

Reserved for the organiser

DATES:

Nr SF:

Nr STAND:

S.E.	DATUM	EOP	DATUM

G.E.M.	DATUM	EOP	DATUM

☐ ACC ☐ WL ☐ REF

Comments:

.....

New exhibitor: ☐ Yes ☐ No

Exhibitor's nature: R ☐ ☐

REQUEST FOR ADMISSION

To be returned duly and fully completed and signed to validate your participation.

Cette demande d'admission est aussi disponible en français.
 Dit inschrijvingsformulier is ook beschikbaar in het Nederlands.

24-25 September 2022 / Namur Expo / www.pharmaforum.be

1. Applicant (IN CAPITAL LETTERS)

CORRESPONDENCE ADDRESS

Company name:

Address:

Nr: PB:

Postal code: City:

Country:

Website:

General e-mail:

General phone:



CONTACT PERSON

Name:

First name:

Function:

Direct phone:

Mobile:

Direct e-mail:

INVOICE DATA

Company name:

Legal form:

VAT nr:

Bank account nr:

IBAN:

BIC / SWIFT:

Invoice address, if different from correspondence address:

Address:

Nr: PB:

Postal code: City:

Country:

Be careful! New VAT rules for foreign exhibitors

Decision E.T. 116547 applicable as of 01/07/2009

Info via contrtva.bcae@minfin.fed.be or +32 (0)2 577 40 70

Do you intend to sell goods or services in Belgium?

☐ Yes ☐ No Belgisch VAT-nr: BE

2. Participation (ALL COSTS EXCLUSIVE OF 21% VAT)

A. SPACE

- ☐ EasyStart All-in (modular panels, fascia, carpet, spots, electrical connection)
9m² - 12m² - 24m² - 48m² : € 235 x m² = €
- ☐ EasyStart All-in plus (modular panels, fascia, carpet, spots, electrical connection, 1 high table, 2 high chairs, 1 locked counter, 1 multi-stopcontact)
9m² - 12m² - 24m² - 48m² : € 285 x m² = €
- ☐ EasyDeco All-in (wooden panels, fascia, carpet, spots, electrical connection)
16m² - 32m² - 64m² : € 335 x m² = €
- ☐ EasyDeco All-in plus (wooden panels, fascia, carpet, spots, electrical connection, 1 high table, 2 high chairs, 1 locked counter, 1 multi-stopcontact)
16m² - 32m² - 64m² : € 385 x m² = €

B. COST PER EXTRA OPEN SIDE

- ☐ 2 open sides [] of [] : +10% on A = €
- ☐ 3 open sides [] : +15% on A = €
- ☐ 4 open sides [] : +20% on A = €

C. PRIME LOCATION

- ☐ + 10% on A = €

D. FIXED REGISTRATION FEE

More information is provided in annexed document.

☐ GO VISIBILITY	GO FOR MORE VISIBILITY		€ 800,00
☐ GO LEADS	GO FOR MORE CONTACTS		€ 1.000,00
☐ GO PLUS	GO THE EXTRA MILE		€ 1.400,00 € 1.000,00
☐ GO PREMIUM	LIMITED NUMBER		€ 2.800,00

**BEST
VALUE**

	VALUE TO INSURE	PRICE
ALL-RISK INSURANCE + CIVIL LIABILITY	€ 50.000,00	☐ € 200,00
	€ 20.000,00	☐ € 100,00

E. PHARMA FIESTA

Participation at the Pharma Fiesta night at a preferential rate for Pharma Forum exhibitors.

- ☐ Als exposant reserveer ik 15 toegangskaarten voor de Pharma Fiesta avond van zaterdag 24 september om 19u00
aan het voorkeurstarief van € 2.700,00 ipv € 3.000,00 € 2.700,00
- ☐ Bovenop deze 15 kaarten, reserveer ik extra kaarten aan €180,00 ipv €200,00
- Total: € 2.700,00 + additional entries at € 180,00 = €

TOTAL €

3. Products and brands information

A. CHOOSE THE CATEGORY THAT CORRESPONDS TO YOUR MAIN ACTIVITY

Choose max. 5 products.

☐ Dietetic and sports food	☐ Outsourcing- franchise
☐ Devices and accessories	☐ oxygen therapy
☐ Insurance / banking	☐ Bandaging
☐ Automation, robotics and fractionation	☐ Phytotherapie and homeopathy
☐ Self-medication / consumer drugs	☐ Professional media
☐ Food supplements and toners	☐ baby products
☐ Dermocosmetics	☐ Oral care products, manicure, pedicure, eye care
☐ Packaging	☐ Ostomy and incontinence products
☐ IT equipment, software and databases	☐ Safety
☐ wholesaler	☐ Transport and delivery
☐ Prints	☐ Professional unions
☐ Raw Pharmaceutical materials	☐ Professional clothing
☐ Generic drugs	
☐ Medicin with prescription	
☐ Furniture	

B. BRIEF DESCRIPTION OF YOUR MAIN ACTIVITY (DESCRIPTION WILL BE USED ON THE COMMUNICATION MEDIUMS)

.....

.....

.....

C. NEW PRODUCTS AND/OR BESTSELLERS

☐ We will launch a new product

☐ We will present a bestseller product

Product:

Brand:

Description:

Origin:

Date of creation (only for new product): / /

4. Selection

All the submitted application forms will be the subject of a selection by the Selection Committee. The selection will be operated based on following criteria:

- (I) the availability of exhibition space;
- (II) the good balance of the Fair content;
- (III) the correspondence between the orientation of the Fair and that of the Exhibitor;
- (IV) the quality of products, brands exhibited at the Fair;
- (V) the variety of products exhibited at the Fair.

The decision of the selection committee will be notified in writing by Easyfairs Belgium at the latest one month after this meeting.

5. Declaration by the applicant

I am aware of the General Conditions of participation (available on the website easyfairsgroup.com/general-terms-conditions/ or on request). I accept and take note of all of the clauses. I subscribe to these documents and agree to abide by them. The submission of the Request for Admission by the Candidate Exhibitor constitutes in its own right a binding and irrevocable offer to participate in the Fair. See article 3.2. of the General Conditions.

Done at:

Date:

Function:

Name:

First name:

Signature:



Boost your reach, exposure and ROI

EasyGo is a service package based on the latest developments in digital marketing technology. It is part of the standard Easyfairs offer but you can choose one of four packages that best meets your objectives.

FOR MORE INFORMATION, GET IN TOUCH WITH YOUR EASYFAIRS SALES REPRESENTATIVE.

GOVISIBILITY

Promote your company profile.

GET NOTICED ALL YEAR ROUND

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery
- Invite customers and prospects
- Promote your products, paper-free via Smart Badge technology **1 READER**

GOLEADS

Maximise lead generation and deepen customer relationships.

GET NOTICED ALL YEAR ROUND

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery
- Invite customers and prospects
- Promote your products, paper-free via Smart Badge technology **1 READER**

BOOST YOUR LEADS

- Get details of visitors who touched your reader with their Smart Badge
- Capture and qualify leads with ease **UNLIMITED LICENSES**
- Receive real-time SMS alerts when your guests check in

GOPLUS

Maximise lead generation and enhance online visibility.

GET NOTICED ALL YEAR ROUND

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery
- Invite customers and prospects
- Promote your products, paper-free via Smart Badge technology **2 READERS**

BOOST YOUR LEADS

- Get details of visitors who touched your reader with their Smart Badge
- Capture and qualify leads with ease **UNLIMITED LICENSES**
- Receive real-time SMS alerts when your guests check in

GET PREMIUM ONLINE BRAND VISIBILITY

- Display your logo on the exhibitor list

GOPREMIUM

Maximise lead generation and brand exposure, onsite and online.

LIMITED NUMBER

GET NOTICED ALL YEAR ROUND

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery
- Invite customers and prospects
- Promote your products, paper-free via Smart Badge technology **3 READERS**

BOOST YOUR LEADS

- Get details of visitors who touched your reader with their Smart Badge
- Capture and qualify leads with ease **UNLIMITED LICENSES**
- Receive real-time SMS alerts when your guests check in

GET PREMIUM ONLINE BRAND VISIBILITY

- Display your logo on the exhibitor list

STAND OUT ONLINE AND ONSITE

- Attract attention when visitors register online
- Maximise your visibility at the event

GET NOTICED ALL YEAR ROUND

► Display your company profile online (description, products, news & jobs)

My Easyfairs simplifies the management of your company profile and product offering for the event's online catalogue:

- Create a company listing that informs people about your offering and makes it easy for them to get in touch via web and social media links, as well as a dedicated contact form.
- There is no limit to the amount of multi-format (text, image, video, links) product information you can publish.
- Keep your presence fresh with product updates and press releases. These will also be published on the event's News page.
- Attract top talent from your sector by advertising job opportunities at your company.

► Apply for inclusion in the Innovations Gallery

Position your company as an innovator! Apply for inclusion of one breakthrough product in the Innovations Gallery (subject to approval by the Innovations Reviewer).

► Invite customers and prospects

Invite guests via your chosen digital channels (e-mail, website, social media, electronic signature or personalised action code) with your personalised registration link.

You can download a list of everybody who used your link to pre-register. Get in touch to invite them to your stand and follow up after the event.

Promote your presence with highly professional ready-to-use marketing materials including invitations, web banners and event logos.

► Promote your products, paper-free via Smart Badge technology

Share information about your products & services effortlessly via a wireless reader on your stand. Smart Badge technology ensures you even reach visitors with whom you were unable to interact during the event.

By touching your reader with their Smart Badge, visitors get all the information listed on your online profile via email at the end of their visit.

BOOST YOUR LEADS

► Get details of visitors who touched your reader with their Smart Badge

Receive a list of everybody who demonstrated interest in your product by touching your reader with their Smart Badge. A fantastic opportunity to get in touch and to convert prospects into customers!

► Capture and qualify leads with ease

Capture visitor details with a quick scan of their badges using the Visit Connect app on your smartphone. You can add notes e.g. to categorise the really hot leads. Post-event follow-up has never been easier.

► Receive real-time SMS alerts when your guests check in

Find out when visitors that you invited arrive at the event: receive real-time SMS notifications. Get ready to meet and greet key prospects and customers - they really appreciate it!

GET PREMIUM ONLINE BRAND VISIBILITY

► Display your logo on the exhibitor list

Enhance your brand visibility where it will get most attention. Your logo appears on the exhibitor list of the online catalogue.

STAND OUT ONLINE AND ONSITE

► Attract attention when visitors register online

Make an immediate and powerful visual impact: registered visitors see your logo at a number of touch points during their online registration process including the confirmation page, the confirmation email and the entrance ticket. This exclusive opportunity is available to a limited number of exhibitors.

► Maximise your visibility at the event

Be seen where it matters. Your logo or promotional advertisement appears on displays in high-traffic areas. Plus, we also offer some exclusive visibility options such as speaker slots, bar sponsorship, posters, leafleting or sample distribution in prominent locations. Ask the event team for details! This exclusive offer is restricted to a limited number of exhibitors.

