

Invoice and contact details

Company _____

Street _____

Postal code / city _____

Country _____

VAT-ID _____

E-mail _____

Phone _____

Website _____

Alphabetical listing under the letter _____

Invoicing address

E-mail for invoice _____

Different invoicing address (if necessary) _____

Company _____

Street _____

Postal code / city _____

Country _____

Contact for exhibition organisation

Name _____

E-mail _____

Phone _____


Stand packages aaa exhibitions Germany 2026

Discounts: 7% rebooking discount when booked until the end of the pre-exhibition period. 5% combo discount on each stand package when booking at least 3 aaa exhibitions in the calendar year 2026. 10% premiere discount when booking aaa in Berlin and/or Wels by May 31, 2025. All discounts are calculated on the regular price and can be combined. The packages and terms are as specified in the information materials. All prices are subject to the applicable VAT.

Registration on a separate form:
Wels (AT), 20 + 21 May 2026
Zürich (CH), 26 + 27 Aug 2026

Booth package area	9 sqm	12 sqm	15 sqm	16 sqm	18 sqm	20 sqm	21 sqm	24 sqm	30 sqm
Rebooking price with 7% discount	4,417.50 €	5,291.70 €	6,407.70 €	6,742.50 €	7,579.50 €	8,360.70 €	8,742.00 €	9,755.70 €	11,522.70 €
Regular price	4,750.00 €	5,690.00 €	6,890.00 €	7,250.00 €	8,150.00 €	8,990.00 €	9,400.00 €	10,490.00 €	12,390.00 €
Berlin, 28 + 29 January 2026									
Friedrichshafen, 10 + 11 March 2026									
Heilbronn, 6 + 7 May 2026									
Hamburg, 2 + 3 June 2026									
Straubing, 10. + 11. June 2026									
Chemnitz, 23 + 24 Sept 2026									
Düsseldorf, 14 + 15 Oct 2026									

We request * ... Row stand - 1 open side L-Stand - 2 open sides (5 % surcharge) U-Stand - 3 open sides (10 % surcharge) * Size and format subject to availability.

In-Out-In option 2026 (per 790 €) ... Friedrichshafen Heilbronn Hamburg Chemnitz Düsseldorf

Placement requirements and remarks Please specify the aaa location to which the remark refers.

EasyGo marketing packages


GOPREMIUM	Limited to 5 exhibitors! Maximize lead generation and brand exposure, onsite and online	2,500 €
GOPLUS	Our recommendation! Maximize lead generation and enhance online visibility	1,325 € 1,750 €

Also available for booking: Basic package GoLeads for **950 € 1,250 €**

Selecting an EasyGo package is mandatory for each exhibitor and co-exhibitor. If no package is selected, the GoPlus package will be booked automatically. Package prices apply per exhibition. Please contact us if you wish to choose different EasyGo packages for different locations.

We herewith confirm our legally binding participation at the all about automation date(s) to the indicated participation package(s). We herewith accept the General Terms and Conditions of Easyfairs GmbH published at www.easyfairs.com/general-terms-conditions.

Place, Date
Legally binding signature

Invoice and contact details

Company _____
 Street _____
 Postal code / city _____
 Country _____
 VAT-ID _____
 E-mail _____
 Phone _____
 Website _____
 Alphabetical listing under the letter _____

Invoicing address

E-mail for invoice _____
 Different invoicing address (if necessary) _____
 Company _____
 Street _____
 Postal code / city _____
 Country _____

Contact for exhibition organisation

Name _____
 E-mail _____
 Phone _____

Stand packages

Discounts: 10% premiere discount for booking aaa in Wels by 31. May 2025.
 5% combination discount on each booth package when booking at least three aaa exhibitions in the 2026 calendar year.
 Discounts are calculated based on the standard price and can be combined. The packages and conditions as specified in the information documents apply.
 All prices are subject to the legally applicable VAT.

Booth package area	Premiere price When booking by 31.05.2025	Standard price
9 sqm	4,275 €	4,750 €
12 sqm	5,121 €	5,690 €
15 sqm	6,201 €	6,890 €
16 sqm	6,525 €	7,250 €
18 sqm	7,335 €	8,150 €
20 sqm	8,091 €	8,990 €
21 sqm	8,460 €	9,400 €
24 sqm	9,441 €	10,490 €
30 sqm	11,151 €	12,390 €

We request ...

- Row stand - 1 open side
- L-Stand - 2 open sides (5 % surcharge)
- U-Stand - 3 open sides (10 % surcharge)

* Size and format subject to availability.



Placement requirements and remarks

Registration on a separate form: 7 aaa exhibitions in Germany in 2026 and 1 additional aaa exhibition in Switzerland.

EasyGo marketing packages



GOPREMIUM	Limited to 5 exhibitors! Maximize lead generation and brand exposure, onsite and online	2,500 €
GOPLUS	Our recommendation! Maximize lead generation and enhance online visibility	1,325 € 1,750 €

Also available for booking: Basic package GoLeads for **950 € 1,250 €**

Selecting an EasyGo package is mandatory for each exhibitor and co-exhibitor. If no package is selected, the GoPlus package will be booked automatically. Package prices apply per exhibition. Please contact us if you wish to choose different EasyGo packages for different locations.

We herewith confirm our legally binding participation at the all about automation date(s) to the indicated participation package(s).
 We herewith accept the General Terms and Conditions of Easyfairs GmbH published at www.easyfairs.com/general-terms-conditions.

Place, Date

Legally binding signature

Company

Company type (253.1):

Component manufacturer
System manufacturer
System integrator
Engineering service provider

Distributor
Start-up
Association, union, institution
Training and further education

Specialized media
Other (please enter)

Exhibitor areas: (site 1 from 2)

Drive technology (277.3)

Electrical drive technology
Mechanical drive technology
Actuators
Drive motors
Drive systems
Pneumatic drives
Frequency converters
Motion control
Fluid technology
Servo technology
Drive components

Operating, monitoring, visualization systems (253.3)

Display and operating devices
Machine visualization
Remote control
Remote maintenance
Process visualization systems

Vision technology (277.9)

Machine vision
Industrial image processing
Industrial cameras
Embedded image processing systems
Components of industrial image processing
Machine vision software

Fluid power technology

Hydraulics (277.5)
Pneumatics

Handling technology (277.11)

Linear technology
Conveyor technology
Feeding systems
Weighing systems
Handling system
Assembly technology

Industrial communication (277.1)

Industrial ethernet
Field bus systems
Open Platform Communications Unified Architecture (OPC UA)
Time-Sensitive Network (TSN)
Telecontrol
Wireless communication
5 G
Near Field Communication (NFC)
Bluetooth
Machine-to-Machine (M2M) communication
Sensor-actuator communication
Gateways
I/O links
SCADA
Human-machine interface (HMI)
Netzwerk components

Industrial robotics (277.10)

Manufacturing robots
Articulated robots (6-axis)
Cartesian (rectangular) robots
SCARA robots (4-axis)
Delta robots
Automated Guided Vehicles (AGV)
Human-robot collaboration (HRC)
Cobots
EOAT End of arm tools (277.12)

Industrial software and IT (277.14)

Industrial software development
Programming software
Robotics software
Manufacturing execution systems (MES)
Advanced planning and scheduling (APS)
Process simulation software
Remote maintenance software
Product lifecycle management (PLM)

Marking technology (277.13)

Laser marking
Inkjet printers
3D marking
Mechanical marking
Electromagnetic marking

Safety, Machine safety (277.8)

Safety-related sensors
Safety drive systems
Safety barriers
Emergency stop buttons
Warning signalisation
Safety interlock switch
Safety control systems
Safety interlocks
Safety lighting
Safety controllers
Safety software
Industrial safety directives and standards

Control cabinet technology

Control cabinets (277.4.17)
Control cabinet components (277.4.18)
Control cabinet planning tools and software (277.4.19)

Sensors, measurement and control technology (277.6)

Sensor systems
Rotary transducers
Gauging technology
Identification systems
Automatic identification software & systems (RFID)
Micro sensors
Ultrasonic sensors
Force torque sensors
Vibration sensors
Optoelectric sensors
Infrared sensors
Data sensors
Testing systems

Company

Exhibitor areas: (site 2 from 2)

Control technology (277.2)

- Programmable Logic Controller (PLC)
- Programmable Automation Controller (PAC)
- Industrial PC
- Sensor Planning Service (SPS)
- Computerized Numerical Control (CNC)
- Embedded automation
- Process Control Software
- Operator panels

Digital factory (277.15)

- IIOT - Industrial Internet of Things
- Cyber Security
- Artificial intelligence
- Retrofitting
- Big data
- Digital twin
- Edge computing
- Cloud services
- Virtual reality
- Smart factory services

Industrial manufacturing and automation systems

- Plant construction (277.16.10)
- Special machine construction (277.16.11)
- Automation solutions (277.16.4)
- Mechatronics (277.16.16)
- Additive Manufacturing Technologies / 3D Printing

Industrial energy infrastructure (277.4)

- Cabel
- Connectors
- I/O components
- Power supply
- Power adaptors
- Industrial switches
- Relays
- Contactors
- Electric transformers
- Industrial power converters
- Cable routing
- Cable clamping systems
- Industrial cable management systems
- Cable protection
- Energy chains
- Energy management
- Power supply systems
- Power distribution

Industrial engineering services (277.16)

- Control engineering
- Switchgear construction
- Electrical design (277.17.2)
- Industrial programming
- Commissioning
- Calibration services
- Systems optimisation
- Simulation services
- Feasibility studies
- Technical testing and analysis
- Engineering Consulting Services
- Digitalization Consulting
- IT Consulting and Infrastructure

Main exhibitor

For multiple co-exhibitors or represented companies, please duplicate this form.

Registration co-exhibitor

We herewith officially register the following co-exhibitor for participation in the selected all about automation exhibitions.

Co-exhibitor

Company _____

Street _____

Postal code / city _____

Country _____

E-mail _____

Website _____

Alphabetical listing under the letter _____

Co-exhibitor contact person

Name _____

E-mail _____

Phone _____

Registration as co-exhibitor for

Berlin	Hamburg
Chemnitz	Heilbronn
Düsseldorf	Straubing
Friedrichshafen	Wels (AT)

Services for co-exhibitors

Co-exhibitor package Germany and Austria €1,390 per co-exhibitor and location, including *EasyGo* package *GOLEADS*.

Co-exhibitors are represented with products and personnel at the exhibition. Co-exhibitors receive the complete service package, two exhibitor passes, one parking pass and the marketing and media package. An upgrade of the *EasyGo* package is possible.

Registration represented company

We herewith officially register the following represented company for participation in the selected all about automation exhibitions.

Represented company

Company _____

Street _____

Postal code / city _____

Country _____

E-mail _____

Website _____

Alphabetical listing under the letter _____

Registration represented company

Berlin	Hamburg
Chemnitz	Heilbronn
Düsseldorf	Straubing
Friedrichshafen	Wels (AT)

Services for represented companies

Registration of represented companies is free of charge. Represented companies are solely represented with products at the main exhibitor's stand.

Represented companies will be listed as such in the exhibitor list. The represented company does not receive any further services.

We herewith confirm our legally binding participation at the all about automation date(s) to the indicated participation package(s). We herewith accept the General Terms and Conditions of Easyfairs GmbH published at www.easyfairs.com/general-terms-conditions.

Place, Date

Legally binding signature

Company

Additional digital advertising before the exhibition

Additional services can also be booked independently of the exhibition registration at a later date.

Banner advertisement in the visitor mailing (maximum 2 exhibitors per newsletter)

Format 600 x150 px, recipient pool depending on location 4.000 - 12.000 qualified contacts; Posting period between 4 and 1 week before the exhibition

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	490 € per posting
--------	-----------------	-----------	------	---------	-----------	----------	------------	-------------------

Social media post (maximum 5 exhibitors per exhibition)

Social media post on aaa LinkedIn channel with 400 characters of text, image/video, link, hashtags; Posting period between 4 and 1 week before the exhibition

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	390 € per posting
--------	-----------------	-----------	------	---------	-----------	----------	------------	-------------------

Banner on exhibitor list (per 2-week period, maximum 2 exhibitors)

Leaderboard banner 1400 x 90 px and Wide Skyscraper 160 x 600 px on exhibitor list. Duration: 2 weeks

Posting period 1: between 2 and 4 weeks before the show	Leaderboard	Wide Skyscraper	590 € per posting				
Posting period 2: from 2 weeks before the show until the end of the show	Leaderboard	Wide Skyscraper	690 € per posting				
Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf

ContentAd - Product-Highlight (maximum 8 exhibitors per exhibition)

Posting on the exhibition homepage (2-weeks duration) and social media post. Your desired product from your exhibitor profile will be highlighted.

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	490 € per posting
--------	-----------------	-----------	------	---------	-----------	----------	------------	-------------------

VideoAd - Exhibition invitation (maximum 3 exhibitors per exhibition)

Posting on the exhibition website (30 seconds video / 2-weeks duration) and social media post. Your invitation video directly on the exhibition website.


Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	690 € per posting
--------	-----------------	-----------	------	---------	-----------	----------	------------	-------------------

Talk Lounge at the exhibition

Presentation in the Talk Lounge (20 minutes) (if demand is high, a selection will be made from the offered presentations)

What is required are application examples, innovations, and technology know-how. Pure marketing presentations and company introductions will not be considered. Three months before the trade fair, the submitted lecture proposals will be selected. Titles and topic assignments will be requested in advance.

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	590 € per posting
--------	-----------------	-----------	------	---------	-----------	----------	------------	-------------------



Details about offerings and consultation:

+49 711 217267 60

aaa-vertrieb@easyfairs.com

Details (PDF) via QR code

We herewith confirm our legally binding participation at the all about automation date(s) to the indicated participation package(s). We herewith accept the General Terms and Conditions of Easyfairs GmbH published at www.easyfairs.com/general-terms-conditions.

Place, Date

Legally binding signature

Company

Additional services for advertising and sponsorship at the exhibition

Additional services can also be booked independently of the exhibition registration at a later date.

Logo highlight - exhibition app or exhibition guide and hall plan (limited to 10 exhibitors per hall)

Your booth will be highlighted, and your logo will be included in the printed exhibition guide or in the exhibition app, as well as on the large-format hall plans on the information walls on-site.

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	590 € per exhibition
--------	-----------------	-----------	------	---------	-----------	----------	------------	-----------------------------

Lanyards (exclusive, maximum 3 locations per exhibitor, production not included)

Distributed at visitor check-in (production not included) **Green Option***

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	1,890 € per exhibition
--------	-----------------	-----------	------	---------	-----------	----------	------------	-------------------------------

Exhibition bags (exclusive, maximum 3 locations per exhibitor, production not included)

Placement in the entrance area (production not included) **Green Option***

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	1,890 € per exhibition
--------	-----------------	-----------	------	---------	-----------	----------	------------	-------------------------------

Show truck (upon request, not available at all locations)

Place your show truck directly at the entry area of the exhibition

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	from 1,890 € in addition to the booth from 5,990 € without booth
--------	-----------------	-----------	------	---------	-----------	----------	------------	---

Treat you nice! (maximum 2 exhibitors per exhibition)

Additional snacks, smoothies or fruit at the coffee lounges with your company branding (plus cost of goods) **Green Option***

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	790 € per exhibition
--------	-----------------	-----------	------	---------	-----------	----------	------------	-----------------------------

Reusable coffee cup (exclusive, maximum 3 locations per exhibitor)

Reusable coffee cups with your company branding. Distributed at central locations (production not included) **Green Option***

Berlin	Friedrichshafen	Heilbronn	Wels	Hamburg	Straubing	Chemnitz	Düsseldorf	790 € per exhibition
--------	-----------------	-----------	------	---------	-----------	----------	------------	-----------------------------

Video wall display (maximum 15 exhibitors, not available at all locations)

Spot with 10 seconds on loop / playback 240 times during exhibition hours

<input type="checkbox"/> Berlin	<input type="checkbox"/> Friedrichshafen	<input type="checkbox"/> Heilbronn	<input type="checkbox"/> Wels	<input type="checkbox"/> Hamburg	<input type="checkbox"/> Straubing	<input type="checkbox"/> Chemnitz	<input type="checkbox"/> Düsseldorf	590 € per exhibition
---------------------------------	--	------------------------------------	-------------------------------	----------------------------------	------------------------------------	-----------------------------------	-------------------------------------	-----------------------------

Details about offerings and consultation:
 ☎ +49 711 217267 60
 ✉ aaa-vertrieb@easyfairs.com
 📄 Details (PDF) via QR code

ACT FOR THE FUTURE

*** Green Option:** You receive a 10 % discount if your items are eco-friendly.

We herewith confirm our legally binding participation at the all about automation date(s) to the indicated participation package(s). We herewith accept the General Terms and Conditions of Easyfairs GmbH published at www.easyfairs.com/general-terms-conditions.

Place, Date

Legally binding signature



Boost your reach, exposure and ROI

EasyGo is a service package based on the latest developments in digital marketing technology. It is part of the standard Easyfairs offer but you can choose one of three packages that best meets your objectives.

FOR MORE INFORMATION, GET IN TOUCH WITH YOUR CUSTOMER SUCCESS REPRESENTATIVE.

GOLEADS

Maximise lead generation and deepen customer relationships.

€950 €1,250

GET NOTICED ALL YEAR ROUND

- ▶ Display your company profile online (description, products, news & jobs)
- ▶ Apply for inclusion in the Innovations Gallery
1 INNOVATION
- ▶ Invite customers & prospects, easily and efficiently
- ▶ Promote your products, paper-free via Smart Badge technology
1 READER

BOOST YOUR LEADS

- ▶ Get details of visitors who touched your reader with their Smart Badge
- ▶ Capture and qualify leads with ease
UNLIMITED LICENCES
- ▶ Receive real-time SMS alerts when your guests check in

BEST VALUE

GOPLUS

Maximise lead generation and enhance online visibility.

€1,325 €1,750

GET NOTICED ALL YEAR ROUND

- ▶ Display your company profile online (description, products, news & jobs)
- ▶ Apply for inclusion in the Innovations Gallery
2 INNOVATIONS
- ▶ Invite customers & prospects, easily and efficiently
- ▶ Promote your products, paper-free via Smart Badge technology
2 READERS

BOOST YOUR LEADS

- ▶ Get details of visitors who touched your reader with their Smart Badge
- ▶ Capture and qualify leads with ease
UNLIMITED LICENCES
- ▶ Receive real-time SMS alerts when your guests check in

GET PREMIUM ONLINE BRAND VISIBILITY

- ▶ Display your logo on the exhibitor list
- ▶ Enhance your company profile with a video header

LIMITED NUMBER

GOPREMIUM

Maximise lead generation and brand exposure, onsite and online.

€2,500

GET NOTICED ALL YEAR ROUND

- ▶ Display your company profile online (description, products, news & jobs)
- ▶ Apply for inclusion in the Innovations Gallery
2 INNOVATIONS
- ▶ Invite customers & prospects, easily and efficiently
- ▶ Promote your products, paper-free via Smart Badge technology
3 READERS

BOOST YOUR LEADS

- ▶ Get details of visitors who touched your reader with their Smart Badge
- ▶ Capture and qualify leads with ease
UNLIMITED LICENCES
- ▶ Receive real-time SMS alerts when your guests check in

GET PREMIUM ONLINE & ONSITE BRAND VISIBILITY

- ▶ Display your logo on the exhibitor list
- ▶ Enhance your company profile with a video header
- ▶ Get increased visibility in the exhibitor list
- ▶ Attract attention when visitors register online
- ▶ Display your logo or ad in high-traffic areas onsite

GET NOTICED ALL YEAR ROUND

► Display your company profile online (description, products, news & jobs)

My Easyfairs simplifies the management of your company profile and product offering for the event's online catalogue:

- Create a company listing that informs people about your offering and makes it easy for them to get in touch via web and social media links, as well as a dedicated contact form.
- There is no limit to the amount of multi-format (text, image, video, links) product information you can publish.
- Keep your presence fresh with product updates and press releases. These will also be published on the event's News page.
- Attract top talent from your sector by advertising job opportunities at your company.

► Apply for inclusion in the Innovations Gallery

Position your company as an innovator! Apply for inclusion of a breakthrough product / products in the Innovations Gallery (subject to approval by the Innovations Reviewer).

► Invite customers & prospects, easily and efficiently

We make it really easy for you to invite guests via your chosen digital channels (e-mail, website, social media, electronic signature or personalised action code) with your personalised registration link.

If you need help getting started, get in touch!

You can also download a list of who used your link to pre-register - invite them to your stand and follow up after the event to maximise opportunities.

We provide highly professional ready-to-use marketing materials including invitations, web banners and event logos so you can efficiently promote your participation.

► Promote your products, paper-free via Smart Badge technology

Share information about your products & services effortlessly via a wireless reader on your stand. Smart Badge technology ensures you even reach visitors with whom you were unable to interact during the event.

By touching your reader with their Smart Badge, visitors get all the information listed on your online profile via email at the end of their visit. They even get suggestions of exhibitors they might have missed based on an AI-driven analysis of their profile and interest.

BOOST YOUR LEADS

► Get details of visitors who touched your reader with their Smart Badge

Receive a list of everybody who demonstrated interest in your product by touching your reader with their Smart Badge. A fantastic opportunity to get in touch and to convert prospects into customers!

► Capture and qualify leads with ease

Capture visitor details with a quick scan of their badges using the Visit Connect web app on your smartphone. You can add notes e.g. to categorise the really hot leads. Post-event follow-up has never been easier. There is no limit to the number of your team members who can use the app.

► Receive real-time SMS alerts when your guests check in

Find out when visitors that you invited arrive at the event: receive real-time SMS notifications. Get ready to meet and greet key prospects and customers - they really appreciate it!

GET PREMIUM ONLINE & ONSITE BRAND VISIBILITY

► Display your logo on the exhibitor list

Enhance your brand visibility where it will get most attention. Your logo appears on the exhibitor list of the online catalogue.

► Enhance your company profile with a video header

You will get the opportunity to display a video instead of a static picture in the header on your company online profile.

► Get increased visibility in the exhibitor list

Your company is displayed with bigger visibility on the exhibitor list of the online catalogue.

► Attract attention when visitors register online

Make an immediate and powerful visual impact: registered visitors see your logo at a number of touch points during their online registration process including the confirmation page, the confirmation email and the entrance ticket. This exclusive opportunity is available to a limited number of exhibitors.

► Display your logo or ad in high-traffic areas onsite

Be seen where it matters. Your logo or promotional advertisement appears on displays in high-traffic areas.

GENERAL TERMS OF BUSINESS OF EASYFAIRS GMBH (hereafter: Easyfairs)

1. GENERAL

The following terms and conditions for participants apply to the rental of exhibition space and the related performance of other services (stand construction, sponsoring and promotion facilities) by Easyfairs for exhibitors unless otherwise agreed in writing by the contracting parties.

2. REGISTRATION

Exhibitors may only register by completing all parts of the application form, possibly ordering other services, and accepting the terms and conditions for participants which are laid down here and the Technical Guidelines which will be issued subsequently. The form should be validly signed and sent, faxed or e-mailed to Easyfairs GmbH, Potsdamerstr 211, 33719 Bielefeld. The items exhibited, as well as the presentations of products and services, relate to the actual or potential technologies and/or services of the respective segment of industry, for which the exhibition is being held. The items exhibited and the presentations carried out by the exhibitors must apply exclusively to this theme. The exhibits must be identified by a full description, and, in the case of equipment and machines, the weight and height must also be specified. To ensure accuracy, brochures and production descriptions must be sub-mitted to the organisers on request. Conditions or provisions included in the registration will not be taken into consideration. The minimum stand size is 9 square meters. Smaller spaces will only be allocated, if such spaces result unavoidably during the planning process. In calculating prices, each part of a square meter will be charged as a full square meter. Any areas which are not right-angled will be calculated by standardising them as though they were right angled. Projections, pillars, columns, and areas for utility connections will be included in the calculation of the space. Special requests concerning location, which will be taken into consideration where possible, do not constitute a requirement for participation. Exclusion of competition will not be accepted. Registration is binding, irrespective of notification of approval of an exhibitor on the part of the organisers. The registration will not come into force until it is received by the organisers and is binding up until notification of approval or conclusive non-approval. The exhibitor explicitly understands and agrees that the personal data notified with the registration will be stored, processed, or passed on – including using automatic data processing systems – in accordance with BDSG (German Data Protection Act), provided this is necessary solely for business purposes. Each exhibitor will receive two exhibitor's passes free of charge. Additional exhibitor's passes may be granted by the organisers, but no legal entitlement exists in this respect.

3. APPROVAL

Exhibitors are manufacturers, retailers, trading companies, publishers and associations. As a general rule, only those exhibitors will be approved who register products and services which are relevant to the event and fulfil the requirements under Clause 2. The decision regarding the right to participate of an exhibitor or an exhibit is made by the organisers, if necessary, after a hearing. There is no legal entitlement to approval. Exhibitors who have failed to fulfil their financial obligations to the organisers or who have breached the terms and conditions of participation, the Technical Guidelines or legal requirements, may be excluded from participation. Approval as an exhibitor with the items to be exhibited and the intended technical demonstrations and presentations of services will be confirmed in writing and applies only to the exhibitor named therein. The exhibition contract and any agreements for other services between Easyfairs and the exhibitor become legally binding as soon as the approval is sent. Any other services can only be agreed in conjunction with conclusion of the exhibition contract. The approval will include a plan of the exhibition hall on which the position of the stand will be clearly marked. If the content of the stand confirmation differs from the information contained in the exhibitor's registration, the agreement will come into force on the basis of the stand confirmation, unless revoked in writing by the exhibitor within two weeks. The organisers are entitled to revoke the approval granted, if it was issued on the basis of false assumptions or false information or if the requirements for approval subsequently cease to apply. The organisers may allot the exhibitor a stand at a different location, if circumstances make this mandatory and provided the exhibitor can reasonably be expected to accept such change. The organisers must state the reasons for the reallocation. The organisers reserve the right to move the entrances and exits to the exhibition grounds and the halls, as well as the aisles.

4. TERMS OF PAYMENT

The invoice for participation will be issued to the exhibitor following approval and allocation of a stand. Any complaints must be made in writing immediately on receipt of the invoice. Objections raised at a later date will not be accepted. 50% of the amount of all participation invoices issued by the organisers falls due without any deductions as soon as the invoice is received and is payable no later than 10 days from the date of the invoice. The remaining 50% must be paid no later than 90 days before the exhibition opens. All invoices issued after "90 days before the exhibition opens", are immediately due and payable in full (100%), unless otherwise stipulated on the registration form. Separate invoices are issued for other services or supplies which are ordered separately at a later point in time. Such invoices are due from the date of delivery or provision of the service, but no later than upon receipt of the invoice and payable within 30 days of receipt of the invoice. If registration takes place after the deadline "90 days before the exhibition opens", the invoice is due either by the date specified in the invoice, or otherwise immediately and must be paid in full no later than 10 days from the date of the invoice. The fees for services are printed on the respective order forms. In cases where invoices are sent to a third party, on the instruction of the exhibitor, the exhibitor remains liable for their payment. Payments, quoting the invoice number and the event to which they relate, should be sent to: Easyfairs GmbH, Meisenstr. 94, 33607 Bielefeld, Germany, and credited to the respective account shown on the invoice. The agreed terms of payment must be observed. If the invoiced amounts are not received on time in the account of the organisers, the latter will be entitled to demand, without prior notice, default interest of 8 per cent p.a. until receipt of the payment by the company, or otherwise 5 per cent p.a. above the base rate under § 247 BGB (German Civil Code). In the case of non-observance of the dates for payment (or incomplete payment for the space) by the exhibitor, the organisers may cancel the approved space in its entirety and dispose of it as they see fit. Regarding compensation, Clause 6 of the terms and conditions applies. In addition, should the payment of 100 per cent of the stand rental not be received by the date for payment specified in the invoice, the stand may not be opened. If any or all obligations are not fulfilled by the exhibitor, the organisers are entitled, by virtue of the right of lien, to retain any stand equipment or exhibition materials brought by the exhibitor. § 562 a BGB (German Civil Code) does not apply unless sufficient security already exists. If payment is not received within the period prescribed, the organisers are entitled to sell the retained items by private contract, after giving due notification in writing. The organisers do not accept liability for loss of and/or damage to the items retained.

5. CO-EXHIBITORS

It is not permitted to transfer an allotted stand or parts thereof, whether for a fee or free of charge, to a third party. No promotion or advertising activities may be carried out on the stand for products or companies whose names do not appear in the approval. If a co-exhibitor is to be incorporated, the exhibitor must make an application to the organisers. The co-exhibitor is subject to the same terms and conditions as the main exhibitor. The co-exhibitor must pay the indicated co-exhibitor fee. Moreover, the stand's main exhibitor still remains liable for the co-exhibitor fee. The incorporation of a co-exhibitor entitles the organisers to terminate the contract with the main exhibitor without notice and to have the stand cleared at the expense of the main exhibitor. The exhibitor waives its rights in this respect, on the grounds of unauthorised independent action. The main exhibitor is not entitled to any compensation claims. Co-exhibitors are deemed to be any

and all exhibitors who appear or exhibit on the stand alongside the main exhibitor. They are also considered to be co-exhibitors, when they have close economic or organisational ties with the main exhibitor. Company representatives will not be approved as co-exhibitors. Additional representatives of manufacturers of such equipment, machines or other products as are required but not offered for the demonstration of an exhibitor's products, are not considered to be co-exhibitors.

6. WITHDRAWAL / TERMINATION

Withdrawal from or a reduction in the size of the stand by the exhibitor is no longer possible after approval, unless this is due to gross negligence or intent on the part of Easyfairs or the provisions of §§ 323, 324, 326 BGB (German Civil Code) were applicable. The same applies to any other additionally agreed services (service packages, sponsoring and promotion facilities). The participation fee and the cost of the services actually provided must be fully paid. The reallocation of unoccupied spaces by the organisers does not release the exhibitor from its obligation to pay. However, Easyfairs explicitly agrees that the rental contract and any other additionally agreed services may be annulled in writing up to and including six months before the start of the exhibition in return for a flatrate compensation payment of 50 per cent of the total amount of the net basic rental, plus incidental costs and the net costs of any other agreed services. In accordance with Clause 4 (Terms of Payment), any remaining advance payment will be refunded to the exhibitor. Should a co-exhibitor fail to participate, the co-exhibitor fee must still be paid in full. The withdrawal and non-participation of the main exhibitor simultaneously results in the exclusion of the co-exhibitor and revocation of its approval. Easyfairs is authorised to terminate the contract concluded without observing any period of notice and notwithstanding the further liability of the exhibitor for the full rental and the costs incurred, if the exhibitor fails to fulfil the contractual obligations arising from the contract or the supplementary provisions within an additional period set. This also applies, if the conditions for concluding the contract do not or no longer apply to the exhibitor and, in particular if the exhibitor has altered its manufacturing programme in such a way that it is no longer consistent with the theme of the exhibition for which the exhibitor has rented the stand area. The same applies if the exhibitor's financial circumstances have deteriorated, if it has discontinued its payments or an application has been made for instituting legal insolvency proceedings against its assets, or if the exhibitor's company is in liquidation and if, upon conclusion of the contract, the organisers learn that their claim for payment is jeopardised due to the exhibitor's poor financial situation. If the facts inducing Easyfairs to terminate the contract come to its knowledge within 6 months before the start of the exhibition, then Easyfairs is entitled to a lumpsum compensation of 50 per cent. Should the information come to the notice of Easyfairs after six months before the start of the exhibition, the compensation will amount to 100 per cent of the net basic rent plus incidental costs and the net costs of any other agreed services. Where the organisers claim lumpsum compensation, the exhibitor will remain at liberty to prove that no or substantially lower expenses have been incurred by the organisers.

7. EXHIBITOR'S PRODUCTS, SALES REGULATIONS

Products or services which are not listed in the approval may not be exhibited or offered. Any products not approved may be removed by the organisers at the exhibitor's expense. The operation and demonstration of exhibited articles may only take place within the scope of the approved standards.

8. ADVERTISING ON THE EXHIBITION GROUNDS

Exhibits, printed matter and advertising materials may be displayed only within the rented stand but not be distributed in the aisles or in the exhibition grounds. The only exhibition-related advertising by the exhibitor which will be permitted is that which does not contravene legal regulations or offend common decency or which is not of an ideological or political nature. The organisers are entitled to prohibit the distribution and displaying of advertising materials which may give cause for complaint. They are also entitled to place any supplies of such advertising materials in safe custody for the duration of the event. In the case of contravention of these regulations, the organisers may intervene and require alterations to be made.

9. WARRANTY, LIABILITY, COMPENSATION FOR DAMAGES, LIMITATION PERIOD

9.1. Limitations of liability, exemptions of liability, preclusive limits and provisions relating to limitation periods in the general terms of business of Easyfairs do not apply, if the fault lies with Easyfairs, to a breach of cardinal obligations (substantial contractual obligations), and do not apply in the case of damages arising from bodily injury or injury to life or health.

9.2. The exhibitor is obliged to notify Easyfairs immediately of any defects of quality verbally and in writing. The exhibitor is entitled to claims only if Easyfairs has failed to remedy the defect within a reasonable period of time or if remedial action is impossible or was refused. The exhibitor, however, is entitled only to a termination of the contract without notice or to a proportionate reduction of the price. Any further liability on the part of Easyfairs is excluded, unless the damage was due to gross negligence or intent on the part of Easyfairs or its vicarious agents or due to a missing guaranteed property. § 536 BGB (German Civil Code) and the provision of 9.1 remain unaffected.

9.3. Exhibitor's claims for damages with respect to Easyfairs, for whatever legal reason, are excluded, unless the damage that has occurred is due to gross negligence or intent on the part of the legal representatives of Easyfairs, its employees or vicarious agents. The same applies to direct claims made with respect to the abovementioned category of persons. The provision of 9.1 also remains unaffected in this case.

9.4. Easyfairs accepts no duty of care for the items exhibited and the stand equipment and excludes all liability for damages to these except in case of intent or gross negligence on the part of its employees as well. Easyfairs bears none of the exhibitor's insurable risks. The exhibitor's attention is drawn expressly to the possibility of taking out its own insurance. Easyfairs accepts no liability for loss or damage suffered by the exhibitor because of erroneous information relating to the position of the stand, the stand construction or the stand design authorisation, as well as that arising from changes to the size of the stand, where objections were not immediately raised, and other unsatisfactory service provision, unless Easyfairs is responsible for this due to deliberate or negligent behavior by staff. Easyfairs also accepts no liability for damages which arise from any alterations made by the proprietors of the exhibition grounds for whatever reason, which are detrimental to the exhibitor.

9.5. Claims of whatever kind on the part of the exhibitor against Easyfairs, its vicarious agents or its employees, are to be filed with Easyfairs in writing no later than 14 days after the end of the event. Claims by the exhibitor received at a later date will no longer be considered (preclusive time limit). The provision of 9.1 remains unaffected.

9.6. The exhibitor is only entitled to set off claims with respect to Easyfairs if its counterclaims have been found to be legally unappealable, are undisputed, or have been recognized by Easyfairs. The same applies to rights of retention involving a businessman, a legal entity under public law or special assets under public law. If the exhibitor does not belong to this category of persons, it is entitled to exercise a right of retention insofar as its counterclaim is based on the same contractual relationship.

9.7. Easyfairs is only liable for damages due to defective quality in the rented rooms/spaces and, if applicable, other rented objects or if the damages are due to the deliberate or grossly negligent breach of its contractual obligations. In case of the failure of any facilities, interruptions, or in case of other occurrences that are detrimental to the event, Easyfairs only accepts liability, if it can be proved that these occurrences have been caused by Easyfairs or its vicarious agents either deliberately or due to gross negligence. Easyfairs does not accept any liability with respect to the exhibitor – unless the action is intentional – for loss of expected profits or other financial losses. This limitation of liability does not apply in the event of grossly negligent

action if the exhibitor is not a businessman or is not a legal entity under public law or special assets under public law are not involved. In any case, however, liability on the part of Easyfairs is excluded regarding damage, the scope and amount of which cannot be foreseen. If claims are made with Easyfairs on account of a breach of substantial contractual obligations (cardinal obligations) for reasons of only ordinary negligence, liability for damages is limited to the typically foreseeable damage customary to such contracts and limited to the amount of the agreed total price. Insofar as the liability of Easyfairs is excluded or limited, this also applies to the personal liability of its employees, co-workers, representatives, and vicarious agents. Otherwise the provision of 9.1 remains unaffected.

9.8. All contractual and statutory claims on the part of the exhibitor with respect to Easyfairs fall under the statutes of limitations within 6 months, unless due to deliberate action by the legal representatives of Easyfairs, its employees or its vicarious agents. The same applies to direct claims made with respect to the abovementioned category of persons. The period of limitation begins on the working day following the end of the event. The provision of 9.1 remains unaffected.

10. OPERATION OF THE EXHIBITION STANDS

During the opening hours of the event, the stand must be adequately staffed and accessible to visitors. Other stands of third parties may not be entered outside the daily opening hours of the exhibition without the permission of the standholder.

11. CONSTRUCTION AND DESIGN OF STANDS

Guidelines for the construction and layout of the stand are laid down by the organisers and are binding. They will be provided to exhibitors in the Technical Guidelines. The Technical Guidelines for exhibitors and standbuilders form an integral part of the contract. The current version of these guidelines is available upon request. They are subject to subsequent changes which will then be binding for the event. The relevant statutory provisions and administrative regulations are binding on the exhibitor and its contractors. Handling items within the exhibition grounds, i.e. unloading and providing auxiliary technical devices and moving them to the stand, as well as customs clearance for temporary and/ or permanent imports, will be the sole responsibility of the organisers' appointed forwarding agents.

12. TECHNICAL SERVICES

The organisers are responsible for the general heating, air conditioning and lighting in the halls. The costs for the installation of water, power, compressed air, and telecommunications connections for individual stands, as well as the consumption costs and all other services will be charged separately to the exhibitor. All installations may only be carried out by the organiser's appointed contractor. Within the stand, installations may also be carried out by other specialized firms, the names of which are to be submitted to the organisers on request. The organisers are entitled to inspect the installations but are not obliged to do so. The exhibitor is liable for any damage caused by the installations. Connections, machines, and equipment, which are not approved, which do not comply with the relevant terms and conditions or where consumption is greater than that notified, may be removed at the exhibitor's expense. The standholder is liable for any and all damage arising through the unchecked use of energy.

13. WASTE DISPOSAL, CLEANING

Each exhibitor is responsible for disposing of its own rubbish/ waste. Information for the exhibitor about waste disposal facilities on the exhibition grounds is included in the Technical Guidelines. The organisers will arrange for the cleaning of the grounds, the halls, the stands, and the aisles.

14. SECURITY

The organisers assume responsibility for the general safety of the exhibition halls and the outdoor facilities throughout the actual event. During the construction and dismantling periods general surveillance will be provided. Security provision will begin on the first day of construction and end on the last day of dismantling. The organisers are entitled to implement any measure necessary for safety and surveillance. Exhibitors who want their property guarded must organise this themselves. The general security arranged by the organisers does not restrict their exclusion of liability with respect to damage to persons or property. Extra security during the event may only be provided by the security firm appointed by the venue organiser.

15. DOMICILIARY RIGHTS

Domiciliary rights during the construction and dismantling periods and for the duration of the actual event are

exercised jointly throughout the exhibition grounds by Easyfairs and the venue organiser. The organisers and the venue organiser are entitled to issue directives. Animals may not be brought into the exhibition grounds and photography is not permitted. The organisers are entitled to commission photographs, sketches and filming of events at the exhibition, exhibition structures and stands and items exhibited and to use them for the purpose of advertising and for publication in the press, without the exhibitor being able to raise objections on any grounds whatsoever. The same also applies to visual or audio reproductions carried out by the press with the authorization of the organisers.

16. RESERVATIONS AND FORCE MAJEURE

16.1. If the organizer is prevented in whole or in part from fulfilling his obligations by cases of force majeure, he shall be released from the fulfillment of this contract until the force majeure ceases to exist. However, the Exhibitor shall be informed of this immediately by the Organizer, unless the latter is also prevented by a case of force majeure. The impossibility of a sufficient supply of auxiliary materials, such as electricity, heating, etc., as well as strikes and lockouts, the outbreak of an epidemic or pandemic, as well as terrorist attacks, shall be deemed equivalent to a case of force majeure, unless they are only of short duration or are the fault of the organizer.

16.2. In the event of force majeure, the organizer is entitled to postpone the event. In this respect, the Exhibitor shall not be entitled to withdraw from the contract or to claim damages, and the Organizer shall not be liable. However, the organizer agrees to credit any advance payments made against the participation in the postponed event.

16.3. If it is not possible to reschedule the event within a reasonable period of time, or if the Exhibitor credibly demonstrates that a rescheduling is unreasonable for him, he shall receive a refund of the stand fees paid, less a flat-rate compensation for agreed additional services in the amount of 30 %. The Exhibitor is at liberty to prove that no or significantly lower expenses were incurred by the Organizer.

16.4. If the Exhibitor is unable to participate in the event due to force majeure (e.g. travel restrictions imposed by local authorities), he shall not be entitled to a refund of his deposit, to withdraw from the contract or to claim damages. However, the Organizer is willing to credit the deposit to the participation in the next event.

16.5. In cases other than force majeure, the Organizer is entitled to cancel the event or to choose another location in case of unforeseen circumstances beyond the Organizer's control, which make it impossible or considerably more difficult to hold the planned event or a cancellation. The event must be held in a place where the Organizer is not responsible for the event. In this respect, the event must take place within a radius of 70 km from the original event location or within a period of 60 days prior to the planned event date or thereafter. In such a case, the Exhibitor shall not be entitled to a refund of the advance payment, to withdraw from the contract or to claim damages, and the Organizer shall not be liable. The organizer must inform the exhibitor immediately of the cancellation or postponement of the event. If the exhibitor does not declare within a period of 15 working days that he does not wish to participate in the event, his consent shall be deemed to have been given.

17. MISCELLANEOUS

All agreements, individual authorizations and special regulations must be confirmed in writing by the organisers. Where letters of approval contain a reference to the fact that they were produced by the organisers using electronic data processing technology, no other form is required. Otherwise, facsimile signatures are adequate. The terms of participation and any other written agreements will remain valid even if any individual provisions should prove to be invalid. The provision in question must then be interpreted in such a manner that its original commercial and legal intent is achieved as far as possible. The place of jurisdiction and place of performance is the registered office of Easyfairs in Bielefeld, if the client is a businessman, if it has no general place of jurisdiction in Ger-many, if it has changed its place of abode or its usual place of residence after conclusion of the contract to somewhere outside the territory covered by the applicable law, or if its place of abode or usual place of residence is unknown at the time when proceedings are instituted. Otherwise the general court of jurisdiction is that of the exhibitor. The law of the Federal Republic of Germany applies to the exclusion of UN purchase law. The German version of the contract is deemed to be accepted as binding.

Easyfairs GmbH, Bielefeld, February 2023