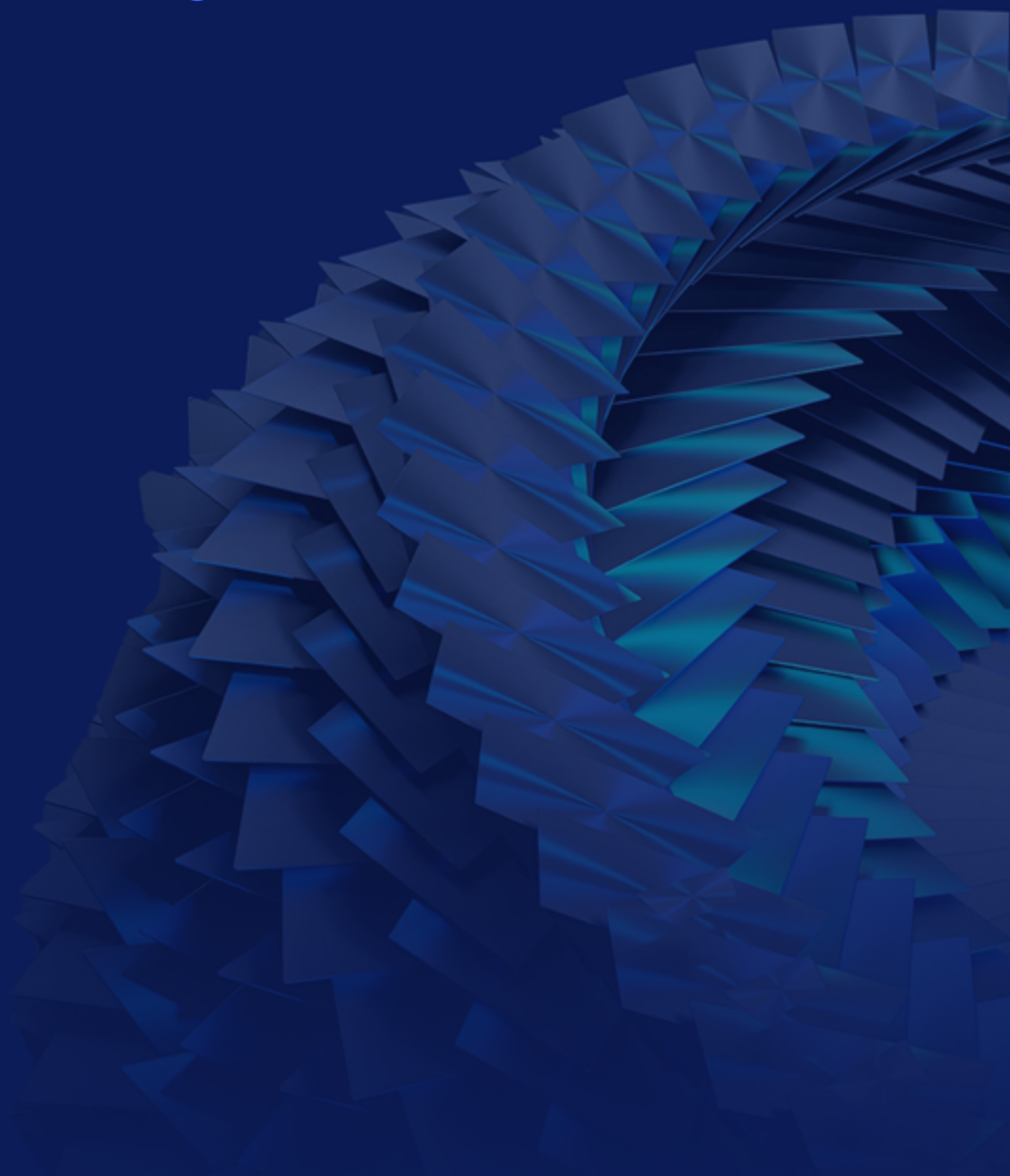
FMB
Mechanical Engineering and Industrial Manufacturing

10.+11.11.27
Exhibition centre Bad Salzuflen

INFORMATION & REGISTRATION DOCUMENTS

EARLY BIRD 2027



Founding partner

owl maschinenbau Netzwerk der Kompetenzen

by EASYFAIRS

www.fmb-messe.de

A place for mechanical engineering and manufacturing

FMB brings you, as a provider of technical solutions, into contact with companies that develop and build machinery and plant, or use them in their own industrial manufacturing processes. As an exhibitor, you will reach relevant decision-makers and technical managers from various target groups – ranging from the machinery and plant engineering sector to manufacturing companies.
Showcase what your company has to offer, raise the profile of your solutions and unlock new business opportunities in mechanical engineering and industrial manufacturing.
Two focused days at the trade fair, a diverse range of exhibitors and attractive networking areas create the ideal conditions for face-to-face exchanges and concrete business opportunities. A programme of expert-curated presentations and talks during the event.
For over 20 years, FMB has been firmly rooted in the industrial heartland of East Westphalia-Lippe. The region is one of Germany's key locations for mechanical engineering and the manufacturing sector. With its many years of trade fair experience and well-established network, FMB is a recognised meeting place for companies from East Westphalia-Lippe and beyond.



Around 400 exhibitors will meet some 5,000 professional visitors: at FMB, you can meet company directors, procurement managers and specialists and managers from the fields of design, development, engineering, production and manufacturing. Production and operations managers, as well as those responsible for maintenance and project management, are also among the key contacts.
You will be speaking to companies from the mechanical and plant engineering sectors, as well as manufacturing firms from a variety of application fields – ranging from metalworking and automation through to the automotive sector, medical technology, energy and other industries.

Four strong arguments

New opportunities for your business.
Reach companies in the mechanical and plant engineering sectors, as well as in industrial manufacturing.

Two days. Greater focus.
Two intensive days at the trade fair that bring exhibitors, trade visitors and technologies together in a targeted way – for direct exchanges and business development.

Networking throughout the trade fair.
Coffee Points, networking areas and the Meet & Eat area create space for spontaneous encounters and in-depth discussions.

Plan easily. Present yourself professionally.
The all-inclusive stand packages offer a comprehensive basic setup for a well-organised and professional trade fair presence.



Beispielhafte Darstellung

Special highlights from the themed pavilions

In 2027, there will be three themed areas: the Connector PARK for connection technology, the Digital HUB for digital solutions, and the FMB NEXT Lab for start-ups and innovations. Please contact us for further details and possible terms and conditions.

Digital HUB · Connector PARK · FMB NEXT

Please send your registration by email to: fmb.sales@easyfairs.com

Organiser:
Easyfairs Deutschland GmbH
Balanstraße 73, Haus 8 • 81541 Munich • Germany
HRB 154504, local court München • CEO: Roland Brand

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by EASYFAIRS

All-in stand package

Focus on your core business – we'll take care of the rest. Our all-inclusive packages save you, as an exhibitor, the hassle of time-consuming trade fair preparations.

The all-inclusive concept

Stand packages ranging from 9 to a maximum of 40 m² – fully kitted out in line with a standardised concept. Wi-Fi and catering for exhibitors and visitors are included.

Service included

Coffee, tea, soft drinks, snacks, light hot meals and cakes are available in the central Coffee Lounge. On the first evening of the trade fair, exhibitors will gather for a get-together.



Illustrative presentation All-In



Illustrative presentation All-In PLUS

	All-in Package			NEW: All-in PLUS Package		
Exhibition stand facilities	**8 – 14 m²**	**15 – 23 m²**	**24 – 40 m²**	**8 – 14 m²**	**15 – 23 m²**	**24 – 40 m²**
Towers, including graphics	**1-2***	**2**	**2**	**1-2**	**2**	**2**
Bar table	**1**	**1**	**1**	**1**	**1**	**1**
Bar stool	**2**	**2**	**2**	**2**	**2**	**3**
Low tables	**–**	**–**	**1**	**–**	**–**	**1**
Chairs	**–**	**–**	**2**	**–**	**–**	**2**
Information Desk	**1**	**1**	**1**	**1**	**1**	**1**
Storage room 1 m² including door and coat hooks	**–**	**–**	**1**	**–**	**–**	**1**
Wastepaper basket	**1**	**1**	**1**	**1**	**1**	**1**
Lighting	LED spotlights, 4 m² each			LED spotlights, 3 m² each		
Power connection	Power supply up to 1.5 kW, triple socket, power consumption			Power supply up to 1.5 kW, triple socket, power consumption		
Exhibition walls	✓	✓	✓	✓	✓	✓
Carpet	✓	✓	✓	✓	✓	✓
Stand cleaning	Vacuuming and mopping surfaces after set-up and on the first day of the trade fair			Vacuuming and mopping surfaces after set-up and on the first day of the trade fair		
Exhibitor passes	**2**	**3**	**3**	**3**	**4**	**4**
Parking permits for exhibitor car park	**1**	**1**	**2**	**2**	**2**	**3**
Wall prints				**4**	**4**	**4**
Catering at the restaurant				As per exhibitor passes + Customers may be brought along		
Premium-range furniture				✓	✓	✓
Printing for information desk				**1**	**1**	**1**

* Row stands up to 12 m² and corner stands smaller than 12 m², including 1 tower.

You can book additional stand furniture via **My Easyfairs** once you have registered for the trade fair.

Exclusively included in **All-in PLUS**

Please send your registration by email to: fmb.sales@easyfairs.com

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by EASYFAIRS

Registration Main Exhibitor

10.+11.11.27
Exhibition centre Bad Salzuflen

FMB
Mechanical Engineering and Industrial Manufacturing

Details of invoice and service recipient

Company:

Name for exhibitor list:

Contact person:

Street / P.O. Box:

Postcode / City:

E-Mail:

Country:

Phone:

VAT-ID No:

Web site:

Invoice adress

E-Mail for invoice:

☐ Please contact me so that an alternative billing address can be recorded.

Contact person for trade fair organisation

Name:

Phone:

E-Mail:

Co-Exhibitor

Here you can finde the Co-exhibitor registration form

All-in Package FMB 2027

Equipment and design under Information sheet stand construction

Hall plan
Here you can find the Hall plan 2027

5 % **Early Bird** discount until 28.02.2027

Size (max. 40 m²)	Stand No.	Price Rebooking / regular	Stand options: Linear position	Stand options: Corner pos. (+5%)	Stand options: Peninsual pos. (+10%)	Location type: Classic	Location type: Prime* (+10%)	Total
9 m²		☐ 3.634 € ~~3.825 €~~	☐	☐	☐	☐	☐	EUR
12 m²		☐ 4.845 € ~~5.100 €~~	☐	☐	☐	☐	☐	EUR
15 m²		☐ 6.056 € ~~6.375 €~~	☐	☐	☐	☐	☐	EUR
18 m²		☐ 7.268 € ~~7.650 €~~	☐	☐	☐	☐	☐	EUR
20 m²		☐ 8.075 € ~~8.500 €~~	☐	☐	☐	☐	☐	EUR
24 m²		☐ 9.690 € ~~10.200 €~~	☐	☐	☐	☐	☐	EUR
30 m²		☐ 12.113 € ~~12.750 €~~	☐	☐	☐	☐	☐	EUR
40 m²		☐ 16.150 € ~~17.000 €~~	☐	☐	☐	☐	☐	EUR
m²		☐ €	☐	☐	☐	☐	☐	EUR

Info booth (fully equipped incl. info counter, back wall): Early Bird price ☐ GoLeads 3.405 € ☐ GoPlus 3.725 € — EUR

EasyGo package GOPLUS:** ☑ 1.450 € until 36 m² | 1.740 € from 37 m² — EUR

Placement on the special areas: ☐ Digital HUB ☐ Connector PARK — free of charge

Wall graphic (print + mounting) á 100 × 250 cm in your design: ☐ 290 € Quantity: — EUR

Fee for flat-rate exhibitor insurance*** ☑ 195 € — EUR

All-in PLUS Upgrade ☐ **All-in PLUS** 1.226 € ~~1290 €~~ until 23 m² | 1.416 € ~~1.490 €~~ from 24 m²

Total: (plus VAT at the statutory rate) **EUR**

Advertising & Sponsorship

More options under Advertising & Sponsorship

Logo in visitor registration	☐ 3.000 €	**Advertisement in the event app**	☐ 950 €
Logo on floor plan	☐ 630 €	**LinkedIn Post**	☐ 370 €

Hinweise:

*Prime Location: Available for a limited number of stands in high-traffic areas of the exhibition hall.

**Change of plan: If you do not wish to use the standard GoPlus package, please downgrade to the basic package here: ☐ GOLEADS (1.050 € until 36 m2 and 1.260 € from 37m²).

***Exhibitor Flat-Rate Insurance Fee: In order to comply with the terms of the contract (Clauses 9 and 10 of the Easyfairs Terms and Conditions) and to protect you, other exhibitors and visitors, a third-party liability insurance policy has been arranged for you as a 'participating exhibitor' under a policy taken out by our insurance brokers. This insurance is taken out in your name, and the costs are covered by the insurance fee you are required to pay ('Exhibitor's Flat-Rate Insurance Fee'). If you provide satisfactory proof of alternative third-party liability insurance that meets the minimum requirements in accordance with the terms of the contract, you are entitled to a credit note for the amount of the insurance fee. Payment of the insurance fee is due in full with the deposit invoice.

We hereby submit a legally binding application to participate in the FMB – Mechanical Engineering and Industrial Manufacturing. We acknowledge the terms and conditions set out in www.easyfairs.com/general-terms-conditions of the Easyfairs GmbH (april 2025).

Place, date

Authorised signature

Please send your registration by email to: fmb.sales@easyfairs.com

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by EASYFAIRS

Select the industry descriptions and product categories that apply to your company from the following list.
Please tick all product categories that apply to you.

309.1 Materials

309.1.1 ☐ Metals
309.1.2 ☐ Composite materials
309.1.3 ☐ Engineering plastics

309.2 Mechanical components

309.2.1 ☐ Covers
309.2.2 ☐ Gaskets
309.2.3 ☐ Springs
309.2.4 ☐ Guide bushes
309.2.5 ☐ Joints
309.2.6 ☐ Handwheels
309.2.7 ☐ Chains
309.2.8 ☐ Chain drives
309.2.9 ☐ Tensioning devices
309.2.10 ☐ Couplings
309.2.11 ☐ Bearings
309.2.12 ☐ Linear guides
309.2.13 ☐ Standard parts
309.2.14 ☐ Precision adjusters
309.2.15 ☐ Belts
309.2.16 ☐ Straightening elements
309.2.17 ☐ Rollers
309.2.18 ☐ Carriages
309.2.19 ☐ Connecting elements
309.2.20 ☐ Spindles
309.2.21 ☐ Shock absorbers
309.2.22 ☐ Shafts
309.2.23 ☐ Gear wheels
309.2.24 ☐ Gear drives
309.2.25 ☐ Mechatronic components

309.3 Hydraulic and pneumatic components

309.3.1 ☐ Connections
309.3.2 ☐ Compressed air preparation
309.3.3 ☐ Pressure switches
309.3.4 ☐ Filters
309.3.5 ☐ Fittings
309.3.6 ☐ High-pressure lines
309.3.7 ☐ Hydraulic accumulators
309.3.8 ☐ Compressors
309.3.9 ☐ Valves
309.3.10 ☐ Cylinders

309.4 Electrical components

309.4.1 ☐ Energy storage systems
309.4.2 ☐ Transformers
309.4.3 ☐ Assemblies
309.4.4 ☐ Energy distribution
309.4.5 ☐ Frequency converters
309.4.6 ☐ Generators
309.4.7 ☐ I/O components
309.4.8 ☐ Switches
309.4.9 ☐ Cables
309.4.10 ☐ wire organization
309.4.11 ☐ Clamping systems
309.4.12 ☐ Printed Circuit Board
309.4.13 ☐ Power electronics
309.4.14 ☐ Fiber optic cables
309.4.15 ☐ Machine lights
309.4.16 ☐ Signaling devices
309.4.17 ☐ Measuring devices
309.4.18 ☐ Transducers
309.4.19 ☐ Protection switches
309.4.20 ☐ Relays
309.4.21 ☐ Control devices
309.4.22 ☐ Switch cabinets
309.4.23 ☐ Contactors
309.4.24 ☐ Fuses
309.4.25 ☐ Connectors
309.4.26 ☐ Power supplies
309.4.27 ☐ Surge protection
309.4.28 ☐ Counting devices

309.5 Sensor, measurement and control technology

309.5.1 ☐ Rotary encoders
309.5.2 ☐ Identification systems
309.5.3 ☐ Measurement technology
309.5.4 ☐ Testing technology
309.5.5 ☐ RFID
309.5.6 ☐ Sensors
309.5.7 ☐ Control Technology

309.6 Machine safety

309.6.1 ☐ Fire protection safety systems
309.6.2 ☐ Explosion protection systems
309.6.3 ☐ Industrial safety guidelines
309.6.4 ☐ Emergency stop switches
309.6.5 ☐ Protective devices
309.6.6 ☐ Protective devices for robots
309.6.7 ☐ Safety drive systems
309.6.8 ☐ Safety light barriers
309.6.9 ☐ Safety microswitches
309.6.10 ☐ Safety control systems
309.6.11 ☐ Warning signaling

309.7 Drive technology

309.7.1 ☐ Actuators
309.7.2 ☐ Drives
309.7.3 ☐ Drive accessories
309.7.4 ☐ Electrical drive technology
309.7.5 ☐ Fluid technology
309.7.6 ☐ Hydraulic drives
309.7.7 ☐ Mechanical drive technology
309.7.8 ☐ Motors
309.7.9 ☐ Pneumatic drives
309.7.10 ☐ Servo technology

309.8 Air purification

309.8.1 ☐ Extraction systems
309.8.2 ☐ Components for clean air

309.9 Machining, Manufacturing

309.9.1 ☐ Machining (CNC)
309.9.2 ☐ Non-machining processes
309.9.3 ☐ Additive manufacturing
309.9.4 ☐ Assembly works
309.9.5 ☐ Chemical surface treatment
309.9.6 ☐ Mechanical surface treatment
309.9.7 ☐ Surface finishing
309.9.8 ☐ Sheet metal processing
309.9.9 ☐ Laser processing
309.9.10 ☐ Industrial cleaning

Select the industry descriptions and product categories that apply to your company from the following list.
Please tick all product categories that apply to you.

309.10 Industrial Communication

309.10.1 ☐ Industrial networks
309.10.2 ☐ Protocols
309.10.3 ☐ Infrastructure
309.10.4 ☐ Human-machine

309.11 Robotics

309.11.1 ☐ Logistics robots
309.11.2 ☐ Industrial robots
309.11.3 ☐ Cobots

309.12 Labeling systems

309.12.1 ☐ 3D labeling
309.12.2 ☐ Electromagnetic marking
309.12.3 ☐ Inkjet printers
309.12.4 ☐ Laser marking
309.12.5 ☐ Mechanical marking

309.13 Assembly and handling technology

309.13.1 ☐ Conveyor technology
309.13.2 ☐ Handling systems
309.13.3 ☐ Linear technology
309.13.4 ☐ Assembly technology
309.13.5 ☐ Weighing technology
309.13.6 ☐ Feeding technology

309.14 Machine software

309.14.1 ☐ Condition monitoring
309.14.2 ☐ Safety software
309.14.3 ☐ PLC programming
309.14.4 ☐ Motion control
309.14.5 ☐ Visualisation systems

309.15 Manufacturing software

309.15.1 ☐ CAD/CAM systems
309.15.2 ☐ Production platforms
309.15.3 ☐ Production simulation
309.15.4 ☐ ERP diagnostics
309.15.5 ☐ Capacity and scheduling planning
309.15.6 ☐ Control station
309.15.7 ☐ Manufacturing Execution Systems
309.15.8 ☐ Tool management

309.16 Data management systems

309.16.1 ☐ Document management systems
309.16.2 ☐ Input and output management
309.16.3 ☐ Product Data Management
309.16.4 ☐ Configuration management
309.16.5 ☐ Library management
309.16.6 ☐ Standardization
309.16.7 ☐ Workflow management

309.17 Enterprise software

309.17.1 ☐ IT security
309.17.2 ☐ Order management
309.17.3 ☐ Service management

309.18 Smart Production

309.18.1 ☐ Augmented Reality
309.18.2 ☐ Digital Twin
309.18.3 ☐ Energy-efficient production
309.18.4 ☐ Industrial Internet of Things
309.18.5 ☐ Artificial intelligence
309.18.6 ☐ Retrofit
309.18.7 ☐ Virtual Reality

309.19 Engineering

309.19.1 ☐ Plant and mechanical engineering
309.19.2 ☐ Plant and machine simulation
309.19.3 ☐ Special machine construction
309.19.4 ☐ Machine tools
309.19.5 ☐ Automation solutions
309.19.6 ☐ Electrical design
309.19.7 ☐ Industrial programming
309.19.8 ☐ Commissioning
309.19.9 ☐ Calibration service
309.19.10 ☐ Feasibility studies
309.19.11 ☐ Switchgear construction
309.19.12 ☐ Control system construction
309.19.13 ☐ System analysis and design evaluations
309.19.14 ☐ System optimization
309.19.15 ☐ Technical testing

309.20 Plant Service

309.20.1 ☐ Plant management
309.20.2 ☐ Fault analysis
309.20.3 ☐ Predictive maintenance
309.20.4 ☐ Maintenance contracts

309.21 Development

309.21.1 ☐ Design service
309.21.2 ☐ Prototyping

309.22 Testing

309.22.1 ☐ Audits
309.22.2 ☐ Machine testing

309.23 Consumables and supplies

309.23.1 ☐ Lubricants
309.23.2 ☐ Coolants
309.23.3 ☐ Cleaning agents
309.23.4 ☐ Varnishes
309.23.5 ☐ Wear parts
309.23.6 ☐ Workshop equipment
309.23.7 ☐ Safety and security equipment

309.24 ☐ Educational supplier
309.25 ☐ Trade media
309.26 ☐ Research institutes
309.27 ☐ Associations

Advertising before the fair

NEW: Visitor registration

	Deadline	Price	
NEW: Logo visibility in visitor registration	30.04.2027	3.000 €	☐

Mailings

Logo banner in the visitor mailing: 600 × 150px, a maximum of 1 exhibitor per newsletter	30.09.2027	610 €	☐
Short profile in the visitor newsletter approx. 500 characters + image + link to the exhibitor's profile, a maximum of 1 exhibitor per newsletter	30.09.2027	870 €	☐

Social Media

LinkedIn Post 1 image, 400 characters of text (including spaces), 7 hashtags, a maximum of 5 exhibitors	30.09.2027	370 €	☐

Website

Leaderboard exhibitor list on the website, 1400 × 90 px, maximum of 1 exhibitor/week	6 weeks before the fair	560 €	☐
	5 weeks before the fair	640 €	☐
	4 weeks before the fair	710 €	☐
	3 weeks before the fair	780 €	☐
	2 weeks before the fair	840 €	☐
	1 week before the fair	920 €	☐
	FMB Week	980 €	☐

App (Visibility before, during and after the trade fair)

NEW: Featured at the very top of the list of exhibitors	01.10.2027	1.290 €	☐
NEW: Logo visibility on the app's homepage	01.10.2027	610 €	☐
Advertisement in the event app	01.10.2027	950 €	☐

Value packs Can be booked twice each.

With our promotional packages, you can showcase your brand at the FMB in a targeted way, tailored to your individual objectives and budget. Whether on-site, digital or a combination of both: these packages bring together eye-catching services and make your trade fair presence even more visible.

☐ **DIGITAL GURU**
- Logo on the hall plan
- Logo banner in the visitor mailing
- Logo visibility in the event app
- LinkedIn post

1.870 € ~~2.270 €~~

☐ **ONSITE HERO**
- Logo on the welcome screens
- Logo highlight on the info walls
- Logo visibility in the hall corridor
- Set of mirror foiling

2.710 € ~~3.110 €~~

☐ **ALLROUNDER**
- Short profile in the visitor mailing
- Logo visibility in the event app
- Logo on the hall plan
- New Product Display

3.000 € ~~3.400€~~

Company name

You can find more information on our advertising & sponsorship page: www.fmb-messe.de/werbung-sponsoring 2027

Place, date

Legally binding signature

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Until 5.11.26 get 12% off

Advertising at the fair

	Deadline	Price	
Logo on the hall plan up to 8 exhibitors	01.09.2027	680 €	☐
Flagpoles up to 12 exhibitors	01.09.2027	740 €	☐
Personal trade fair video with post-production following the fair	15.10.2027	950 €	☐
Just in time for the trade fair		1.700 €	☐
Mirror foil (plus production costs) 12 sets available	01.09.2027	Per set 490€	☐
NEW: Exclusive to the entire bathroom (3 available)	01.09.2027	1.490 €	☐
Floor stickers Set of 4 (including production costs) max. 4 exhibitors	01.09.2027	3.000 €	☐
Site signage Banner on an advertising pillar right in the car park	01.09.2027	870 €	☐
Fence advertising 2 items available per item	01.09.2027	Position 1: 1.500 €	☐
		Position 2: 1.240 €	☐
Bridge tables Table top featuring your branding	01.09.2027	840 €	☐
NEW: Logo highlight on the info wall up to 4 exhibitors	01.09.2027	490 €	☐
NEW: Logo visibility on screens in the entrance area up to 6 exhibitors	01.09.2027	890 €	☐
NEW: Logo visibility in the hall transition area	15.08.2027	1.240 €	☐

Sponsorship at the fair

	Deadline	Price	
Lanyards (Production not included) up to 2 exhibitors	01.09.2027	3.000 €	☐
Available exclusively to one exhibitor	01.09.2027	5.000 €	☐
Visitor bags (Production not included) only one exhibitor	01.09.2027	1.950 €	☐
New Product Display A glass display cabinet showcasing their products	01.09.2027	900 €	☐
Reusable coffee mugs at a coffee station up to 4 exhibitors, production cost not included	01.09.2027	900 €	☐
Servietten auf einem Coffeepoint up to 4 exhibitors, production cost not included	01.09.2027	900 €	☐

The programme of talks at FMB

Current topics and trends shaping the mechanical engineering community.

Help shape the programme of talks! As an exhibitor, you can deliver a 20-minute specialist talk on a specified, industry-related topic, followed by a 5-minute discussion. Please note: No talks that are purely marketing or product-focused. Slots will be allocated by the organiser. You will receive all the details and the registration form separately by email. A binding booking can only be made once you have received these.

Price per slot : € 400

Company name

You can find more information on our advertising & sponsorship page: www.fmb-messe.de/werbung-sponsoring 2027

Place, date

Legally binding signature

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Advertising and Sponsorship: Excellence Partnerships

As an Excellence Partner, you secure the most exclusive presence and are presented as part of the FMB. We will highlight your company as a partner, ensuring maximum visibility and the opportunity to brand one of three exclusive special services.
With this package, you are opting for the best possible visibility – before, during and after the FMB.

An overview of the services included

- A LinkedIn post introducing you as a partner
- Inclusion in the visitor mailing with your exhibitor profile
- Display of your special exhibition area in the trade fair app
- Visibility in our trade fair video
- VIP car park for shorter distances
- Logo visibility on all hall plans, both on-site and online

- Choice of one exclusive special service:

With the **WELCOME** area, you can greet visitors right at the start of their day at the trade fair. This eye-catching area combines wayfinding, information and a pleasant atmosphere – and makes your brand visible from the very first moment.

The **CONNECT** area offers the opportunity to showcase your brand where visitors linger, exchange ideas and forge new contacts. Visibility is guaranteed here.

With the **ENERGIZE** area, the focus is on a visitor touchpoint right at your stand. For example, you can offer visitors smoothies, coffee, snacks or even a waffle in the Meet & Eat Area. You also have the option of providing additional specialised catering here – if required, this can be organised by Easyfairs for an extra charge.

I will become an Excellence Partner for €9,900, preferably with the following special benefit:

☐ **WELCOME***
☐ **CONNECT***
☐ **ENERGIZE***
  ☐ Special catering, if required, organised by the organiser + €5,000

*including production costs; services allocated on a first-come, first-served basis (one available in each case)

WELCOME: Welcome to FMB. Your brand right at the heart of it all.

FMB Welcome Point "greetings from YOU"
A welcome area at each of the two visitor entrances, staffed by a host or hostess during peak visitor times.

Your special package includes
- exclusive branding area in the entrance hall: display stand, advertising wall, bar table and leaflet distribution by a host or hostess
- 2 flagpoles in the entrance areas

CONNECT: Where people come together.

FMB Work & Charge Zone "powered by YOU"
A branded lounge and networking area with comfortable furniture and charging facilities.

Your special offer includes
- Branding of the Work & Charge Zone, including a card reader to generate more leads
- Table display in the dedicated area featuring your advert
- Floor stickers for the dedicated area

ENERGIZE: New energy. New connections

FMB Energize Point "fueled by YOU"
A refreshment stand right next to your stand at a highly frequented visitor touchpoint.

Your special offer includes
- Exclusive branding space, including refreshments and the option of special catering
- Reader to generate more leads
- Floor stickers for the special display area

Company name

You can find more information on our advertising & sponsorship page: www.fmb-messe.de/werbung-sponsoring 2027

Place, date

Legally binding signature

Please send your registration by email to: fmb.sales@easyfairs.com

Organiser :
Easyfairs Deutschland GmbH
Balanstraße 73, Haus 8 • 81541 München • Germany
HRB 154504, Munich Local Court • Managing Director: Roland Brand

Contact:
Office Bielefeld: Potsdamer Straße 211
33719 Bielefeld • Deutschland
T +49 (0) 521 96 533-66

Bank:
BNP Paribas S.A.
BIC: BNPADEFFXXX
IBAN: DE08 5121 0600 4222 6360 13

GOING GREENER TOGETHER

Easyfairs is committed to organising the fair in an environmentally friendly and socially responsible way:

- Reducing our environmental impact
- Supporting our communities/cities in their transition to a sustainable economy
- Promotion of innovations
- Promoting diversity and integration in all its dimensions

ACT FOR THE FUTURE by EASYFAIRS

As part of the Easyfairs Group, we are a member of the Net Zero Carbon Events Pledge and **pledge to be Net Zero by 2050 and halve our greenhouse gas emissions by 2030.**

The most important measures of the FMB



Energy

- We limit our energy consumption by strictly controlling the lighting, heating and HVAC systems.
- The venue uses 100% green electricity.
- The venue and the stands are equipped with LED lighting.



Freight & Logistics

- We apply sustainability criteria in contracts and tenders (RFP =Request for Proposal).
- We select our suppliers according to sustainable transport criteria.



Food & Waste

- Vegetarian options are available at the refreshment points.
- Our suppliers and the food on offer are of regional origin.
- Our menu does not contain any red meat.



Social responsibility

- The venue is equipped with charging stations for electric vehicles.
- The venue has parking spaces for bicycles.
- We recommend the formation of car pools.



Production & Waste

- We sort the waste produced at our events.
- We use 100% recyclable carpet, which is only laid out on the stands.
- Our smart badge technology enables our exhibitors to significantly reduce their paper consumption.
- Environmentally friendly, recyclable crockery & cutlery.



Travel & Accomodation

- Our content programme covers topics relating to sustainability.
- We offer start-ups a platform to present their innovations.
- We provide financial support for social projects in the region.

Organiser:
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EASYGO Go for more **Pakete**

Two options – tailored to the results you want to achieve.

EasyGo is your complete visibility and lead generation package. It helps you get more from every event.
More leads, more visibility, more value – less effort.

Choose the package that best meets your objectives. GoPlus builds on the essential lead capture in GoLeads, adding enhanced visibility and more lead generation opportunities – maximising your event ROI and delivering bigger results.

For more information, get in touch with your account manager.

BEST VALUE!

	GoLeads Turn show traffic into qualified sales conversations.	**GoPlus** More leads, bigger online presence. Exhibitors receive an average of **42%** more leads than GoLeads
Maximise your visibility		
Online profile to post unlimited content all year	✓	✓
1 Innovation Gallery application to show off your star product	✓	✓
Additional Innovation Gallery application (2 total)		✓
AI company profile generator to create and optimise your profile		✓
Logo highlighted in the online exhibitor list		✓
Central event video gallery to showcase your company or product		✓
Video header at the top of your profile		✓
Connect with the right people		
Network and schedule meetings in the event app with AI matchmaking	✓	✓
Personal invite tool: Invite your network with personalised invites & track registrations	✓	✓
Real-time alerts when invited guests arrive		✓
Generate leads seamlessly		
Badge scanning via app for more qualified and high-quality leads	✓	✓
1 Smart Badge reader to digitally promote products and collect visitor details	✓	✓
2 Smart Badge readers total for more lead opportunities (1 extra)		✓

Maximise your visibility

Online profile to post unlimited content all year

Build your online presence 365 days a year

Many visitors explore the exhibitor list on the website before their visit. This is your chance to capture their attention and ensure they stop by your stand. Add unlimited products, photos, videos and news.

Innovation Gallery application to show off your star product

Stand out in the Innovation Gallery

Got a game-changing product? Submit it for the Innovation Gallery. If selected, your innovation gets premium placement on the website and onsite (depending on show). Get visitors excited about your innovation even before they come to the event.

Logo highlighted in the online exhibitor list

Your logo where buyers look first

GoPlus package

Put your logo next to your name in the exhibitor list. Visitors scanning for suppliers see your brand immediately.

Video header at the top of your profile

Show video instead of a static image

GoPlus package

Replace your profile header photo with a short video and show your products in action. Video lets you demonstrate features, benefits and real-world applications in ways a static photo ever could.

AI company profile generator to optimise your profile

Create a high-converting profile in minutes

GoPlus package

Let AI do the hard work for you. Our content optimiser helps you build and improve your company profile in just a few clicks, so buyers immediately understand what you offer. You complete your profile faster and get smarter, more appealing content that boosts your visibility and conversion to your company page.

Central event video gallery to showcase your company or product

Additional visibility on the event website

GoPlus package

Upload a company, product or demo video to the central event video gallery, accessible alongside the exhibitor list on the event website. Your video appears with your name and logo, and links directly to your profile. An extra, high-impact touchpoint that boosts your visibility and drives more visitors to your company page and stand.

Connect with the right people

Personal invite tool: Invite our network with personalised invites & track registrations

Invite your contacts and track who's coming

Send one link. Track every sign-up. We give you ready-made email templates, web banners and social media posts. See exactly who registered through your link. Invite your best customers before your competitors do, and drive qualified traffic directly to your stand.

Real-time alerts when invited guests arrive

GoPlus package

Know the moment your invited guests arrive

Get a real-time alert via SMS when someone you invited checks in, then greet them personally. They'll remember that you made time for them. Turn a cold stand visit into a warm welcome.

Network and schedule meetings in the event app with AI matchmaking

Connect before you even meet

The event app matches you with your ideal customers using AI. See who's attending. Check their interests. Send messages. Book meetings. By opening day, you'll have a diary full of qualified prospects who already want to talk to you. More meetings = more sales.

Capture leads seamlessly

Smart Badge reader to digitally promote products and collect visitor details

Turn your stand into a lead magnet

Place Smart Badge readers around your stand to share your company or product info with visitors when they tap. Every visitor who taps your Smart Badge reader automatically shares their full contact details with you even if you never spoke. No paper, no missed connections. Take advantage of an additional Smart Badge reader in the GoPlus package for wider stand coverage or product-specific lead tracking.

Badge scanning via app for more qualified and highquality leads

Scan badges, add notes, close deals faster

Use the event app on your phone to scan attendee badges in seconds and add notes on the spot. Your whole team can use it. See your app connections and scanned leads in real time in the app and seamlessly export your connections and lead notes.

Measure your event ROI



See your page views



Track invited visitors



View leads from Smart Badge touches



Track and qualify badge scan leads



Measure app matchmaking success

EASYGO
Go for more

www.easyfairs.com/easygo

1. GENERAL

The following terms and conditions for participants apply to the rental of exhibition space and the related performance of other services (stand construction, sponsoring and promotion facilities) by Easyfairs for exhibitors unless otherwise agreed in writing by the contracting parties.

2. REGISTRATION

Exhibitors may only register by completing all parts of the application form, possibly ordering other services, and accepting the terms and conditions for participants which are laid down here and the Technical Guidelines which will be issued subsequently. The form should be validly signed and sent, faxed or e-mailed to Easyfairs GmbH, Potsdamerstr 211, 33719 Bielefeld. The items exhibited, as well as the presentations of products and services, relate to the actual or potential technologies and/or services of the respective segment of industry, for which the exhibition is being held. The items exhibited and the presentations carried out by the exhibitors must apply exclusively to this theme. The exhibits must be identified by a full description, and, in the case of equipment and machines, the weight and height must also be specified. To ensure accuracy, brochures and production descriptions must be sub-mitted to the organisers on request. Conditions or provisions included in the registration will not be taken into consideration. The minimum stand size is 9 square meters. Smaller spaces will only be allocated, if such spaces result unavoidably during the planning process. In calculating prices, each part of a square meter will be charged as a full square meter.Any areas which are not right-angled will be calculated by standardising them as though they were right angled. Projections, pillars, columns, and areas for utility connections will be included in the calculation of the space. Special requests concerning location, which will be taken into consideration where possible, do not constitute a requirement for participation. Exclusion of competition will not be accepted. Registration is binding, irrespective of notification of approval of an exhibitor on the part of the organisers. The registration will not come into force until it is received by the organisers and is binding up until notification of approval or conclusive non-approval. The exhibitor explicitly understands and agrees that the personal data notified with the registration will be stored, processed, or passed on – including using automatic data processing systems – in accordance with BDSG (German Data Protection Act), provided this is necessary solely for business purposes. Each exhibitor will receive two exhibitor's passes free of charge. Additional exhibitor's passes may be granted by the organisers, but no legal entitlement exists in this respect.

3. APPROVAL

Exhibitors are manufacturers, retailers, trading companies, publishers and associations. As a general rule, only those exhibitors will be approved who register products and services which are relevant to the event and fulfil the requirements under Clause 2. The decision regarding the right to participate of an exhibitor or an exhibit is made by the organisers, if necessary, after a hearing. There is no legal entitlement to approval. Exhibitors who have failed to fulfil their financial obligations to the organisers or who have breached the terms and conditions of participation, the Technical Guidelines or legal requirements, may be excluded from participation. Approval as an exhibitor with the items to be exhibited and the intended technical demonstrations and presentations of services will be confirmed in writing and applies only to the exhibitor named therein. The exhibition contract and any agreements for other services between Easyfairs and the exhibitor become legally binding as soon as the approval is sent. Any other services can only be agreed in conjunction with conclusion of the exhibition contract. The approval will include a plan of the exhibition hall on which the position of the stand will be clearly marked. If the content of the stand confirmation differs from the information contained in the exhibitor's registration, the agreement will come into force on the basis of the stand confirmation, unless revoked in writing by the exhibitor within two weeks. The organisers are entitled to revoke the approval granted, if it was issued on the basis of false assumptions or false information or if the requirements for approval subsequently cease to apply. The organisers may allot the exhibitor a stand at a different location, if circumstances make this mandatory and provided the exhibitor can reasonably be expected to accept such change. The organisers must state the reasons for the reallocation. The organisers reserve the right to move the entrances and exits to the exhibition grounds and the halls, as well as the aisles.

4. TERMS OF PAYMENT

The invoice for participation will be issued to the exhibitor following approval and allocation of a stand. Any complaints must be made in writing immediately on receipt of the in-voice. Objections raised at a later date will not be accepted. 50% of the amount of all participation invoices issued by the organisers falls due without any deductions as soon as the invoice is received and is payable no later than 10 days from the date of the invoice. The remaining 50% must be paid no later than 90 days before the exhibition opens. All invoices issued after "90 days before the exhibition opens", are immediately due and payable in full (100%), unless otherwise stipulated on the registration form. Separate invoices are issued for other services or supplies which are ordered separately at a later point in time. Such invoices are due from the date of delivery or provision of the service, but no later than upon receipt of the invoice and payable within 30 days of receipt of the invoice. If registration takes place after the deadline "90 days before the exhibition opens", the invoice is due either by the date specified in the invoice, or otherwise immediately and must be paid in full no later than 10 days from the date of the invoice. The fees for services are printed on the respective order forms. In cases where invoices are sent to a third party, on the instruction of the exhibitor, the exhibitor remains liable for their payment. Payments, quoting the invoice number and the event to which they relate, should be sent to: Easyfairs GmbH, Meisenstr. 94, 33607 Bielefeld, Germany, and credited to the respective account shown on the invoice. The agreed terms 1of payment must be observed. If the invoiced amounts are not received on time in the account of the organisers, the latter will be entitled to demand, without prior notice, default interest of 8 per cent p.a. until receipt of the payment by the company, or otherwise 5 per cent p.a. above the base rate under § 247 BGB (German Civil Code). In the case of non-observance of the dates for payment (or incomplete payment for the space) by the exhibitor, the organisers may cancel the approved space in its entirety and dispose of it as they see fit. Regarding compensation, Clause 6 of the terms and conditions applies. In addition, should the payment of 100 per cent of the stand rental not be received by the date for payment specified in the invoice, the stand may not be opened. If any or all obligations are not fulfilled by the exhibitor, the organisers are entitled, by virtue of the right of lien, to retain any stand equipment or exhibition materials brought by the exhibitor. § 562 a BGB (German Civil Code) does not apply unless sufficient security already exists. If payment is not received within the period prescribed, the organisers are entitled to sell the retained items by private contract, after giving due notification in writing. The organisers do not accept liability for loss of and/or damage to the items retained.

5. CO-EXHIBITORS

It is not permitted to transfer an allotted stand or parts thereof, whether for a fee or free of charge, to a third party. No promotion or advertising activities may be carried out on the stand for products or companies whose names do not appear in the approval. If a co-exhibitor is to be incorporated, the exhibitor must make an application to the organisers. The co-exhibitor is subject to the sameterms and conditions as the main exhibitor. The co-exhibitor must pay the indicated co-exhibitor fee. Moreover, the stand's main exhibitor still remains liable for the co-exhibitor fee. The incorporation of a co-exhibitor entitles the organisers to terminate the contract with the main exhibitor without notice and to have the stand cleared at the expense of the main exhibitor. The exhibitor waives its rights in this respect, on the grounds of unauthorised independent action. The main exhibitor is not entitled to any compensation claims. Co-exhibitors are deemed to be any and all exhibitors who appear or exhibit on the stand alongside the main exhibitor. They are also considered to be co-exhibitors, when they have close economic or organisational ties with the main exhibitor. Company representatives will not be approved as co-exhibitors. Additional representatives of manufacturers of such equipment, machines or other products as are required but not offered for the demonstration of an exhibitor's products, are not considered to be co-exhibitors.

6. WITHDRAWAL / TERMINATION

Withdrawal from or a reduction in the size of the stand by the exhibitor is no longer possible after approval, unless this is due to gross negligence or intent on the part of Easyfairs or the provisions of §§ 323, 324, 326 BGB (German Civil Code) were applicable. The same applies to any other additionally agreed services (service packages, sponsoring and promotion facilities). The participation fee and the cost of the services actually provided must be fully paid. The reallocation of unoccupied spaces by the organisers does not release the exhibitor from its obligation to pay. However, Easyfairs explicitly agrees that the rental contract and any other additionally agreed services may be annulled in writing up to and including six months before the start of the exhibition in return for a flatrate compensation payment of 50 per cent of the total amount of the net basic rental, plus incidental costs and the net costs of any other agreed services. In accordance with Clause 4 (Terms of Payment), any remaining advance payment will be refunded to the exhibitor. Should a co-exhibitor fail to participate, the co-exhibitor fee must still be paid in full. The withdrawal and non-participation of the main exhibitor simultaneously results in the exclusion of the co-exhibitor and revocation of its approval. Easyfairs is authorised to terminate the contract concluded without observing any period of notice and notwithstanding the further liability of the exhibitor for the full rental and the costs incurred, if the exhibitor fails to fulfil the contractual obligations arising from the contract or the supplementary provisions within an additional period set. This also applies, if the conditions for concluding the contract do not or no longer apply to the exhibitor and, in particular if the exhibitor has altered its manufacturing programme in such a way that it is no longer consistent with the theme of the exhibition for which the exhibitor has rented the stand area. The same applies if the exhibitor's financial circumstances have deteriorated, if it has discontinued its payments or an application has been made for instituting legal insolvency proceedings against its assets, or if the exhibitor's company is in liquidation and if, upon conclusion of the contract, the organisers learn that their claim for payment is jeopardised due to the exhibitor's poor financial situation. If the facts inducing Easyfairs to terminate the contract come to its knowledge within 6 months before the start of the exhibition, then Easyfairs is entitled to a lumpsum compensation of 50 per cent. Should the information come to the notice of Easyfairs after six months before the start of the exhibition, the compensation will amount to 100 per cent of the net basic rent plus incidental costs and the net costs of any other agreed services. Where the organisers claim lumpsum compensation, the exhibitor will remain at liberty to prove that no or substantially lower expenses have been incurred by the organisers

7. EXHIBITOR'S PRODUCTS, SALES REGULATIONS

Products or services which are not listed in the approval may not be exhibited or offered. Any products not approved may be removed by the organisers at the exhibitor's expense. The operation and demonstration of exhibited articles may only take place within the scope of the approved standards.

8. ADVERTISING ON THE EXHIBITION GROUNDS

Exhibits, printed matter and advertising materials may be displayed only within the rented stand but not be distributed in the aisles or in the exhibition grounds. The only exhibition-related advertising by the exhibitor which will be permitted is that which does not contravene legal regulations or offend common decency or which is not of an ideological or political nature. The organisers are entitled to prohibit the distribution and displaying of advertising materials which may give cause for complaint. They are also entitled to place any supplies of such advertising materials in safe custody for the duration of the event. In the case of contravention of these regulations, the organisers may intervene and require alterations to be made.

9. WARRANTY, LIABILITY, COMPENSATION FOR DAMAGES, LIMITATION PERIOD

9.1. Limitations of liability, exemptions of liability, preclusive limits and provisions relating to limitation periods in the general terms of business of Easyfairs do not apply, if the fault lies with Easyfairs, to a breach of cardinal obligations (substantial contractual obligations), and do not apply in the case of damages arising from bodily injury or injury to life or health.

9.2. The exhibitor is obliged to notify Easyfairs immediately of any defects of quality verbally and in writing. The exhibitor is entitled to claims only if Easyfairs has failed to remedy the defect within a

reasonable period of time or if remedial action is impossible or was refused. The exhibitor, however, is entitled only to a termination of the contract without notice or to a proportionate reduction of the price. Any further liability on the part of Easyfairs is excluded, unless the damage was due to gross negligence or intent on the part of Easyfairs or its vicarious agents or due to a missing guaranteed property. § 536 BGB (German Civil Code) and the provision of 9.1 remain unaffected.

9.3. Exhibitor's claims for damages with respect to Easyfairs, for whatever legal reason, are excluded, unless the damage that has occurred is due to gross negligence or intent on the part of the legal representatives of Easyfairs, its employees or vicarious agents. The same applies to direct claims made with respect to the abovementioned category of persons. The provision of 9.1 also remains unaffected in this case.

9.4. Easyfairs accepts no duty of care for the items exhibited and the stand equipment and excludes all liability for damages to these except in case of intent or gross negligence on the part of its employees as well. Easyfairs bears none of the exhibitor's insurable risks. The exhibitor's attention is expressly drawn to his own insurance obligation in accordance with Section 10 of these GTB. Easyfairs accepts no liability for loss or damage suffered by the exhibitor because of erroneous information relating to the position of the stand, the stand construction or the stand design authorisation, as well as that arising from changes to the size of the stand, where objections were not immediately raised, and other unsatisfactory service provision, unless Easyfairs is responsible for this due to deliberate or negligent behavior by staff. Easyfairs also accepts no liability for damages which arise from any alterations made by the proprietors of the exhibition grounds for whatever reason, which are detrimental to the exhibitor.

9.5. Claims of whatever kind on the part of the exhibitor against Easyfairs, its vicarious agents or its employees, are to be filed with Easyfairs in writing no later than 14 days after the end of the event. Claims by the exhibitor received at a later date will no longer be considered (preclusive time limit). The provision of 9.1 remains unaffected.

9.6. The exhibitor is only entitled to set off claims with respect to Easyfairs if its counterclaims have been found to be legally unappealable, are undisputed, or have been recognized by Easyfairs. The same applies to rights of retention involving a businessman, a legal entity under public law or special assets under public law. If the exhibitor does not belong to this category of persons, it is entitled to exercise a right of retention insofar as its counterclaim is based on the same contractual relationship.

9.7. Easyfairs is only liable for damages due to defective quality in the rented rooms/spaces and, if applicable, other rented objects or if the damages are due to the deliberate or grossly negligent breach of its contractual obligations. In case of the failure of any facilities, interruptions, or in case of other occurrences that are detrimental to the event, Easyfairs only accepts liability, if it can be proved that these occurrences have been caused by Easyfairs or its vicarious agents either deliberately or due to gross negligence. Easyfairs does not accept any liability with respect to the exhibitor – unless the action is intentional – for loss of expected profits or other financial losses. This limitation of liability does not apply in the event of grossly negligent action if the exhibitor is not a businessman or is not a legal entity under public law or special assets under public law are not involved. In any case, however, liability on the part of Easyfairs is excluded regarding damage, the scope and amount of which cannot be foreseen. If claims are made with Easyfairs on account of a breach of substantial contractual obligations (cardinal obligations) for reasons of only ordinary negligence, liability for damages is limited to the typically foreseeable damage customary to such contracts and limited to the amount of the agreed total price. Insofar as the liability of Easyfairs is excluded or limited, this also applies to the personal liability of its employees, co-workers, representatives, and vicarious agents. Otherwise the provision of 9.1 remains unaffected.

9.8. All contractual and statutory claims on the part of the exhibitor with respect to Easyfairs fall under the statutes of limitations within 6 months, unless due to deliberate action by the legal representatives of Easyfairs, its employees or its vicarious agents. The same applies to direct claims made with respect to the abovementioned category of persons. The period of limitation begins on the working day following the end of the event. The provision of 9.1 remains unaffected.

10. INSURANCE

10.1. The exhibitor is responsible for and is obliged to take out, effect and maintain at its own cost and expense appropriate insurance policies to cover all risks, losses and damages that may arise in connection its participation at the Exhibition and all liabilities that may arise under or in connection Contract including:

(a) all losses, liabilities or damages of any kind that may be caused by any action, omission, default or negligence by the Exhibitor and/or its Representatives and/or any person under the control or instruction of the Exhibitor and/or any holders of participant cards and/or passes issued by the Exhibitor (including losses, liabilities or damages in connection with personal injury, death and damage to or loss of property);

(b) all loss, damage or theft of any stands, exhibits, articles, belongings, items, products, materials, machines and/or goods whilst transported to, stored, use or located at the venue;

(c) Any liability of the exhibitor in connection with the use of the exhibition stand; and

(d) postponement, abandonment or cancellation of the exhibition.

10.2. Without prejudice to the generality of clause 19.1, but subject to clause 19.3, the exhibitor shall take out and maintain the following insurance policies: (a) public liability insurance and (b) product liability insurance (together the "Policies"). The policies shall be with a reputable insurer and provide a limit of indemnity of not less than GBP 5 million per claim or such other limit or limits as may be specified by the organizer from time to time (including any limit or limits specified in the Exhibitors Manual). The exhibitor shall provide such evidence of the policies and payment of the relevant premiums as the organizer may request. The organizer reserves the right to exclude the rxhibitor from the exhibition if satisfactory evidence of the policies is not provided in advance of the exhibition.

10.3. Subject to clause 10.6, the organizer shall arrange for the exhibitor to participate in and be protected under the organizer's insurance policy, arranged and administered by the organizer's insurance broker, InEvexco Ltd (InEvexco) (Insurance Policy), on behalf of the organizer, subject to payment of an insurance participation fee, as detailed on the booking form. The standard limits and cover provided to participating exhibitors under this policy, together with a full specimen policy wording, showing the terms, conditions and applicable exclusions is available from InEvexco via their website https://www.inevexco.co.uk/ our-services/event-and-exhibition-exhibitors-insurance. In addition to this you will find the Exhibitors Insurance Product Information Document. The organizer strongly recommends the exhibitor reads the policy wording as some exclusions apply. A summary of the current limits and cover provided to exhibitors under the Insurance Policy are set out in clause 10.7. An "Evidence of Insurance as an Exhibitor" document, summarising the cover provided, will be issued by email when payment of the insurance participation fee is made with the exhibitor's invoice. The insurance participation fee must be paid to initiate the exhibitor's insurance protection and payment must be made no later than the start of the build-up period.

10.4. The service of providing participation in the Insurance Policy is on a 'non-advised' basis and the exhibitor must satisfy itself that the terms, cover and limits (including any applicable exclusions) of the Insurance Policy are acceptable to and adequate for the needs of the exhibitor. This service is incidental to the services the organizer provides as the exhibition organizer, but it is not an agent service. InEvexco are authorised and regulated by the Financial Conduct Authority (FCA) to provide relevant insurance mediation services, under number 579079. The FCA's register can be accessed through www.fca.org.uk.

10.5. The organizer accepts no liability in contract, tort, negligence, statutory duty or otherwise (to the maximum extent permitted by applicable law) arising out of the use of, quality, fitness for purpose or access to or provision of the Insurance Policy; and (b) the organizer has no responsibility to the exhibitor for, and hereby disclaims all liability arising from, the acts or omissions of InEvexco or any third parties required to provide the Insurance Policy and related services hereunder.

10.6. If the exhibitor considers that it has adequate public liability cover in place, the exhibitor will receive email instructions of how evidence of such cover can be uploaded onto InEvexco online portal. This evidence must be uploaded at least 30 days prior to the opening of the exhibition. The evidence will be reviewed by InEvexco. If for any reason the evidence of alternative insurance is deemed inadequate by InEvexco, InEvexco will inform the exhibitor of the reasons and the actions required to be undertaken by the exhibitor to satisfy the conditions of adequate insurance. If the exhibitor disagrees with InEvexco's decision, the exhibitor may make use of InEvexco's appeals procedure.

10.7. The following represents a summary of the standard limits and cover provided to participating exhibitors under the Insurance Policy (note, this is a summary, but the Exhibitor must read the full terms of the policy in order satisfy itself as to the adequacy if the policy. The organizer will use commercially reasonable efforts to ensure the summary is accurate and up to date but cannot be held responsible for any omissions or inaccuracies in the summary):

The standard limits and cover provided to our participating exhibitors are:

COVER HEADINGS	STANDARD LIMITS	BRIEF SUMMARY OF THE COVER
Exhibitor Expenses	GBP 20,000	Loss of irrecoverable expenses sustained as a result of cancellation, abandonment, curtailment, postponement or removal to alternative premises; inability to open or keep open your stand/space due to damage to Exhibitor Property at the Venue, in transit to the Venue or damage to the Venue itself; late or non-arrival of Exhibits or of your staff/representatives; failure to vacate the Venue within the contracted time; reasonable additional costs and expenses incurred in avoiding or diminishing a loss; for reasons beyond yours and the organizers control.
Exhibitor Property	GBP 20,000	Physical loss of or damage to property for which you are responsible, including exhibits, stands, displays, equipment, furnishings, stationery, promotional literature, being brought to the venue for the purposes of the Exhibition. You are responsible for the first GBP 50 of any claim.
Exhibitor Liability	GBP 2,000,000 any one occurrence*	Legal liability to pay compensation, legal costs and expenses as a result of accidental death or injury to a third party and/or damage to their property at the Venue. You are responsible for the first GBP 250 of any claim for third party property damage.

*An additional GBP 3,000,000 Public Liability cover will be applied by the organizers policy in the event of a Public Liability claim making the total Public Liability limit for any one occurrence GBP 5,000,000.

11. OPERATION OF THE EXHIBITION STANDS

During the opening hours of the event, the stand must be adequately staffed and accessible to visitors.

Other stands of third parties may not be entered outside the daily opening hours of the exhibition without the permission of the standholder.

12. CONSTRUCTION AND DESIGN OF STANDS

Guidelines for the construction and layout of the stand are laid down by the organisers and are binding. They will be provided to exhibitors in the Technical Guidelines. The Technical Guidelines for exhibitors and standbuilders form an integral part of the contract. The current version of these guidelines is available upon request. They are subject to subsequent changes which will then be binding for the event. The relevant statutory provisions and administrative regulations are binding on the exhibitor and its contractors. Handling items within the exhibition grounds, i.e. unloading and providing auxiliary technical devices and moving them to the stand, as well as customs clearance for temporary and/ or permanent imports, will be the sole responsibility of the organisers' appointed forwarding agents.

13. TECHNICAL SERVICES

The organisers are responsible for the general heating, air conditioning and lighting in the halls. The costs for the installation of water, power, compressed air, and telecommunications connections for individual stands, as well as the consumption costs and all other services will be charged separately to the exhibitor. All installations may only be carried out by the organiser's appointed contractor. Within the stand, installations may also be carried out by other specialized firms, the names of which are to be submitted to the organisers on request. The organisers are entitled to inspect the installations but are not obliged to do so. The exhibitor is liable for any damage caused by the installations. Connections, machines, and equipment, which are not approved, which do not comply with the relevant terms and conditions or where consumption is greater than that notified, may be removed at the exhibitor's expense. The standholder is liable for any and all damage arising through the unchecked use of energy.

14. WASTE DISPOSAL, CLEANING

Each exhibitor is responsible for disposing of its own rubbish/ waste. Information for the exhibitor about waste disposal facilities on the exhibition grounds is included in the Technical Guidelines. The organisers will arrange for the cleaning of the grounds, the halls, the stands, and the aisles.

15. SECURITY

The organisers assume responsibility for the general safety of the exhibition halls and the outdoor facilities throughout the actual event. During the construction and dismantling periods general surveillance will be provided. Security provision will begin on the first day of construction and end on the last day of dismantling. The organisers are entitled to implement any measure necessary for safety and surveillance. Exhibitors who want their property guarded must organise this themselves. The general security arranged by the organisers does not restrict their exclusion of liability with respect to damage to persons or property. Extra security during the event may only be provided by the security firm appointed by the venue organiser.

16. DOMICILIARY RIGHTS

Domiciliary rights during the construction and dismantling periods and for the duration of the actual event are exercised jointly throughout the exhibition grounds by Easyfairs and the venue organiser. The organisers and the venue organiser are entitled to issue directives. Animals may not be brought into the exhibition grounds and photography is not permitted. The organisers are entitled to commission photographs, sketches and filming of events at the exhibition, exhibition structures and stands and items exhibited and to use them for the purpose of advertising and for publication in the press, without the exhibitor being able to raise objections on any grounds whatsoever. The same also applies to visual or audio repro-ductions carried out by the press with the authorization of the organisers.

17. RESERVATIONS AND FORCE MAJEURE

17.1. If the organizer is prevented in whole or in part from fulfilling his obligations by cases of force majeure, he shall be released from the fulfillment of this contract until the force majeure ceases to exist. However, the Exhibitor shall be informed of this immediately by the Organizer, unless the latter is also prevented by a case of force majeure. The impossibility of a sufficient supply of auxiliary materials, such as electricity, heating, etc., as well as strikes and lockouts, the outbreak of an epidemic or pandemic, as well as terrorist attacks, shall be deemed equivalent to a case of force majeure, unless they are only of short duration or are the fault of the organizer.

17.2. In the event of force majeure, the organizer is entitled to postpone the event. In this respect, the Exhibitor shall not be entitled to withdraw from the contract or to claim damages, and the Organizer shall not be liable. However, the organizer agrees to credit any advance payments made against the participation in the postponed event.

17.3. If it is not possible to reschedule the event within a reasonable period of time, or if the Exhibitor credibly demonstrates that a rescheduling is unreasonable for him, he shall receive a refund of the stand fees paid, less a flat-rate compensation for agreed additional services in the amount of 30 %. The Exhibitor is at liberty to prove that no or significantly lower expenses were incurred by the Organizer.

17.4. If the Exhibitor is unable to participate in the event due to force majeure (e.g. travel restrictions imposed by local authorities), he shall not be entitled to a refund of his deposit, to withdraw from the contract or to claim damages. However, the Organizer is willing to credit the deposit to the participation in the next event.

17.5. In cases other than force majeure, the Organizer is entitled to cancel the event or to choose another location in case of unforeseen circumstances beyond the Organizer's control, which make it impossible or considerably more difficult to hold the planned event or a cancellation. The event must be held in a place where the Organizer is not responsible for the event. In this respect, the event must take place within a radius of 70 km from the original event location or within a period of 60 days prior to the planned event date or thereafter. In such a case, the Exhibitor shall not be entitled to a refund of the advance payment, to withdraw from the contract or to claim damages, and the Organizer shall not be liable. The organizer must inform the exhibitor immediately of the cancellation or postponement of the event. If the exhibitor does not declare within a period of 15 working days that he does not wish to participate in the event, his consent shall be deemed to have been given.

18. MISCELLANELOUS

All agreements, individual authorizations and special regulations must be confirmed in writing by the organisers. Where letters of approval contain a reference to the fact that they were produced by the organisers using electronic data processing technology, no other form is required. Otherwise, facsimile signatures are adequate. The terms of participation and any other written agreements will remain valid even if any individual provisions should prove to be invalid. The provision in question must then be interpreted in such a manner that its original commercial and legal intent is achieved as far as possible. The place of jurisdiction and place of performance is the registered office of Easyfairs in Bielefeld, if the client is a businessman, if it has no general place of jurisdiction in Ger-many, if it has changed its place of abode or its usual place of residence after conclusion of the contract to somewhere outside the territory covered by the applicable law, or if its place of abode or usual place of residence is unknown at the time when proceedings are instituted. Otherwise the general court of jurisdiction is that of the exhibitor. The law of the Federal Republic of Germany applies to the exclusion of UN purchase law. The German version of the contract is deemed to be accepted as binding.

Easyfairs GmbH, Bielefeld, April 2025