

futurebuild

making a

POSITIVE

IMPACT

on the built environment

**2025 IMPACT
REPORT**

by EASYFAIRS



FUTUREBUILD CONNECTS

Futurebuild 2025 brought together tens of thousands of engaged industry leaders. From decision-makers and specifiers to the supply chain, speakers, and VIPs, Futurebuild is where ideas spark, partnerships form, and solutions take shape.

For two decades, Futurebuild has set the standard for industry engagement, driving progress, forging relationships, and delivering lasting impact. As we look ahead to 2026, we remain committed to connecting the right people with the right solutions, ensuring those shaping the future continue to choose Futurebuild.

At Futurebuild, we're proud to bring together forward-thinking professionals ready to learn, connect, and do business. Our strength is not just in numbers, but in the quality of interactions and meaningful connections.

OUR IMPACT IN NUMBERS

9,179 + **23%**

unique specifier visitors

visitors returned two or three days

2,382 + **500+** + **600+**

exhibitor attendees

industry-leading expert speakers

VIP specifiers

= TENS OF THOUSANDS OF ENGAGED ATTENDEES.

75%

come to see new innovations

67%

are decision makers

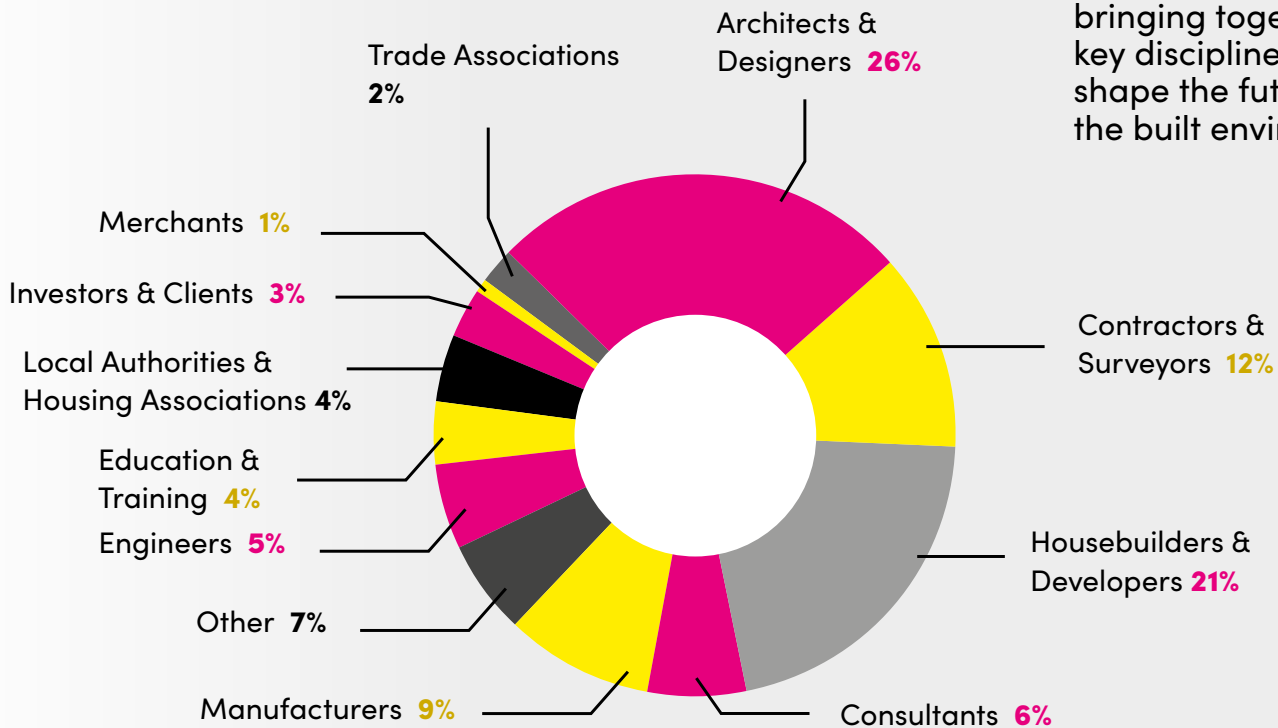
175

leads on average per exhibitor

ALL CAME TO CONNECT WITH YOU.

THE POWER OF CONNECTING

UNIQUE SPECIFIER VISITORS



INDUSTRY-LEADING CONTENT THAT DELIVERS A HIGH- VALUE AUDIENCE

Futurebuild's Knowledge Programme attracts an engaged, high-calibre audience of decision-makers and industry leaders. These attendees come to learn, connect, and explore the latest innovations, fostering opportunities for meaningful business conversations.



futurebuild

ARENA

2,699

Attendees



**THE NATIONAL
RETROFIT CONFERENCE
AND EXPO**

2,368

Attendees



ENERGY

1,284

Attendees



BUILDINGS

1,278

Attendees



MATERIALS

1,237

Attendees

future 
digital disruptors

1,012

Attendees



PLACEMAKING

850

Attendees

INDUSTRY LEADERS - NOT JUST ON STAGE!

90+

125+

leading institutions driving engagement –
Influential organisations shape the Knowledge
Programme, attracting key decision-makers

hours of CPD-accredited learning –
Drawing a high-value audience actively
seeking solutions



Amin Taha,
Chief Executive Officer
Totus Digital



Prof. Anusha Shah,
Senior Director
Resilient Cities and UK
Climate Adaptation Lead
at Arcadis



Clare Murray,
Studio Director
Sustainability at Levitt
Bernstein



Daisy Powell Chandler,
Head of Energy and
Environment
Public First



Duncan Baker-Brown,
Architect, Academic &
Climate Activist
BakerBrown Studio &
University of Brighton



Esther Kurland,
Director
Urban Design Learning



Fergus Harradence,
Deputy Director,
Construction, Logistics,
Airports and Water
Department for Business
and Trade



Hannah Giddings,
Head of Climate Resilience
& Adaptation
UK Green Building Council



Dr. Hugh Ellis,
Director of Policy
TCPA



Jackie Sadek,
Independent Chair a
UK Innovation Corridor



Jeremy Till,
Emeritus Professor
Central Saint Martins, UAL



Jess Hrivnak,
RIBA Technical Advisor
Sustainability at RIBA



Joe Giddings,
European Networks Lead
Built by Nature



Julie Godefroy,
Head of Net Zero
Chartered Institution
of Building Services
Engineers (CIBSE)



Miatta Fahnbulleh,
Member of Parliament
at Minister for Energy
Consumers



Rahael Owens,
Co-Director
National Retrofit Hub



Prof. Saul Humphrey,
Vice President
Chartered Institute of
Builders



Tina Paillet,
CEO & Co-Founder
Circotrade



Dr. Tom Dollard,
Partner – Sustainability
and Innovation
Pollard Thomas Edwards



Will Arnold,
Head of Climate Action
The Institution of
Structural Engineers

CONNECTIONS THAT DRIVE BUSINESS – THE POWER OF ENGAGEMENT AT FUTUREBUILD

Futurebuild isn't just about conversations, it's about results. From lead generation to high-value interactions, these stats showcase the power of engagement, proving that the right audience, innovative activations, and smart technology come together to create real business opportunities.

TOTAL LEADS CAPTURED BY OUR TOP 10 EXHIBITORS

EXHIBITOR	LEADS
Dimplex 635	635
ACAN	590
Heidelberg Materials UK	557
H.G. Matthews	554
Reco Surfaces	465
Kalzip & BIPVco	458
Agreka Build	441
BRE Group	441
GreenBlue Urban Ltd	437
The Concrete Centre	425
BEWI UK	424
Zinco Green Roof Systems	414

INNOVATION PARTNERS

INNOVATION PARTNERS	INNOVATION LEADS	TOTAL STAND LEADS
BIPVco	239	458
Heidelberg Materials	170	557
Modernite	148	370
Quantum	135	390
Dimplex	115	635
Licata	110	412
540 World	102	105
SDS	84	246
Heatweb	78	159
The Concrete Centre	65	425
Kale	53	266
Advantage Austria	50	83
Aico	40	207
Celsa	40	134
LKAB	37	161



175

leads on average
per exhibitor

41,789

total leads captured



BUT DON'T JUST TAKE OUR WORD FOR IT

FuturebuildNow



We chose to exhibit at Futurebuild because we wanted to reach out to a wide audience in the construction industry. We wanted to talk to clients, engineers and architects but we also wanted to talk to students. Futurebuild is helped us connect with our target audience not because of what we're going to do over these three days but it's also the content that we will also curate so through social channels such as YouTube.

Paul Lacey, Marketing Director,
Heidelberg Materials

Saint Gobain decided to sponsor and exhibit at Futurebuild because it's a great opportunity to meet a wide range of different people with different roles across the built environment and construction industry including architects and designers, and we get our clients here as well. So you can really have a rich conversation with lots of types of people about the things that are important to your business.

Richard Halderthay, Director of Communications,
Saint Gobain UK & Ireland

FuturebuildNow



FuturebuildNow



FuturebuildNow



BUT DON'T JUST TAKE OUR WORD FOR IT

in FuturebuildNow



aquatherm UK

3,832 followers
1w • Edited •

aquatherm UK at Futurebuild 2025 – Driving Sustainability Forward

We had a fantastic three days at Futurebuild, showcasing how aquatherm is making a real impact on sustainable construction.

With the industry pushing towards net zero, we're proud to offer innovative pipework solutions that help reduce carbon footprints, improve energy efficiency, and support circular economy principles. Futurebuild provided an incredible platform to connect with like-minded professionals, exchange ideas, and drive meaningful change.

A huge thank you to everyone who visited our stand. Together, we're shaping a greener, more sustainable future!

#futurebuild2025 #netzero #sustainableconstruction #aquatherm #innovation #greenbuilding #partofthesolution



in FuturebuildNow



HEATWEB SOLUTIONS LTD.

402 followers
1w • Edited •

It's been a week since and what a year it was! The conversations were bigger, the challenges were tougher, and the urgency to fix heat networks was louder than ever.

We talked about efficiency – or rather, the shocking lack of it in most UK heat networks. With up to 65% of heat still being wasted before it even reaches consumers, something has to change.

We covered regulations, from HNTAS to Ofgem's new performance standards and what they mean for the industry as we move towards 2025. The message was clear: measuring and improving network performance isn't optional anymore.

And of course, we explored solutions – real ones, not just ideas. Open standards, real-time monitoring, and IoT-driven tools that are already helping operators boost efficiency by 20-30%. The technology is here and the path to net zero is clearer than ever.

So, where do we go from here? If you're looking to optimise your heat network, cut waste and get ahead of regulations, now's the time to act.

📞 Get in touch – let's make sure we're not having the same conversations next year.

#Futurebuild2025 #SustainableConstruction #ClimateAction #NetZero #Innovation #BuiltEnvironment #ExcelLondon #Sustainability #HeatNetworks #HNTAS

We see Futurebuild as the event that brings that collective knowledge together for how we're all going to rise to the challenge of reducing the impact on our built environment. What Futurebuild is at its absolute core is about connecting. Everybody comes to Futurebuild whether you're a designer, in government a contractor or a student looking to learn and we are open to having a conversation with them all.

Martin Fahey, Head of Sustainability,
Mitsubishi

in FuturebuildNow



energystore

3,082 followers
1w • Edited •

Futurebuild 2025 may be over.

But the conversations are just getting started.

From TLA® to cavity wall insulation to the launch of spacebead®, the interest in our innovations was incredible.

Futurebuild was a chance to connect and push the industry forward.

If you missed us, we're always up for a chat.

Check out our latest newsletter for an event recap.

Feel free to DM us for more information.



energystore news

+ Subscribe



We're regulars at Futurebuild, we come here every year. We find it an invaluable place to connect with our customers and our future customers. A lot of the messages Futurebuild reinforces are messages that we share, and that's one of the main reasons why we sponsored a stage here.

Alex Kerswill, VP Customer Success,
OneClick LCA

THANK YOU TO OUR EVENT SPONSORS

NATIONAL RETROFIT CONFERENCE



FUTUREBUILD ARENA



BUILDINGS IMPACT STAGE



MATERIALS IMPACT STAGE



ENERGY IMPACT STAGE



FUTUREX DIGITAL DISRUPTORS
STAGE



REGISTRATION



PLACEMAKING IMPACT STAGE



VIP AND SPEAKER LOUNGE



GRO CAFE



LANYARD



FUTUREBUILD BAR



CONNECT WITH US

Hundreds of solution providers have already secured their place at Futurebuild 2026. They know it's the best opportunity of the year to connect with key decision-makers, strengthen existing partnerships, and create new business opportunities, all in one place.



Scan the QR code above to enquire to exhibit

Want to be part of Futurebuild 2026 as an exhibitor or sponsor? Get in touch today to discuss how you can get involved.



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