# grapoila













**INTRODUCTION:** Virgin Oil Press Kft. produces primarily cold-pressed oils and owns the brand Grapoila.



Since 2009 we have implemented a special environmental-friendly "Zero Waste" production concept, which means we do not waste the by-products, instead we make use of every part of the incoming raw materials. Thanks to our sustainable approach, from the natural seeds we press valuable cold-pressed oils, but also produce gluten free seed flours, gourmet butters, natural cosmetics and animal feed from the press residues and side products.

#### PRODUCT GROUPS: COLD-PRESSED OILS



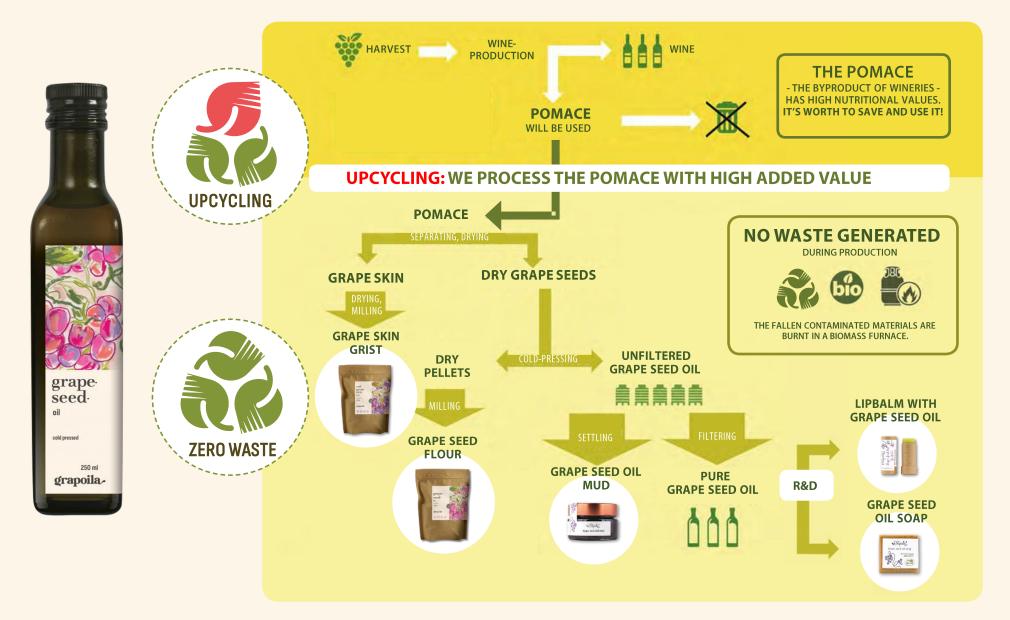
- GLUTEN FREE SEED FLOURS
- SEED BUTTERS
- NATURAL COSMETICS
- ANIMAL FEED

By producing valuable, gourmet food from another industry's unused byproduct, Grapoila has basically reached a high level in sustainable food production, and done something (far ahead of others) that is known today as "**UPCYCLING**".

Today our oil selecion is more than 25. To be able to press very different seeds we have continously developed the machinery and technology, but the concept has remained the same: producing whole, **healthy food without synthetic additives, while leaving as positive impact on the environment as possible.** 

The highly effective, pure mechanical pressure ensures, that the valuable nutritional properties of the seeds remain unchanged in every final product.

## **GRAPE SEED PRODUCTS FROM BYPRODUCTS OF WINERIES**



## ROSEHIP SEED PRODUCTS FROM BYPRODUCTS OF TEA AND JAM MAKERS





# **SEED FLOURS BAKING INGREDIENTS**

**CERTIFIED GLUTEN FREE** 























## **AWARD WINNER PRODUCTS & INNOVATIONS**

The high quality and the exceptional taste of the Grapoila products are proven for years by many international **food awards** (Great Taste, SIAL, International Taste Awards, NatExpo). From the very begin we have insisted to our goals and philosophies. We want to put **natural AND tasty food** to the table of our costumers and convince them about the healthy eating of natural products.

















## **BUSINESS ACTIVITIES:**

We sell the products under the brand Grapoila, however - as a producer - we also sell B2B in bulk sizes and produce for private label. Our export sales target and volume are constantly expanding, as for today, we have sold to up to 35 countries.







## **STANDARDS:**

The company and the factories are in posses of **the highest industrial sandards**, and have that can follow **high and flexible production capacity** that can follow the increasing inquireries from all around the world. We have the **kosher certification** for our products (exept for the grape seed oil). The factory has the facilities and the certi&cate to process organic seeds, so most of our products are available in both conventional and **organic** version.

Our substantial concept is to produce 100% natural products with as little negative ecological footprint as possible.











#### MANUFACTURAL BACKGROUND

The company has **two production sites** in the eastern area of Hungary: in Püspökladány and in Szerencs, and is operated from the capital city, Budapest.

The factories are equipped with special, **own-developed machinery**, that is under constant development. The technology, the professional, experienced staff and the test proven raw material ensure the **best quality products at an affordable price.** We attribute great importance to **sustainability** in every business aspects: raw material sourcing, logistics, production, maintenance and packaging.













- We buy high quality, tested raw materials from local farmers whenever possible, so as to promote the development of local economies.
- We prefer local sources to reduce the production chain.
- We distribute products to our local partners with electric driven cars.
- We heat our factories by a biomass boiler
- We prefer recyclable or compostable material for packaging



### **AWARD WINNER ECO SOLUTIONS**

We want to be good examples for people and the food industial players. We intend to teach them about **the importance of sustainability** and about the solutions that are sometimes simplier than one may think.

4 years ago we have started a non-proit project. Around our headqarter building we made an **organic garden**, that is planned and ran by permacultural guidelines. **The system of permaculture** is known as a possible solution to save the Earth and we want to show it everyone around us.

In the garden we grow fruits and vegetables and give them to our employees, but we also organize events, workshops about permaculture and organic planting.

The garden became our CSR and educational project, that has been recognized by more awards.

We are proud that in 2021 we became sustainability heroes: we were one of the seven winners of the EnterPRIZE Award for SMEs in Brussels from more than 6000 applicants.









"About Grapoila":



The factory:



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