



## Hydrating & nutritive solution to improve day old chick start





## WHY USE SO'CARE AT HATCHERY?

- To optimize chick startup by facilitating the transition from intrinsic nutrition (via the yolk) to nutrition through feed:
  - Immediate and more effective hydration than
  - Rapidly assimilable energy
  - Essential vitamins and trace elements
- To improve chick survival by +30%
- To save handling time:
  - Ready-to-use solution, easy to apply

## WHY EARLY USE OF SO'CARE SO EFFICIENT?



85% н,о



Dextrose



Protection & dev. of the digestive tract



High palatability

- ✓ Rapid and effective hydration:
  - So'Care poultry solution contains 85% water.
  - To improve water absorption, we have enriched the solution with dextrose and salt.
- Delivery of energy and support protection for an immature and sensitive digestive:
  - Rapid energy through dextrose (simple sugar)
  - Butyrate: short-chain fatty acid for protection and development of intestinal cells
  - pH 4: positive impact on the microbiota
- ✓ Highly palatable and stimulating gel formulation:
  - Gel's shine
  - Crushed corn and spirulina color
  - Innate chick behavior: no learning required











### **HOW TO USE SO'CARE?**

- **Ready to use:** place the cubes in the hatching chambers and/or in the transport boxes.
- Recommended dosage: 1g per chick or 1 cube for every 25 chicks. Adjust the dosage based on the number of chicks per box and the duration of transport.
- **Good to know:** Complete feed. There is no need to provide additional supplements during transport



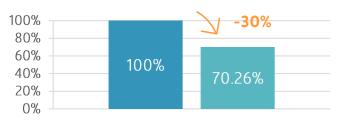
# **Our results with SO CARE** use in the hatchery

Control: no feed provided Test: So'Care: 1g/chick

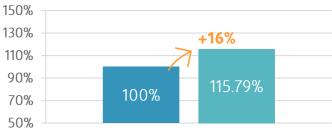
In contemporaneous - sept. 2021

The chicks were kept in transport boxes for 24 hours within the hatchery building.

### **CUMULATIVE MORTALITY** AT7D







Control Test

Base 100 = Control group

**Composition:** Corn, dextrose, seaweed flour, sodium chloride, sodium bicarbonate, calcium carbonate, sodium butyrate, grape solubles, water

Analytical constituents Moisture 84.6%, Crude protein 1.2%, Crude fiber 0.1%, Fat content 0.3%, Crude ash 1.0%, Lysine 0.04%, Methionine 0.01%, Calcium 0.21%, Sodium 0.15%, Phosphorus 0.02%

Additifs: Vitamin D3 (3a671) 4,800 IU/kg, Vitamin A (3a672a) 9,600 IU/kg, Vitamin E (3a700/3a700i/3a700ii) 36 mg/kg, Iron (Monohydrate sulfate 3b103) 28.8 mg/kg, Iodine (Anhydrous calcium iodate 3b202) 1.0 mg/kg, Copper (MHA chelate 3b410i) 9.7 mg/kg, Manganese (Oxide II 3b502) 24.1 mg/kg, Manganese (MHA chelate 3b510) 41.9 mg/kg, Zinc (MHA chelate 3b610) 54.6 mg/kg, Selenium (Sodium selenite 3b801) 0.29 mg/kg, 4a22 Endo 1,4 Beta-Xylanase EC 3.2.1.8 1,500 UV/kg, 4a22 Endo 1,3(4) Beta-Glucanase EC 3.2.1.6 1,032 UV/kg, CE4a37 6-Phytase EC 3.1.3.26 1,201 FTU/kg. (Non-exhaustive and non-contractual data – Refer to the product label)

#### **Packaging**

Gel in the form of cubes of approximately 25g, packaged in a 5kg or 10kg rectangular bucket.

#### Storage

Store **for 1 year** at room temperature (between 10 and 210°C) away from light, in a clean and dry place. After opening, consume within 6 months

