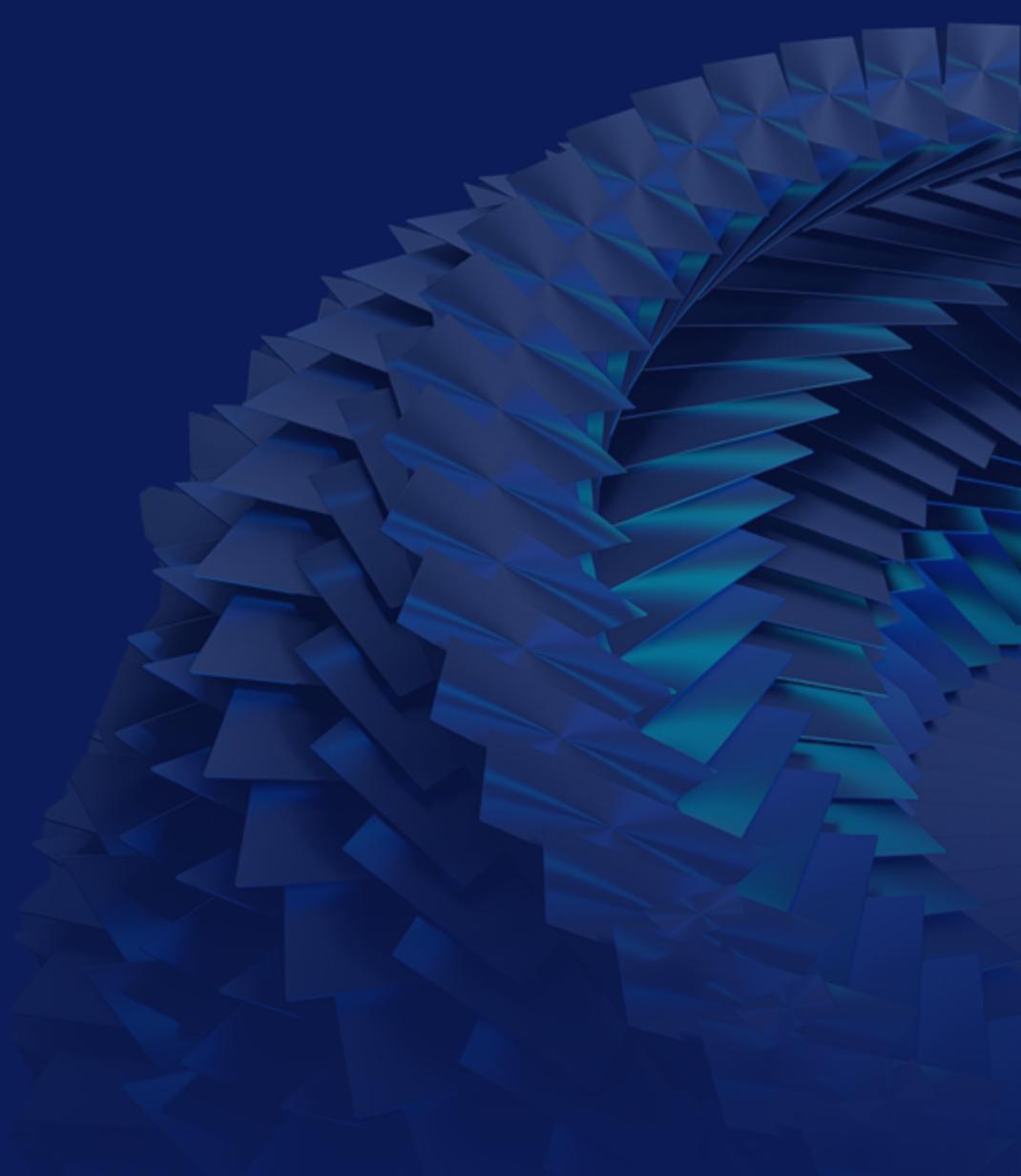


INFORMATION & REGISTRATION FORM 2026



This is where mechanical engineering meets

FMB – the mechanical engineering show – brings together the entire supply industry for mechanical and plant engineering as well as industrial service providers in one place. For over 20 years, it has been based in East Westphalia-Lippe, one of the leading centers of German mechanical engineering, and has also established itself as a trade fair of national importance. It stands for consistency, sustainability, and active partnership and is the platform where innovations are created and business contacts grow.

At FMB, around 400 exhibitors present materials, components, systems, solutions, and services for the planning, design, construction, and operation of machinery and plants. Every year, around 5,000 developers, entrepreneurs, buyers, designers, and technicians from the region and far beyond visit the trade fair to discover new and proven solutions. FMB is constantly evolving and thus always has its finger on the pulse. With a high-quality lecture programme, it offers specialist content that provides visitors with practical added value. Furthermore, FMB offers significant sales benefits, as it gives exhibitors direct access to new customer contacts and specific projects.



In 2026, special emphasis will be placed on the three themed pavilions covering special-purpose machine construction, digital solutions, and connection technology, as well as a newly created start-up area. Regional trade fairs with a standardized stand concept are currently in vogue. FMB has been successfully implementing this concept for two decades. Thanks to the all-inclusive package, trade fair preparation is straightforward for exhibitors, and invited visitors enjoy comprehensive service with free admission, free catering, and free parking.

For over 20 years, the motto has been: FMB – where mechanical engineering meets! Trust in this experience and use the trade fair to your advantage.

We are not only looking at today, but also at tomorrow: with Act for the Future, we are making FMB more sustainable step by step. All FMB measures can be found here: www.fmb-messe.de/nachhaltigkeit

Changes and news for FMB 2026



New look: To mark its 20th anniversary, FMB will be sporting a fresh new look from 2026 onwards. The new design goes hand in hand with a number of content and structural enhancements. This will give FMB an even clearer, more modern, and more appealing image, further strengthening its importance as a regional trade fair for mechanical engineering.



Event app: With the FMB event app, you can get in touch with visitors ahead of the trade fair and arrange meetings at the event. The app also gives you an overview of all your appointments at a glance.



Focus: Successfully introduced at the last FMB, a new nomenclature ensures an even clearer focus for the trade fair. The focus is on the development, design, and manufacture of machines and systems, as well as automation, digitalization, and smart production technologies. The FMB is thus well equipped for the future.



Revised hall layout: The optimized hall layout ensures clear visitor guidance and creates additional, highly sought-after stand space with high relevance.



Innovations: Our start-up area with special conditions for young companies will be centrally located at FMB 2026 for the first time. This will give newcomers the opportunity to be seen and compete on an equal footing with established companies.



Additional advertising opportunities: Benefit from our new and expanded marketing and sponsorship opportunities before and during the FMB. More information at [Marketing- and Sponsoring](#).

Theme pavilions: The theme pavilions will continue to be a special highlight in 2026. These include the SoMa CLUB as the central community area for special machine manufacturers, the Connector PARK covering all aspects of connection technology, and the Digital HUB, where digital topics will be presented in a bundled format. Be there and benefit from the many advantages! Details on the themed pavilions can be found here:



Via E-Mail to: fmb.sales@easyfairs.com

Organiser:
Easyfairs Deutschland GmbH
Balanstraße 73, Haus 8 • 81541 München • Deutschland
HRB 154504, Amtsgericht München • CEO: Roland Brand

Contact:
Bielefeld office: Potsdamer Straße 211
33719 Bielefeld • Germany
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Bank details:
BNP Paribas S.A.
BIC: BNPADE33XXX
IBAN: DE08 5121 0600 4222 6360 13

by
EASYFAIRS

All-in stand construction package (samples)

Concentrate on the actual business - we'll take care of the rest.
Our all-inclusive concept spares you as an exhibitor time-consuming trade fair preparations.



Samples

Included in your all-inclusive package

- Exhibition space including carpet, wall system go printing on cube surface, rental furniture section, adjustable lighting system via spotlights, standard power supply (1x 230V), WLAN Hot Spots, Catering including food and drinks in the exhibition hall
- EasyGo package GoLeads
- Promotional material for your customer approach
- **Free of charge for visitors:** Parking, admission, technical presentations, snacks & drinks, Smart Badge Technology „Touch & Collect, Event app

Equipment Stand size	to 16 m ²	to 24 m ²	to 45 m ²	over 45 m ²	Info booth 5 m ²
Stand walls	✓	✓	✓	✓	✓
Carpet grey	✓	✓	✓	✓	✓
Stand cleaning	✓	✓	✓	✓	✓
Stand signage modul „Cube surface“ printed with your company logo	✓	✓	✓	✓	✓
Lighting	one LED spotlight per 4 m ²				
Power supply	Power connection approx. 230V, triple socket, consumption				
All-in package Chairs, tables, bar stools, bar tables, bin	any number included				defined furniture package
Bonus items furniture Counters, sideboards, display cases, pedestal, step pedestal	up to 2 Bonus items incl.	up to 3 Bonus items incl.	up to 4 Bonus items incl.	per 10 m ² one more Bonus items incl.	X
Exhibitor Badges	3	4	6	by arrangement	3

- ✓ Additional rental furniture and cabins can be ordered for a fee.
- ✓ Graphics in digital printing on textile can be ordered additionally for a fee.

Your contact person

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Via E-Mail to: fmb.sales@easyfairs.com

Details of invoice and service recipient

Company:
Name for exhibitor list:
Contact person:
Street / P.O. Box:
Postcode / City:
E-Mail:
Country:
Phone:
VAT-ID No.:
Website:

Possibly different delivery address for invoice

Company:
Contact person:
Street / P.O. Box:
Postcode / City:
E-Mail for invoice:

Primary event contact

Company:
Phone:
E-Mail:

All-In packages FMB 2026

Equipment and design under **Information sheet Stand construction**

Size	Basic price	Earlybird (-5%) until 31.01.26	All-in stand options			Hall / Stand No.	Total
			Linear position	Corner pos. (+5%)	Peninsula pos. (+10%)		
9 m ²	3.879,00 €						
12 m ²	5.172,00 €						
15 m ²	6.375,00 €						
16 m ²	6.800,00 €						
18 m ²	7.650,00 €						
20 m ²	8.500,00 €						
24 m ²	10.200,00 €						
30 m ²	12.390,00 €						
45 m ²	18.585,00 €						
m ²							
Info booth: Basic price 2.610 €							
Wall graphic (print + mounting) á 100 × 250 cm in your design: 270 € Amount:							
EasyGo marketing packages (See selection below)							
Placement on the theme pavilion: SoMa CLUB Digital HUB Connector PARK							
Fee for flat-rate exhibitor insurance*							195 €
Total							

AUMA fee

The price per square meter includes the AUMA fee of € 0.60.

Info booth

Fully equipped incl. info counter and back wall.

Hall plan

Here you can find the current [Hall plan 2026](#)

* Exhibitor flat-rate insurance fee: In order to comply with the terms and conditions (clauses 9 and 10 of the Easyfairs General Terms and Conditions) and to protect you, your other exhibitors and visitors, liability insurance has been arranged for you as a 'participating exhibitor' under a policy taken out by our insurance brokers. This insurance is taken out in your name and the costs are covered by the insurance fee you are required to pay ('exhibitor flat-rate insurance fee'). If you provide satisfactory proof of alternative liability insurance that meets the minimum requirements in accordance with the terms and conditions of the contract, you are entitled to a credit note in the amount of the insurance fee. The insurance fee is payable in full with the deposit invoice..



EasyGo Marketing packages

GOPREMIUM	2.600 €	Maximised lead generation, most comprehensive brand visibility (limited to 8 exhibitors)
GOPLUS	1.350 € 1.750 €	Our recommendation! Maximised lead generation and online visibility

Also available: GoLeads basic package for €975 € ~~1,250~~
Each exhibitor and co-exhibitor must select an EasyGo package. If no package is selected, the GoPlus package will be automatically booked.

We hereby submit a legally binding application to participate in the FMB – mechanical engineering show. We acknowledge the terms and conditions set out in www.easyfairs.com/general-terms-conditions of the Easyfairs Deutschland GmbH (March 2025).

Place, Date

Authorised signature

Via E-Mail to: fmb.sales@easyfairs.com

Select the industry descriptions and product categories that apply to your company from the following list. Please tick all product categories that apply to you.

Materials (309.1)

- 309.1.1 Metals
- 309.1.2 Composite materials
- 309.1.3 Engineering plastics

Parts, assemblies, components & systems

Mechanical components (309.2)

- 309.2.1 Covers
- 309.2.2 Gaskets
- 309.2.3 Springs
- 309.2.4 Guide bushes
- 309.2.5 Joints
- 309.2.6 Handwheels
- 309.2.7 Chains
- 309.2.8 Chain drives
- 309.2.9 Tensioning devices
- 309.2.10 Couplings
- 309.2.11 Bearings
- 309.2.12 Linear guides
- 309.2.13 Standard parts
- 309.2.14 Precision adjusters
- 309.2.15 Belts
- 309.2.16 Straightening elements
- 309.2.17 Rollers
- 309.2.18 Carriages
- 309.2.19 Connecting elements
- 309.2.20 Spindles
- 309.2.21 Shock absorbers
- 309.2.22 Shafts
- 309.2.23 Gear wheels
- 309.2.24 Gear drives
- 309.2.25 Mechatronic components

Hydraulic and pneumatic components (309.3)

- 309.3.1 Connections
- 309.3.2 Compressed air preparation
- 309.3.3 Pressure switches
- 309.3.4 Filters
- 309.3.5 Fittings
- 309.3.6 High-pressure lines
- 309.3.7 Hydraulic accumulators
- 309.3.8 Compressors
- 309.3.9 Valves
- 309.3.10 Cylinders

Electrical components (309.4)

- 309.4.1 Energy storage systems
- 309.4.2 Transformers
- 309.4.3 Assemblies
- 309.4.4 Energy distribution
- 309.4.5 Frequency converters
- 309.4.6 Generators
- 309.4.7 I/O components
- 309.4.8 Switches
- 309.4.9 Cables
- 309.4.10 wire organization
- 309.4.11 Clamping systems
- 309.4.12 Printed Circuit Board
- 309.4.13 Power electronics
- 309.4.14 Fiber optic cables
- 309.4.15 Machine lights
- 309.4.16 Signaling devices
- 309.4.17 Measuring devices

- 309.4.18 Transducers
- 309.4.19 Protection switches
- 309.4.20 Relays
- 309.4.21 Control devices
- 309.4.22 Switch cabinets
- 309.4.23 Contactors
- 309.4.24 Fuses
- 309.4.25 Connectors
- 309.4.26 Power supplies
- 309.4.27 Surge protection
- 309.4.28 Counting devices

Sensor, measurement and control technology (309.5)

- 309.5.1 Rotary encoders
- 309.5.2 Identification systems
- 309.5.3 Measurement technology
- 309.5.4 Testing technology
- 309.5.5 RFID
- 309.5.6 Sensors
- 309.5.7 Control Technology

Machine safety (309.6)

- 309.6.1 Fire protection safety systems
- 309.6.2 Explosion protection systems
- 309.6.3 Industrial safety guidelines
- 309.6.4 Emergency stop switches
- 309.6.5 Protective devices
- 309.6.6 Protective devices for robots
- 309.6.7 Safety drive systems
- 309.6.8 Safety light barriers
- 309.6.9 Safety microswitches
- 309.6.10 Safety control systems
- 309.6.11 Warning signaling

Drive technology (309.7)

- 309.7.1 Actuators
- 309.7.2 Drives
- 309.7.3 Drive accessories
- 309.7.4 Electrical drive technology
- 309.7.5 Fluid technology
- 309.7.6 Hydraulic drives
- 309.7.7 Mechanical drive technology
- 309.7.8 Motors
- 309.7.9 Pneumatic drives
- 309.7.10 Servo technology

Air purification (309.8)

- 309.8.1 Extraction systems
- 309.8.2 Components for clean air

Machining, Manufacturing (309.9)

- 309.9.1 Machining (CNC)
- 309.9.2 Non-machining processes
- 309.9.3 Additive manufacturing
- 309.9.4 Assembly works
- 309.9.5 Chemical surface treatment
- 309.9.6 Mechanical surface treatment
- 309.9.7 Surface finishing
- 309.9.8 Sheet metal processing
- 309.9.9 Laser processing
- 309.9.10 Industrial cleaning

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by
EASYFAIRS

Select the industry descriptions and product categories that apply to your company from the following list. Please tick all product categories that apply to you.

Automation, robotics, handling

Industrial Communication (309.10)

- 309.10.1 Industrial networks
- 309.10.2 Protocols
- 309.10.3 Infrastructure
- 309.10.4 Human-machine

Robotics (309.11)

- 309.11.1 Logistics robots
- 309.11.2 Industrial robots
- 309.11.3 Cobots

Labeling systems (309.12)

- 309.12.1 3D labeling
- 309.12.2 Electromagnetic marking
- 309.12.3 Inkjet printers
- 309.12.4 Laser marking
- 309.12.5 Mechanical marking

Assembly and handling technology (309.13)

- 309.13.1 Conveyor technology
- 309.13.2 Handling systems
- 309.13.3 Linear technology
- 309.13.4 Assembly technology
- 309.13.5 Weighing technology
- 309.13.6 Feeding technology

Digital solutions (309.14)

Machine software (309.14)

- 309.14.1 Condition monitoring
- 309.14.2 Safety software
- 309.14.3 PLC programming
- 309.14.4 Motion control
- 309.14.5 Visualisation systems

Manufacturing software (309.15)

- 309.15.1 CAD/CAM systems
- 309.15.2 Production platforms
- 309.15.3 Production simulation
- 309.15.4 ERP diagnostics
- 309.15.5 Capacity and scheduling planning
- 309.15.6 Control station
- 309.15.7 Manufacturing Execution Systems
- 309.15.8 Tool management

Data management systems (309.16)

- 309.16.1 Document management systems
- 309.16.2 Input and output management
- 309.16.3 Product Data Management
- 309.16.4 Configuration management
- 309.16.5 Library management
- 309.16.6 Standardization
- 309.16.7 Workflow management

Enterprise software (309.17)

- 309.17.1 IT security
- 309.17.2 Order management
- 309.17.3 Service management

Smart Production (309.18)

- 309.18.1 Augmented Reality
- 309.18.2 Digital Twin
- 309.18.3 Energy-efficient production
- 309.18.4 Industrial Internet of Things
- 309.18.5 Artificial intelligence
- 309.18.6 Retrofit
- 309.18.7 Virtual Reality

Industrial services

Engineering services (309.19)

- 309.19.1 Plant and mechanical engineering
- 309.19.2 Plant and machine simulation
- 309.19.3 Special machine construction
- 309.19.4 Machine tools
- 309.19.5 Automation solutions
- 309.19.6 Electrical design
- 309.19.7 Industrial programming
- 309.19.8 Commissioning
- 309.19.9 Calibration service
- 309.19.10 Feasibility studies
- 309.19.11 Switchgear construction
- 309.19.12 Control system construction
- 309.19.13 System analysis and design evaluations
- 309.19.14 System optimization
- 309.19.15 Technical testing

Plant Service (309.20)

- 309.20.1 Plant management
- 309.20.2 Fault analysis
- 309.20.3 Predictive maintenance
- 309.20.4 Maintenance contracts

Development (309.21)

- 309.21.1 Design service
- 309.21.2 Prototyping

Testing (309.22)

- 309.22.1 Audits
- 309.22.2 Machine testing

Consumables and supplies (309.23)

- 309.23.1 Lubricants
- 309.23.2 Coolants
- 309.23.3 Cleaning agents
- 309.23.4 Varnishes
- 309.23.5 Wear parts
- 309.23.6 Workshop equipment
- 309.23.7 Safety and security equipment

Educational supplier (309.24)

Trade media (309.25)

Research institutes (309.26)

Associations (309.27)

Marketing and sponsoring before the show

For more
information, see the
sponsoring
catalogue

Services before the show	Deadline	Price
Newsletter		
Logo banner in visitor newsletter 600 × 150px, max. 1 exhibitor per newsletter	30.09.2026	540,00 €
Short profile in visitor newsletter ca. 500 characters + picture + link to exh. profile max. 2 exhibitors per newsletter	30.09.2026	765,00 €
Social Media		
LinkedIn Post 1 picture, 400 characters text (incl. spaces), 7 hashtags, max. 5 exhibitors	30.09.2026	330,00 €
Website		
Leaderboard exhibitor list website, 1400 × 90 px, max. 1 exhibitor per calendar week	CW39 6 weeks before the show	440,00 €
	CW40	565,00 €
	CW41	625,00 €
	CW42	690,00 €
	CW43	750,00 €
	CW44	820,00 €
	CW45 (week of the show)	875,00 €

Company

Place, Date

Authorised Signature

Via E-Mail to: fmb.sales@easyfairs.com

Marketing and sponsoring during the show

For more
information, see the
sponsoring
catalogue

Services before the show	Deadline	Price	
Onsite			
Lanyards (production not included) max. 1 exhibitor - sold out	01.09.2026	1.650,00 €	<input type="checkbox"/>
Visitor bags (production not included) max. 1 exhibitor	01.09.2026	1.650,00 €	
Ad in Event App max. 10 exhibitors	15.10.2026	545,00 €	
Logo on the hall plan max. 6 exhibitors	01.09.2026	605,00 €	
Flag pole max. 12 exhibitors	01.09.2026	660,00 €	
Personal trade fair video 45 seconds, incl. cut, logo integration	15.10.2026	550,00 €	
Innovation gallery 1 x innovation in words and pictures, 1 reader	01.09.2026	595,00 €	
Mirror foiling (excl. production costs) 3 sets available	01.09.2026	per set 275,00 €	
Floor stickers (excl. production costs) max. 4 exhibitors	01.09.2026	per 4 pcs. 550,00 €	
Site signage banner on advertising pillar directly in the car park	01.09.2026	770,00 €	
Fence advertising 2 pieces available per position	01.09.2026	Position 1: 1.320,00 € Position 2: 1.100,00 €	
NEW New Product Display display case featuring your branding and your products	01.09.2026	690,00 €	
NEU Bridge tables table tops with your branding	01.09.2026	750,00 €	

The lecture programme at FMB

As an exhibitor at the trade fair, you have the opportunity to contribute to the event with an industry-related, practical presentation on a specific topic.

As an exhibitor at the trade fair, you have the opportunity to help shape the event with an industry-related, practical presentation on a specific topic. The presentation slots are 20 minutes long, plus 5 minutes for discussion. Only presentations that fall within the specified topics will be considered. Purely marketing or product presentations are not desired. The presentation slots will be allocated by the organiser.

You will receive a separate registration form including all details about the lecture programme by email at the beginning of April. A binding booking is only possible after this date. **Price for a slot: 350,00 €**

Company

Place, Date

Authorised signature

Via E-Mail to: fmb.sales@easyfairs.com

Marketing and sponsoring

NEW: Excellence Partnerships

The exclusive partner package for exclusive visibility before and during the FMB

As an Excellence Partner, you secure the most comprehensive and exclusive presence at the FMB. Your company will be highlighted by us as one of only three partners and will receive maximum visibility, as well as exclusive advertising and sponsorship services across all channels – digital, onsite and in communications. With this package, you are choosing the best visibility – before and during the FMB. Excellence Partnerships are the flagship areas of the FMB. Those who become Excellence Partners are in the spotlight – visible, exclusive, unique!

Your included services at a glance

1. Basis: GoPremium (EasyGo)

All services from GoPremium (EasyGo) are included. No reductions, no compromises – just the full premium package.

2. Strong onsite visibility

- Logo presence on all screens in the entrance areas
- A bistro sponsorship of your choice – exclusive and only available to Excellence Partners (table displays, napkins, small chocolate bars)
- Placement of the logo on information areas in high-traffic locations even before premium (information wall, screens, event app)
- Presence in the official trade fair video on site

3. Digital visibility & content

- Exclusive company presentation in the official trade fair newsletter (short profile as per catalogue)
- Presentation post on social media (LinkedIn/Instagram post according to catalogue)
- Visibility on advertising materials such as postcards, self-mailers, posters
- Exclusive logo placement on the FMB website and trade fair app
- Placement in visitor registration, ahead of GoPremium placement

* Services are allocated on a first-come, first-served basis (1 available in each case)

Your benefits



Exclusivity

Only three partners will receive this package – Brand prominence guaranteed



Maximum visibility

Extensive presence on all key channels, both digital and on-site



All-inclusive package

The best visibility at the FMB – all inclusive

I want to become an Excellence Partner

preferably with* Tabledisplays Napkins Small chocolate bars

8.000,00 €



* Including production, allocation of services on a first-come, first-served basis (1x available in each case)

Company

Ort, Date

Authorised signature

Via E-Mail to: fmb.sales@easyfairs.com

LIMITED

GOPREMIUM

Maximise lead generation and brand exposure, onsite and online.

Upgrade + € 2.600

YOUR ADDED VALUE - ALREADY INCLUDED

- ▶ **LOGO ON HALL PLAN**
- ▶ **LOGO ON TRADE FAIR GUIDE**
- ▶ **LOGO ON ALL SCREENS IN ENTRY AREA**
- ▶ **LOGO ON ONLINE FAIR TICKET**
- ▶ **ON REQUEST WE CAN OFFER YOU FURTHER EXCLUSIVELY BOOKABLE ADVERTISING AND SPONSORING SERVICES ARE AVAILABLE ON REQUEST**

Book GoPremium

GOPREMIUM € 2.600

GET NOTICED ALL YEAR ROUND

- ▶ Display your company profile online (description, products, news & jobs)
- ▶ Apply for inclusion in the Innovations Gallery **2 INNOVATIONS**
- ▶ Invite customers & prospects, easily and efficiently
- ▶ Promote your products, paper-free via Smart Badge technology **3 READERS**

BOOST YOUR LEADS

- ▶ Get details of visitors who touched your reader with their Smart Badge
- ▶ Capture and qualify leads with ease **UNLIMITED LICENSES**
- ▶ Receive real-time SMS alerts when your guests checkin

GET PREMIUM ONLINE & ONSITE BRAND VISIBILITY

- ▶ Display your logo on the exhibitor list
- ▶ Capture immediate attention as visitors register online
- ▶ Display your logo or ad in high-traffic areas onsite
- ▶ Enhance your company profile with a video header

Details of invoice and service recipient

Company:
Name for exhibitor list:
Contact person:
Street / P.O. Box:
Postcode / City:
E-Mail:
Country:
Phone
VAT-ID No.:
Website:

Company

Place Date

Possibly different delivery address for invoice

Company:
Contact person:
Street / P.O. Box:
Postcode / City:
E-Mail for invoice:

Authorised signature

Via E-Mail to: fmb.sales@easyfairs.com

GOING GREENER TOGETHER

Easyfairs is committed to organising the fair in an environmentally friendly and socially responsible way:

- Reducing our environmental impact
- Supporting our communities/cities in their transition to a sustainable economy
- Promotion of innovations
- Promoting diversity and integration in all its dimensions



As part of the Easyfairs Group, we are a member of the Net Zero Carbon Events Pledge and pledge to be Net Zero by 2050 and halve our greenhouse gas emissions by 2030.

The most important measures of the FMB



Energy

- We limit our energy consumption by strictly controlling the lighting, heating and HVAC systems.
- The venue uses 100% green electricity.
- The venue and the stands are equipped with LED lighting.



Travel and accommodation

- The venue is equipped with charging stations for electric vehicles.
- The venue has parking spaces for bicycles.
- We recommend the formation of car pools.



Freight and logistics

- We apply sustainability criteria in contracts and tenders (RFP =Request for Proposal).
- We select our suppliers according to sustainable transport criteria.



Production and waste

- We sort the waste produced at our events.
- We use 100% recyclable carpet, which is only laid out on the stands.
- Our smart badge technology enables our exhibitors to significantly reduce their paper consumption.
- Environmentally friendly, recyclable crockery & cutlery.



Food and waste

- Vegetarian options are available at the refreshment points.
- Our suppliers and the food on offer are of regional origin.
- Our menu does not contain any red meat.
- We work together with the too good to go app.



Social responsibility

- Our content programme covers topics relating to sustainability.
- We offer start-ups a platform to present their innovations.
- We provide financial support for social projects in the region.

Via E-Mail to: fmb.sales@easyfairs.com

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by
EASYFAIRS

Three options – each level delivers bigger results.

EasyGo is your complete visibility and lead generation package. It helps you get more from every event.
More leads, more visibility, more value – less effort.

Choose one of the three packages that best meets your objectives. Start with essential lead capture and upgrade for **enhanced visibility** and even **more lead generation opportunities**. Each level builds on the last to maximise your event ROI and deliver bigger results.

For more information, get in touch with your account manager.

GoLeads Turn show traffic into qualified sales conversations.	GoPlus More leads, bigger online presence.	GoPremium Maximum leads and stand-out visibility online and on-site.
Exhibitors receive an average of 33% more leads than GoLeads	Exhibitors receive an average of 33% more leads than GoLeads	Exhibitors receive an average of 92% more leads than GoPlus
€975	€1,350	€2,600

Maximise your visibility

	GoLeads	GoPlus	GoPremium
Online profile to post unlimited content all year	✓	✓	✓
1 Innovation Gallery application to show off your star product	✓	✓	✓
Additional Innovation Gallery application (2 total)		✓	✓
Logo highlighted in the online exhibitor list		✓	✓
Video header at the top of your profile		✓	✓
Enhanced visibility on the exhibitor list of the online catalogue			✓
Logo displayed on entrance ticket and every step of the visitor registration journey			✓
Logo or ad displayed in high-traffic areas at the venue			✓

Connect with the right people

	GoLeads	GoPlus	GoPremium
Personal invite tool: Invite your network and get real-time alerts when guests arrive	✓	✓	✓
Network and schedule meetings in the event app with AI matchmaking	✓	✓	✓

Generate leads seamlessly

	GoLeads	GoPlus	GoPremium
1 Smart Badge reader to digitally promote products and collect visitor details	✓	✓	✓
Badge scanning via app for more qualified and high-quality leads	✓	✓	✓
2 Smart Badge readers total for more lead opportunities (1 extra)		✓	✓
3 Smart Badge readers total for maximum lead opportunities (2 extra)			✓

Maximise your visibility

Online profile to post unlimited content all year

Build your online presence 365 days a year

Many visitors explore the exhibitor list on the website before their visit. This is your chance to capture their attention and ensure they stop by your stand. Add unlimited products, photos, videos and news.

Innovation Gallery application to show off your star product

Stand out in the Innovation Gallery

Got a game-changing product? Submit it for the Innovation Gallery. If selected, your innovation gets premium placement on the website and onsite (depending on show). Get visitors excited about your innovation even before they come to the event.

Video header at the top of your profile

Show video instead of a static image

GoPlus & GoPremium packages

Replace your profile header photo with a short video and show your products in action. Video lets you demonstrate features, benefits and real-world applications in ways a static photo never could.

Logo or ad displayed in high-traffic areas at the venue

Dominate the venue's busiest spots

GoPremium package only

Be seen where it matters. Your logo or promotional ad appears in high-traffic areas onsite.

Logo highlighted in the online exhibitor list

Your logo where buyers look first

GoPlus & GoPremium packages

Put your logo next to your name in the exhibitor list. Visitors scanning for suppliers see your brand immediately.

Enhanced visibility on the exhibitor list of the online catalogue

Get visitors' attention in advance

GoPremium package only

Your company gets enhanced visibility in the exhibitor list. Visitors can't miss you when browsing for suppliers.

Logo displayed on entrance ticket and every step of the visitor registration journey

Reach visitors with your brand before they arrive

GoPremium package only

Your logo appears at every step when visitors register:

- Confirmation page after they register
- Confirmation email in their inbox
- Entrance ticket

Connect with the right people

Personal invite tool: Invite your network and receive real-time alerts when your guests arrive

Invite your contacts and track who's coming

Send one link. Track every sign-up. We give you ready-made email templates, web banners and social media posts. See exactly who registered through your link. Invite your best customers before your competitors do, and drive qualified traffic directly to your stand.

Know the moment your invited guests arrive

Get a real-time alert via SMS when someone you invited checks in, then greet them personally. They'll remember that you made time for them. Turn a cold stand visit into a warm welcome.

Network and schedule meetings in the event app with AI matchmaking

Connect before you even meet

The event app matches you with your ideal customers using AI. See who's attending. Check their interests. Send messages. Book meetings. By opening day, you'll have a diary full of qualified prospects who already want to talk to you. More meetings = more sales.

Capture leads seamlessly

Smart Badge reader to digitally promote products and collect visitor details

Turn your stand into a lead magnet

Place Smart Badge readers around your stand to share your company or product info with visitors when they tap. Every visitor who taps your Smart Badge reader automatically shares their full contact details with you even if you never spoke. No paper, no missed connections. Take advantage of additional Smart Badge readers in the GoPlus and GoPremium packages for wider stand coverage or product-specific lead tracking.

Badge scanning via app for more qualified and high-quality leads

Scan badges, add notes, close deals faster

Use the event app on your phone to scan attendee badges in seconds and add notes on the spot. Your whole team can use it. See your app connections and scanned leads in real time in the app and seamlessly export your connections and lead notes.



www.easyfairs.com/easygo

Measure your
event ROI



See your
page views



Track invited
visitors



View leads from
Smart Badge
touches



Track and
qualify badge
scan leads



Measure app
matchmaking
success

1. GENERAL

The following terms and conditions for participants apply to the rental of exhibition space and the related performance of other services (stand construction, sponsoring and promotion facilities) by Easyfairs for exhibitors unless otherwise agreed in writing by the contracting parties.

2. REGISTRATION

Exhibitors may only register by completing all parts of the application form, possibly ordering other services, and accepting the terms and conditions for participants which are laid down here and the Technical Guidelines which will be issued subsequently. The form should be validly signed and sent, faxed or e-mailed to Easyfairs Deutschland GmbH, Balanstr. 73, House 8, 81541 Munich. The items exhibited, as well as the presentations of products and services, relate to the actual or potential technologies and/or services of the respective segment of industry, for which the exhibition is being held. The items exhibited and the presentations carried out by the exhibitors must apply exclusively to this theme. The exhibits must be identified by a full description, and, in the case of equipment and machines, the weight and height must also be specified. To ensure accuracy, brochures and production descriptions must be submitted to the organisers on request. Conditions or provisions included in the registration will not be taken into consideration. The minimum stand size is 9 square meters. Smaller spaces will only be allocated, if such spaces result unavoidably during the planning process. In calculating prices, each part of a square meter will be charged as a full square meter. Any areas which are not right-angled will be calculated by standardising them as though they were right angled. Projections, pillars, columns, and areas for utility connections will be included in the calculation of the space. Special requests concerning location, which will be taken into consideration where possible, do not constitute a requirement for participation. Exclusion of competition will not be accepted. Registration is binding, irrespective of notification of approval of an exhibitor on the part of the organisers. The registration will not come into force until it is received by the organisers and is binding up until notification of approval or conclusive non-approval. The exhibitor explicitly understands and agrees that the personal data notified with the registration will be stored, processed, or passed on – including using automatic data processing systems – in accordance with BDSG (German Data Protection Act), provided this is necessary solely for business purposes. Each exhibitor will receive two exhibitor's passes free of charge. Additional exhibitor's passes may be granted by the organisers, but no legal entitlement exists in this respect.

3. APPROVAL

Exhibitors are manufacturers, retailers, trading companies, publishers and associations. As a general rule, only those exhibitors will be approved who register products and services which are relevant to the event and fulfil the requirements under Clause 2. The decision regarding the right to participate of an exhibitor or an exhibit is made by the organisers, if necessary, after a hearing. There is no legal entitlement to approval. Exhibitors who have failed to fulfil their financial obligations to the organisers or who have breached the terms and conditions of participation, the Technical Guidelines or legal requirements, may be excluded from participation. Approval as an exhibitor with the items to be exhibited and the intended technical demonstrations and presentations of services will be confirmed in writing and applies only to the exhibitor named therein. The exhibition contract and any agreements for other services between Easyfairs and the exhibitor become legally binding as soon as the approval is sent. Any other services can only be agreed in conjunction with conclusion of the exhibition contract. The approval will include a plan of the exhibition hall on which the position of the stand will be clearly marked. If the content of the stand confirmation differs from the information contained in the exhibitor's registration, the agreement will come into force on the basis of the stand confirmation, unless revoked in writing by the exhibitor within two weeks. The organisers are entitled to revoke the approval granted, if it was issued on the basis of false assumptions or false information or if the requirements for approval subsequently cease to apply. The organisers may allot the exhibitor a stand at a different location, if circumstances make this mandatory and provided the exhibitor can reasonably be expected to accept such change. The organisers must state the reasons for the reallocation. The organisers reserve the right to move the entrances and exits to the exhibition grounds and the halls, as well as the aisles.

4. TERMS OF PAYMENT

The invoice for participation will be issued to the exhibitor following approval and allocation of a stand. Any complaints must be made in writing immediately on receipt of the invoice. Objections raised at a later date will not be accepted. 50% of the amount of all participation invoices issued by the organisers falls due without any deductions as soon as the invoice is received and is payable no later than 10 days from the date of the invoice. The remaining 50% must be paid no later than 90 days before the exhibition opens. All invoices issued after "90 days before the exhibition opens", are immediately due and payable in full (100%), unless otherwise stipulated on the registration form. Separate invoices are issued for other services or supplies which are ordered separately at a later point in time. Such invoices are due from the date of delivery or provision of the service, but no later than upon receipt of the invoice and payable within 30 days of receipt of the invoice. If registration takes place after the deadline "90 days before the exhibition opens", the invoice is due either by the date specified in the invoice, or otherwise immediately and must be paid in full no later than 10 days from the date of the invoice. The fees for services are printed on the respective order forms. In cases where invoices are sent to a third party, on the instruction of the exhibitor, the exhibitor remains liable for their payment. Payments, quoting the invoice number and the event to which they relate, should be sent to: Easyfairs Deutschland GmbH, Balanstr. 73, House 8, 81541 Munich, Germany, and credited to the respective account shown on the invoice. The agreed terms of payment must be observed. If the invoiced amounts are not received on time in the account of the organisers, the latter will be entitled to demand, without prior notice, default interest of 8 per cent p.a. until receipt of the payment by the company, or otherwise 5 per cent p.a. above the base rate under § 247 BGB (German Civil Code). In the case of non-observance of the dates for payment (or incomplete payment for the space) by the exhibitor, the organisers may cancel the approved space in its entirety and dispose of it as they see fit. Regarding compensation, Clause 6 of the terms and conditions applies. In addition, should the payment of 100

per cent of the stand rental not be received by the date for payment specified in the invoice, the stand may not be opened. If any or all obligations are not fulfilled by the exhibitor, the organisers are entitled, by virtue of the right of lien, to retain any stand equipment or exhibition materials brought by the exhibitor. § 562 a BGB (German Civil Code) does not apply unless sufficient security already exists. If payment is not received within the period prescribed, the organisers are entitled to sell the retained items by private contract, after giving due notification in writing. The organisers do not accept liability for loss of and/or damage to the items retained.

5. CO-EXHIBITORS

It is not permitted to transfer an allotted stand or parts thereof, whether for a fee or free of charge, to a third party. No promotion or advertising activities may be carried out on the stand for products or companies whose names do not appear in the approval. If a co-exhibitor is to be incorporated, the exhibitor must make an application to the organisers. The co-exhibitor is subject to the same terms and conditions as the main exhibitor. The co-exhibitor must pay the indicated co-exhibitor fee. Moreover, the stand's main exhibitor still remains liable for the co-exhibitor fee. The incorporation of a co-exhibitor entitles the organisers to terminate the contract with the main exhibitor without notice and to have the stand cleared at the expense of the main exhibitor. The exhibitor waives its rights in this respect, on the grounds of unauthorised independent action. The main exhibitor is not entitled to any compensation claims. Co-exhibitors are deemed to be any and all exhibitors who appear or exhibit on the stand alongside the main exhibitor. They are also considered to be co-exhibitors, when they have close economic or organisational ties with the main exhibitor. Company representatives will not be approved as co-exhibitors. Additional representatives of manufacturers of such equipment, machines or other products as are required but not offered for the demonstration of an exhibitor's products, are not considered to be co-exhibitors.

6. WITHDRAWAL / TERMINATION

Withdrawal from or a reduction in the size of the stand by the exhibitor is no longer possible after approval, unless this is due to gross negligence or intent on the part of Easyfairs or the provisions of §§ 323, 324, 326 BGB (German Civil Code) were applicable. The same applies to any other additionally agreed services (service packages, sponsoring and promotion facilities). The participation fee and the cost of the services actually provided must be fully paid. The reallocation of unoccupied spaces by the organisers does not release the exhibitor from its obligation to pay. However, Easyfairs explicitly agrees that the rental contract and any other additionally agreed services may be annulled in writing up to and including six months before the start of the exhibition in return for a flatrate compensation payment of 50 per cent of the total amount of the net basic rental, plus incidental costs and the net costs of any other agreed services. In accordance with Clause 4 (Terms of Payment), any remaining advance payment will be refunded to the exhibitor. Should a co-exhibitor fail to participate, the co-exhibitor fee must still be paid in full. The withdrawal and non-participation of the main exhibitor simultaneously results in the exclusion of the co-exhibitor and revocation of its approval. Easyfairs is authorised to terminate the contract concluded without observing any period of notice and notwithstanding the further liability of the exhibitor for the full rental and the costs incurred, if the exhibitor fails to fulfil the contractual obligations arising from the contract or the supplementary provisions within an additional period set. This also applies, if the conditions for concluding the contract do not or no longer apply to the exhibitor and, in particular if the exhibitor has altered its manufacturing programme in such a way that it is no longer consistent with the theme of the exhibition for which the exhibitor has rented the stand area. The same applies if the exhibitor's financial circumstances have deteriorated, if it has discontinued its payments or an application has been made for instituting legal insolvency proceedings against its assets, or if the exhibitor's company is in liquidation and if, upon conclusion of the contract, the organisers learn that their claim for payment is jeopardised due to the exhibitor's poor financial situation. If the facts inducing Easyfairs to terminate the contract come to its knowledge within 6 months before the start of the exhibition, then Easyfairs is entitled to a lumpsum compensation of 50 per cent. Should the information come to the notice of Easyfairs after six months before the start of the exhibition, the compensation will amount to 100 per cent of the net basic rent plus incidental costs and the net costs of any other agreed services. Where the organisers claim lumpsum compensation, the exhibitor will remain at liberty to prove that no or substantially lower expenses have been incurred by the organisers

7. EXHIBITOR'S PRODUCTS, SALES REGULATIONS

Products or services which are not listed in the approval may not be exhibited or offered. Any products not approved may be removed by the organisers at the exhibitor's expense. The operation and demonstration of exhibited articles may only take place within the scope of the approved standards.

8. ADVERTISING ON THE EXHIBITION GROUNDS

Exhibits, printed matter and advertising materials may be displayed only within the rented stand but not be distributed in the aisles or in the exhibition grounds. The only exhibition-related advertising by the exhibitor which will be permitted is that which does not contravene legal regulations or offend common decency or which is not of an ideological or political nature. The organisers are entitled to prohibit the distribution and displaying of advertising materials which may give cause for complaint. They are also entitled to place any supplies of such advertising materials in safe custody for the duration of the event. In the case of contravention of these regulations, the organisers may intervene and require alterations to be made.

9. WARRANTY, LIABILITY, COMPENSATION FOR DAMAGES, LIMITATION PERIOD

9.1. Limitations of liability, exemptions of liability, preclusive limits and provisions relating to limitation periods in the general terms of business of Easyfairs do not apply, if the fault lies with Easyfairs, to a breach of cardinal obligations (substantial contractual obligations), and do not apply in the case of damages arising from bodily injury or injury to life or health.

9.2. The exhibitor is obliged to notify Easyfairs immediately of any defects of quality verbally and in writing. The exhibitor is entitled to claims only if Easyfairs has failed to remedy the defect within a

reasonable period of time or if remedial action is impossible or was refused. The exhibitor, however, is entitled only to a termination of the contract without notice or to a proportionate reduction of the price. Any further liability on the part of Easyfairs is excluded, unless the damage was due to gross negligence or intent on the part of Easyfairs or its vicarious agents or due to a missing guaranteed property. § 536 BGB (German Civil Code) and the provision of 9.1 remain unaffected.

9.3. Exhibitor's claims for damages with respect to Easyfairs, for whatever legal reason, are excluded, unless the damage that has occurred is due to gross negligence or intent on the part of the legal representatives of Easyfairs, its employees or vicarious agents. The same applies to direct claims made with respect to the abovementioned category of persons. The provision of 9.1 also remains unaffected in this case.

9.4. Easyfairs accepts no duty of care for the items exhibited and the stand equipment and excludes all liability for damages to these except in case of intent or gross negligence on the part of its employees as well. Easyfairs bears none of the exhibitor's insurable risks. The exhibitor's attention is expressly drawn to his own insurance obligation in accordance with Section 10 of these GTB. Easyfairs accepts no liability for loss or damage suffered by the exhibitor because of erroneous information relating to the position of the stand, the stand construction or the stand design authorisation, as well as that arising from changes to the size of the stand, where objections were not immediately raised, and other unsatisfactory service provision, unless Easyfairs is responsible for this due to deliberate or negligent behavior by staff. Easyfairs also accepts no liability for damages which arise from any alterations made by the proprietors of the exhibition grounds for whatever reason, which are detrimental to the exhibitor.

9.5. Claims of whatever kind on the part of the exhibitor against Easyfairs, its vicarious agents or its employees, are to be filed with Easyfairs in writing no later than 14 days after the end of the event. Claims by the exhibitor received at a later date will no longer be considered (preclusive time limit). The provision of 9.1 remains unaffected.

9.6. The exhibitor is only entitled to set off claims with respect to Easyfairs if its counterclaims have been found to be legally unappealable, are undisputed, or have been recognized by Easyfairs. The same applies to rights of retention involving a businessman, a legal entity under public law or special assets under public law. If the exhibitor does not belong to this category of persons, it is entitled to exercise a right of retention insofar as its counterclaim is based on the same contractual relationship.

9.7. Easyfairs is only liable for damages due to defective quality in the rented rooms/spaces and, if applicable, other rented objects or if the damages are due to the deliberate or grossly negligent breach of its contractual obligations. In case of the failure of any facilities, interruptions, or in case of other occurrences that are detrimental to the event, Easyfairs only accepts liability, if it can be proved that these occurrences have been caused by Easyfairs or its vicarious agents either deliberately or due to gross negligence. Easyfairs does not accept any liability with respect to the exhibitor – unless the action is intentional – for loss of expected profits or other financial losses. This limitation of liability does not apply in the event of grossly negligent action if the exhibitor is not a businessman or is not a legal entity under public law or special assets under public law are not involved. In any case, however, liability on the part of Easyfairs is excluded regarding damage, the scope and amount of which cannot be foreseen. If claims are made with Easyfairs on account of a breach of substantial contractual obligations (cardinal obligations) for reasons of only ordinary negligence, liability for damages is limited to the typically foreseeable damage customary to such contracts and limited to the amount of the agreed total price. Insofar as the liability of Easyfairs is excluded or limited, this also applies to the personal liability of its employees, co-workers, representatives, and vicarious agents. Otherwise the provision of 9.1 remains unaffected.

9.8. All contractual and statutory claims on the part of the exhibitor with respect to Easyfairs fall under the statutes of limitations within 6 months, unless due to deliberate action by the legal representatives of Easyfairs, its employees or its vicarious agents. The same applies to direct claims made with respect to the abovementioned category of persons. The period of limitation begins on the working day following the end of the event. The provision of 9.1 remains unaffected.

10. INSURANCE

10.1. The exhibitor is responsible for and is obliged to take out, effect and maintain at its own cost and expense appropriate insurance policies to cover all risks, losses and damages that may arise in connection its participation at the Exhibition and all liabilities that may arise under or in connection Contract including:

- (a) all losses, liabilities or damages of any kind that may be caused by any action, omission, default or negligence by the Exhibitor and/or its Representatives and/or any person under the control or instruction of the Exhibitor and/or any holders of participant cards and/or passes issued by the Exhibitor (including losses, liabilities or damages in connection with personal injury, death and damage to or loss of property);
- (b) all loss, damage or theft of any stands, exhibits, articles, belongings, items, products, materials, machines and/or goods whilst transported to, stored, use or located at the venue;
- (c) Any liability of the exhibitor in connection with the use of the exhibition stand; and
- (d) postponement, abandonment or cancellation of the exhibition.

10.2. Without prejudice to the generality of clause 19.1, but subject to clause 19.3, the exhibitor shall take out and maintain the following insurance policies: (a) public liability insurance and (b) product liability insurance (together the "Policies"). The policies shall be with a reputable insurer and provide a limit of indemnity of not less than GBP 5 million per claim or such other limit or limits as may be specified by the organizer from time to time (including any limit or limits specified in the Exhibitors Manual). The exhibitor shall provide such evidence of the policies and payment of the relevant premiums as the organizer may request. The organizer reserves the right to exclude the exhibitor from the exhibition if satisfactory evidence of the policies is not provided in advance of the exhibition.

10.3. Subject to clause 10.6, the organizer shall arrange for the exhibitor to participate in and be protected under the organizer's insurance policy, arranged and administered by the organizer's insurance broker, InEvexco Ltd (InEvexco) (Insurance Policy), on behalf of the organizer, subject to payment of an insurance participation fee, as detailed on the booking form. The standard limits and cover provided to participating exhibitors under this policy, together with a full specimen policy wording, showing the

terms, conditions and applicable exclusions is available from InEvexco via their website <https://www.inevexco.co.uk/our-services/event-and-exhibition-exhibitors-insurance>. In addition to this you will find the Exhibitors Insurance Product Information Document. The organizer strongly recommends the exhibitor reads the policy wording as some exclusions apply. A summary of the current limits and cover provided to exhibitors under the Insurance Policy are set out in clause 10.7. An "Evidence of Insurance as an Exhibitor" document, summarising the cover provided, will be issued by email when payment of the insurance participation fee is made with the exhibitor's invoice. The insurance participation fee must be paid to initiate the exhibitor's insurance protection and payment must be made no later than the start of the build-up period.

10.4. The service of providing participation in the Insurance Policy is on a 'non-advised' basis and the exhibitor must satisfy itself that the terms, cover and limits (including any applicable exclusions) of the Insurance Policy are acceptable to and adequate for the needs of the exhibitor. This service is incidental to the services the organizer provides as the exhibition organizer, but it is not an agent service. InEvexco are authorised and regulated by the Financial Conduct Authority (FCA) to provide relevant insurance mediation services, under number 579079. The FCA's register can be accessed through www.fca.org.uk.

10.5. The organizer accepts no liability in contract, tort, negligence, statutory duty or otherwise (to the maximum extent permitted by applicable law) arising out of the use of, quality, fitness for purpose or access to or provision of the Insurance Policy; and (b) the organizer has no responsibility to the exhibitor for, and hereby disclaims all liability arising from, the acts or omissions of InEvexco or any third parties required to provide the Insurance Policy and related services hereunder.

10.6. If the exhibitor considers that it has adequate public liability cover in place, the exhibitor will receive email instructions of how evidence of such cover can be uploaded onto InEvexco online portal. This evidence must be uploaded at least 30 days prior to the opening of the exhibition. The evidence will be reviewed by InEvexco. If for any reason the evidence of alternative insurance is deemed inadequate by InEvexco, InEvexco will inform the exhibitor of the reasons and the actions required to be undertaken by the exhibitor to satisfy the conditions of adequate insurance. If the exhibitor disagrees with InEvexco's decision, the exhibitor may make use of InEvexco's appeals procedure.

10.7. The following represents a summary of the standard limits and cover provided to participating exhibitors under the Insurance Policy (note, this is a summary, but the Exhibitor must read the full terms of the policy in order satisfy itself as to the adequacy if the policy. The organizer will use commercially reasonable efforts to ensure the summary is accurate and up to date but cannot be held responsible for any omissions or inaccuracies in the summary):

The standard limits and cover provided to our participating exhibitors are:

COVER HEADINGS	STANDARD LIMITS	BRIEF SUMMARY OF THE COVER
Exhibitor Expenses	GBP 20,000	Loss of irrecoverable expenses sustained as a result of cancellation, abandonment, curtailment, postponement or removal to alternative premises; inability to open or keep open your stand/space due to damage to Exhibitor Property at the Venue, in transit to the Venue or damage to the Venue itself; late or non-arrival of Exhibits or of your staff/representatives; failure to vacate the Venue within the contracted time; reasonable additional costs and expenses incurred in avoiding or diminishing a loss; for reasons beyond yours and the organizers control.
Exhibitor Property	GBP 20,000	Physical loss of or damage to property for which you are responsible, including exhibits, stands, displays, equipment, furnishings, stationery, promotional literature, being brought to the venue for the purposes of the Exhibition. You are responsible for the first GBP 50 of any claim.
Exhibitor Liability	GBP 2,000,000 any one occurrence*	Legal liability to pay compensation, legal costs and expenses as a result of accidental death or injury to a third party and/or damage to their property at the Venue. You are responsible for the first GBP 250 of any claim for third party property damage.

*An additional GBP 3,000,000 Public Liability cover will be applied by the organizers policy in the event of a Public Liability claim making the total Public Liability limit for any one occurrence GBP 5,000,000.

11. OPERATION OF THE EXHIBITION STANDS

During the opening hours of the event, the stand must be adequately staffed and accessible to visitors.

Other stands of third parties may not be entered outside the daily opening hours of the exhibition without the permission of the standholder.

12. CONSTRUCTION AND DESIGN OF STANDS

Guidelines for the construction and layout of the stand are laid down by the organisers and are binding. They will be provided to exhibitors in the Technical Guidelines. The Technical Guidelines for exhibitors and standbuilders form an integral part of the contract. The current version of these guidelines is available upon request. They are subject to subsequent changes which will then be binding for the event. The relevant statutory provisions and administrative regulations are binding on the exhibitor and its contractors. Handling items within the exhibition grounds, i.e. unloading and providing auxiliary technical devices and moving them to the stand, as well as customs clearance for temporary and/or permanent imports, will be the sole responsibility of the organisers' appointed forwarding agents.

13. TECHNICAL SERVICES

The organisers are responsible for the general heating, air conditioning and lighting in the halls. The costs for the installation of water, power, compressed air, and telecommunications connections for individual stands, as well as the consumption costs and all other services will be charged separately to the exhibitor. All installations may only be carried out by the organiser's appointed contractor. Within the stand, installations may also be carried out by other specialized firms, the names of which are to be submitted to the organisers on request. The organisers are entitled to inspect the installations but are not obliged to do so. The exhibitor is liable for any damage caused by the installations. Connections, machines, and equipment, which are not approved, which do not comply with the relevant terms and conditions or where consumption is greater than that notified, may be removed at the exhibitor's expense. The standholder is liable for any and all damage arising through the unchecked use of energy.

14. WASTE DISPOSAL, CLEANING

Each exhibitor is responsible for disposing of its own rubbish/ waste. Information for the exhibitor about waste disposal facilities on the exhibition grounds is included in the Technical Guidelines. The organisers will arrange for the cleaning of the grounds, the halls, the stands, and the aisles.

15. SECURITY

The organisers assume responsibility for the general safety of the exhibition halls and the outdoor facilities throughout the actual event. During the construction and dismantling periods general surveillance will be provided. Security provision will begin on the first day of construction and end on the last day of dismantling. The organisers are entitled to implement any measure necessary for safety and surveillance. Exhibitors who want their property guarded must organise this themselves. The general security arranged by the organisers does not restrict their exclusion of liability with respect to damage to persons or property. Extra security during the event may only be provided by the security firm appointed by the venue organiser.

16. DOMICILIARY RIGHTS

Domiciliary rights during the construction and dismantling periods and for the duration of the actual event are exercised jointly throughout the exhibition grounds by Easyfairs and the venue organiser. The organisers and the venue organiser are entitled to issue directives. Animals may not be brought into the exhibition grounds and photography is not permitted. The organisers are entitled to commission photographs, sketches and filming of events at the exhibition, exhibition structures and stands and items exhibited and to use them for the purpose of advertising and for publication in the press, without the exhibitor being able to raise objections on any grounds whatsoever. The same also applies to visual or audio reproductions carried out by the press with the authorization of the organisers.

17. RESERVATIONS AND FORCE MAJEURE

17.1. If the organizer is prevented in whole or in part from fulfilling his obligations by cases of force majeure, he shall be released from the fulfillment of this contract until the force majeure ceases to exist. However, the Exhibitor shall be informed of this immediately by the Organizer, unless the latter is also prevented by a case of force majeure. The impossibility of a sufficient supply of auxiliary materials, such as electricity, heating, etc., as well as strikes and lockouts, the outbreak of an epidemic or pandemic, as well as terrorist attacks, shall be deemed equivalent to a case of force majeure, unless they are only of short duration or are the fault of the organizer.

17.2. In the event of force majeure, the organizer is entitled to postpone the event. In this respect, the Exhibitor shall not be entitled to withdraw from the contract or to claim damages, and the Organizer shall not be liable. However, the organizer agrees to credit any advance payments made against the participation in the postponed event.

17.3. If it is not possible to reschedule the event within a reasonable period of time, or if the Exhibitor credibly demonstrates that a rescheduling is unreasonable for him, he shall receive a refund of the stand fees paid, less a flat-rate compensation for agreed additional services in the amount of 30 %. The Exhibitor is at liberty to prove that no or significantly lower expenses were incurred by the Organizer.

17.4. If the Exhibitor is unable to participate in the event due to force majeure (e.g. travel restrictions imposed by local authorities), he shall not be entitled to a refund of his deposit, to withdraw from the contract or to claim damages. However, the Organizer is willing to credit the deposit to the participation in the next event.

17.5. In cases other than force majeure, the Organizer is entitled to cancel the event or to choose another location in case of unforeseen circumstances beyond the Organizer's control, which make it impossible or considerably more difficult to hold the planned event or a cancellation. The event must be held in a place where the Organizer is not responsible for the event. In this respect, the event must take place within a radius of 70 km from the original event location or within a period of 60 days prior to the planned event date or thereafter. In such a case, the Exhibitor shall not be entitled to a refund of the advance payment, to withdraw from the contract or to claim damages, and the Organizer shall not be liable. The organizer must inform the exhibitor immediately of the cancellation or postponement of

the event. If the exhibitor does not declare within a period of 15 working days that he does not wish to participate in the event, his consent shall be deemed to have been given.

18. MISCELLANEOUS

All agreements, individual authorizations and special regulations must be confirmed in writing by the organisers. Where letters of approval contain a reference to the fact that they were produced by the organisers using electronic data processing technology, no other form is required. Otherwise, facsimile signatures are adequate. The terms of participation and any other written agreements will remain valid even if any individual provisions should prove to be invalid. The provision in question must then be interpreted in such a manner that its original commercial and legal intent is achieved as far as possible. The place of jurisdiction and place of performance is the registered office of Easyfairs in Munich, if the client is a businessman, if it has no general place of jurisdiction in Germany, if it has changed its place of abode or its usual place of residence after conclusion of the contract to somewhere outside the territory covered by the applicable law, or if its place of abode or usual place of residence is unknown at the time when proceedings are instituted. Otherwise the general court of jurisdiction is that of the exhibitor. The law of the Federal Republic of Germany applies to the exclusion of UN purchase law. The German version of the contract is deemed to be accepted as binding.

Easyfairs Deutschland GmbH, Munich, April 2025