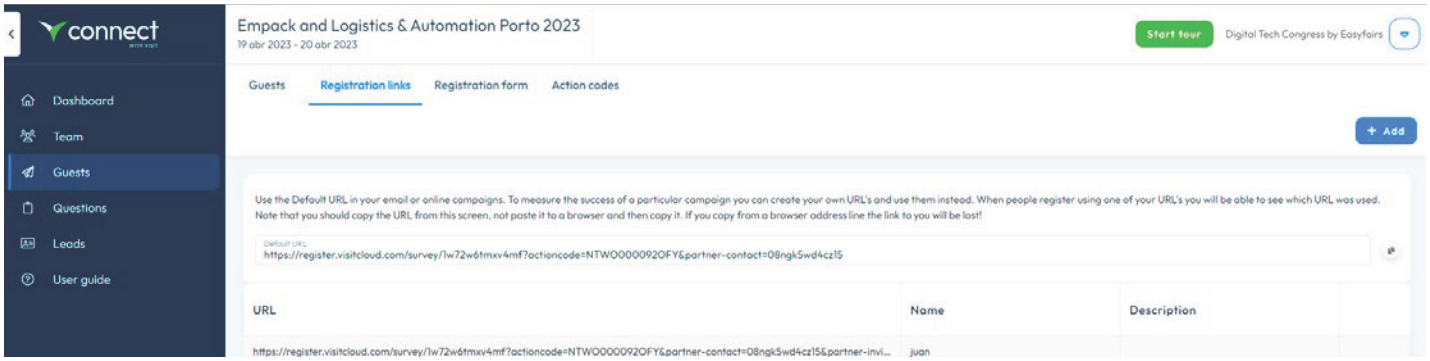
Invita a tus clientes y contactos

The registration period is already open. From now on you will be able to invite your clients and use your personalized link. All visitors who use your registration link will be saved as REGISTERED VISITORS. Giving you the possibility to know who they are and close meetings with them before the event.



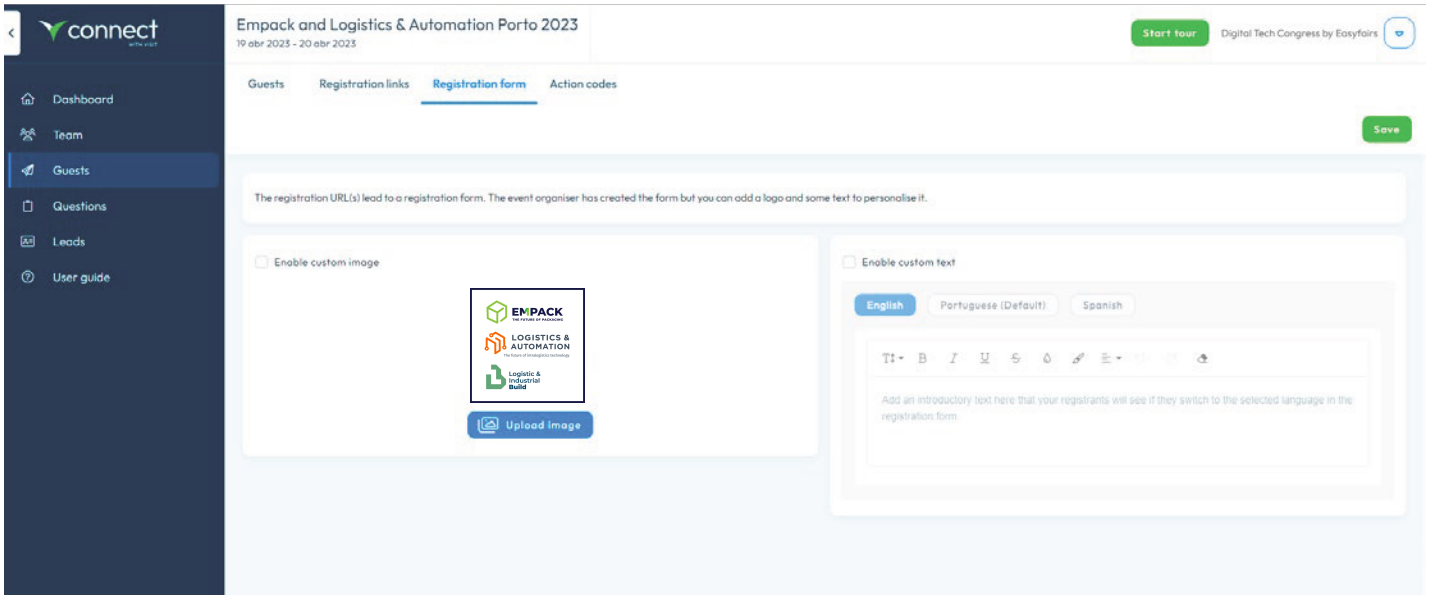
Analyze your marketing campaigns with your personalized link

Customize your registration link and create different links to find out how your campaigns work. “Click here to create more links”> You will be diverted to the Visit Connect portal> Click on “Invite” and add as many links as you need.



Personalize your link with a logo and text

Click on “Registration form”> Add your logo and text. You can use this text to inform about your stand location or...why not, to invite your contacts to a welcoming drink... After completing click on “Enable the image and text”.



This is how it can look like! Stand out above your competitors!



PROMOTION TOOLS

ARTWORK

You can download them on our website.

Add your personal registration link to your banners
in order to know who has registered.

- EMPACK
- LOGISTICS & AUTOMATION
- LOGISTIC & INDUSTRIAL BUILD

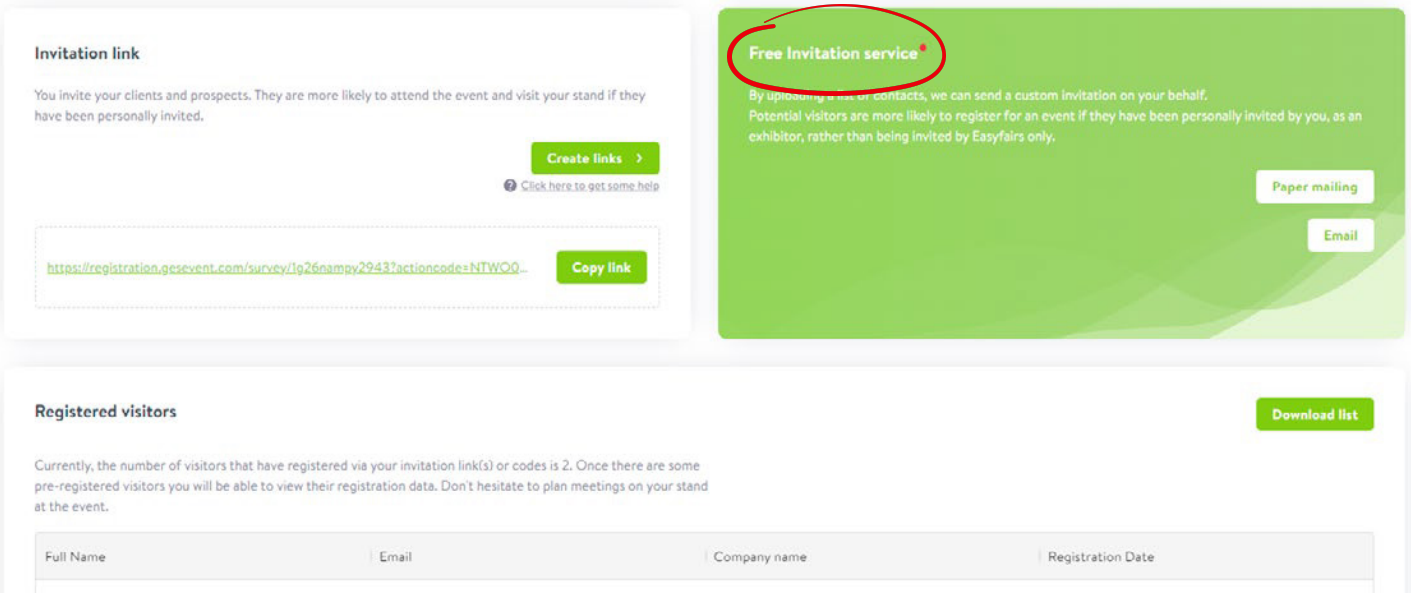
DIGITAL INVITATIONS

We will send you by email your digital invitation. It includes your personalized registration link so you will be able to know which clients and prospects are registering through it.
Remember that you can have access to every visitor that registered through your link through your My Easyfairs profile.

We send invitations on your behalf

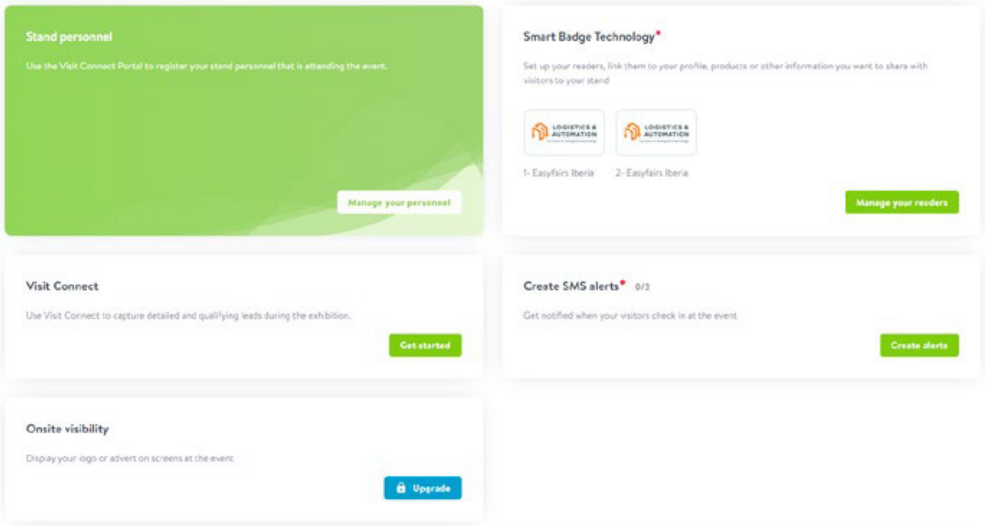
We also offer you the service of sending digital invitations on your behalf (for free).
The request for this service must be made through your My Easyfairs account.

If you have any questions, do not hesitate to contact us at **madrid@easyfairs.com**



Your My Easyfairs account will keep you informed of who has registered with your personal registration link and digital and printed invitations
Just click on REGISTERED VISITORS and get in touch with them before the event!

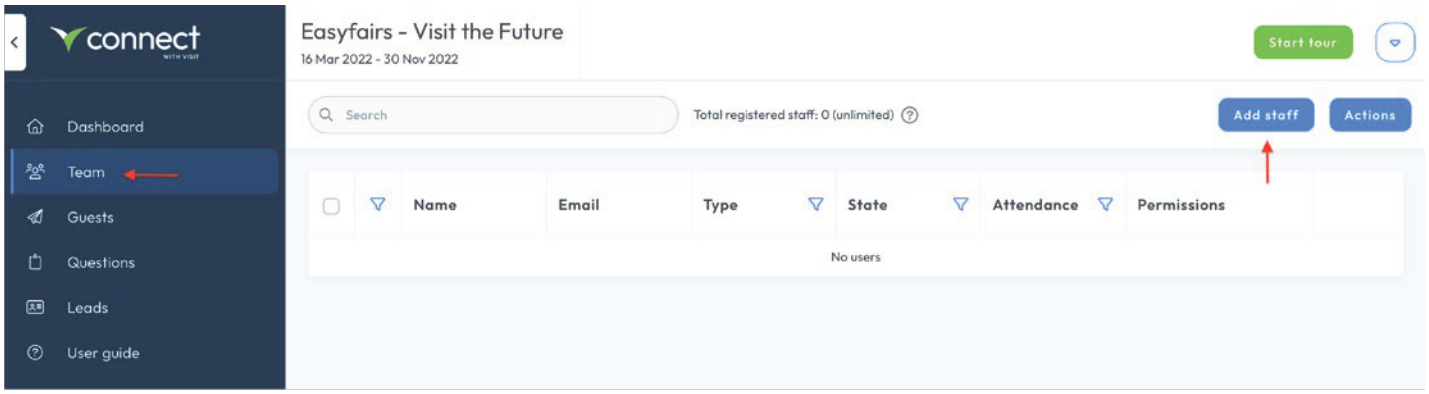
Prepare your stand



Register the personnel that will be in your stand

Manage the *registration of the people who will be at the stand through My Easyfairs.
The accreditations will be handed out at the registration desks set up from 10th November (assembly day) from 09:00h to 20:00h. at the IFEMA stands. On 11 and 12 November the opening hours will be from 9:00h to 9:30h for exhibitors and from 9:30h to 18:00h for the general public.

**If you need more passes you can request them to our Marketing team: madrid@easyfairs.com*



Create alerts

Choose up to 3 mobiles that can receive alerts when visitors (that has registered through your actions) arrives. You can choose to receive an alert for every one of your registered visitors or only for your VIP or more important clients (in order to avoid that you receive 500 alerts)

