

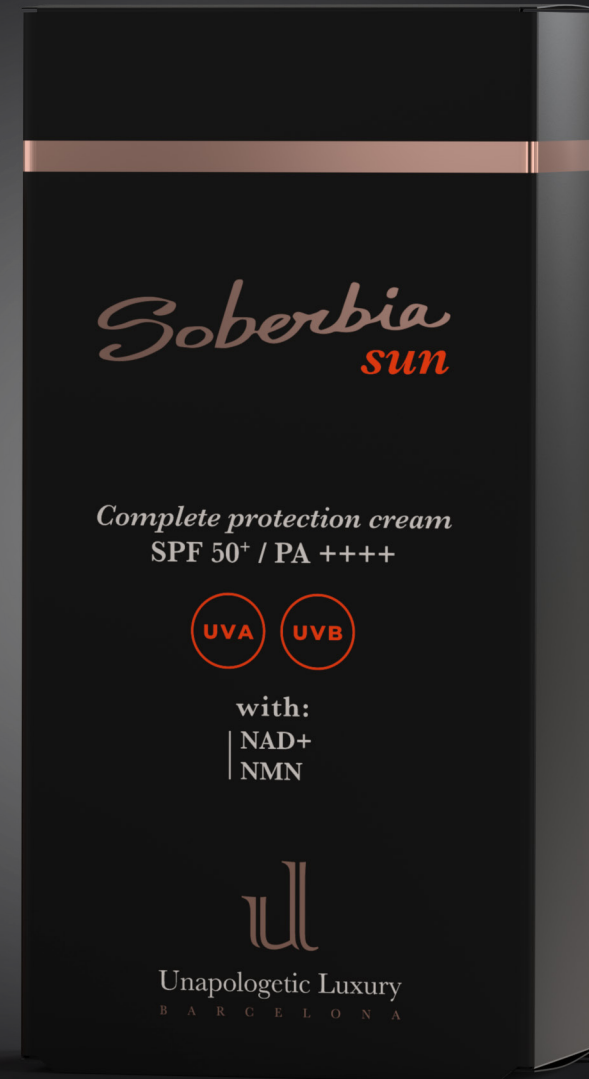
# Soberbia sun

*Complete protection cream*  
SPF 50+ / PA +++++

Welcome to **Unapologetic Luxury**,  
Pride in humanity, pride in beauty,  
pride in science, and pride in the best  
that life has to offer... with no apologies.  
A world of daring and determination.  
A universe with no room for false  
modesty, only excellence.



Unapologetic Luxury  
B A R C E L O N A



***Soberbia sun***  
***Complete protection cream***  
***SPF 50+ / PA ++++***

This is not just a sun cream: it is a **luxurious anti-ageing cream** with **maximum sun protection**.

Unapologetic Luxury has joined the sunscreen revolution by developing an **anti-ageing formula** capable of **protecting** the skin from **solar radiation** and other **external factors**. **Solar radiation** can **age** the skin and **damage** its **DNA**.

*Soberbia*<sub>sun</sub> complete protection cream prepares the skin for exposure to **light**, **photo-protecting** it inside and out, **controlling sunlight** and **artificial light** and **reducing** the **main signs** of **dermatoheliosis** and **photoaging**.

For all skin types | Capacity: 50 ml



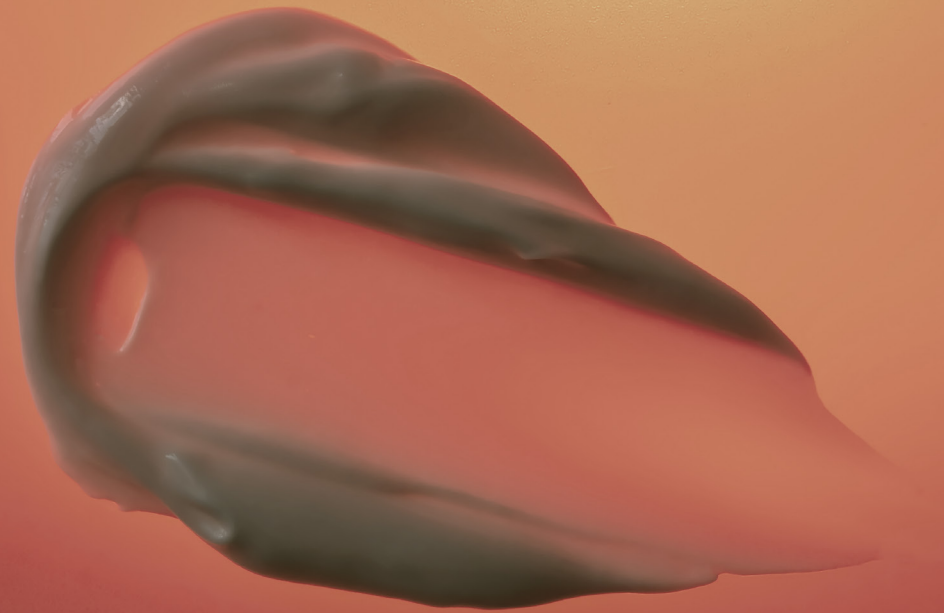
*Soberbia*<sup>sun</sup> is not a sun cream – it is an **anti-ageing cream** that **protects you against any radiation.**

At **Unapologetic Luxury** we are very clear that in joining the sun-cream **revolution** we have **developed** an **anti-ageing formula** capable of **protecting our skin** from any kind of **solar radiation** as well as **external factors.**

***Total protection agianst:***

- **UVA/UVB:** Direct and indirect solar rays
- **IR:** Infrared rays produced by household appliances and electronic devices
- **HEVL:** Artificial blue light produced by electronic devices and LED lights
- **PM<sub>10</sub>:** Various types of airborne particles and pollution

For all skin types | Capacity: 50 ml

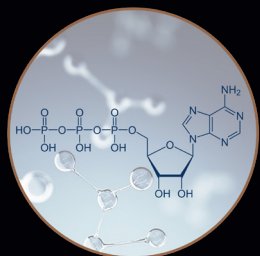




## MAIN ANTI-AGEING ACTIVE INGREDIENTS

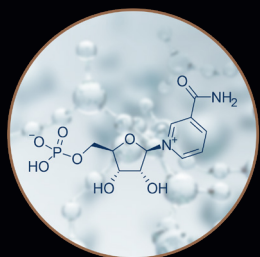


This is the only sun cream on the market that **incorporates cellular energy** from the **ATP molecule (adenosine triphosphate)** in its formula, based on **essential coenzymes** such as **NAD, NAD<sup>+</sup>** and **NADH**, as well as the **natural molecule NMN** that stimulates their creation.



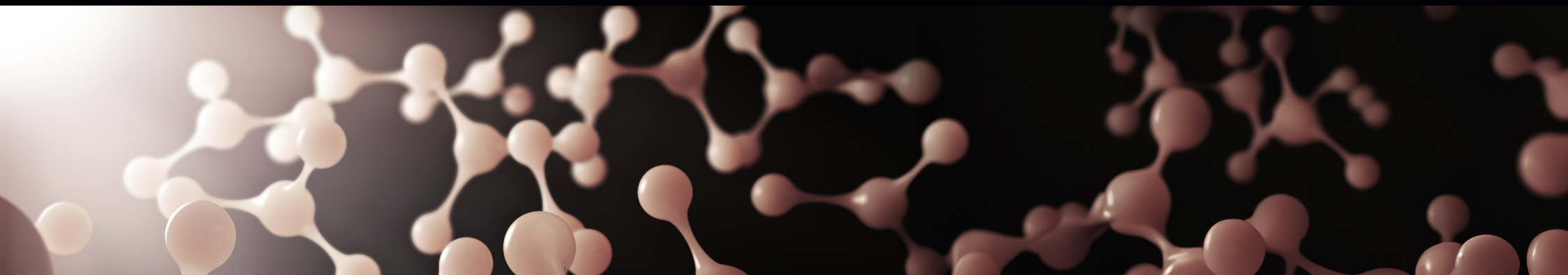
**NAD<sup>+</sup> (Nicotinamide Adenine Dinucleotide)**

This coenzyme is responsible for **energy production** by means of the interchange of neutrons and electrons among the same coenzymes that make it up. This is how it **activates the metabolism** that the skin needs for constant cell **renewal and regeneration**, such as **RNA production**, which is a catalyst for all the **proteins and vitamins in our skin**.



**NMN (nicotinamide mononucleotide)**

A **natural molecule** that **stimulates the production of the coenzymes NAD, NAD<sup>+</sup>** and **NADH**, which **stimulates the skin's metabolism** and its **cellular regeneration ATP**.



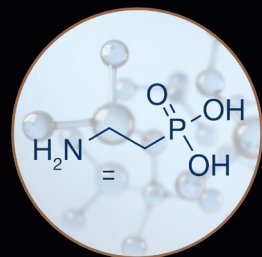
# MAIN ANTI-AGEING ACTIVE INGREDIENTS



**ULbiocomplex<sup>®</sup>  
forte**

Is a **complex** of **9 plants developed** and **registered** by the laboratory Unapologetic Luxury SL: *Poria Cocos, Liquorice, Asiatic Pennywort, Green Tea, Camomile, Rosemary, Scutellaria, Phragmites Karka and Asian Knotweed.*

**100% natural** and **bio** specially selected to **immediately regenerating, soothing** and **protecting** even the **most sensitive** or **atopic skin**.



**Aminoethylphosphinic  
acid, ALA-P**

**Whitening, brightening.** When exposed to the sun's **UVBrays**, the skin produces large amounts of melanin, which darkens the skin as a defence mechanism. This unique acid **regulates the production of melanin** and **reduces the colour of the skin** to its normal condition and shine.



**Acetyl Hexapeptide-8**

A state-of-the-art **anti-ageing peptide** capable of **regulating processes** such as **metabolism, detoxification** and **skin cell differentiation**, which are all **directly related** to the **ageing of the epidermis**. It is a precursor of the **RNA molecules** that **produce the proteins** and **vitamins necessary** for the **health of the epidermis**. Acetyl Hexapeptide-8 **supports** and **stimulates** the **keratinocytes** responsible for **cell regeneration**. It **regenerates the skin**, giving it **shine, smoothing wrinkles**, and leaving **skin radiant** and **rejuvenated**.

# MAIN ANTI-AGEING ACTIVE INGREDIENTS



**Bark of the Eucommia  
ulmoides tree**

A very popular **active ingredient** in **traditional Chinese** and **Japanese medicine**. There are **two types of radiation** on the planet: **direct radiation** from different types of rays and **indirect radiation** from heat. This **tree bark** is capable of **creating a natural barrier** by **refreshing the epidermis** and **lowering blood flow**, which helps to **balance the temperature of the skin** and **protect it from the heat of non-visible infrared rays**.



**Compound consisting  
of the Verbascum  
thapsus flower and  
citric acids**

This very common **flower**, which grows in most dry grasslands on our planet, **together with different citric acids** can **absorb and diminish any artificial blue light** produced by LED screens and lights, or household appliances.



**Hydroviton Plus**

An **aqueous complex** based on **natural sugars** and **hyaluronic acid** that forms a **moisturising and breathable film** on the skin capable of **retaining its natural moisture and liquids**, which **prevents dehydration and dryness**. At the same time, it **acts as a natural barrier to pollution and any particulates in suspension in the air**. Hydroviton Plus leaves the skin **hydrated, healthy, fresh and protected from external elements**.



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*Remember:  
Soberbia is only for the few*

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