

ADVANCED
ENGINEERING

4th & 5th November 2026
NEC, Birmingham

Bridge the Gap at

THE SKILLS JUNCTION



Showcase Your Impact

Position your organisation as a **key driver** in closing the **skills gap**. Highlight your **initiatives, investments, and success stories** to an audience that values action.



Engage with Influential Networks

Connect with **universities, colleges, government bodies, students, apprentices, diversity leaders,** and cross-industry collaborators eager to share knowledge and build meaningful partnerships.

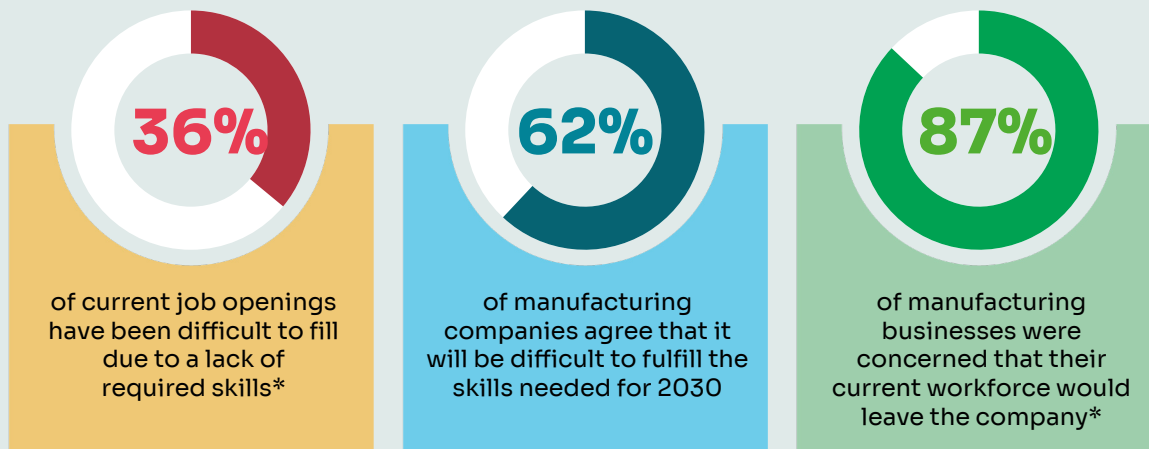


Lead the Conversation

Inspire change as a **thought leader** on key themes, including **women in manufacturing, workforce upskilling, or youth engagement**.

POWERING THE
POSSIBLE

by EASYFAIRS



*2030 Skills – Closing the gap (Make UK report)

Sponsorship Package Includes:

- **Dedicated speaking or workshop session**
20 to 45 minute sessions to showcase your initiatives and expertise
- **Attendee list access via the show app**
Connect, network, and set up meetings with attendees in advance and during the show
- **Show Associate Sponsor status**
Highlighted on-site, in the show guide, website and campaign marketing emails
- **Interview/feature promotion**
Your session and insights promoted across Advanced Engineering's marketing channels
- **The Skills Junction's attendee list**

**Total investment:
£1500 + VAT**

Premium Sponsor Package Includes:

Includes all benefits of the standard package, plus:

- **Company profile** featured on the **event website** and **show app**
- **Inclusion in the official show pocket guide**
- Listing in the **"You are here board"** for added visibility
- **Lead scanner** to capture attendee information and maximise networking opportunities

**Total investment:
£2500 + VAT**



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THE
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JUNCTION

UK
EXPO
METALS

L A B
INNOVATIONS

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 by **EASYFAIRS**