## **PRESSE INFORMATION**



### **FMB 2022**

12 – 14 October 2022 | Messezentrum Bad Salzuflen

**PRESS BRIEFING** 

PI05\_2022 FMB Bad Salzuflen, 09.08.2022

# A look ahead to the FMB – the supplier show for mechanical engineering 2022 Get acquainted with new suppliers – and practical examples of digitalisation

When the FMB – the supplier show for mechanical engineering opens its doors on 12 October 2022, many visitors will be looking to establish contacts with new suppliers. Christian Enßle, Head of Cluster FMB of the trade show organiser Easyfairs GmbH: "You would be hard pushed to find a mechanical engineering company which has not been adversely affected by the tense situation in international supply chains. According to a recent VDMA survey, 83% of the companies are currently pursuing the goal of expanding their supplier network."

This means that the FMB is right on cue. Several hundred proficient suppliers to the mechanical engineering industry will be showcasing their ranges of products and services as well as their innovations there. In doing so, they cover the entire spectrum of the value-added chain, and offer the potential to stabilise the supply chain as an alternative or second source supplier.

Visitors seeking to achieve their objectives swiftly and to meet as many potential suppliers as possible can already initiate contacts in the run-up to the show – via the "B2B matchmaking" platform. Christian Enßle: "Registered visitors of the fair simply register on the platform, post a profile there containing their specific requirements or offer and look at the profiles of other participants. If the profile matches their needs, they book an appointment and receive a meeting schedule prior the event, thereby enabling them to organise and structure their visit to the show efficiently."

The time saved in this manner can then be used to wander through the trade fair or to attend the lectures held at the same time as the actual show, which will continue to focus on the key technological issue of digitalisation. Numerous suppliers and service providers have developed new solutions in this field in order to lend their support to their customers, and some of them will provide an in-depth report on this matter on the second day of the show, whereby Artificial Intelligence and 3D printing will also come up for discussion.

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The guiding theme of the programme of lectures on day one is "Productive machines – but safe & secure", which means that the focus in this case is on safety and security. And the third day is traditionally organised by the Leading-edge Cluster it's OWL – with fascinating reports on Industry 4.0 cooperation projects. This year, the Mittelstand-Digital Zentrum Ruhr OWL is also involved in the programme of lectures. This regional initiative makes information and findings from the Leading-edge Cluster available to SMEs for digital transformation – thereby ensuring exciting practical insights for practical applications.

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The 17th FMB – the supplier show for mechanical engineering will be held at Bad Salzuflen Exhibition Centre from 12 to 14 October 2022.

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