

LIMITED
NUMBER

	GoLeads	GoPlus	GoPremium
Turn show traffic into qualified sales conversations.		BEST VALUE! More leads, bigger online presence.	LIMITED NUMBER Maximum leads and stand-out visibility online and on-site.
		Exhibitors receive an average of 33% more leads than GoLeads	Exhibitors receive an average of 92% more leads than GoPlus
Maximise your visibility			
Online profile to post unlimited content all year	✓	✓	✓
1 Innovation Gallery application to show off your star product	✓	✓	✓
Additional Innovation Gallery application (2 total)		✓	✓
Logo highlighted in the online exhibitor list		✓	✓
Video header at the top of your profile		✓	✓
Enhanced visibility on the exhibitor list of the online catalogue			✓
Logo displayed on entrance ticket and every step of the visitor registration journey			✓
Logo or ad displayed in high-traffic areas at the venue			✓
Connect with the right people			
Personal invite tool: Invite your network and get real-time alerts when guests arrive	✓	✓	✓
Network and schedule meetings in the event app with AI matchmaking	✓	✓	✓
Generate leads seamlessly			
1 Smart Badge reader to digitally promote products and collect visitor details	✓	✓	✓
Badge scanning via app for more qualified and high-quality leads	✓	✓	✓
2 Smart Badge readers total for more lead opportunities (1 extra)		✓	✓
3 Smart Badge readers total for maximum lead opportunities (2 extra)			✓