



INTRODUCING CAMPERBEURS, THE LARGEST CAMPER EVENT IN THE NETHERLANDS

With 30,000 visitors annually across two locations, Camperbeurs is the hotspot for every camper enthusiast.



HARDENBERG

DEN BOSCH

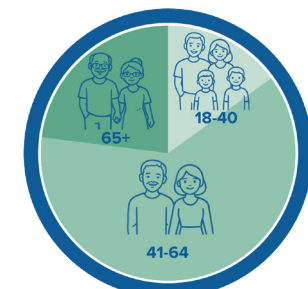
READY FOR THE RIDE? LET'S GO!

1. VISITOR PROFILE

REASONS FOR VISIT



AGE DISTRIBUTION OF VISITORS



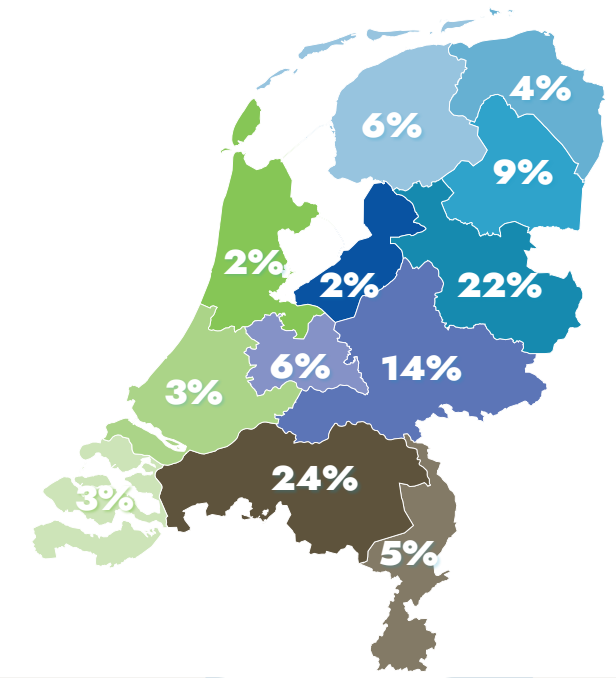
VISITOR SATISFACTION RATE



2. VISITOR NUMBERS



3. NATIONAL REACH & REGIONAL ENGAGEMENT



5. MEDIA & REACH



4. RESULTS



HARDENBERG 2025:
"FRIENDLY, ACCESSIBLE EVENT WITH PURCHASE-ORIENTED VISITORS."

DEN BOSCH 2026:
"A GROWING EVENT IN THE SOUTH OF THE NETHERLANDS WITH A GREAT MIX OF INSPIRATION, SALES OPPORTUNITIES, AND NETWORKING OPPORTUNITIES FOR THE CAMPER INDUSTRY."

7. DATES & LOCATIONS

18, 19 & 20 SEPTEMBER 2026
EVENEMENTENHAL HARDENBERG

19, 20 & 21 FEBRUARI 2027
BRABANTHALLEN 'S-HERTOGENBOSCH

8. CONTACT

BECOME AN EXHIBITOR

COMPLETE THE JOURNEY AND JOIN CAMPERBEURS AS AN EXHIBITOR

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6. EVENT EXPERIENCE

