

B2B ONLY

GO NORDIC WITH

natural
beauty
SHOW

natural
health
SHOW

EXHIBIT AT NORDIC REGION'S **NUMBER ONE TRADE FAIR FOR NATURAL & ORGANIC PRODUCTS**

MALMÖMÄSSAN, SWEDEN
19-20th of NOVEMBER 2025

The Nordic region is leading the way in natural health and beauty. Promote your best natural products and innovations in beauty, health, immunity, strength and wellbeing to the Nordic buyers.

www.nordicorganicexpo.com



*Join us in
Malmö,
Sweden!*



A BOOMING MARKET

The Nordic region is the 10th largest economy in the world, and is ranked the 5th largest economy in Europe. With a higher GDP per capita than any other EU country, it is an attractive market for companies across the world.

AN EVENT BY  **EASYFAIRS**
Visit the future

Easyfairs is one of Europe's leading event companies with over 110 market-leading event titles and more than one million visitors annually spread over Europe.

We bring together industry professionals and innovators on a grand scale to drive business growth and industry advancement.

 @ecolivingscandi  @nordicnaturalshow

4 SHOWS UNDER 1 ROOF

Nordic Organic Expo is the Nordic region's largest event for natural and organic products. Under one roof the event gathers Natural Health Show together with Natural Beauty Show, Nordic Organic Food Fair and Good Food Fair. The total event presents 350 exhibitors from 35 countries.



AN ATTRACTIVE MARKET

WHO WILL YOU MEET AT NORDIC ORGANIC EXPO?

KEY TRADE BUYERS FROM LEADING:

- Health stores & pharmacies
- Online retailers
- Department stores
- Wholesalers & distributors
- Importers & exporters
- Foodservice –public & private
- Supermarkets

BY REGION



- Nordics 62%
- Europe 17%
- Rest of the World 21%

EXPAND YOUR BUSINESS

This is the event to attend if you are looking to expand and elevate your business in the Nordic region. The event provides an ideal platform for breaking into the Nordic market or expanding your existing presence. Showcase your products to Nordic and international buyers and influencers.

WHAT WE OFFER

We tailor to your needs and promise to do our very best to customize a package that is well suited to your needs. Join us for a two day tech-forward B2B event with an all-in package. For further information, feel free to reach out to our sales executive.

Read more: www.nordicorganicexpo.com

