



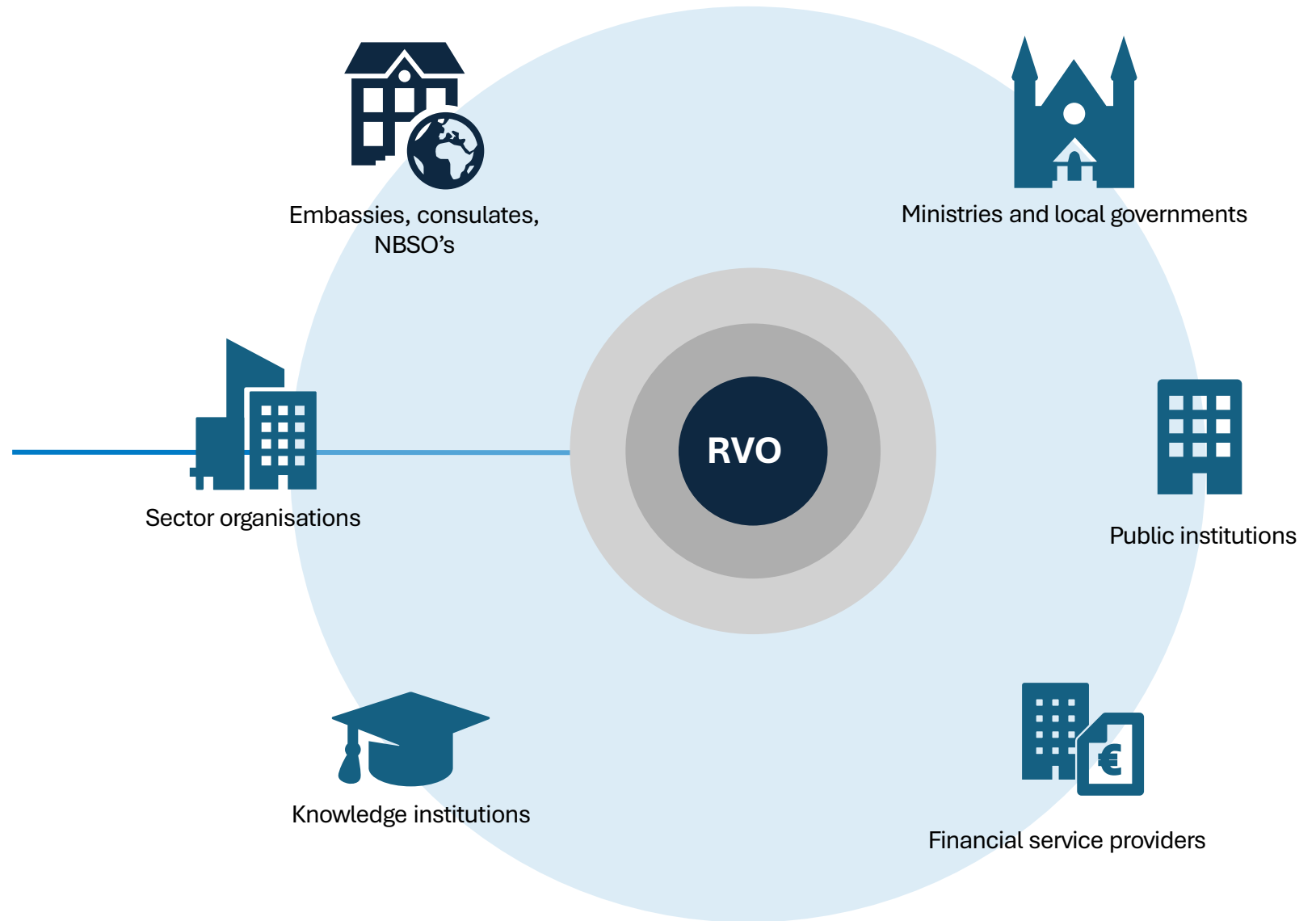
RVO internationalisation



Friso Pietersen

Together with our partners

RVO carries out government
policies for various ministries



Step by step internationalisation



1. Preparation



2. Strengthening the networks



3. Positioning in a new market



0. Financial support





1. Preparation

Country information

- Orientation on foreign markets
- Webpage about regions, legislation, sector and data
- Country comparison



Country information at RVO.nl

Snel naar

[Verpakkings- en recycleregels](#)

[Persoonlijk advies buitenland](#)

[Ontdek je kansen tijdens het Nederlands-Frans Economisch Jaar!](#)

[Factsheet](#)

Praktische informatie over ondernemen in Frankrijk



Marktonderzoek doen

- Marktinformatie
- Franse consumentenvoorkeuren
- Netwerken opbouwen en zakenpartners vinden



Exporteren

- Btw en factuureisen
- Exportvergunningen en tijdelijke invoer
- Producteisen



Bedrijf starten of vestigen

- Ondernemingsvormen
- Btw en belastingen
- Contracten en verzekeringen



Diensten verlenen

- Fysieke en digitale dienstverlening
- Visa, werkvergunningen en geldigheid diploma's
- Belasting en btw

Client Advisory team International (KAI)

- Answering trade questions
- Country and tailormade information (LIOM)
- Warm introduction for companies to the right RVO contacts
- Coordination between network in the NL and abroad

Support International Business



Subsidiebedrag:

50% van de kosten tot een maximum van € 2.500.



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50% van de kosten tot een maximum van € 2.500 voor een exporttraining en € 1.000 voor coaching.



Subsidiebedrag:

50% van de kosten tot een maximum van € 2.500.



2. Strengthening networks



International support

Who	What	} Collaboration
 Regional Development Agency	Regional, intensive contact entrepreneur, bottom-up, agenda	
 Sector account (RVO)	One sector	
 Circular economy, KAI, Subsidy advisors, etc. (RVO)	One theme or broader subjects	
 Business development coordinator (RVO)	Focus on a country or region	
 Embassy, consulate, NBSO	Knowledge and network about a foreign market	

Trade missions

Theme missions circularity:

- China
- Japan (Osaka expo)
- Individual or in a collective

For updates

Please sign up for the newsletter of RVO



Sectorguide(s)

- International collaboration is required to close the loop
- Blueprint for collaboration circularity
- Showcase of 115 organisations
- Fill in the gap
- Inside out & outside in
- Textiles, built environment and batteries

name of organisation	Product Design	Material Extraction & processing	Textile Production & Product Manufacturing	Packaging, Distribution & Retail	Consumer Use
Atelier Jungles	•		•		•
Atelier MADE HERE			•		•
Aware™	•				
bAwear BV	•				
Bemontex bv	•	•	•	•	•
Billie Wonder BV	•				•
Blue loop	•	•	•	•	
Boer Group		•		•	•
Brightfiber Textiles B.V.	•	•	•		•
Bureau Brems	•				
Byewaste BV				•	•
Candour.Digital B.V.	•				
Cellicon		•			

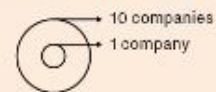
Data overview

- ▶ Based on location
- ▶ Activity and role in value chain
- ▶ Size of organisation

Circular textile categories



Number of companies





3. Positioning in a new market



DHI Demonstration, Feasibility and Investment Preparation

Company

- > Increase chances of obtaining export orders
- > Investigate technical and financial feasibility of investing abroad

RVO

- | | |
|---------------------------------------|-----------------------------------|
| > Subsidy for a demonstration project | > Max. €200,000, 50% of the costs |
| > Subsidy for a feasibility study | > Max. €100.000, 50% of the costs |

Goals

- > Demonstrate that technology, capital goods or services work, are effective and cost-effective in the local context
- > Investigate feasibility
- > Enable investment or financing decision and project

Pre-PPS, PIB & SMM

(Pre-)Public Private Cooperation programs

Pre-PPS

Initiated by Embassy or RVO

Objective: necessary preliminary work for a multi-year PPS approach

Duration max. 1 year

PIB

Initiated by clusters of companies represented by a private coordinator

Objective: improving market access & positioning of NL clusters of companies

Duration: 3 years

Government support, not a subsidy

SMM

Initiated by public-private cooperation (ISO priority), application through preferred public partner

Objective: improving market access and positioning of sector & participation of at least 40 companies (not a fixed cluster)

Duration: 3-4 years

Government support + subsidy for private coordinator



0. Financial support

- **Tip: Always contact our subsidy (or financial) advisors. This increase your chances of succes!**

Financing per business phase



How to find subsidies on website of RVO?



Onze Subsidie- en financieringswijzer helpt u financiële ondersteuning voor uw plannen te vinden. Geef aan wie u bent en wat u zoekt, en u krijgt een overzicht met regelingen op maat.

[Lees meer over onze Subsidie- en financieringswijzer](#)

[View this page in English](#)
[Subsidy and Funding Guide](#)

Deel 

Ik ben/werk bij:

Verfijn...



Ik zoek geld voor:

Verfijn...



In de sector:

Verfijn...



In het land:

Verfijn...



x Open voor aanvragen

x Bijna open voor aanvragen

 Reset filters

Toon: Open voor aanvragen/Bijna open voor aanvragen 

Sorteer op: A-Z 

127 resultaten

Thank you!



Rijksdienst voor Ondernemend
Nederland



■ Contact details

Name: Friso Pietersen

E-mail: Friso.pietersen@rvo.nl

Phone number: 06 15 57 67 42