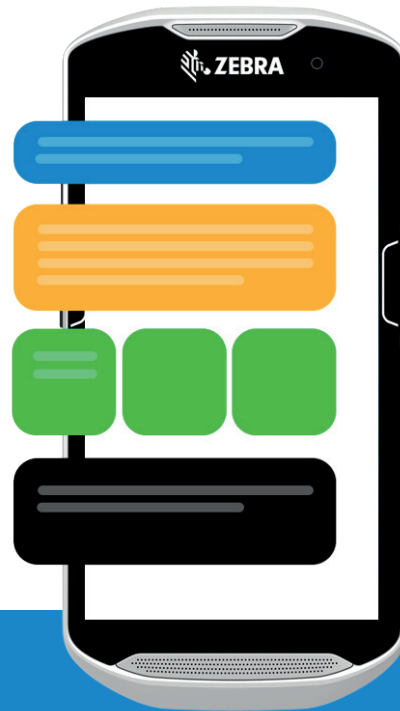


UX in logistics

Optimal Usability
with MSB



Best user experience for users
and developers



Savings due to effective work



High data quality optimal
usability

Challenge

Good usability does not end with beautiful design!

Much more important is high data quality through optimal usability of the mobile applications. In addition, excellent performance of the application and technical assurance of uninterrupted communication with the back end play a major role.

Our product contains all this. It is the result of almost 30 years of experience in software and app development for over 500 customers.

UX – The lever for convenient SAP-processes

- Reduced training times and costs
- Minimized input errors and downtime
- Low support costs
- Increased productivity
- Satisfied users and application developers

UX Highlights



Intuitive operability

- Input fields, fonts, buttons, etc. are designed for excellent usability for the warehouse employee
- Sound signals and error messages provide users with direct feedback.
- Clear definition of scan field or keyboard input makes operation very intuitive



Working with gloves and the use of hand scanners, some of which have very small display sizes, brings with it special requirements. MSB takes this into account for good usability in the mobile logistics applications.

✓ Higher data quality

- Avoid incorrect entries with intelligent messages and tones.
- The integrated scanner control enables “blind scanning”, which means that the user no longer has to look at his display and check the input after each scan. As soon as an error occurs, the scan - engine is deactivated and the user intuitively looks at the screen.



Advantageous features minimize erroneous entries and lead to a significantly increased quality of the input data.

✓ International

- Consideration of multilingualism and cultural aspects
- Adapting the color scheme to cultural standards through special theming. (Example: China, red stands for positive values and green for negative values)



Adaptation to cultural influences and peculiarities is easy with MSB. Thus, multilingualism and different cultural color schemes are taken into account.

✓ Consideration of different lighting conditions

- Different templates with special fonts and color contrasts can be selected depending on the environment, e.g. between light and dark theme



MSB takes into account working in different, changing light conditions. The content on the displays is just as easy to see in dark, poorly lit warehouses as it is in strong sunlight and reflections outdoors.





Secure connection

- Abort-free communication with the backend even at external locations
- Ready for use anywhere due to offline capability



A stable Internet connection is not always available. MSB also works in poorly lit warehouse areas. Transactions are secure even if the connection is interrupted, e.g. during access point roaming.



Strengthen your brand

- Individual customizations made easy
- Embedding of the applications in the corporate - design specifications
- Integration of own images and logos
- Increased employee identification with the company



Strengthen your brand image and the identification of your employees with their own work equipment. Adaptation to the individual company design with MSB is easily possible.



Savings due to effective work



- Integrated scanner control enables blind scanning by switching off the scanner in the event of an error
- Zebra® SimulScan integrated in app
- Avoidance of incorrect entries by displaying brief instructions and playing warning tones
- Significant time savings due to significantly improved ergonomics of the application
- Reduced workload and thus increased user satisfaction



Learned user behavior

- The use of interaction standards for an ergonomic application
- Intuitive user guidance through the use of self-explanatory icons and other visual stimuli



For optimal user guidance, the learned user behavior is picked up in the applications. This includes the use of common icons, the placement of input fields and much more. According to current standards.

Contact

Do you have questions about our MSB product in general or about UX in logistics with MSB? We are here for you. Contact us!

You are already using mobisys software?

We will be happy to advise you on other possible applications. We guarantee a first-class service, with your personal contact and our highly qualified support team.



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