



**nordic
organic
foodFAIR**

**The
GOOD
FOOD
Fair**

**natural
beauty
SHOW**

**natural
health
SHOW**

Innovation Zone & Innovation Awards

The Innovation Zone is your exclusive opportunity to present your latest product to a highly engaged audience. To be featured in this dynamic space, your product must have been launched within the past 12 months—or be a recent re-launch by a Swedish company or a new entry to the Swedish market. Products previously available in other markets are also welcome, as long as they're new to Sweden. Don't miss the chance to highlight your innovation where it truly stands out!

**Showcase your
Innovation in
the Spotlight!**

When:

November 19, from 09:00 to
15:00 (voting period)

Award Ceremony:

November 19 at 17:00 on the
Food Stage.

Price:

€199 per product

Want to Be Featured in the Innovation Zone? Here's How!

Getting a spot in the Innovation Zone is simple—and a golden opportunity to put your latest product in the spotlight. Start by reaching out to our Senior Sales Executive, Lena Bjorndahl, at lena.bjorndahl@easyfairs.com. From there, you'll receive a quick and easy form to complete with details about your product.

Don't miss your chance to stand out among the most exciting innovations on the market!