

HEROES

MADE IN ASIA

• GORINCHEM •

23 & 24 MEI 2020

EVENEMENTENHAL GORINCHEM

FACTSHEET EXHIBITORS

2020 EDITION



WWW.MADE-IN-ASIA.NL

HEROES

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• GORINCHEM •

FACT & FIGURES

WHERE HEROES MEET



INTERNATIONAL
EXHIBITORS

100+



STAND
SURFACE

1.500 M²



EVENT
SURFACE

21.400 M²



50%

MALE
VISITORS



50%

FEMALE
VISITORS

TOTAL ESTIMATED AMOUNT
OF VISITORS

Visitors



EDITION 2020

10.000

HEROES

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ASIAN MARKET



FREE
SPACE

€50,- P/M²

A-LOCATION
DESIGN AND CREATE
YOUR OWN STAND
ADDITIONAL:
PLUS ALL-IN PACKAGE



DEALER STAND
€50,- P/M²

WE PROVIDE THE
CONSTRUCTION AND
BACK WALLS



FOCUS ON DIRECT SALES



*SUITABLE FOR MANGA
AND ANIME RETAILERS*



CORNER STAND

+13%



HEAD STAND

+15%



ISLAND STAND

+20%

HEROES

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ARTIST ALLEY



ARTIST TABLE

€50,- P/M²

INCLUDES TABLE,
CHAIR, BACK-
WALLS AND
LIGHTING



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GAMING AREA

GAMING HALL

- GAMING STAGE WITH Q&A'S, WORKSHOPS, ESPORTS FINALS AND PROMOTIONAL ACTIVITIES
- BOOTHS OF A-BRANDS
- ESPORTS TOURNAMENTS (CASUAL AND PRO)
- BOARD GAMES
- FREE 2 PLAY AREA
- INDIEGAMES



FREE SPACE

€50,- P/M²

A-LOCATION

DESIGN AND CREATE YOUR OWN STAND

ADDITIONAL:
PLUS ALL-IN PACKAGE



DEALER STAND

€50,- P/M²

WE PROVIDE THE CONSTRUCTION AND BACK WALLS



ALL-IN

+€35,- P/M²

FROM 50M2 INCLUDES TRUSS / LIGHTING / ELECTRICITY AND CARPET



CORNER STAND

+13%



HEAD STAND

+15%



ISLAND STAND

+20%

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ENTERTAINMENT HALL

- GUEST SQUARE
- PHOTOBOOTH
- COSPLAY GROUPS
- PHOTO OPPORTUNITIES
- CINEMA
- SPORT ACTIVITIES
- K-POP



**FREE
SPACE**

€50,- P/M²

**A-LOCATION
DESIGN AND CREATE
YOUR OWN STAND**

ALL-IN

+€35,- P/M²

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LIGHTING / ELECTRICITY
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MEET THE TEAM

MEET OUR HEROES



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CHECK OUR WEBSITE FOR MORE
INFORMATION ABOUT HEROES

WWW.MADE-IN-ASIA.NL