



GREEN LINE



Target group

Modern young families with
kids, mainly women.
Elder generation.

Psychographics

It's the most healthy and
natural product around, so
the best for the family.

The traditional line, whose main components and ingredients are herbs and berries - everything the best from nature.

The products in the line fulfil the basic functions of oral care.



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Simply brilliant!

INCI: Glycerin*, Aqua*, Hydrated Silica*, Sodium Cocoyl Glutamate*, Hydroxyapatite*, Cellulose Gum*, Salvia Officinalis Extract*, Mentha Arvensis Herb (Mint) Oil*, Aroma, Sodium Fluoride*, Sodium Saccharin, Sodium Benzoate, Limonene.

*Ingredients of natural origin.

Whitening toothpaste with mint oil and sage extract 100 ml



Whitening toothpaste with mint oil and sage extract not only whitens teeth, but also strengthens teeth enamel and prevents tartar build-up.

- mint essential oil provides extremely long-lasting freshness
- sage extract protects gums and has antibacterial properties
- hydroxyapatite helps to restore the necessary amount of minerals
- fluoride (1448 ppm F⁻) increases acid resistance of enamel



EAN: 4770001333808





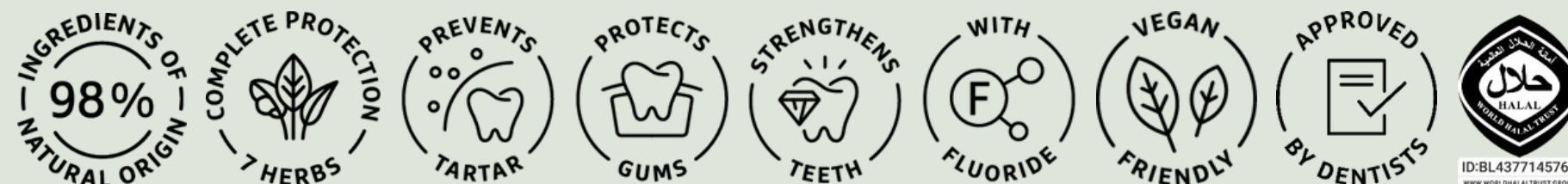
“Herbs power!”

INCI: Aqua*, Glycerin*, Hydrated Silica*, Sodium Cocoyl Glutamate*, Hydroxyapatite*, Tetrasodium Pyrophosphate*, Cellulose Gum*, Betula Alba (Birch) Leaf Extract*, Achillea Millefolium (Yarrow) Extract*, Equisetum Arvense (Horsetail) Extract*, Urtica Dioica (Nettle) Leaf Extract*, Rosmarinus Officinalis (Rosemary) Extract*, Salvia Officinalis (Sage) Extract*, Tilia Cordata (Linden) Extract*, Aroma, Sodium Fluoride*, Sodium Saccharin, Sodium Benzoate, Sodium Sulfate, CI 19140, CI 16255, CI 42090.
*Ingredients of natural origin.

Multifunctional toothpaste with 7 herbs extracts 100 ml

Our laboratory experts picked 7 herbs (rosemary, sage, birch, yarrow, nettle, linden, horsetail) to produce a mighty formula that protects gums, strengthens enamel, and offers exceptional freshness.

7 herbs extracts protect gums against inflammation
hydroxyapatite helps to restore the necessary amount of minerals
fluoride (1131 ppm F⁻) increases acid resistance of enamel



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“ Goodbye to tartar!”

INCI: Aqua, Glycerin, Hydrated Silica, Disodium Cocoyl Glutamate, Hydroxyapatite, Cellulose Gum, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Mentha Arvensis Herb Oil, Aroma, CI 77891, Sodium Fluoride, Sodium Saccharin, Sodium Benzoate, CI 16255.

*Ingredients of natural origin.

Tartar eliminating toothpaste with cranberry extract 100 ml

The toothpaste with cranberry extract and mint essential oil helps protect teeth from the formation of tartar and dental plaque, strengthens the enamel and gives your teeth a feeling of extraordinary cleanliness.

cranberry extract protects teeth from plaque and tartar formation
hydroxyapatite helps to restore the necessary amount of minerals
fluoride (1448 ppm F⁻) increases acid resistance of enamel



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Full of nature!

INCI: Aqua*, Glycerin*, Hydrated Silica*, Potassium Nitrate, Strontium Chloride*, Hydroxyapatite*, Sodium Cocoyl Glutamate*, Aroma, Eugenia Caryophyllus Bud Extract*, Chamomilla Recutita Flower Extract*, Xanthan Gum*, Sodium Fluoride*, Sodium Saccharin, Citric Acid*, Sodium Benzoate*, Potassium Sorbate*, CI 77891.
*Ingredients of natural origin.

Sensitivity relief toothpaste with camomile and clove bud extracts 100 ml

Sensitive teeth need to relax too. Our refreshingly calming formula with camomile extract and clove bud extract helps to relieve tooth sensitivity and strengthens enamel.

- camomile extract reduces sensitivity and has an anti-inflammatory effect
- clove extract has antiseptic and antibacterial properties
- hydroxyapatite helps to restore the necessary amount of minerals
- fluoride (1131 ppm F⁻) increases acid resistance of enamel

INGREDIENTS OF
93%
NATURAL ORIGIN

SOOTHES
STRYPTIUM CHLORIDE

RELIEVES
SENSITIVITY

PROTECTS
GUMS

STRENGTHENS
TEETH

WITH
FLUORIDE

VEGAN
FRIENDLY

APPROVED
BY DENTISTS

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Fresh blueberries!

INCI: Glycerin*, Aqua*, Hydrated Silica*, Aroma, Sodium Coco-Sulfate*, Cellulose Gum*, Hydroxyapatite*, Xylitol*, Mentha Arvensis Herb (Mint) Oil*, Pentylene Glycol*, Methyl Diisopropyl Propionamide, Vaccinium Myrtillus (Blueberry) Extract*, Rubus Idaeus (Raspberry) Extract*, Sodium Benzoate, Potassium Sorbate, Citric Acid, Sodium Sulfate, Menthol*, CI 42090, CI 16255.

*Ingredients of natural origin.

Fresh breath toothpaste with blueberry extract 100 ml



This incredibly fresh-tasting paste will take gentle care of your smile no matter the season. Our carefully calibrated formula does not only fight plaque – it also slightly whitens, thoroughly (and softly!) cleans and gives a boost of tasty freshness.

- blueberry extract protects gums from oxidative damage
- hydroxyapatite helps to restore the necessary amount of minerals
- xylitol effectively battles caries
- mint essential oil provides extremely long-lasting freshness



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Like a milkshake!

INCI: Aqua*, Glycerin*, Hydrated Silica*, Sodium Cocoyl Glutamate*, Cellulose Gum*, Hydroxyapatite*, Daucus Carota Sativa (Carrot) Seed Extract*, Aroma, Sodium Saccharin, Sodium Benzoate, CI 16255.
*Ingredients from natural origin.

Strawberry flavoured toothpaste for kids with carrot extract 75 ml

Innovative strawberry flavoured toothpaste with carrot extract can truly care for kids’ teeth. Tasty formula strengthens enamel, decreases the chance of tooth decay and, pretty importantly, it protects teeth.

- hydroxyapatite helps to restore the necessary amount of minerals
- carrot extract reduces teeth sensitivity
- glycerin acts as a natural moisturizer



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**All for your daily
enjoyment!**

INCI: Aqua*, Sorbitol*, Glycerin*, Polysorbate 20, Sodium Benzoate*, Potassium Sorbate*, Aloe Barbadensis Leaf Juice*, Salvia Officinalis Extract*, Aroma, Mentha Arvensis Herb Oil*, Sodium Fluoride*, Sodium Saccharin, Citric Acid*, CI 19140, CI 16255, CI 42090, Limonene.

*Ingredients of natural origin.

Multifunctional mouthwash with mint oil and sage extract 500 ml

Mint essential oil, sage extract and Aloe Vera juice are some of nature’s healthiest super ingredients that combined have the power to clean all the hard-to-reach areas in your mouth, protect and soothe your gums. Also, offering super long-lasting freshness.

mint essential oil provides extremely long-lasting freshness
sage extract protects gums and has antibacterial properties
aloe vera juice has a soothing effect beneficial to irritated gums
fluoride (905 ppm F⁻) increases acid resistance of enamel



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**All for your daily
enjoyment!**

INCI: Aqua*, Sorbitol*, Glycerin*, Polysorbate 20, Sodium Benzoate*, Potassium Sorbate*, Aloe Barbadensis Leaf Juice*, Salvia Officinalis Extract*, Aroma, Mentha Arvensis Herb Oil*, Sodium Fluoride*, Sodium Saccharin, Citric Acid*, CI 19140, CI 16255, CI 42090, Limonene.

*Ingredients of natural origin.

Multifunctional mouthwash with mint oil and sage extract 250 ml

Mint essential oil, sage extract and Aloe Vera juice are some of nature’s healthiest super ingredients that combined have the power to clean all the hard-to-reach areas in your mouth, protect and soothe your gums. Also, offering super long-lasting freshness.

- mint essential oil provides extremely long-lasting freshness
- sage extract protects gums and has antibacterial properties
- aloe vera juice has a soothing effect beneficial to irritated gums
- fluoride (905 ppm F⁻) increases acid resistance of enamel



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**Non-slip
ergonomic design!**

*It is recommended to replace the toothbrush every 3 months and after recovering from an illness, such as the flu, angina, herpes, and so on.

Extra Soft toothbrush

The bristles on this toothbrush are extra soft and gossamer-fine, causing no damage to the gums and exposed necks of the teeth, and effectively removing plaque and scurf even in those hard-to-reach places.

The soft bristles are gentle for teeth and gums, furthermore toothbrush has a non-slip ergonomic design, and the soft rubbery coating of its head protects the teeth and gums from abrasion.



BPA FREE

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