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# MANUAL HEROES DUTCH COMIC CON SUMMER EDITION 2025

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# **EARLY BIRD & WEBSHOP**

If you wish to utilize furniture, electricity, power, or internet, please explore our <u>webshop</u> for the available selection. To take advantage of the early bird rate, place your order by May 20, 2025 through our webshop. Subsequently, the regular rate will apply, subject to availability.

After the webshop closes on Thursday, June 12, 2025, at 17:00 in My Easyfairs, online pre-orders will no longer be accepted. Ordering will then be available solely at the information point during the build up, at the standard rate, and subject to stock availability. Not all items listed in the webshop may be available on-site. All items ordered during the build up and/or exhibition days will be delivered after the fulfillment of all preordered webshop items. Consequently, there may be a waiting period for your on-site order.

#### **Cancellation policy:**

In the event of cancellation of rented materials, we are compelled to impose cancellation fees. For cancellations made within 10 days prior to the show, a 100% cancellation fee will apply.

# **DEALER STAND AND ARTIST TABLE**

The following items are included with a dealer stand:
White modular stand structure, 250cm in height
1 exhibitor band per 5m<sup>2</sup>.
Please note: carpet is not included.
Please be advised: construction in the aisles is prohibited.

The following items are included with an Artist table:
White modular stand structure, 250cm in height
1 table per 5 m<sup>2</sup>
2 chairs per 5 m<sup>2</sup>
2 exhibitor bands per 5m<sup>2</sup>.
Please note: carpet is not included.
Please be advised: construction in the aisles is prohibited.



# **USE OF STAND**

The stand, stand walls, and frieze must be returned at the conclusion of the show in the same condition as they were upon arrival from the construction site.
Drilling, screwing, or nailing into the walls is prohibited. Additionally, the application of velcro or hook-and-loop tape directly onto the walls is not allowed.
During the build up, complimentary hooks are available for collection at the infopoint. These hooks can be utilized to affix a painting or banner to the walls, for instance.

- If you affix any items to the walls or frieze, we kindly ask that you remove them immediately afterward. Failure to do so will result in a cleaning fee of €37.50 per meter.
- If any damage is discovered on the stand wall or frieze afterwards, we will be compelled to impose a charge of €50 per meter.
- If you encounter dirty or damaged stand walls and/or furniture upon arrival, please report this immediately to the infopoint so that we can address the issue prior to the commencement of the event.
- When positioning a truss or other metal structure on the stand, it is essential to ensure proper grounding. Grounding must be achieved through a permanent connection and should not be accomplished using a plug. All regulations pertaining to power connections are available here. Additionally, you may request this service through the Infopoint. Such requests must be made before 16:00. The associated cost is € 75, excluding VAT.

# Build up and break down Hall 3: Creator Village and Fan Clubs

# Build-up

Friday, June 20, 2025	3:00PN
Saturday, June 21, 2025	7:30AN
Sunday, June 22, 2025	8:00AN

2:00PM - 10:30PM 2:30AM - 8:45AM 2:00AM - 8:45AM

## Break down

Sunday, June 22, 2025

6:00 PM - 8:00 PM with the presentation of an exhibitor wristband 8:00PM - 10:00PM there is an available time slot through the VRS system.

To load and unload, it is necessary to reserve a time slot in advance. This can be accomplished through the provided link. Reservations must be made at least 48 hours prior.

## FRIDAY

Do you wish to load and unload in the hall by car? If so, please utilize route EB (expedition bridge via P2) with the navigation address: Truus van Lierlaan, 3527KZ Utrecht. Please be advised that loading and unloading is permitted for a maximum of 120 minutes, measured from barrier to barrier. We cannot be held responsible for any fines incurred if this time limit is exceeded.

## SATURDAY AND SUNDAY

# Info build up and break down Hall 4: Fan Clubs

## Build-up

Friday, June 20, 2025 Saturday, June 21, 2025 Sunday, June 22, 2025 3:00PM - 10:30PM 7:30AM - 8:45AM 8:00AM - 8:45AM

## Break down

Sunday, June 22, 2025

6:00 PM - 8:00PM with the presentation of an exhibitor wristband 8:00PM - 10:00AM there is an available time slot through the VRS system.

To load and unload, it is necessary to reserve a time slot in advance. This can be accomplished through the provided link. Reservations must be made at least 48 hours prior.

#### FRIDAY

Do you wish to load and unload in the hall by car? If so, please utilize route EB (expedition bridge via P2) with the navigation address: Truus van Lierlaan, 3527KZ Utrecht. Please be advised that loading and unloading is permitted for a maximum of 120 minutes, measured from barrier to barrier. We cannot be held responsible for any fines incurred if this time limit is exceeded.

#### Saturday and Sunday

# Info build up and break down Hall 7: Dealer Hall

## Build-up

Thursday, June 19, 2025 Friday, June 20, 2025 Saturday, June 21, 2025 Sunday, June 22, 2025 8:00AM - 10:30PM

8:00AM - 12:00NOON - Please be advised: driving in is no longer permitted.

7:30AM - 8:45AM

8:00AM - 8:45AM

## Break down

Sunday, June 22, 2025

6:00PM - 8:00PM with the presentation of an exhibitor wristband 8:00PM - 10:00PM there is an available time slot through the VRS system.

To load and unload, it is necessary to reserve a time slot in advance. This can be accomplished through the provided link. Reservations must be made at least 48 hours prior.

#### THURSDAY AND FRIDAY

Do you wish to load and unload in the hall by car? If so, please utilize route EB (expedition bridge via P2) with the navigation address: Truus van Lierlaan, 3527KZ Utrecht. Please be advised that loading and unloading is permitted for a maximum of 120 minutes, measured from barrier to barrier. We cannot be held responsible for any fines incurred if this time limit is exceeded.

#### Saturday and Sunday

# Info build up and break down Hall 8: Entertainment Hall.

## Build-up

Thursday, June 19, 2025 Friday, June 20, 2025 Saturday, June 21, 2025 Sunday, June 22, 2025 12:00NOON - 8:00PM 8:00AM - 12:00NOON - Please be advised: driving in is no longer permitted. 7:30AM - 8:45AM 8:00AM - 8:45AM

## Break down

Sunday, June 22, 2025

6:00PM - 8:00PM with the presentation of an exhibitor wristband 8:00PM - 10:00PM there is an available time slot through the VRS system.

To load and unload, it is necessary to reserve a time slot in advance. This can be accomplished through the provided link. Reservations must be made at least 48 hours prior.

#### THURSDAY AND FRIDAY

Do you wish to load and unload in the hall by car? If so, please utilize route EB (expedition bridge via P2) with the navigation address: Truus van Lierlaan, 3527KZ Utrecht. Please be advised that loading and unloading is permitted for a maximum of 120 minutes, measured from barrier to barrier. We cannot be held responsible for any fines incurred if this time limit is exceeded.

#### Saturday and Sunday

# Info build up and break down Hall 9: Comic Area & Artist Alley

# Build-up

Thursday, June 19, 2025 Friday, June 20, 2025 Saturday, June 21, 2025 Sunday, June 22, 2025 12:00NOON - 10:30PM 8:00AM - 12:00NOON - Please be advised: driving in is no longer permitted. 7:30AM - 8:45AM 8:00AM - 8:45AM

## Break down

Sunday, June 22, 2025

6:00PM - 8:00PM with the presentation of an exhibitor wristband 8:00PM - 10:00PM there is an available time slot through the VRS system.

To load and unload, it is necessary to reserve a time slot in advance. This can be accomplished through the provided link. Reservations must be made at least 48 hours prior.

### THURSDAY AND FRIDAY

Do you wish to load and unload in the hall by car? If so, please utilize route EB (expedition bridge via P2) with the navigation address: Truus van Lierlaan, 3527KZ Utrecht. Please be advised that loading and unloading is permitted for a maximum of 120 minutes, measured from barrier to barrier. We cannot be held responsible for any fines incurred if this time limit is exceeded.

#### Saturday and Sunday

# Info build up and break down Hall 10: Gaming Hall & DND/TCG

# Build-up

Thursday, June 19, 2025 Friday, June 20, 2025 Saturday, June 21, 2025 Sunday, June 22, 2025 12:00NOON - 10:30PM

8:00AM - 12:00NOON - Please be advised: driving in is no longer permitted.

7:30AM - 8:45AM

8:00AM - 8:45AM

## Break down

Sunday, June 22, 2025

6:00PM - 8:00PM with the presentation of an exhibitor wristband 8:00PM - 10:00PM there is an available time slot through the VRS system.

To load and unload, it is necessary to reserve a time slot in advance. This can be accomplished through the provided link. Reservations must be made at least 48 hours prior.

#### THURSDAY AND FRIDAY

Do you wish to load and unload in the hall by car? If so, please utilize route EB (expedition bridge via P2) with the navigation address: Truus van Lierlaan, 3527KZ Utrecht. Please be advised that loading and unloading is permitted for a maximum of 120 minutes, measured from barrier to barrier. We cannot be held responsible for any fines incurred if this time limit is exceeded.

#### Saturday and Sunday

# Info build up and break down Hall 11: Gaming Hall.

## **Build-up**

Wednesday, June 18, 2025 12:00NOON - 9:00PM (by request: nancy.vandoorenmalen@easyfairs.com)

Thursday, June 19, 2025 8:00AM - 8:00PM Friday, June 20, 2025 8:00AM - 8:00 PM Saturday, June 21, 2025 7:30AM - 8:45AM Sunday, June 22, 2025 8:00AM - 8:45AM

## Break down

6:00PM - 8:00PM with the presentation of an exhibitor wristband 8:00PM - 10:00PM there is an available time slot through the VRS system. Monday, June 23, 2025 8:00AM - 2:00PM

To facilitate loading and unloading, it is essential to reserve a time slot in advance. This can be accomplished through the provided link. Reservations must be made at least 48 hours prior. However, this requirement does not apply to the setup on Wednesday.

### THURSDAY AND FRIDAY

Sunday, June 22, 2025

Do you wish to load and unload in the hall by car? If so, please utilize route EB (expedition bridge via P2) with the navigation address: Truus van Lierlaan, 3527KZ Utrecht. Please be advised that loading and unloading is permitted for a maximum of 120 minutes, measured from barrier to barrier. We cannot be held responsible for any fines incurred if this time limit is exceeded.

### Saturday, Sunday, and Monday

# Info build up and break down Hall 12: Experience Hall

## **Build-up**

Wednesday, June 18, 2025 12:00NOON - 9:00PM (by request: nancy.vandoorenmalen@easyfairs.com)

Thursday, June 19, 2025	8:00AM - 8:00PM
Friday, June 20, 2025	8:00AM - 8:00 PM
Saturday, June 21, 2025	7:30AM - 8:45AM
Sunday, June 22, 2025	8:00AM - 8:45AM

## Break down

Sunday, June 22, 2025 6:00PM - 8:00PM with the presentation of an exhibitor wristband 8:00PM - 10:00PM there is an available time slot through the VRS system. 8:00AM - 2:00PM

Monday, June 23, 2025

To facilitate loading and unloading, it is essential to reserve a time slot in advance. This can be accomplished through the provided link. Reservations must be made at least 48 hours prior. However, this requirement does not apply to the setup on Wednesday.

### THURSDAY AND FRIDAY

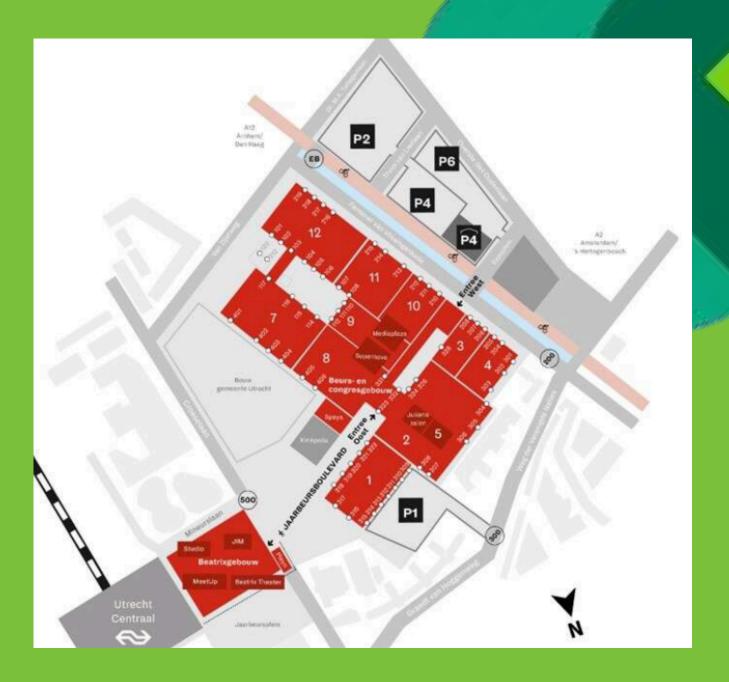
Do you wish to load and unload in the hall by car? If so, please utilize route EB (expedition bridge via P2) with the navigation address: Truus van Lierlaan, 3527KZ Utrecht. Please be advised that loading and unloading is permitted for a maximum of 120 minutes, measured from barrier to barrier. We cannot be held responsible for any fines incurred if this time limit is exceeded.

### Saturday, Sunday, and Monday

# **Information location and map**

## LOCATION

Utrecht Jaarbeursplein Jaarbeursplein 6 3521AL UTRECHT



# **Logistics Information**

To facilitate a seamless setup and dismantling process for exhibitors, all exhibitors are permitted to drive into the hall by car on Thursday and Friday, should you find it necessary. To ensure safety, we have established a limit on the number of vehicles allowed in the hall simultaneously. Consequently, you may experience a brief wait before being granted access to drive in.

We would like to emphasize that the organization does not supply carts for transporting goods. It is advisable to make your own arrangements for this purpose.

The loading doors are designated solely for loading and unloading during the setup and dismantling phases. These doors will remain closed at all times during the fair.

Trucks are prohibited from entering or exiting between 10 PM and 7 AM.

A zero-emission zone has been implemented in Utrecht since January 1, 2025. This zone permits only zeroemission commercial vehicles and trucks to operate within its boundaries, aiming to decrease CO2 emissions. Additionally, the environmental zone has been reinforced for diesel passenger cars as of January 1, 2025. Jaarbeurs is situated within both the zero-emission and environmental zones, which prohibits parking or loading and unloading on the premises if the vehicle does not comply with the admission criteria.

Access the regulations and the license plate verification tool through this link:

**Access regulations and license plate verification** 



# **Exhibitions Days and Infostand**

## **Exhibition days**

Friday, June 20, 2025 Saturday, June 21, 2025 Sunday, June 22, 2025

3:00PM - 9:00PM 10:00AM - 6:00PM 10:00AM - 6:00PM



Please be advised that ordering additional items at the early bird rate is available until May 20, 2025 through the My Easyfairs webshop. Subsequently, you may still order additional items at the regular rate until June 12, 2025 at 5:00PM via the webshop.

Have you forgotten to place an order? We provide the option to request additional items during the build up of the show. This will be available on Thursday, June 19, 2025, at the information stand (8.03). Please be aware that the waiting time for services such as power supply may be extended, and this option is subject to stock availability.

Please be advised that entry to the hall on Saturdays and Sundays is permitted only for individuals in possession of an exhibitor wristband.