

## **FMB 2022**

12th – 14th October 2022 | Messezentrum Bad Salzuflen

## **PRESS BRIEFING**

PI06\_2022 FMB

Bad Salzuflen, 07.09.2022

### Shortly before the start of the FMB – the supplier show for mechanical engineering 2022

#### **At the right time: a compact trade fair for the northern half of Germany**

This year, the FMB – the supplier show for mechanical engineering will be opening its doors several weeks earlier than usual – whereby it is by no means too early. There are more than enough topics for discussion between mechanical engineering companies and the supply industry and the need for information is great – particularly in two subject areas.

The prevailing topic concerns supply chain problems. Many mechanical engineering companies are in desperate need of bought-in parts, and despite the fact that a slight improvement is becoming apparent in some areas, most companies are working on expanding their sources of supply when it comes to vendor parts and materials. Christian Enßle, Head of Cluster FMB of the trade show organiser Easyfairs: “The FMB provides the visitors with a great opportunity to develop new channels in the supply chain. Several hundred suppliers to the mechanical engineering industry will be showcasing their ranges of products and services at the event. The fact that almost all of them come from Germany and its neighbouring countries is in keeping with the trend towards maintaining supply chains which are as simple and short as possible.”

Furthermore, visitors to the FMB will be given the opportunity to break new ground in their search for suppliers. In addition to the “traditional” specialists for individual product areas, sectors and processes such as control engineering and machining, trading companies and distributors pooling the product ranges of many manufacturers will also be represented there. Visitors will also be inspired by another group of exhibitors. Christian Enßle: “Platform suppliers, who bring together supply and demand, for instance with regard to laser parts, turned and milled parts or 3D-printed components, will also be attending the FMB.”

The second focal point of the show is the long-term topic affecting the entire industry – digitalisation. Many exhibitors will be showing their products, solutions and offers for the “Smart Factory”, while the Leading-edge cluster it’s OWL will be presenting practice-orientated collaboration projects and findings from its research work, and the Mittelstand-Digital Zentrum Ruhr OWL will provide information on its consultancy programme for small- and medium-sized manufacturing enterprises.

The demand for slots for the programme of lectures demonstrates just how topical this subject is.

Christian Enßle: "The Thursday had originally been intended as the day for discussing digitalisation in industrial manufacturing. However, as we received so many enquiries, this subject area will be the focus of the lectures on Wednesday afternoon as well." This thus means that the FMB is the right place to come for those seeking inspiration on their journey towards the Smart Factory – both at the stands in the exhibition halls and in the lecture forum.

\*\*\*

The 17th FMB – the supplier show for mechanical engineering will take place at Bad Salzuflen Exhibition Centre from 12th to 14th October 2022.

\*\*\*

467 words | 3.020 characters (including spaces)

PI06\_2022 FMB

Please send a specimen copy.

## Contact:

Web: [www.fmb-messe.de](http://www.fmb-messe.de)

Twitter: [@FMB\\_messe](https://twitter.com/FMB_messe)

LinkedIn: FMB – Zuliefermesse Maschinenbau

Facebook: [www.facebook.com/fmbmesse](https://www.facebook.com/fmbmesse)

YouTube: [www.youtube.com/FMBfair](https://www.youtube.com/FMBfair)

XING: FMB – Zuliefermesse Maschinenbau

## Easyfairs GmbH

Ms Birgit Schindler

Potsdamer Straße 211 | 33719 Bielefeld

T: +49 (0) 521 96533-43

E: [birgit.schindler@easyfairs.com](mailto:birgit.schindler@easyfairs.com)

W: [www.fmb-messe.de](http://www.fmb-messe.de)

## Press contact

GS Media-Service Gabriele Schneider

Ms Gabriele Schneider

Belzweg 9 | 33739 Bielefeld

T: +49 (0) 5206 9150-0

E: [g.schneider@gs-media-service.de](mailto:g.schneider@gs-media-service.de)

W: [www.gsmediaservice.de](http://www.gsmediaservice.de)