

Powering laboratory research for the life sciences

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Innovations South

20 April 2022 | London

Discover this new event

> lab-innovations.com/south

by **EASYFAIRS**

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Innovations South

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It's a great idea for London... Life sciences and sustainability are both really hot currently, and all areas of life sciences face similar challenges – it's really important to recognise the connectivity across sectors. Hot topics include imaging capabilities, genome editing, digital transformation and automation.

Richard Surma, Transition Director, AstraZeneca

Contact us and find out more >

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What is Lab Innovations South?

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- > **1 day**
- > **300 invite-only delegates**
- > **30 selected exhibitors**
- > **High-profile speakers**
- > **Located at a leading London university venue**

Lab Innovations South is a new, dedicated, one-day event for laboratory professionals working within life sciences in the Golden Triangle. It is the exclusive sister event for the UK's leading laboratory exhibition, Lab Innovations.

Lab Innovations South will bring together 300 of the UK's leading life sciences researchers and laboratory decision makers from in and around the Golden Triangle, for a full day of knowledge-sharing, discovery, learning and networking.

This exclusive event will be invitation only, meaning every visitor will be a VIP who is there to learn and discover new solutions from you.

You will meet lab professionals from sectors including:

-  Pharmaceutical & Biotech
-  Contract laboratories
-  Medical laboratories
-  Life sciences

Discuss and learn about trends and challenges including:

-  Sustainability
-  Informatics
-  Gene editing
-  Automation
-  Microbiome
-  LIMS
-  CRISPR-Cas9
-  Biochemistry

“

Lab Innovations South will be a great new opportunity for decision-makers in the flourishing laboratory and life sciences sectors to come together, learn and collaborate. Over the last year especially we have seen creative solutions and new technologies and this will provide another springboard future innovation.

Jacqueline Balian, Head – Laboratory, Test and Measurement Sectors, GAMBICA

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Exhibiting at Lab Innovations South

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The exhibition is open to just 30 carefully selected suppliers who provide the most cutting-edge technology. Exhibiting at Lab Innovations South will give you access to the VIPs of the research world who are ready to buy new equipment to power their research.

Why exhibit?

- 1. Showcase your products to key buyers and decision-makers**
- 2. Strengthen your position within the life sciences sector by connecting with the VIPs of the community**
- 3. Extensive marketing and PR support to ensure you gain maximum return on your investment**
- 4. All-inclusive, turnkey solution stand packages, meaning that your stand is taken care of, and you can focus on learning and connecting with peers**

“

The Golden Triangle (London, Oxford & Cambridge) is key to the life sciences. There's a big push for innovation and development in the south of England - this event could enhance it.

Frank Smith, Biotechnology Consultant and Professional, OnQ Software



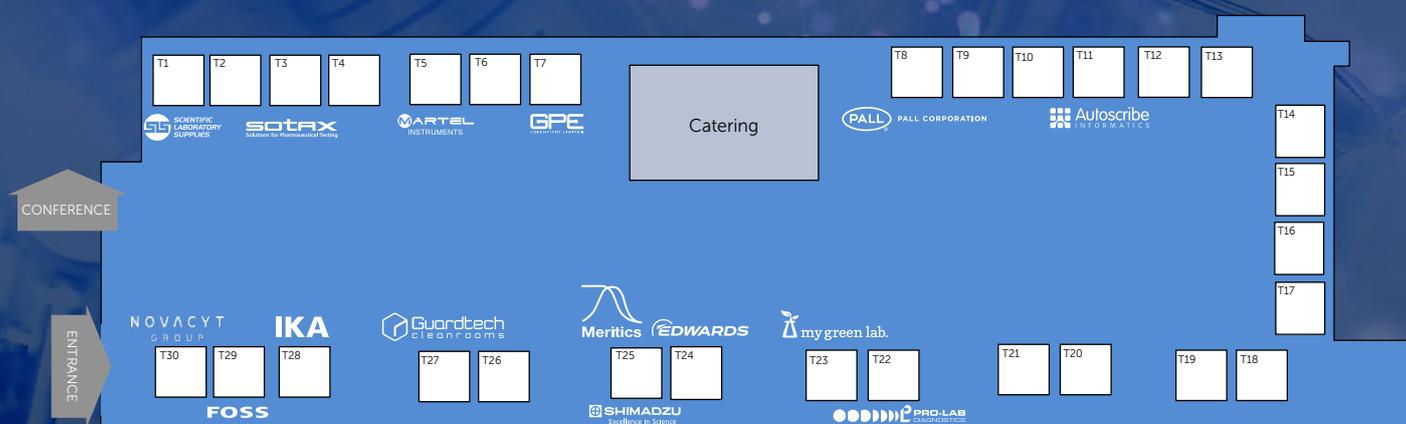
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Lab Innovations South stand package

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£4,995 all-inclusive package includes the following benefits:

- > Tabletop stand
- > Extensive PR & Marketing support
- > Access to leading laboratory buyers in life sciences
- > Lunch
- > Power/electrics
- > 2 x chairs
- > 1 x table
- > 1 x literature rack



Launch partners



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Sponsorship opportunities

Sponsorship opportunities provide an unparalleled platform to stand out from the crowd and are designed to effectively compliment your marketing strategy.

Sponsorship opportunities include:

> **Headline/Event sponsorship**

Be the first brand that visitors associate with Lab Innovations South. Headline sponsorship can be bespoke to your needs and includes extensive branding at the event and throughout the marketing campaign in the lead up to the event. Limited to one company only.

> **Registration & Smart Badge sponsorship**

Registration and Smart Badge sponsorship can be tailored to suit your brand objectives and includes extensive branding onsite at the event and throughout the online registration process. Limited to one company only.

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> **Lanyard sponsorship**

Sponsorship of lanyards means that your brand is in front of every visitor throughout the event. All images taken of visitors are used in the marketing campaign for the next edition, meaning your brand will be on display for the whole of the following year. Limited to one company only.

> **Delegate bag sponsorship**

Put your brand and collateral in the hands of every visitor, during and after the event, with exclusive sponsorship of the show bags. Bags to be supplied to Lab Innovations South, limited to one company only.

> **Sponsored e-newsletter & bespoke e-shot**

Access the entire Lab Innovations database through sponsorship of a dedicated email to our contacts or a sponsored element of our monthly newsletter.

We can offer more comprehensive, tailor-made sponsorship opportunities at your request to suit your brand objectives. Please contact us to discuss this further.

Book now > lab-innovations.com/south

Book early and take advantage of:

- The best rates
- Premium stand locations
- Maximum coverage in our PR & marketing campaign

For more information about exhibiting and sponsorship opportunities, please contact:

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