



HEROES

A silhouette of Batman's head and shoulders is positioned on the right side of the image. The background behind him is a bright yellow halftone pattern, while the rest of the image is dark. A white rectangular box is centered over the word 'HEROES'.

HEROES

WWW.HEROES.LIVE



[@WHEREHEROESMEET](https://twitter.com/whereheroesmeet)

JOIN THE HEROES JOURNEY

Heroes is the exciting Easyfairs brand that is encompassing the largest network of **Pop Culture events in Europe**. Launched in 2015 with a single event, we're in hyperdrive having expanded to 11 thrilling events **in 4 countries** across Europe. We're building a **passionate community** of **360.000+ fans** who travel from around the world to share their excitement, interests and adventures in person.

As **a rising star in Europe's Pop Culture** events, we pride ourselves on innovating awesome **experiences for the fans, by the fans**. And we owe our astonishing growth to our audience – they are at the core of everything we do. Our galactic journey is just beginning and we want you to **join the fun, exciting and amazing ride** we're on!



**THE LARGEST
NETWORK
OF POP CULTURE EVENTS
IN EUROPE**



11

EVENTS

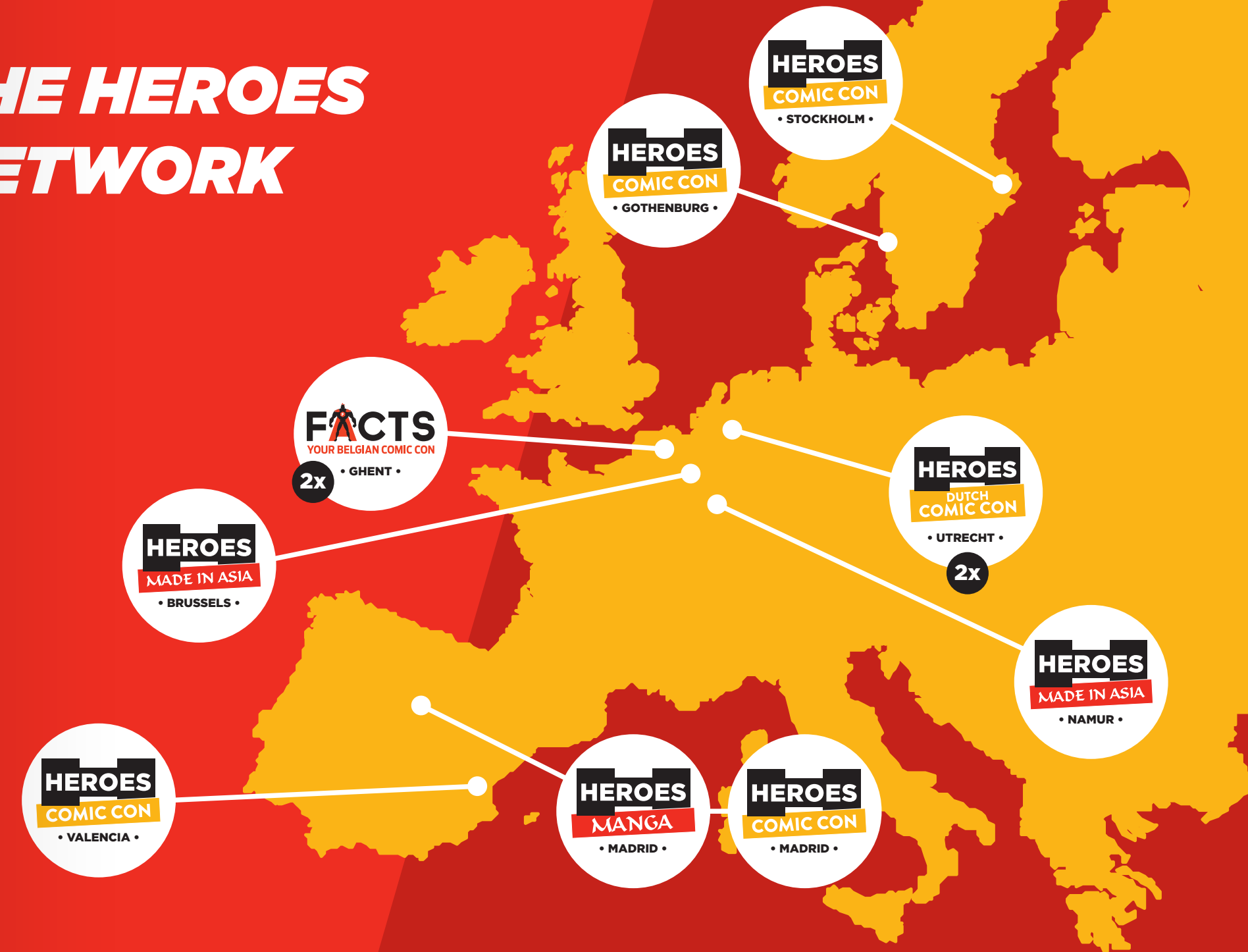
4

COUNTRIES

360.000+

VISITORS IN 2018

THE HEROES NETWORK



WHAT'S COMING

SPRING

FALL

2018



23-25
FEBRUARY



16-18
MARCH



31 MARCH
1 APRIL



7-8
APRIL



7-8
APRIL



14-16
SEPTEMBER



29-30
SEPTEMBER



21-23
SEPTEMBER



6-7
OCTOBER



24-25
NOVEMBER

2019

2019



22-24
FEBRUARY



8-10
MARCH



23-24
MARCH



6-7
APRIL



27-28
APRIL



13-15
SEPTEMBER



28-29
SEPTEMBER



18-20
OCTOBER



19-20
OCTOBER



23-24
NOVEMBER

2020

2020



21-23
FEBRUARY



20-22
MARCH



28-29
MARCH



4-5
APRIL



18-19
APRIL



SEPTEMBER



3-4
OCTOBER



23-25
OCTOBER

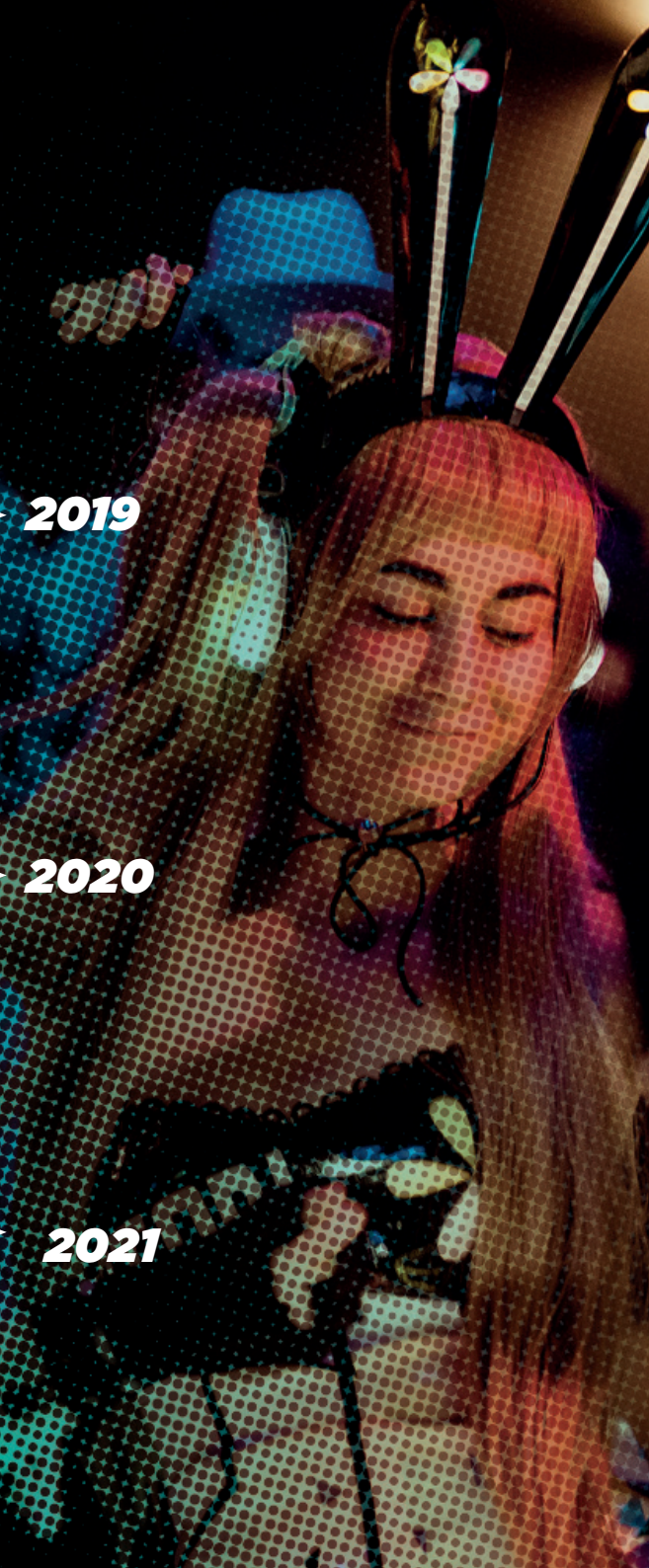


17-18
OCTOBER



21-22
NOVEMBER

2021

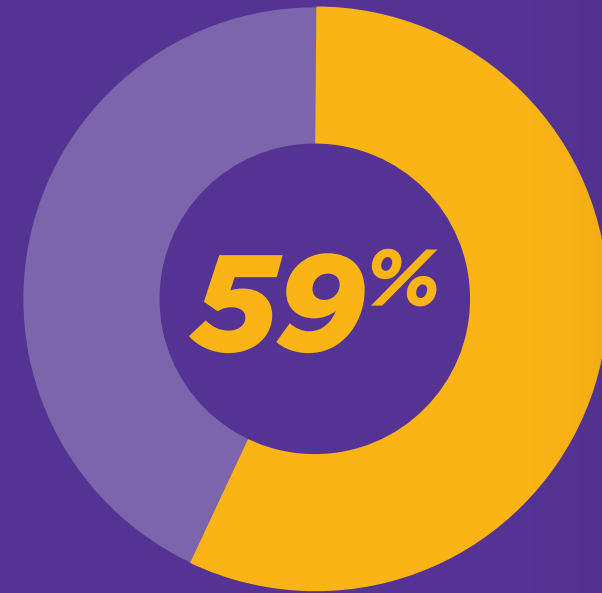


HEROES IN NUMBERS

360.000+



VISITORS IN 2018



MILLENNIALS (18-35YRS)



56%

MALE
VISITORS



44%

FEMALE
VISITORS

2.030



EXHIBITORS



260.000

followers



35.301

followers

9.670.000

HEROES

WEBSITE
VIEWS





IT'S ALL ABOUT THE HEROES EXPERIENCE

***BEST IN CLASS
VISITOR EXPERIENCE***

***BUILDING STRONG
COMMUNITIES***

***TAILOR MADE CONTENT
FOR ALL FAN AUDIENCES***

***COMICS, MOVIES, TV, GAMES,
COSPLAY COMPETITIONS, GUESTS,
ARTISTS, ANIME, MANGA, E-SPORTS,
COLLECTIBLES AND MUCH MORE!***



WHERE HEROES MEET

***PARTNER WITH US
ON THIS AMAZING JOURNEY***

Get in touch with:

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