LOGISTIC & INDUSTRIAL BUILD EXHIBITOR CONTEST 2025 – CONTEST RULES

The following rules apply to the exhibitor contest of Logistic & Industrial Build 2025 (hereinafter referred to as: the Contest), organized by Easyfairs Belgium nv.

ARTICLE 1: ORGANIZER

The Contest is organized by Easyfairs Belgium nv, Maaltekouter 1, 9051 Sint-Denijs-Westrem (hereinafter referred to as: the Organizer).

ARTICLE 2: CONDITIONS

Participation in this Contest is open to exhibitors of Logistic & Industrial Build 2025. Sponsors, advisory partners, media partners, co-exhibitors, and other partners of Logistic & Industrial Build are not eligible to participate. The winner is only entitled to the prize if they do not use the cool-off period and effectively participate in the next edition (Logistic & Industrial Build 2027).

ARTICLE 3: CONTEST PERIOD

End of the Contest: October 16, 2025 at 5:00 PM. The prizes will be communicated to all winners no later than Monday, October 27, 2025.

ARTICLE 4: PARTICIPATION

Participation occurs by bringing in visitors via the personal digital ticket link and personal paper tickets from the Logistic & Industrial Build exhibitor package. Each exhibitor can track the number of registered potential visitors through the personal ticket link and paper tickets on the My Easyfairs exhibitor platform. Only visitors who register and attend Logistic & Industrial Build from October 14 to 16, using the exhibitor's personal ticket link or paper ticket, will count as valid.

ARTICLE 5: PRIZES

The top three exhibitors who bring in the highest number of visitors at the trade show (with a minimum of 25 visitors) are eligible for an extra visibility package worth €3,500 for the next edition (Logistic & Industrial Build 2027).

This package includes:

- An article in the Logistic & Industrial Build newsletter
- A blog post on the Logistic & Industrial Build website
- A corresponding post on the show's social media channels
- On-site signage during the event

The prize cannot be exchanged for cash or any other form of compensation. If the Organizer is compelled by circumstances beyond their control, they may replace the

prize with a comparable and equivalent alternative. Under no circumstances may the prize be sold, traded, or exchanged for any other goods or services, regardless of their value. Prizes are company-specific and non-transferable. The prize will only be awarded to the winner, who must be an authorized employee of the winning company. This person must be able to prove their identity if requested.

ARTICLE 6: WINNERS

The Organizer will award the prizes to the winners based on the number of visitors brought in by each exhibitor.

ARTICLE 7: LEGAL TERMS

These general conditions are governed by Belgian law and shall be interpreted and applied accordingly. Any disputes arising from or related to this Contest, which cannot be resolved amicably, shall be submitted to the competent courts in Ghent.