



**WE'RE TAKING A
STAND
FOR A BETTER BUILT
ENVIRONMENT**

Futurebuild is about building a better future for the built environment.

As the industry's premier event, we provide the stage for inspiring ideas, innovative solutions and knowledge sharing to drive sustainable construction and help us reach our goal of net zero.

OUR MISSION

The exhibition brings together the entire supply chain to showcase, debate and understand the advancements in sustainable construction and the emerging technologies that will make net zero possible. Futurebuild is about driving positive change.

We showcase

INNOVATI

We showcase the best in products and materials and support innovation to help us create net zero buildings faster, more safely and more efficiently.

ON

We are long term champions of

sustainability

For around 17 years we have driven the sustainability agenda and are more committed than ever to ensure our built environment remains on track to achieving our net zero goals.

We enable

collaboration

We attract the entire supply chain – architects, housebuilders, developers, consultants, contractors and manufacturers – to facilitate positive change – together.

OUR VALUES

We deliver curated

content

We deliver an inclusive programme of over 300 speakers across 10 stages without compromising content quality. All Futurebuild content is carefully curated and expertly delivered.

We are

Influential

Futurebuild is renowned for being the influential leader when it comes to built environment trade events with a stellar line-up of distinguished speakers, the best-in-class exhibitors and senior decision makers.

We always

Walk the

The industry is on a path to net zero and everyone has a role to play. With roots in sustainability, we can influence and guide the industry on how we get to net zero – and we lead by example.

talk

Driving and improving sustainability in the built environment is a shared responsibility – but are we doing enough if we are going to decarbonise at the rate required?

As the largest contributor of carbon emissions (almost 50% of the UK's emissions), the built environment has the ability to make the biggest impact in achieving net zero. It is a huge challenge, and we have no time to waste.

The future is in our hands, so we must act now and take a stand.

TAKE A STAND

Futurebuild 2023: Take a Stand campaign

We're taking a stand for a better built environment

Everyone within the supply chain is on a journey to net zero and has a solution that can make a positive change.

We want to know what you will commit to help create a better industry and meet the challenges to get to net zero.

What will you take a stand for?

Join us at Futurebuild and we will amplify this message to our audience and built environment industry to ensure a more sustainable future.



New for 2023: Net Zero Pioneer Partnership

An exclusive opportunity for those leading the way on the journey towards net zero.

We would like to invite innovative companies - the '**Net Zero Pioneers**' that are leading the way at scale, to show the industry how they are progressing on the path to net zero, and how their leadership can inspire and support other organisations in making their own, vital contributions to this great global challenge.

Take a stand for net zero and become a Futurebuild Net Zero Pioneer.



Showcasing your Net Zero Journey

In the run up to Futurebuild 2023 we will be profiling 15 Net Zero Pioneers.

We will work with you to create dedicated content to educate and inspire our audience of specifiers. Positioning and showcasing your brand as a true pioneer. Each Net Zero Pioneer will receive:

- An exclusive episode of our new “I’m taking a stand for zero – net zero pioneers’ podcast”, hosted by Event Director, Martin Hurn – this is your chance for a senior director to discuss your journey to net zero
- ‘60 seconds with...’ interview – a transcript from the podcast will be used to create this interview and promoted to our 70,000 newsletter subscribers and across Futurebuild’s social media channels



High profile coverage

Enhanced marketing and PR support will make sure each Net Zero Pioneer is front and centre of the Futurebuild 2023 marketing campaign.

Opportunities include:

- Listed as a Net Zero Pioneer on the Futurebuild sponsor and partner webpage
- Bespoke Net Zero Pioneers page on Futurebuild's website, to include your company logo, link to podcast and link to article
- Inclusion within a Net Zero Pioneer press release issued to all built environment trade press and hosted on Futurebuild's website
- Online exhibitor profile as a Net Zero Pioneer
- Bespoke marketing collateral for use across your networks, including website banners highlighting status as a Net Zero Pioneer and use of exclusive Net Zero Pioneer badge
- You will benefit from all services in the EasyGO Plus package



Take a stand at Futurebuild 2023

As a Net Zero Pioneer your leadership will be showcased to our audience of 15,000 specifiers.

Opportunities include:

- Benefiting from a prime position stand at an exclusive rate with you highlighted as a Net Zero Pioneer in the printed Pocket Planner, digital Event Guide and onsite YAH boards
- Taking part in the knowledge programme by being part of a dedicated “Net Zero Pioneers” seminar session. Each Pioneer will have a 15-minute talk slot. Sessions will run on the Energy, Buildings or Materials Stages
- Inclusion within the Net Zero Pioneer feature wall on the Main Conference Arena, each pioneer will receive an A0 poster showcase you to tell your Net Zero journey and providing visitors a touchpoint to connect with you. (All scanned leads to be provided post-event)



Investment

Net Zero Pioneers is an exclusive opportunity limited to just 15 brands.

Each brand can select their stand size and position and then take advantage of the Net Zero Pioneer package.

- Exclusive premium position stands for an exclusive rate of £441 per m (Rate Card £465 per m)
- Net Zero Pioneer package: £4,995 includes EasyGo Plus (£940)



THANK YOU



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