

### **FMB-Süd 2022**

Augsburg Exhibition Centre

### **PRESS BRIEFING**

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Bad Salzuflen, 21.02.2022

#### [Preparation for the regional industrial fair in Augsburg](#)

FMB-Süd 2022: "Last call" for companies interested in becoming exhibitors

**After a break due to the pandemic, the FMB-Süd will be opening its doors in Augsburg on 11 May 2022. As shown by the up-to-date directory of exhibitors, the fair will portray a wide spectrum of the supply industry for mechanical engineering. This is exactly the concept of the two FMB shows in Bad Salzuflen and Augsburg. The organisers have yet again succeeded in securing the cluster Mechatronics & Automation as the official partner.**

It was about time, too: It is precisely in an industry involving complex projects and products in need of explanation that trade shows play an essential role. This is where the sector can meet to exchange ideas and knowledge, establish new contacts, and seize suggestions to improve day-to-day business operations.

The FMB-Süd, which will be taking place on 11<sup>th</sup> and 12<sup>th</sup> May 2022, will soon provide the manufacturing companies based on the technological axis of the south with this opportunity that has been missing for some time now. Everything has been done to make the visitors' stay as simple and safe as possible: Admission is free, parking spaces are available outside the trade show entrance, and the certified hygiene concept does justice to the claim "The safest place to meet".

The organisers expect more exhibitors to register several weeks prior to the start of the fair. Christian Enßle, Head of Cluster FMB: "This is exactly how it was in the autumn of 2021 before the FMB in Bad Salzuflen: Many exhibitors keep an eye on the situation and decide at short notice whether they will take part in the event. We are aware of and responsive to this consideration, and since we offer a complete package comprising furniture, lighting, catering services, etc., there are few

preparations that still need to be made. The exhibitors can therefore book their stands on the spur of the moment.”

A glance at three companies which have already decided to take part: Taktomat GmbH, an exhibitor from the very start, enjoys a good reputation across the entire country when it comes to high-quality components and solutions for automation technology. Some of its products being showcased will include rotary indexers, lathes and linear transfer systems.

In addition to classical automation technology (robotics, CAD, PLC programming...), the enterprise STL Steuerungs-Technik-Leuthe GmbH focuses on the digitalisation of machines via the “Internet of Things – IoT”. Their software assists SMEs in accessing machine and process data from anywhere in real time, in responding to alert notifications immediately and in process optimisation.

Rose & Krieger, a company specialised in linear, profile, bonding and module technology and based in East Westphalia-Lippe (OWL), will be presenting their entire portfolio in a show truck right outside the exhibition entrance.

The organisers are delighted that the Technology Cluster “Mechatronics & Automation”, which has been part of “Bayern Innovativ” – concerned with the promotion of innovation and the transfer of technology and knowledge in Bavaria – since early 2021, will be continuing their partnership with the FMB. Christian Enßle: “The Cluster comprising some 220 corporate members is extremely well networked in the whole of Bavaria. The Cluster Management recommends the members to participate in the FMB-Süd and will also play an active role in designing the programme of lectures – one more reason to pay a visit to the fair!”

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The FMB-Süd will be held at Augsburg Exhibition Centre on 11<sup>th</sup> May (9 a.m. to 5 p.m.) and on 12<sup>th</sup> May 2022 (9 a.m. to 4 p.m.). Admission is free (as is parking right outside the exhibition halls), online registration is imperative. For more information on the FMB-Süd, please go to: [www.fmb-sued.de](http://www.fmb-sued.de)

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## PRESS INFORMATION



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