

For Immediate Release

20 June 2022

Speakers Invited to the Anticipated Return of the UK Advanced Materials for Motorsport Event, MotorsportAM 2022

[The Fluency Business Group](#) (Fluency) is pleased to announce the return of the UK's top advanced materials event for the motorsport sector, MotorsportAM, hosted for the first time at the British Motor Museum. The devoted motorsport conference and exhibition will open its doors on the 4th – 5th October 2022, at the museum in Gaydon, UK.

MotorsportAM promises to bring its attendees the latest advances and developments in composite integration for motorsport and automotive industries, as well as showcasing the exciting new innovations being made with advanced materials from companies around the world.

For what to expect, previous MotorsportAM events have included areas and subjects of interest such as:

- The Future of Formula 1.
- Material Innovation and Development.
- Additive Manufacturing.
- A.I. Technical Development.
- Lightweighting for Automotive Manufacture.
- Sustainability in Motorsport.
- Design and Testing.

MotorsportAM is currently calling for speakers to present their latest practices and innovations in a short presentation regarding the automotive sector. For those interested, please send a short abstract, along with a bio to info@fluency-group.com.

Alongside workshops and presentations, which will give delegates the opportunity to interact with professionals in manufacture, design, investment, and inventorship, the event will also host a vast exhibit of composite manufacturers with fresh ideas and innovations into the use of carbon reinforced plastics for commercial and competitive vehicles.

“To be exhibiting alongside the museum’s largest collection of British motoring history is not only invigorating but poignant for the message we put forward with MotorsportAM,” said Gemma Smith, Fluency Managing Director. “Advanced Materials are the next leaps in continuing that history. It will be very thought-provoking for attendees to experience this, and we can’t wait to get started.”

For information about MotorsportAM 2022 or other Advanced Materials Events this year, please visit www.advancedmaterials.events/



Notes to Editors:

About The Fluency Business Group

Fluency is a specialist marketing and communications partner focused on the Advanced Materials and Engineering markets. With a passion towards helping customers build their brands within a tailored market, Fluency is committed to identifying challenges and new trends while working closely with industry drivers to ensure expertise and professionalism for every client.

www.fluency.marketing/

About Advanced Materials Events

Brought to you by The Fluency Business Group (Fluency), the events take place throughout the year and offer companies the chance to connect and network with experts from a variety of industry sectors, including Construction, Medical, Space, Motorsport, Marine, and Sport, with focus towards the latest innovations in advanced composite materials.

www.advancedmaterials.events/

About The British Motorsport Museum

Amalgamated from The British Motor Industry Heritage Trust, it was decided a dedicated residence was required for the Trust's amassing collection of British motors. Opened in 1993, today the British Motor Museum boasts over 400 cars in its growing collection, spanning classic, vintage, and veteran era automobiles. The museum has since held many notable exhibitions including the Mini 50th Anniversary Exhibition, The Centenary of Aston Martin, as well as receiving a royal visit from Her Royal Highness the Princess Royal, who reopened the museum in 2007. Known for one of the top car collections in the world, the museum is also an archive and picture library, offering education and learning programmes along with a host of motoring themed events throughout the year.

www.britishmotormuseum.co.uk

For further information:

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Images are available on request