Maghreb Pharma Expo 2027

13th INTERNATIONAL PHARMACEUTICAL TECHNOLOGY EXHIBITION IN NORTH AFRICA

27 - 29 April 2027
SAFEX | Palestine Hall, Algiers



Where North Africa Talks Pharma

by EASYFAIRS

Maghreb Pharma Expo 2027



4692 visitors in 2026

300 exhibitors in 2026

20 countries represented in 2026

Maghreb Pharma Expo 2026 : A Record-Breaking Edition in Support of Pharmaceutical Growth

The 12th edition of Maghreb Pharma Expo, held in April 2026, brought together over 300 exhibitors and 4,692 unique visitors, marking a new milestone in the event's growth.

As a hub for innovation, suppliers, and decision-makers, the event establishes itself as a strategic driver for boosting the pharmaceutical market in North Africa.

Each edition offers new opportunities to expand networks, explore industry trends, and initiate high-value collaborations.

The exhibitors come from :



Supply

Market Visibility

Showcase your solutions to North African pharmaceutical leaders at Maghreb Pharma, the key event for generating leads, meeting distributors, and accessing a rapidly growing market.

Training

Thought Leadership

Participate in conferences to highlight your expertise, reach an audience of decision-makers, and position your company as a major player in the transformation of the pharmaceutical sector in Algeria.

Networking

Targeted Business

Connect with over 4,700 professionals from North Africa, Europe, the Middle East, and Sub-Saharan Africa. Meet buyers, public decision-makers, laboratories, and investors seeking new partners.

maghrebpharma.com



Maghreb Pharma Means Business

The sectors represented

- Pharmaceutical Manufacturer (generic finished product)
- Pharmaceutical Manufacturer (innovator finished product)
- Pharmaceutical Importer/Distributor
- Medical equipment & devices
- Engineering Services
- Packaging
- Personal care, cosmetics & beauty
- Supplements & vitamins

Maghreb Pharma Expo delivers tangible results : lead generation, targeted meetings, and immediate ROI.

The proof? 85% of our exhibitors secure their booth for the following year before the event even ends.

Towards Sustainable Pharmaceutical Sovereignty

Maghreb Pharma Expo is the must-attend event for the pharmaceutical industry in North Africa, generating concrete leads and a strong return on investment. It supports the transformation of the sector in Algeria, driven by growing local production, a strategy for health sovereignty, and an expanding market projected to reach USD 5 billion by 2027. The event brings together key industry players each year to address innovation, investment, and international partnerships.

> *"Maghreb Pharma is a must-attend event for us. As a global leader in pharmaceutical packaging, we are participating for the 11th time and observe each year an increasingly professional organization and growing influence in North Africa. The quality of visitors and the support of local institutions make this event a strategic platform for our development in Algeria and beyond."*

Mr Mhamed Mahbouli,
DIRECTOR AFRICA AND MIDDLE EAST - SCHOTT

> *"Maghreb Pharma has been an essential event for us for 10 years. It's the ideal opportunity to meet our clients, connect with new prospects, observe the market, and track developments in the pharmaceutical and cosmetics sectors. This edition stood out for its professionalism, the quality of exchanges, and a highly promising project dynamic."*

Djamal-Eddine MECELLEM,
COUNTRY MANAGER MARCHESINI GROUP ALGERIE

Algerian Pharmaceutical Market Outlook

Maghreb Pharma Expo 2027



Regional Positioning

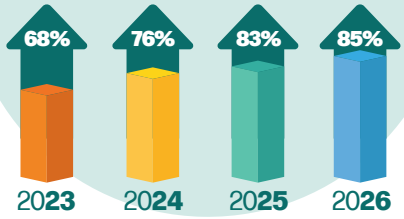
Out of 600 pharmaceutical production facilities across the African continent, 218 are located in Algeria, representing 30% of the continent's total industrial base. Algeria is thus established as the leading pharmaceutical production hub in Africa.



Local Production & Growth Forecast

National pharmaceutical production reached 4 billion USD at end of 2024, compared to 3.56 billion USD in 2023. The Algerian market is projected to sustain this momentum with a compound annual growth rate (CAGR) of 5.9% over the 2026-2032 period, driven by the expansion of local manufacturing and growing demand for chronic disease treatments.

National Coverage by Local Production



The local production coverage rate of national pharmaceutical needs reached 83% at end of December 2025, a historic level well above the initial targets set by the government, marking a decisive turning point for Algeria's health sovereignty. The 85% target is now set for end of 2026, consolidating the trajectory toward full national pharmaceutical self-sufficiency.



Public Investment & Industrial Strategy

Public investment in the health sector represents 6% of GDP, with a cumulative allocation of 28 billion USD over the past decade. In 2026, the industrial strategy is entering a new phase, shifting investment toward upstream sovereignty: local production of raw materials, active pharmaceutical ingredients (APIs), and advanced therapeutic areas, positioning the pharmaceutical industry as a central driver of national economic diversification.



Geographic Expansion (2025-2026)

The Saïdal Group has registered its products in 13 African countries as of 2024. Active export developments in 2026 include ongoing negotiations with Chad, a signed partnership with Mauritanian firm Chinguity Pharma for the export of 220 medicines, and existing agreements covering Côte d'Ivoire, Gabon, Senegal, Cameroon, Mali, Niger, and Mauritania.

Sectors represented at MAGHREB PHARMA Expo



- Pharmaceutical APIs & Excipients
- Packaging & Printing
- Production & Filling Lines
- Cleanrooms & Turnkey Projects
- Engineering Services
- Water Treatment & HVAC
- Consulting & Regulatory Services
- Laboratory Equipment

Why Exhibit at Maghreb Pharma?

1 A growing market in transformation
Take advantage of supportive policies for local industry and the reduction of imports to introduce your solutions.

2 A highly specialized exhibition
100% pharma, 100% professional : an event designed to meet qualified decision-makers.

3 Measurable return on investment
93% of exhibitors confirm meeting interested prospects or closing deals during the show.

4 A hub for Africa
Maghreb Pharma is the ideal platform to enter the North and West African markets.

5 A boost for your Visibility
Your brand benefits from strong media, digital, and institutional coverage before, during, and after the event.

Comprehensive Exhibition Services

Online Booking System

- Targeted communication campaign with individual invitations to ALL pharmaceutical industry professionals in North Africa.
- Technical connections and high-quality stand construction.
- (FREE) Entry in the directory – so that new clients can find your name and address after the show.

Invitations

- To allow your clients to visit your stand.
- Transportation of your exhibition goods, including door-to-door customs clearance with an experienced logistics partner.

Booth Staff / Specialists

- So you can work with peace of mind.
- General security service and overall cleaning of the exhibition area.

Direct Choices, Simple Pricing

Stand sizes : 15 m² / 18 m² / 27 m² / 30 m² / 36 m² and more upon request.

Equipment : bare stand or standard equipment available.

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Contact us for more information



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