



# INTRODUCING CAMPERBEURS, THE LARGEST CAMPER EVENT IN THE NETHERLANDS

With 30,000 visitors annually across two locations, Camperbeurs is the hotspot for every camper enthusiast.



## HARDENBERG

## DEN BOSCH

# READY FOR THE RIDE? LET'S GO!

### 1. VISITOR PROFILE

#### REASONS FOR VISIT



#### AGE DISTRIBUTION OF VISITORS



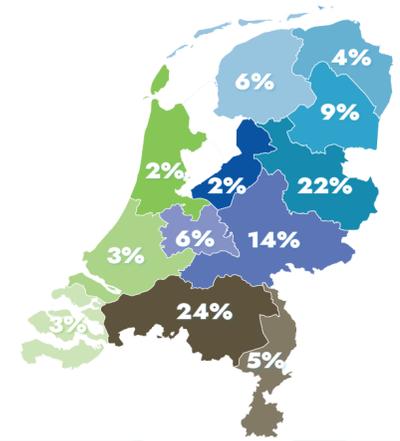
#### VISITOR SATISFACTION RATE



### 2. VISITOR NUMBERS



### 3. NATIONAL REACH & REGIONAL ENGAGEMENT



### 5. MEDIA & REACH



### 4. RESULTS



**HARDENBERG 2025:**  
"FRIENDLY, ACCESSIBLE EVENT WITH PURCHASE-ORIENTED VISITORS."

**DEN BOSCH 2026:**  
"A GROWING EVENT IN THE SOUTH OF THE NETHERLANDS WITH A GREAT MIX OF INSPIRATION, SALES OPPORTUNITIES, AND NETWORKING OPPORTUNITIES FOR THE CAMPER INDUSTRY."

### 7. DATES & LOCATIONS

**18, 19 & 20 SEPTEMBER 2026**  
EVENEMENTENHAL HARDENBERG

**20 & 21 FEBRUARI 2027**  
BRABANTHALLEN 'S-HERTOGENBOSCH

### 8. CONTACT

**BECOME AN EXHIBITOR**

COMPLETE THE JOURNEY AND JOIN CAMPERBEURS AS AN EXHIBITOR

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### 6. EVENT EXPERIENCE

