



MECHANICAL ENGINEERING SHOW

5. – 7. NOVEMBER 2024

BAD SALZUFLEN

www.fmb-messe.de

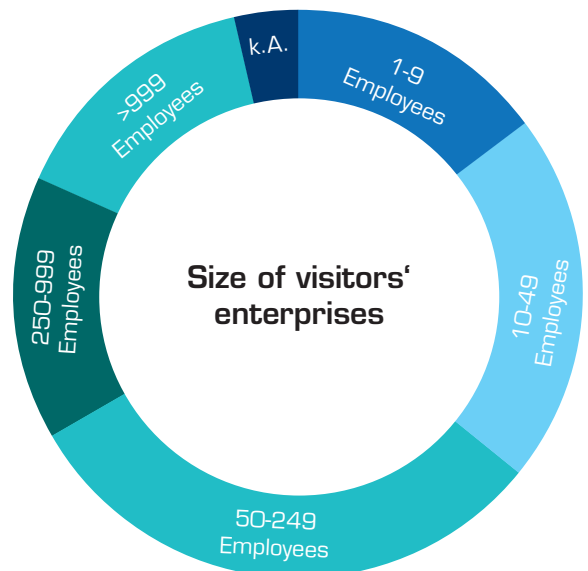
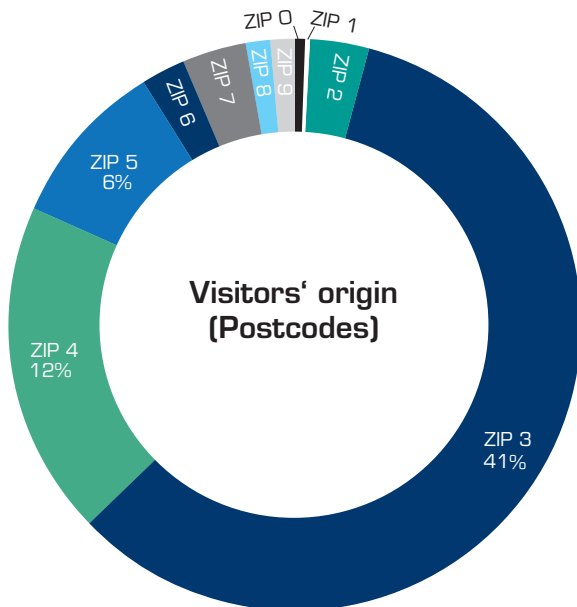
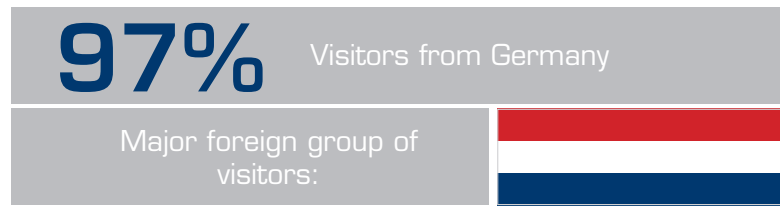
FACT SHEET 2024

FACTS, FIGURES, DATA

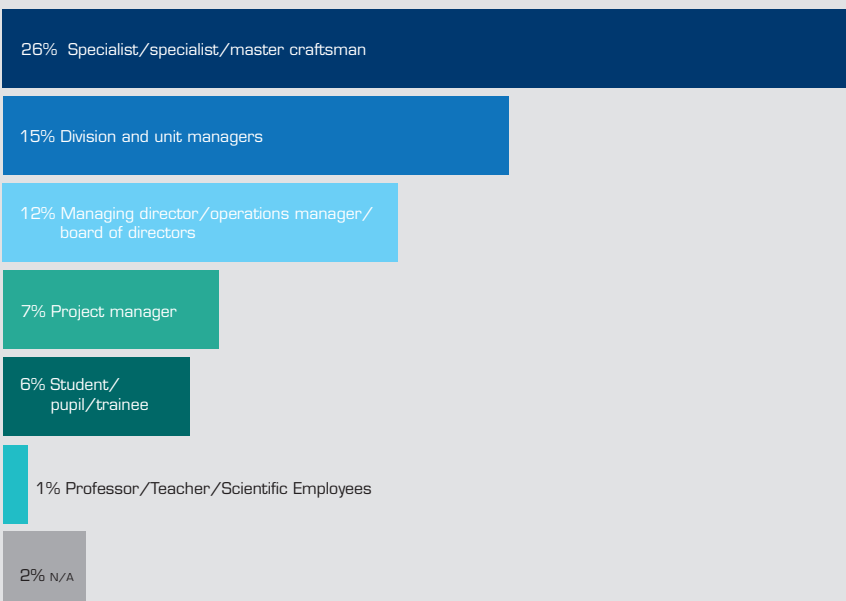
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 EASYFAIRS

REVIEW FMB 2024



Visitors' position



Visitors' key topical sectors

1. Mechanical engineering	21%
2. Metalworking	7%
3. Plant construction	4%
4. Electrotechnical industry	4%
5. Drive technology	3%
6. Automobile and vehicle construction	2%
7. Engineering and design office	2%
8. Chemical and pharmaceutical industries	2%
9. Industrial IT	2%
10. Consumer goods industry	1%
11. Other	14%
12. Further sectors	6%

- Packaging
- Measuring and control engineering
- Assembly, handling technology
- Energy, water management, environmental technology
- Science, institutes, university
- Control technology, sensors
- Medical engineering

VISITOR AND EXHIBITOR FEEDBACK

VISITORS' VOICES

'The trade fair is very well organised, the exhibitors come from a wide variety of business areas relevant to mechanical engineering and are very clearly distributed in the halls. I have never experienced a trade fair that offers its visitors free catering and thus expresses its appreciation in a special way. I would also like to express my sincere thanks for this. The primary reason for my meeting was [...] and to exchange ideas with industry experts.'

'The trade fair is very manageable and that is its strength. I had very good discussions there from shortly after 9 a.m. until shortly before the trade fair closed. Quality instead of quantity!'

'I received many extremely positive impressions and had very good discussions, learnt new things and saw a lot of interesting things.'

'The trade fair is well organised. All the stands are very well placed and both exhibitors and visitors have time to have more than just superficial conversations. The fair is easy to get to.'

'At this trade fair, especially for plant and mechanical engineering, you can find many local companies. That is exactly what we need and what is lacking these days. The good provision of drinks and snack stands, with sufficient seating for discussions with customers and suppliers, is also very positive and is often missing or too small at other trade fairs.'

Source: Anonymous visitor survey

EXHIBITOR VOICES

'As a first-time exhibitor, I was very satisfied with the trade fair. Especially for me as a 'smaller' service provider, the entire participation was an 'all-round carefree package'.'

'This is how a trade fair should be: service-orientated, lead generation opportunities and modern! We would love to come again.'

'Valuable trade fair for the industry and the region. It's a relaxed meeting place.'

'For us, the FMB has established itself as a suitable trade fair with a home advantage. Our new smart workstation system attracted a great deal of attention from interested visitors from the assembly technology sector.'

Source: Exhibitor survey conducted on site