

2026 Onsite Booking Form

4 & 5 November 2026,
NEC Birmingham

Exhibitor information

Company name: Easyfairs team member:

Address:

City: County/State: Zip/Postcode:

Name of onsite representative (if different from above):

STAND TYPE	PRICE (per sqm)	STAND NO.	DIMENSIONS	OPEN SIDES	TOTAL SQM	TOTAL PRICE
Space Only (Only for stands 16m ² and over)	£450					
Shell Scheme (Shell scheme price includes: walls, fascia with name board and carpet.)	£490					
Ready to Go Package (Includes shell scheme, 500w power socket, lights, high table and 2 stools. Minimum 9m ² / Graphics not included)	£530					
EasyGo Plus - First year price						£1,650 £1,238
Sponsorship Package						
Insurance Participation Fee: To comply with the terms and condition of the Contract (clause 19 of the Easyfairs Terms and Conditions) and to protect you, your fellow exhibitors and our visitors, Public Liability insurance cover has been arranged on your behalf as a "Participating Exhibitor" under an insurance policy arranged by our insurance brokers on our behalf, in return for payment by you of a fee (the "Insurance Participation Fee"). By providing satisfactory evidence of adequate alternative Minimum Cover in respect of Public Liability in accordance with the Contract, you will be entitled to a credit in respect of the Insurance Participation Fee. Payment of the Insurance Participation Fee will be made in full on your deposit invoice.	£195					

EasyGo Packages

GoPremium

£2,400 £1,800 GoLeads £1,200 £900

To opt out of the EasyGo Plus (recommended package) please tick which package you would prefer

Payment Terms

1st instalment 50% billed on our acceptance of booking (this includes 100% payment of the insurance participation fee) 2nd instalment 50%, due 90 days pre-event.

Invoicing is with 14-day or immediate terms based on duration to the event. Please see T&Cs for full details.

Are you interested in exhibiting at the following events?

- Advanced Engineering 2026
- Advanced Manufacturing Madrid 2026
- Southern Manufacturing & Electronics 2027

NOTES

GRAND TOTAL*

*Prices exclude VAT.

This Booking, including any additional services requested by you in connection to the Exhibition, and the resulting Contract between you and Easyfairs in respect of such Booking and Services, are subject to Easyfairs UK General Terms and Conditions, located at <http://www.easyfairs.com/general-terms-conditions/> (Easyfairs Terms and Conditions). By signing this Booking Form on behalf of your organisation, you acknowledge and agree that the Contract is subject to the Easyfairs Terms and Conditions and you confirm that you have reviewed and accepted the Easyfairs Terms and Conditions and confirm that you have downloaded a copy of the Easyfairs Terms and Conditions for your records. If you cannot access or download the Easyfairs Terms and Conditions, please contact us and we will provide you with a copy. Terms defined in the Easyfairs Terms and Conditions have the same meaning when used in this Booking Form. The contract is legally binding as of 1pm on 2nd October 2025, unless written communications is received before that time at the Easyfairs address below:

Full Name: Job Title:
 Tel: Email:
 Signature: Date: Time:



Boost your reach, exposure and ROI with EasyGo

EasyGo: A suite of smart tools included in every Southern Manufacturing & Electronics exhibitor package. Boost visibility, build connections and maximise leads effortlessly.

What's included in your EasyGo package?



My Easyfairs

Online exhibitor portal



Visit Connect

Streamlined lead management



Connect app

Seamless AI-powered event networking



Smart badge tech

Exchange contact information with the tap of a badge

Explore the EasyGo packages

EasyGo is designed to cover brand awareness, lead capture, and event marketing to help you reach and engage with your community before, during and after your event. You can upgrade your package at any time before the end of the show!

GOLEADS

Maximise lead generation and deepen customer relationships.

GET NOTICED ALL YEAR ROUND

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery 1 INNOVATION
- Invite customers & prospects, easily and efficiently
- Promote your products, paper-free via Smart Badge technology 1 READER
- Enhance customer engagement: Connect, Interact and Succeed

BOOST YOUR LEADS

- Get details of visitors who touched your reader with their Smart Badge
- Capture and qualify leads with ease UNLIMITED LICENCES
- Receive real-time SMS alerts when your guests check in

GOPLUS

Maximise lead generation and enhance online visibility.

GET NOTICED ALL YEAR ROUND

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery 2 INNOVATIONS
- Invite customers & prospects, easily and efficiently
- Promote your products, paper-free via Smart Badge technology 2 READERS
- Enhance customer engagement: Connect, Interact and Succeed

BOOST YOUR LEADS

- Get details of visitors who touched your reader with their Smart Badge
- Capture and qualify leads with ease UNLIMITED LICENCES
- Receive real-time SMS alerts when your guests check in

GET PREMIUM ONLINE BRAND VISIBILITY

- Display your logo on the exhibitor list
- Enhance your company profile with a video header

BEST VALUE

GOPREMIUM

Maximise lead generation and brand exposure, onsite and online.

LIMITED NUMBER

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- Promote your products, paper-free via Smart Badge technology 3 READERS
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GET PREMIUM ONLINE & ONSITE BRAND VISIBILITY

- Display your logo on the exhibitor list
- Enhance your company profile with a video header
- Get increased visibility in the exhibitor list
- Capture immediate attention as visitors register online
- Display your logo or ad in high-traffic areas onsite