



Circular Procurement as a Business Driver



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Storyline

Circular procurement

- Why procurement
- What it is - and what not
- Changes
- International collaboration



Circular procurement



Output is the result of input



Waste is the result of procurement...



**PRACTICE WHAT
YOU PREACH**

Circular procurement is a lever for circular economy

Relevance of
public procurement?

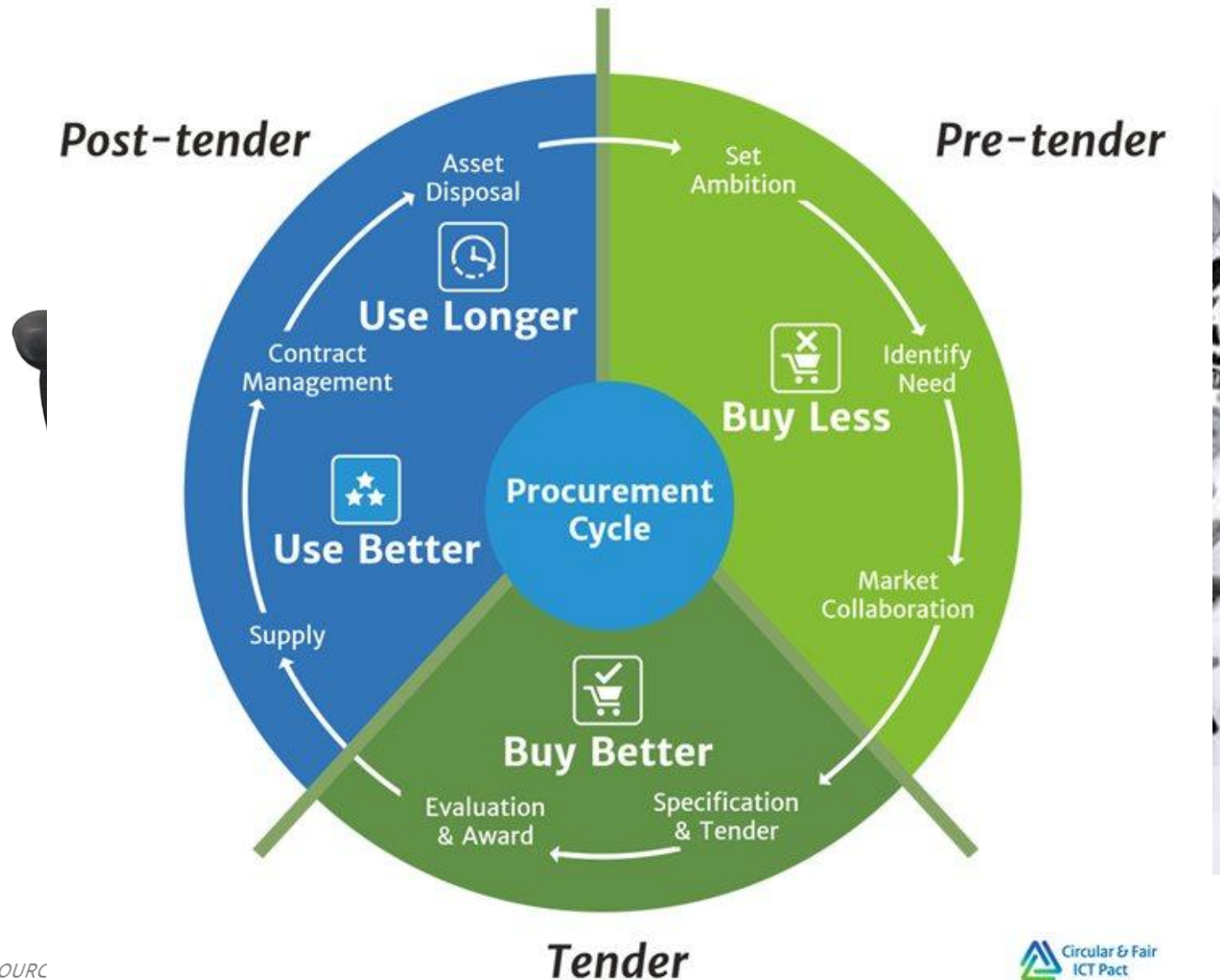
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What it is - and what not



Circular procurement ≠ buying circular products



Circular procurement = circular economy



Circular economy =
a systemic approach that contributes directly to 9 of the 17 SDGs and indirectly to the other 8

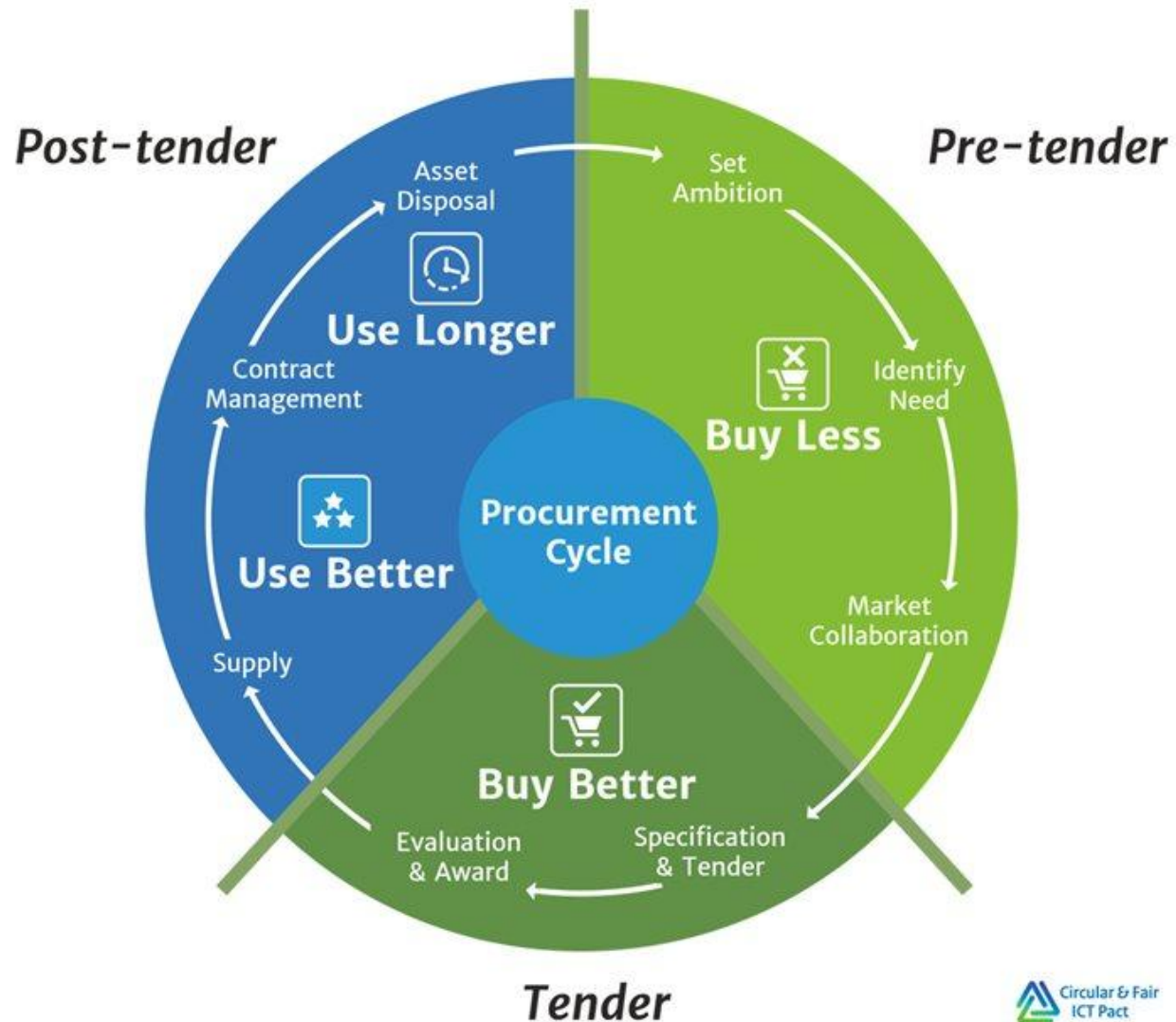
Circular procurement =
using demand as a lever to facilitate and accelerate circular economy



Changes



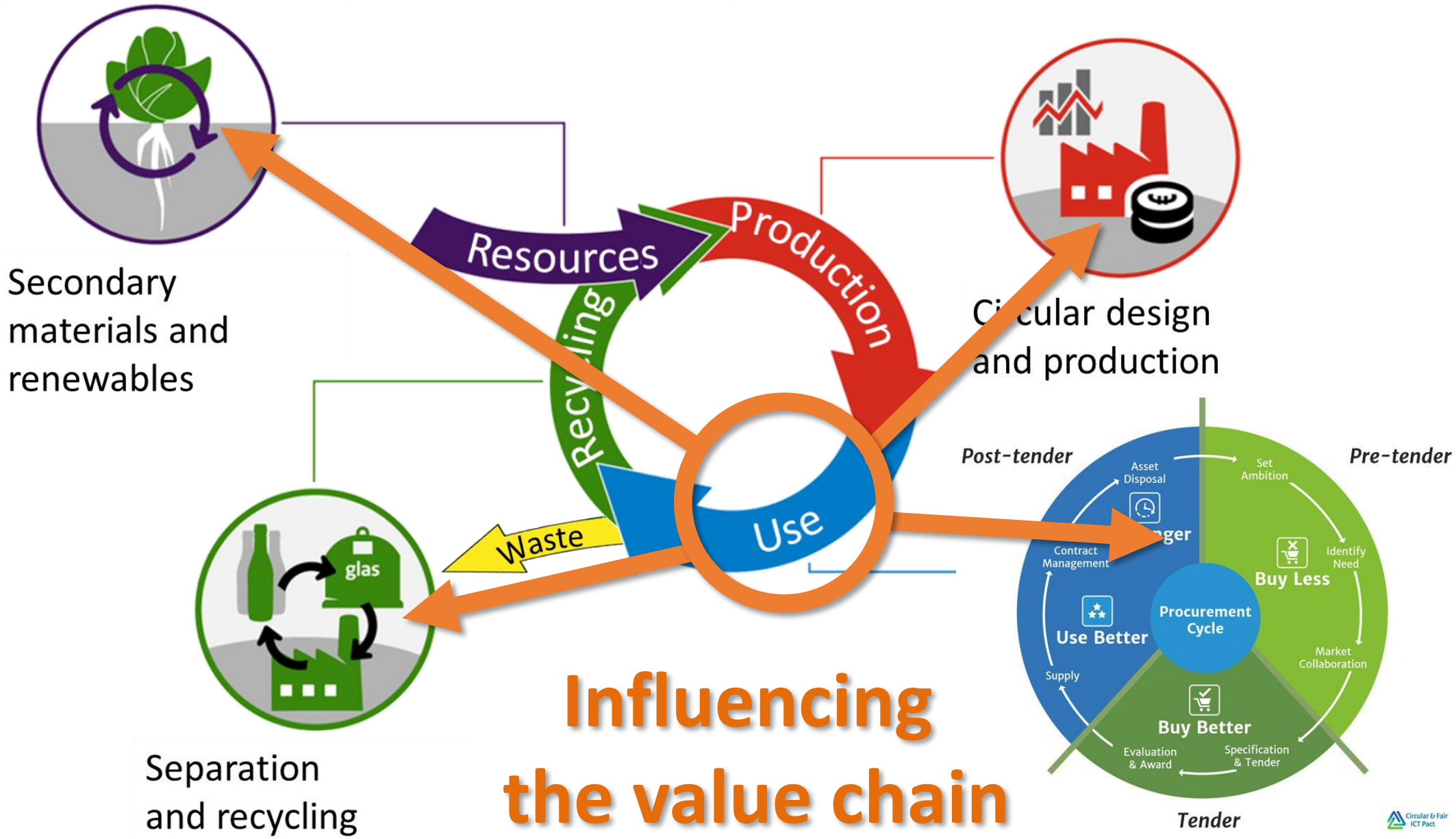
Internal changes



Commitment for

- internal client's responsibilities
- other risk assessments and accounting
- different contracts
- more focus on contract management
- behaviour change
- new partners

External value chain collaboration





International collaboration



International collaboration = share and learn



Sharing is not a one-way task,
it's learning and developing
together: co-creation

**Build and strengthen the
triple helix networks**

Share and learn worldwide



ACR+

ICL·E Interreg



Co-funded by
the European Union

North-West Europe

for

AR SHIFT



Circular & F
ICT Pact



C-PRONE



Co-funded by
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One planet
procure with care

Sustainable
Public
Procurement

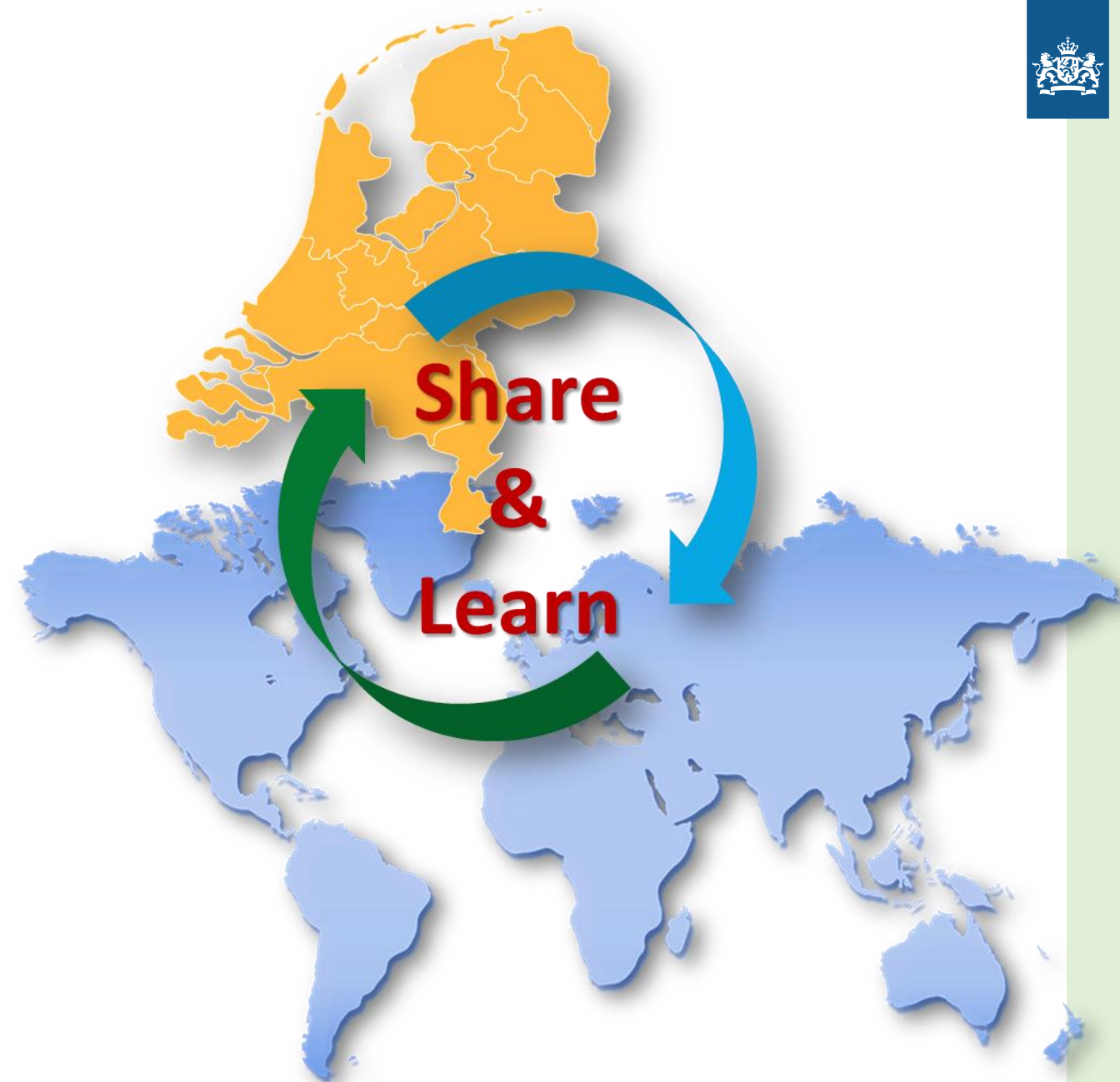
Circular Minds



European Regional Development Fund EUROPEAN UNION



Thank you!



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