

### EXPERT LINE



#### **Target group**

People who want the best and newest of everything.

#### **Psychographics**

It's a top-notch product, the highest level of oral solutions. Brush like a pro.

We harness professional ingredients that complement functions and continually experiment with ingredients while engaging in various collaborations.

We use unique and diverse ingredients and flavors that enhance functional capabilities.



# With Amber Extract!

INCI: Glycerin\*, Hydrated Silica\*, Aqua\*, Xylitol\*, Sodium Coco-Sulfate\*, Aroma, Amber Extract\*, Xanthan Gum\*, Pentylene Glycol\*, Methyl Diisopropyl Propionamide, Sodium Sulfate, Anethole, Mentha Piperita Oil, Menthol, CI 19140, CI 16255, CI 42090.

\*Ingredients of natural origin.

### Refreshing whitening toothpaste with amber extract 100 ml



This whitening toothpaste with natural amber extract not only effectively lightens the tone of teeth but also eliminates bad breath and ensures good oral hygiene. Also, added xylitol helps with healthy saliva production - as a result, plaque will form more slowly and the oral cavity will be moisturized.

amber extract maintains a healthy balance of the microbiome xylitol effectively battles caries mint essential oil provides extremely long-lasting freshness









# Created in collaboration with dentist!

**INCI:** Hydrated Silica\*, Glycerin\*, Xylitol\*, Aqua\*, Sodium Cocoyl Glutamate\*, Xanthan Gum\*, Aroma, Citrus Aurantifolia (Lime) Fruit Oil\*, Coriandrum Sativum (Coriander) Leaf Oil\*, Limonene.

\*Ingredients of natural origin.

### Caries fighting toothpaste with xylitol, coriander leaves and lime essential oils 100 ml

This formula, crafted in the Ecodenta laboratory, consists of 25% caries-fighting xylitol, coriander and lime essential oil. Used regularly, this product helps fight plaque and provides fresher breath. The formula creates a phenomenal instantly smoothing and natural cleansing effect on the teeth.

xylitol (25%) effectively fights caries, helps maintain stable calcium and phosphorus levels and remineralizes teeth coriander essential oil inhibits the growth of caries-causing bacteria lime essential oil has antiseptic properties























### Created in collaboration with dentist

INCI: Glycerin\*, Aqua\*, Hydrated Silica\*, Potassium Nitrate, Hydroxyapatite\*, Calcium Carbonate\*, Sodium Cocoyl Glutamate\*, Flavour (Benzyl Alcohol, Limonene), Cellulose Gum\*, Xanthan Gum\*, Xylitol\*, Mentha Piperita Oil\*, Mentha Arvensis Herb Oil\*. \*Ingredients of natural origin.

#### Sensitive whitening toothpaste with Omyadent® 100 ml

This whitening mint and grapefruit flavour toothpaste is gentle yet very, very effective: with an RDA value of 50, it protects enamel, actively fights tartar but is also suitable for both naturally sensitive teeth and teeth after aesthetic filling. It is also enriched with Omyadent® which whitens the teeth by adding minerals to the enamel, and mint essential oil to ensure long-lasting freshness.

Omyadent® provides whitening through enamel remineralization hydroxyapatite helps to restore the necessary amount of minerals mint essential oil provides extremely long-lasting freshness



























### 66 CBD and Probiotics!

INCI: Glycerin\*, Aqua\*, Hydrated Silica\*, Potassium Nitrate\*, Hydroxyapatite\*, Sodium Coco-Sulfate\*, Calcium Carbonate\*, Cannabidiol\*, B.Coagulans BC4\*, Mentha Arvensis Herb Oil\*, Mentha Piperita (Peppermint) Oil\*, Aroma, Xanthan Gum\*, Cellulose gum\*, Alcohol, Sodium Saccharin, Limonene.

\*Ingredients of natural origin.

## Toothpaste for sensitive teeth with CBD and probiotics 100 ml

Expert innovations for an even better smile. This toothpaste with CBD and probiotics not only gently cleans your teeth and helps fight plaque and tartar, but also helps to reduce gum irritation while strengthening teeth and gums. The cannabidiol in the formula has antioxidant properties and the probiotics support overall oral health.

cannabidiol acts as a powerful antioxidant
probiotics support overall oral health
hydroxyapatite helps to restore the necessary amount of minerals
mint essential oil provides extremely long-lasting freshness





















### For sensitive smiles!

INCI: Glycerin\*, Aqua\*, Hydrated Silica\*, Disodium Cocoyl Glutamate\*, Sodium Chloride\*, Lactobacillus/Salix Purpurea Bark Ferment Extract\*, Melaleuca Alternifolia (Tea Tree) Leaf Oil\*, Mentha Arvensis Herb Oil\*, Xanthan Gum\*, Cellulose Gum\*, Aroma, Pentylene Glycol, Methyl Diisopropyl Propionamide, Sodium Saccharin, Isopropyl Alcohol, Lactic Acid, Benzyl Alcohol, Limonene.

\*Ingredients of natural origin.

#### Gum protection toothpaste with tea tree oil 100 ml

Developed in the Ecodenta laboratory, this toothpaste acts as a shield that strengthens the gums and protects them from bleeding. We've enriched the product with tea tree oil, which has antibacterial properties, and we've also used willow extract to help prevent periodontitis. With regular use, your gums will not only become less sensitive, but will also bleed less often, and the mint essential oil will keep your breath fresh.

tea tree oil has antibacterial properties salt prevents tartar from build-up willow extract reduces gum sensitivity mint essential oil provides extremely long-lasting freshness











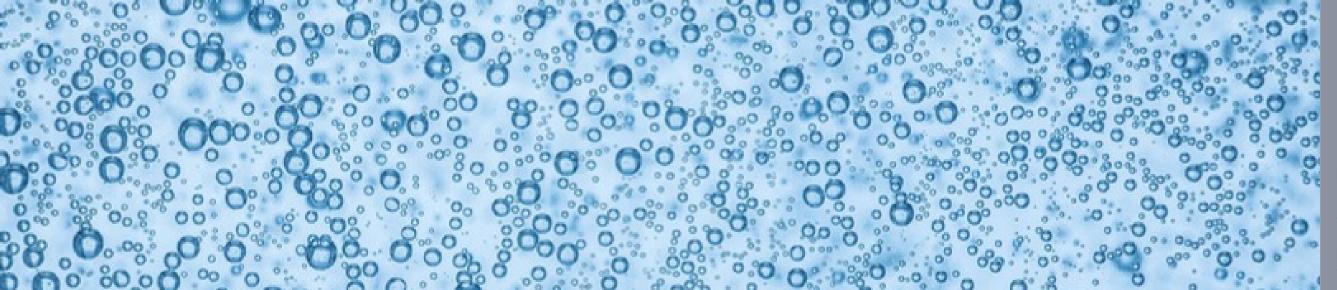












### With mineral water.

INCI: Glycerin\*, Aqua (Mineral water)\*, Hydrated Silica\*, Hydroxyapatite\*, Calcium Carbonate\*, Disodium Cocoyl Glutamate\*, Xylitol\*, Aroma, Calcium Glycerophosphate, Xanthan Gum\*, Cellulose Gum\*, Pentylene Glycol\*, Methyl Diisopropyl Propionamide\*, Citric Acid\*, Potassium Sorbate\*, Sodium Benzoate\*, Sodium Fluoride (1448 ppm F), Limonene.

\*Ingredients of natural origin.

### Extra fresh and remineralising toothpaste with mineral water 100 ml

Expert care enriched with natural minerals. This toothpaste is created mixing natural Vytautas Spring water together with hydroxyapatite, it strengthens tooth enamel and contributes to tooth remineralisation, while xylitol protects against tooth decay. In addition, the product will ensure a fresh breath.

mineral water saturates with minerals
hydroxyapatite helps to restore the necessary amount of minerals
xylitol effectively battles caries
fluoride (1448 ppm F<sup>-</sup>) increases acid resistance of enamel







# White clay & Propolis!

INCI: Aqua\*, Hydrated Silica\*, Glycerin\*, Sorbitol\*, Bentonite\*, Sodium Cocoyl Glutamate\*,CI77891, Propolis Cera\*, Alcohol\*, Epigallocatechin Gallate\*, Mentha Arvensis Herb Oil\*, Xanthan Gum\*, Aroma, Sodium Saccharin, Limonene.
\*Ingredients of natural origin.

# Triple force toothpaste with white clay and propolis 100 ml

This toothpaste is extra extraordinarily good when it comes to oral care for the most sensitive areas. White clay and propolis unite as a natural force actively battling plaque, strengthening enamel and reducing teeth and gums sensitivity.

white clay helps to restore the minerals of tooth enamel propolis decreases gum bleeding and sensitivity green tea extract fights plaque, decay and gingivitis. It also effectively combats bad breath mint essential oil provides extremely long-lasting freshness





















### Exceptionally fresh!

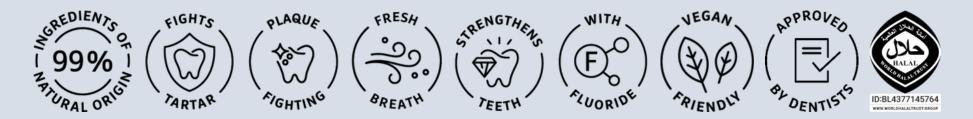
INCI: Glycerin\*, Hydrated Silica\*, Aqua\*, Hydroxyapatite\*, Disodium Cocoyl Glutamate\*, Citrus Aurantium Bergamia (Bergamot) Fruit Oil\*, Citrus Limon (Lemon) Peel Oil\*, Xanthan Gum\*, Sodium Fluoride\*, Aroma, Sodium Saccharin, Citral, Limonene, Linalool. \*Ingredients of natural origin.

#### Exceptional whitening toothpaste with bergamot and lemon essential oils 100 ml

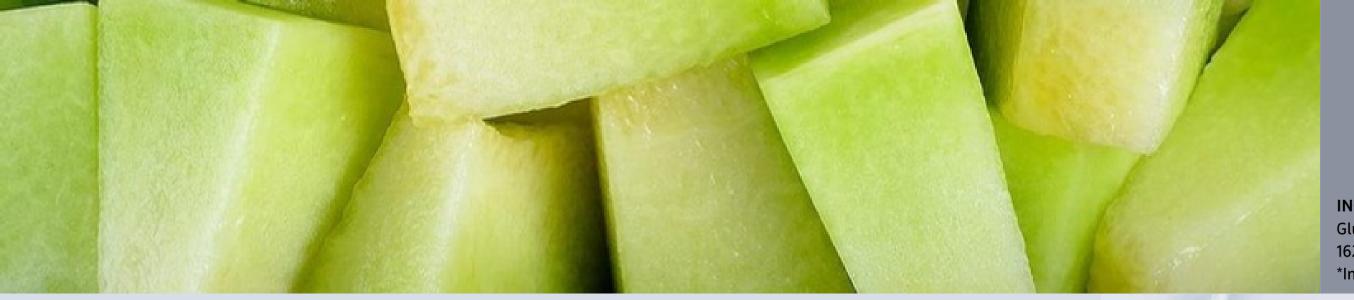


This toothpaste formula with bergamot essential oil and lemon essential oil whitens teeth, strengthens tooth enamel, freshens up breath and stops tartar formation. Perfect choice for all users of coffee, tea, colored drinks or tobacco.

bergamot essential oil neutralizes odors lemon essential oil together with fine abrasives effectively helps to remove stains from yellowed teeth and removes bad breath hydroxyapatite helps to restore the necessary amount of minerals fluoride (1448 ppm F<sup>-</sup>) increases acid resistance of enamel







#### 66 Color suprise!

**INCI:** Glycerin\*, Aqua\*, Hydrated Silica\*, Xylitol\*, Cellulose Gum\*, Sodium Cocoyl Glutamate\*, Aroma, Sodium Fluoride\*, Sodium Sulfate, CI 19140, CI 42090, CI 16255.

\*Ingredients from natural origin.

### Melon flavoured cavity fighting toothpaste for kids 75 ml

Yellow or green, or blue toothpaste in one tube! The toothpaste of particularly fresh melon flavour effectively cleans teeth and protects their enamel. This toothpaste protects the teeth of your children against plaque and caries. Color surprise – each time you buy a new package of the product, you may find the toothpaste of different color.

xylitol effectively battles caries
glycerin acts as a natural moisturizer
fluoride (1448 ppm F<sup>-</sup>) increases acid resistance of enamel





















# For overall mouth protection!

INCI: Aqua\*, Glycerin\*, Polysorbate 20, Aloe Barbadensis Leaf Juice\*, Melaleuca Alternifolia (Tea Tree) Leaf Oil\*, Fructooligosaccharides\*, Inulin\*, Methyl Diisopropyl Propionamide, Pentylene Glycol, Propanediol\*, Sodium Fluoride\*, Sodium Saccharin, Sodium Hydroxide, Citric Acid, Sodium Benzoate, Potassium Sorbate, Ethylhexylglycerin, Sodium Sulfate, Aroma, Citrus Aurantium Amara Peel Oil, Citrus Aurantium Dulcis Peel Oil, Citrus Sinensis Peel Oil, Citrus Limon Peel Oil, Limonene, Alpha-Terpinene, Terpinolene, Terpineol, Pinene, Linalool, CI 16255, CI 19140.

\*Ingredients of natural origin.

### Refresh & Protect mouthwash with propolis and tea tree oil 500 ml

This refreshing, gum-protecting mouthwash with tea tree oil soothes gums and protects the mouth. It effectively combats bad breath and plaque while ensuring long-lasting fresh breath. Clinically tested for sensitive gums.

**tea tree oil** has antibacterial properties **aloe Vera Gel** has antibacterial and moisturizing mucous membranes propertie

fluoride (1448 ppm F<sup>-</sup>) increases acid resistance of enamel

fructooligosaccharides & inulin strengthens the oral microbiota and helps to reduce bad breath.



