

 effective. personal. focused.

FMB  **SÜD**
ZULIEFERMESSE MASCHINENBAU

16 – 17 FEBRUARY 2022
AUGSBURG

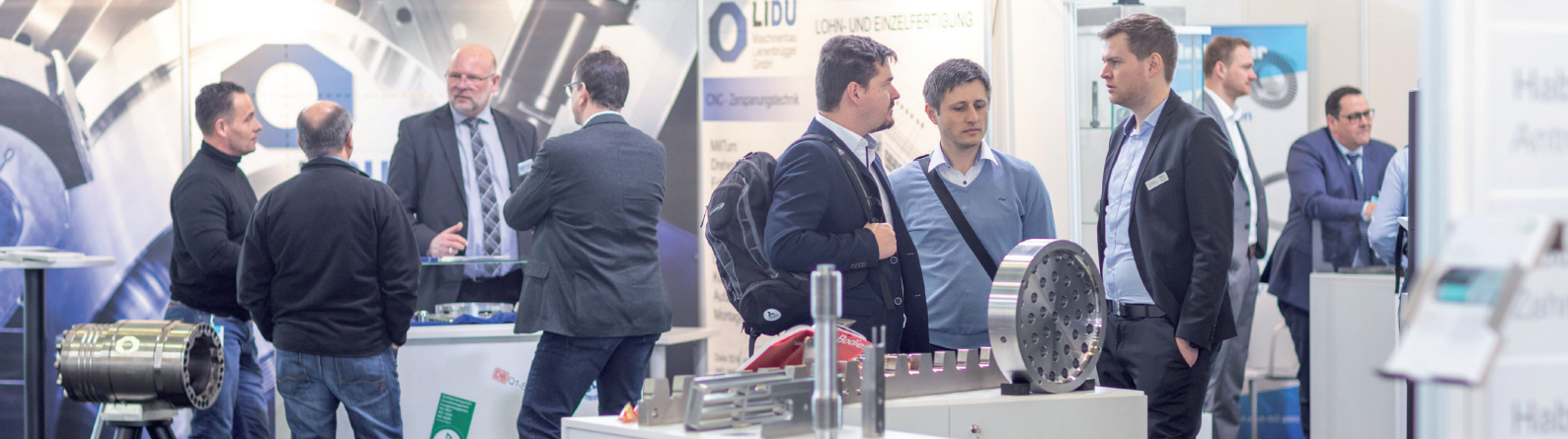
www.fmb-sued.de/en



THIS IS HOW MECHANICAL ENGINEERING WORKS!
COMPONENTS, SYSTEMS, SERVICES

EXHIBITOR INFORMATION

by
 **EASYFAIRS**



IN THE HEART OF THE PROCESS – CLOSE TO THE CUSTOMERS.

The business region Augsburg, which is characterised by global players and innovative SMEs, is among the most dynamic regions in Germany. Centrally located in Germany's strongest economic area, the technological hub of the south: Karlsruhe – Stuttgart – Ulm – Augsburg – Munich – Salzburg, this outstanding business location brings together leading technological sectors from the fields of mechanical engineering, automotive, lightweight construction, aerospace, logistics and IT services.

The regional trade show concept of the FMB-Süd provides visitors with short and direct routes to existing and new business partners. The event offers the exhibitors an effective and compact sales platform. As a meeting point for the sector, the FMB-Süd brings together the key players of the region in targeted fashion. Completely in line with the motto of the show:

EFFECTIVE. PERSONAL. COMPACT.

EFFECTIVE: Intensive working atmosphere
The focus of the FMB-Süd lies in face-to-face discussions. This is where specific requirements are swiftly concerted into suitable solutions.

PERSONAL: Right near the customer

The FMB-Süd takes place in the heart of a stronghold of the manufacturing industry. The regional character and the short access routes enable visitors to plan their time efficiently.

COMPACT: High level of contact

As a compact, regionally-orientated trade show, the focus of the FMB-Süd lies in doing business directly with the customers in the region.

» IN THE MIDDLE OF THE MARKET

Catchment area of Augsburg:

More than 650
small and medium-sized businesses

with **over 130.000** employees
generate an annual turnover of some

28 billion euros.





MECHANICAL ENGINEERING SOLUTIONS.

The FMB-Süd showcases the relevant suppliers, products and technologies for mechanical engineering in practical applications. Ranging from semi-finished products to machine parts, components and systems, assembly, handling and automation technology, drive engineering or product development and engineering. Service providers based in the region such as engineering offices, toll manufacturers or specialised dealers also present their services at the FMB-Süd as competent solution partners for the implementation of innovative technical ideas.

SPECIALIST FORUM – PROVIDING IDEAS, CONCEPTS AND PRODUCTS

The programme of lectures, which takes place at the same time as the trade show, delves further into topical issues and relevant topics for mechanical engineering. The digital offers of the FMB trade shows are available all year round in the shape of the blog on the website or the periodical newsletter.

TARGET VISITOR GROUP

Cross-sector practitioners and decision-makers from the field of mechanical and plant engineering and the application industries.

- » Proprietors, directors, chief engineers
- » Design engineers, developers and planners
- » Those involved in automation
- » Buyers

» GREAT VISITOR POTENTIAL

AGCO/FENDT • Airbus Helicopters Deutschland • Albert Handtmann Holding
 AUTEFA Solutions • Bayern-Fass • BIG KAISER • BMW • BOSCH HAUSGERÄTE
 BSH Hausgeräte • Carl Zeiss • Daimler • diamat Maschinenbau
 ELIOG Industrieofenbau • ENKO Staudinger • Erhardt + Leimer • Faurecia
 Gentherm • Günzburger Steigtechnik Munk • HILTI Deutschland • H.I.T. Maschinenbau
 J.M. Voith | VTBS • J.P. Sauer & Sohn Maschinenbau • Kannegiesser Augsburg
 KraussMaffei • KUKA • MAN Diesel & Turbo • MBDA Deutschland
 MPS Roding • Pantec Engineering • PIA Automation Amberg • Renk • ritterwerk
 Scheugenpflug • Schuler • Veit • Voith-Turbo • WashTec • ZwickRoell

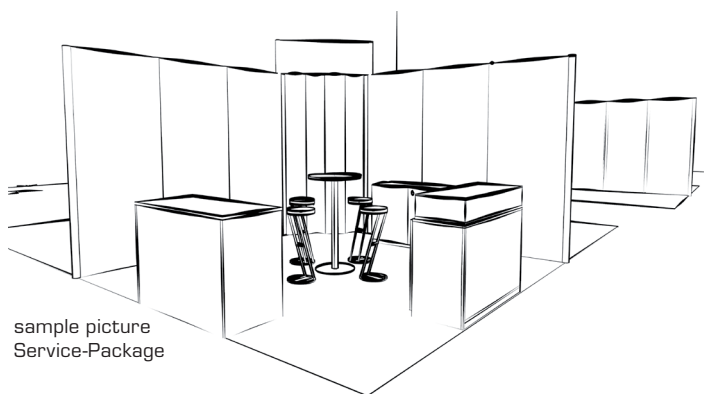


EVERYTHING'S INCLUDED. AT A FIXED PRICE.

You can focus your attention on doing business. We will take care of the rest – from organisation to stand construction right through to effective visitor promotion.

- **Show organisation:** fully laid carpeting throughout the trade fair area and booth cleaning directly by the event organizer.
- **Exhibition stands:** uniform equipment, stand sizes from 9 to 32 m², free choice of furniture
- **Show services:** parking, admission, cloakroom and event guide for visitors free of charge.
- **Trade fair communication:** PR and advertising by the show organizer. Advertising materials for attracting customers to your stand.

INDIVIDUAL STAND PLANNING.



sample picture
Service-Package

THE ATTRACTIVE SERVICE PACKAGE

With included services such as a uniform wall system, a selection of rental furniture and catering services in the bistro.

» 12 m² row stand
starting from 4.530,-€

MORE SERVICES FOR GREATER REACH.

EASYGO PACKAGE

The EasyGo service package is based on the latest developments in marketing technology at trade fairs. The package GoLeads is already included in your stand package. EasyGo enables contact-free discussions between the exhibitors and visitors. For an overview of all packages, please go to www.fmb-sued.de/en/easygo

EASYGO PROVIDES YOU, AMONG OTHER THINGS WITH:

- ✓ a reading device for the exhibitors at their stand
- ✓ an interactive trade show ticket for visitors
- ✓ information via text message concerning invited visitors
- ✓ the administration of leads via VisitConnect App



DIRECTLY VISIBLE, WITHIN CLOSE REACH: YOUR SUCCESS AT FMB-SÜD.

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THE FAST WAY TO FMB-SÜD:

www.fmb-sued.de/en

» DO YOU ALSO KNOW?

FMB – ZULIEFERMESSE MASCHINENBAU

Bad Salzufen

www.fmb-messe.de/en

ALL ABOUT AUTOMATION

The regional exhibition
for industrial automation

www.allaboutautomation.de/en