



## PACKAGING INNOVATIONS

Excel with your brand in the shops. It has gone beyond a flashy design for years now. Producers and brands are continuously challenged on the use of circularity, (sustainable) materials, innovating techniques, ease of use, reuse, recycling, packaging design and minimalization of packaging. Marketeers, brand managers, packaging specialists, R&D managers, designers and buyers face the challenge of continuing to innovate.

**Will you help them make an impact on the consumer?**



5 & 6 of April 2023



Brabantallen 's-Hertogenbosch



Together with  **EMPACK**  
THE FUTURE OF PACKAGING



Visitor quality guaranteed

Participation in Packaging Innovations always includes a luxury all-in stand. Curious what that means for you? **We are happy to tell you more about it.**

### THEMES OF 2023



Packaging design with a purpose



Thinking sustainably – minimalization



Local business – purchase to production



Active & Digital Packaging



Prevent food waste

## MEET YOUR NEW CUSTOMERS FROM COMPANIES LIKE



RITUALS...®



blokker.

**JUMBO**

... and many SMEs bringing new products to the market

## YOUR PARTICIPATION IN A NUTSHELL

### NOW

As an exhibitor of Packaging Innovations you benefit from our online reach. That is over **6,000 professionals** every month who want to do business with you.

### 5 & 6 OF APRIL

Speak to the complete Dutch packaging industry. Share and expand your knowledge in two days-time.

**P.S.** don't forget to inform your network about your participation.

### AFTER

Follow up on all your leads quickly and easily via **My Easyfairs**.



### Did you know ...

Packaging Innovations is part of the Easyfairs **packaging portfolio**? This includes for example London Packaging Week, Packaging Innovations Birmingham and Paris Packaging Week.



## QUESTIONS?

We are happy to help you!

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